Thirty-five-Day Tour of Mexico. A personally conducted 25-day tour of Old Mexico in a private car is now being arranged by the Rock Island system. Car will leave Des Moines Tuesday, February 16, but you can join it at Kansas City next morning if that is more con

The Itinerary includes Fort Worth, San Antonio, Monterey, Tampico, San Luis Potosi, Aguas Callentes, a week in Mexico City, side trips to Cordova, Santa Ana, Pueblo and Cuernavaca. On the homeward trip stops will be made at Guadalajara,

Escatecas and Chihuahua. Total expense, \$250 from Des Moines, \$360 from Dubuque, \$265 from Chicago, St. Paul or Minneapolls: \$250 from Omaha, \$345 from St. Louis or Kansas City. This covers transportation, sleeping car berth, meals, hotel in Mexico City, transfers, carriages, guides and interpreters.

No pleasanter mid-winter holiday trip could be planned. Details at this office. F. P. RUTHERFORD. 1323 Farnam St., Omaha, Neb.

Omnha's New Grocery.

The new grocery and market of E. T. Smith & Co. was opened yesterday at the old location of the Omaha Tea and Coffee Co., 1407 Douglas street, and the entire of clerks was kept busy all day long ending to the wants of the new patrons.

Locations for Business.

If you are seeking a location for any mer cantile business, for the practice of a profeesion or for the manufacture of any urally turn our thoughts to the wives, article, first communicate with the undersigned, who will inform you in regard to opportunities on the line of the Chicago Great Western Railway Co., the most pro- the only safe form of protection for those gressive rallway traversing the most fer-Maple Leaflets mailed and more specific information given as requested. W. J. humanity's death rate, and based upon St. Paul, Minn.

Homeseekers and Colonists.

On the first and third Tuesdays of each month the Missouri Pacific Railway will tion and indemifies the bereaved so far as sell both one-way and round-trip tickets at very low rates to certain points in Kansas. Arkansas, southwest Missouri, Oklahoma, Texas, etc. On the round trips stopovers will be allowed on the going journey, with final limit of 21 days to make the trip. For pamphlets, time tables, rates, etc., write or call on any agent of the company or Thos. F. Godfrey, Pass. & Ticket Agent, S. E. corner 14th and Douglas Sts., Omaha,

Have Root print it.

New Orleans, La., and return. \$30.35 to

Mobile, Ala., and return Feb. 9th-14th. Long limits and stop-overs. All information at Wabash city office, 1601 Farnam st., or address Harry E. Moores, G. A. P. D., Omaha, Neb.

W. W. Slabaugh, att'y at law, 604 Mer. Nat. Bk.

Watches and diamonds. Your credit ts good. A. Mandelberg, jeweler, 1522 Farnam. GOLDEN STATE LIMITED.

A "Smart" Train for "Smart" People. In service daily, December 20 to April 14, Chicago and Kansas City to Los Angeles, Santa Barbara and San Francisc southern route-through a land where winter is unknown. No high altitudes Finest equipment on wheels. Shortest line and quickest time between Missouri river and Southern California. Reserve berths NOW.

F. P. RUTHERFORD. 1323 Farnam St., Omaha, Neb.

Monday

We'll Have on Sale In Our Salesroom on Second Floors

Ence pants suits, 750, 880 and \$1.48 Men's extra heavy corduroy pants, \$1.39. Boys' blue chinchilla reefers marked down to 98c. A few boys' long pants sufts at \$1.90. Fur overcoats from \$5.90 up, Blanket lined duck coats with large corduroy collars, 480 and 75c. Extra strong everyday men's pants, black and fancy, 75c a pair, Astrakhan and chinchilla coats and vest with storm collars, called "Pea Jackets," sale price, \$5.90. Although we sold stacks of overcoats there are still a good many choice ones left as there was an enormous lot of them in this stock. Here are a few prices that will make a big hole in the piles. Men's heavy blue beaver overcoats reduced to \$2.86. Men's drab colored, all ed growth and makes the hair magwool spring overcoats, with allk facing, sizes 33 to 37, sale price, \$3.90. For same we have heavy black and grey ulsters and many other good bargains. For \$4.90 we offer an enormous assortment of valuable coats, including rough chinchilla, staple all wool kersey, also long stylish grey coats. Sheep lined ulsters, \$4.98. The values that are offered from this stock in men's suits must be seen to be appreciated. For \$3.90 we give you choice of about 400 sults, all colors and all sizes, all wool fancy proof against disease and retains its cheviot and mixed goods. For \$4.90 you will find black double breasted and also military cut. At \$8.90 you get choice of all wool grey worsteds and all sorts of fancy patterns. The cloth alone would cost more than we ask for these well made suits.

