

EMBROIDERIES

Fine embroideries and insertings, all widths up to 18 inches, 11c-25c at, per yard

FINE LACES

Fine vals and torchons, all widths and styles, worth up to 25c yd., at, per yard... 2 1/2c-5c

Advance Sales Spring Silks and Dress Goods

THE VERY NEWEST AND MOST EXCLUSIVE IDEAS IN FASHIONABLE FABRICS FOR SPRING SPECIALS IN SILKS FOR MONDAY

Monday morning we place on sale over 300 pieces of new shirt waist silks, plain and embroidered pongees, imported novelties, exclusive styles in the new chiffon satins, the latest in Paris Special numbers in this superb showing are: New check silks in all different combinations—new Louisenes in fleck cord effects—new peau de Gant, imported foulards—new gun metal silks, with hair line stripes and fancy colored dots, new embroidered shantung in exclusive patterns, new crepe poplins for party gowns—special—at

59c, 69c, 75c, 98c

IMPORTED LYONS AND PARIS ROBE PATTERNS

100 Imported Lyons and Paris robes—advance styles for spring. Here are high class novelties of our own importation. They embrace a superb assortment of novelties never shown in Omaha before, fancy grenadine robes, printed Messaline, crepe Sapho, printed satin liberties black and fancy colored embroidered Mousseline, etc., for Monday, per pattern... 10.00 to 29.00

NEW SHIPMENT OF CELEBRATED BONNET SILKS

A new shipment of Bonnet black taffetas, black peau de soie, black silks for shirt waist silks, black crepe de chine, black Liberty chiffons, satins, etc., at, yard... 1.50 and 95c

Taffetas at 59c a Yard

Imported colored taffetas, Louisenes, place poplins, seeded silks, satin Duchesse in white and colors, worth \$2, \$1.50 and \$1, at, yard... 59c

Big Sale in the Basement

- Light and Dark Percalines, in dress lengths, worth 25c yard, at, yard... 8 1/2c
Fine French Gingham, 5,000 yards in neat stripes and checks, worth 15c, yd., at, yard... 8 1/2c
New Drapery Ticking and Cretonnes, on bargain square, worth 40c yard, at, yard... 10c
Colored Shirting Flannels for men's shirts and shirt waists, worth 10c yard, at, yard... 7 1/2c
Scott's Gingham, fast colors, in checks and stripes, worth 12 1/2c, at, yard... 6 1/2c
Fancy Prints, in most desirable styles, at, yard... 4 1/2c
Heavy Skirtings, Shirtings, etc., worth up to 10c yard, at, yard... 5c
Imported Long Cloth in 12-yd bolts for babies' cloths, women's underwear, etc., worth 25c yd., per bolt of 12, yd... 1.50
Imperial Long Cloth, in bolts, per bolt of 12 yards for Monday... 79c
25c Bolten Cambric, always desirable, per yard... 15c
India Linons, full pieces, 19c quality, at, yard... 9c
Victoria Lawns, 40 inch sheer quality, worth 10c, at, yard... 11c
Mercerized Red Etmamines, worth 25c, Monday, yard... 9c
Unbleached Sheeting, 2 yds, wide, worth 20c 3/4, at, yard... 12 1/2c
7-4 Bleached Pearl Sheet- ing, splendid for hotels, at, per yard... 12 1/2c
Bleached Muslin, Lonsdale and Wamsutta Cambrics, regular 12 1/2c goods, at, yd... 6 1/2c
35c Quality Snow White 64-inch Table Damask— at, yard... 19c
60c Quality 72-inch All Linen Irish Cream Table Damask— at, yard... 39c
85c Quality All Linen German Silver Bleached Table Damask— at, yard... 59c
\$1.25 Quality Damask—Full bleached Irish satin table damask, all pure linen, at, yard... 85c
98c Quality Damask—All linen embossed round thread German table damask, at, yard... 50c
\$1.50 Damask at 98c a yard—All linen heavy weight full bleached satin damask, at, yard... 98c
\$2.50 Napkins at \$1.50 dozen—24-inch all pure linen, heavy weight, embossed, round thread napkins, at, dozen... 1.50
\$1.50 Napkins at 49c half dozen—Napkins in half dozens actually worth up to \$1.50 dozen, at, half dozen... 49c
5c Turkish wash cloths— each... 2c
10c hemstitched dollies— each... 2c
15c all linen dollies... 10c
25c all linen hemstitched tray cloths—each... 19c
35c hemstitched 10-4 German all linen pattern table cloths—each... 1.98
12 1/2c large huck towels— each... 7c
15c extra large huck towels— each... 10c
50c all linen hemstitched damask towels—each... 25c
\$2 hemstitched 10-4 German pattern table cloths—each... 1.25
\$1.98 hemstitched 10-4 German all linen pattern table cloths—each... 1.98

NEW DRESS GOODS ON SALE MONDAY

We are always the first to show the authoritative styles for the new seasons. Beautiful new spring dress goods are shown in charming variety here.

- The Ultra Stylish New Dress Linens, at, yard... 19c, 39c, 45c, 75c to 2.75
New Damask Waistings—In the most exquisite effects, never before shown, at, yard... 39c, 49c and 59c
New Chiffon Voiles—Dainty diaphanous weaves, now extremely fashionable, champagne, heliotrope, etc., at, yard... 89c
Silk and Wool Chiffon Crepe—In black and colors, the regular \$1.25 grade, at, yard... 85c
New Tailor Cloths, new Scotch crash cloths, exclusive styles, at, yard... 1.00

EXCLUSIVE STYLES FOR OMAHA

We excel all previous showing in exclusive styles for this city—Lions for shirt waist dresses—fancy voiles—dainty chiffon cloths—illusion voiles—separate patterns for calling dresses—charming ideas for seaside frocks and unique conceptions never before shown for reception gowns.

MONDAY