Guarantee Clothing Co. 1519-1531 DOUGLAS STREET.



BAILEY, THE DENTIST.

(Established 1888.) and FLOOR, PAXTON BLOCK.



Crowns, up from \$2.00 UNION DENTAL COMPANY 1822 DOUGLAS STREET, ROOM 4 OPEN DAILY AND SUNDAY.

DISASTER AND DESOLATION

Death Holds High Carnival in the News Columns of American Journals, and an

EPIDEMIC OF CATASTROPHES

On Land, On Sen, On Railways, In Fire, In Flood, in Mines Prevails.

Rarely, if ever, has a new year in Amerca been ushered in with so much frightful misfortunes and such awful fatalities to human beings as this goodly year of our Lord 1904. Opening the ghastly carnival was the fearful holocaust in the Iroquois theatre, Chicago. Promptly following came the loss of half a hundred, or more, sea going passengers in the strait of San Juan de Fuca. Before we had our breath recovered news flashed throughout the land that a hundred human beings were lost in railway wrecks. Typhoid fever in a Pennsylvania village called home fifty or sixty. A Pennsylvania mine disaster closes the

recitation of horrors with

200 MANGLED BODIES slowly being recovered from the depths Smith has made a wonderful transfor- of the black earth. In addition to these tion in the old storeroom, new fixtures great accidents of fire, collision and exd a splendidly selected stock having been plosion came the reports from day to day stalled. A feature of dealing at this store of flood disasters along the Ohio river, and that the Sperry & Hutchinson trading the isolated incidents along the highway amps are given with each purchase. Mr. of life where murder, suicide, street car, has always had a reputation for misplaced switch, and other forms of mistruthful and open business dealings with hap have claimed victims until if one were to permit pessimistic reflection, he would be discouraged over the conditions surrounding existence. In the presence, of death, disaster, desolation and the uncertainty of individual existence we nat-

BANKERS RESERVE LIFE and other life insurance organizations as bereft by disaster and desolated by death. tile section of the United States. Maps and Fortunately a hundred years of experience has established a law of average as to Reed, Industrial Agent, 804 Endicott Bldg., this ascertained experience the life insurance company meets the liabilities brought upon it by disease, disaster and death and amply as well as promptly drives the wolf of poverty from the door of desola-

indemnity is possible. B. H. ROBISON, PRESIDENT

of the Bankers Reserve Life is pushing this young, vigorous, safe and growing company into all the western states. Its business grows with each passing day. Everywhere the commercial agents of its increasing field corps meet a cordial reception. No other western company can compare with it in the salient features of low death loss, selected risks, forms of policy contracts or steady increase in bust-Its Gold Bond Policy is nowhere excelled in modern features either as protection or investment. Write to the home office, McCague Building, Omaha, for particulars, giving your age.



Mme. Yale's Hair Tonic

FOR CHILDREN AND ADULTS

ANTISEPTIC AND HYGIENIC A Hair Invigorator,-Just what its

name implies. It supplies nourishment, the elements of growth, which, when absorbed by the hair, strengthens and beautifies it in the same way that sap glorifies the foliage of a tree. Even when the follicles are seemingly dead, if the scalp is massaged daily with Mme. Yale's Hair Tonic a vigorous growth will be produced. It has honestly earned its title of "the great hair grower." It stimulates the most stuntnificently healthy and beautiful.

Mme. Yale's Hair Tonic is prized equally by men and women, particularly when the hair begins to weaken or fade. Cures baldness, grayness, splitting of the hair, dandruff and all diseases of the hair, scalp and beard. One application stops hair falling. A nursery req-uisite; no mother should neglect to use it for her boys and girls; when the hair is made strong in childhood it remains vigor and youthfulness throughout life. Mme. Yale's Hair Tonk is a colorless fragrant, delightful hair dressing:

neither sticky, gritty nor greasy; makes the hair soft, fluffy and glossy. Contains no artificial coloring; would not soil the whitest hair; restores original color by invigorating the scalp and reestablishing natural circulation and proper distribution of the live coloring matter. Beautiful hair redeems the plainest countenance, and anyone can secure it by using Mme. Yale's Hair Tonic. Now in three sizes—our prices, 25c, 45c and 80c.

rime. Yale's Hair Tonic

Is Sold by Drug Dept., Boston Store

FOUR BIG BARGAINS For Monday

And you'll find this department now on the main floornext to the Drug Department-Don't make the mistake by going down in the basement, for we've moved on the first floor.

25 Sticks Candy 50 Pure Cream Assorted Caramels 220 Chocolate DropsIle

The honor of your presence is requested at an

Initial Showing of Model Suits and Skirts for Spring

Beginning Monday, February 1, 1904 And continuing one week. The most artistic

A New York Tailoring Company Will be displayed and measurements taken for special

J. L. Brandeis & Sons.

DR. BRADBURY - 1506 Farnam -Painless Extraction

Without Gas. Fillings......50c up Gold Crowns, \$2,50 up Bridge Work \$2.50 up Lady Attendant.



Fourteen Years Same Location We positively remove nerves from teeth without the least particle of

open Sundays 10 to 12.

LOW RATES

Homeseekers' Excursions

Tuesdays, February 2d and 16th Plarch 1st and 15th, April 5th and 19th.



Iron Mountain Route

To Certain Points in the AND SOUTHWEST

ONE FARE FOR THE ROUND TRIP

Final Limit of Tickets, 21 Days.

Stopovers will be allowed within transit limit of 18 days going after reaching first homeseeker's point en route. FOR FURTHER INFORMATION or land pamphlets, folders, maps, etc., address any agent of the company. or

T. F. GODFREY, Passenger and Ticket Agent. TOTI HUGHES, Traveling Passenger Agent, OMAHA, NEB. H. C. TOWNSEND, Geni. Passegner and Ticket Agent, St. Louis, No.

HER LETTER

"If you could only be here this winter morning and see for yourself, you would no longer doubt me. Roses are blooming in our front yard, and all nature is as far advanced in this lovely American summer-land as it will be in your Eastern

home by June.
"We made the journey from Omaha to the
Golden Gate via the Union Pacific and Southern
Pacific to avoid the circuitous routes—an important item in the winter. A trip to California is made delightful by the perfect service and luxurious accommodation of the 'Overland Limited' which is perhaps the most finely equipped train in the world."

BE SURE YOUR TICKETS READ OVER

UNION PACIFIC

CITY TICKET OFFICE, 1824 Farnam St. 'Phone S16, 'Phone S16.

price, everyone knows it is a gennine cut. We have a good reason for selling these shoes at these prices and will give it to you when you come to the store.

Four lines of women's shoes-all sizes and widths, in turn and welts -regular \$4 to \$5

Two lines of women's one-strap slippers for house wear — narrow at. Two lots misses' electrical states at the state of th sizes-regular \$1.50

to \$2.50 values, special price, at Three lots women's sizes in spring heels-every size and width, regu Men's patent cels / 1.50 lar \$2 and \$2.50

DREXEL SHOE CO.,

1419 Farnam Streat. Omaha's Up-te-Dats Shos Houss'

The Best of Everything



The Only Double Track Railway to Chicago

The Omaha-Chicago Train

Par Excellence Is No. 6-a solid train made up in Omaha daily ON TIME at 5:50 p. m., arriv-ing Chicago 7:30 next morning. Library, Buffet Car, Barber, new Standard Sleep-ers, ChairCars - Everything.

City Offices 1401-1403 FARNAM ST. OMAHA TEL. 524-561

TWENTIETH CENTURY FARMER Write for a Sample Copy,

Established 1878.

Antiquarian

Book Concern

822 N. Y. LIFE BLDG.

S. SHONFELD, Prop

Importer of Rare and

THE following selections

partment, which I offer at

very reasonable prices, must

Please call or drop me a pos-

tal and I will give full de-

The British Essayists—45 30.00 vols. full ealf, portraits. London, 1819.

Plutarch's Lives, with Notes Historical and Critical—8 vols. 10.50 full calf, with 50 fine old engravings. Dublin, 1729.

Thiers' History of the French Revolution—6 vols., 8vo., ½ calf. 12.50 steel portraits and other linustrations. London, 1838

Chesterfield's Letters, 4 vols. 2.50

Macaulay's History of England—5 vols., 8vo., ½ calf. 15.00 London, 1853

Hudibras, by S. Butler, with Grey's Annotations—3 vols., 8vo., 10.50

Mysteries of the Courts of London, by Geo. W. M. Reynolds—12 vols., Svo., original edition, unexpurgated, with 624 illustrations, very scarce.... 35.00

LIBRARIES and small

at their fullest CASH value.

Any book in print or out-of-

print procured at the shortest

notice, and at the most reason-

Telephone 3036

Checkmated at Every Game

That's what we have done to the Omaha drug trust. We are not bragging about this, but simply demonstrating to them as well as everyone else, that we are running OUR BUSINESS, our way! They—the local druggists, had us shut off. That didn't keep us from getting goods so they hired PINKERTON DETECTIVES and they go good so they have and we had 'en run in.

Pills
Articles marked * only one to a customer.

SCHAEFER'S CUT PRICE PRICE STORE

E. T. YATES, Prop.

16th and Chicago Sts., Omaha. 'Phones
747 and 797. 24th and N Sts., South Omaha.
'Phone No. I. 5th Ave. and Main St.,
Council Bluffs. 'Phone 333. All goods de-

Shoe

Bargains

This Week

We shall continue this week the splendid bargains in high grade shoes that we offered at yesterday's big sale. Don't fail to see them. They're great.

Johnston & Murphy's and Boyden's enamel calf and box caif, double sole, winter weight, late style \$5 shoe, you can get this wek for only.

A lot of men's \$3.50 shoes, in patent colt, leavy soles, Potay and London lasts, 2.50

Wright & Peters' women's \$6 Ideal patent kid, welt soles and kid lined, a splendid winter shoe, stylish and cor-

Women's kid and box calf

Misses 12 and \$2.50 box calf lace and button shoes now. 1.50 Child's \$1.50 and \$2 button and

FRY SHOE CO

16 E DOUGLASE OMANA

city at prices in reach of all, from 50

a dozen to 10c a piece. All colors and

styles. Indian Beads in all its variety.

Remember we make stockings like

JOS. F. BILZ.

322 So. 16th St.

Bead looms, 10c; by mail, 15c.

OMAHA,

4.00

livered in either city absolutely free.

1.00 Orrine* for 1.00 NERVAN TABLETS* for

parcels of books purchased

8 vo. London, 1880.....

able prices.

be seen to be appreciated.

scription.

full calf. London, 1787...

from my Rare Book De-

Choice Miscellaneous Books

Stamps

Three Extra Trading Stamp Specials Monda Cloaks

THE OPPORTUNITY YOU'VE BEEN LONGING FOR. LADIES' CLOAKS AT 66% PER CENT DISCOUNT FROM REGULAR PRICES-

The New Voile Skirt

THEY ARE HERE—THE NEW SPRING STYLES. TO SAY THEY ARE BEAU TIS DOES NOT EXPRESS IT. PRICES, \$25.00, \$15.00, \$12.50 and \$10.00. COME IN AND SEE THEM.

NEW SPRING SUITS 1904.

We have just received by express 69 women's suits. The new, nobby, short eten effects for spring wear, at \$25, \$25, \$15 and..... Children's coats, ages 2 to 8-regular \$4.00 quality-Extra Special

We will sell women's black mercerized \$1.25 quality—at One big lot women's waistsunderskirts-worth \$1.25-at, each 50c Women's flannelette wrappers, 15-inch Women's breakfast shawls at, each

Great Clearing Sale of Men's Fine Suits and Overcoats

simeres, Scotch cheviots, fancy cheviots and serges, in blue, black, brown and gray mixtures, fancy mixtures and plain colors, all hand-tailored with hand-padded shoulders, hair cloth fronts and cut in the very latest styles, noat, stylish, dressy garments, worth from \$15.00 to Men's fine all wool suits, in worsteds, cas-

Optical Department



Careful Fitting, Correct Frames, Close Prices

1-59 | Aluminoid spectacies or eye glasses, 980 with fine imported lenses, worth \$3 Gold filled frames, 10 year guar-antee-\$3.00 value

Silk Prices Still Go Down

MONDAY, THE CLIMAX OF ALL BARGAIN SALES. THE SILK OPPORTUNITY OF A LIFETIME.

We are showing a beautiful new line of chiffon Foulard silks, creps de chines, silks for shirt waist suits, Shantung ponges and habitua wash silks.
WINSLOW TAFFETAS, SEASON 1994—ARE NOW IN.

Drug Department Specials

Wash Goods in Great Domestic Room

Linen and Domestic Dept.

Flannel Department

10c best grade outing flannel—at, yard 10c cream domet flannel— at, yard ## doc all wool elderdown-49c fancy stripe Scotch flannel-

5c st. pair wool bed blankets— 1.75 61c st. pair wool bed comforters, size 72x 84, weight 7 pounds—each. 1.58 \$1.00 white honeycomb bed spreads, handsome Marsellies patterns, each. 69c 11-4, tan and gray.

75c
wool bed 3.50
patterns, heavy knotted frings, large size, and no better value—each
\$2.60 genuine Marseilles spreads, extra large—each

Extra Special Shoe Sale

CLOSING OUT ALL WINTER GOODS AT LESS THAN COST. 69c Children's and misses' all Women's foxed balls— worth \$1.15—at **China Department**

WE HAVE JUST RECEIVED A SHIP MENT OF ENGLISH DINNER SETS—UNDERGLAZED DECORATIONS, 160 PIE CES TO THE SET—FOUR DIFFERENT COLORS, 8.98.

As we are the only Omaha retailers on the classified wholesale hat, we can sell them at retail at what other dealers would PAY wholesale, as we BUY ALL OUR CROCKERY AND GLASSWARE DIRECT FROM THE MANUFACTURERS. 3c Water tumblerseach
Decorated cups and saucers—
each each_____

Hardware, Stoves and Housefurnishings.

A deep cut in all heating stoves this week, before removing them to warehouse. EVERY stove on our SAMPLE FLOOR MUST BE SOLD, and we will MAKE THE PRICE. SPECIAL TRADING STAMP OFFER FOR MONDAY. \$5.00 IN TRADING STAMPS given with every combination of a \$1.49 wood frame inger, a \$1.00 folding ironing board, a set of best nickel plated Pott's irons, \$1.10 wringer, a \$1.00 folding ALL FOR \$3.48.

\$10 Free \$10 Free \$10 Free **Groceries Groceries**Groceries

TWO TRADING STAMP SPECIALS MONDAY. To every purchaser of one sack of our highest patent Minnesota Health Flour, will give \$5.00 worth of trading stamps free. Also to every purchaser of 3 pounds of our highest grads Arabian Mocha and Mandeling Java coffee for \$1.00 we will give \$5.00 worth of trading stamps free. THIS OFFER IS FOR MONDAY ONLY.

DRIED FRUIT SPECIALS.

HAYDEN BROS.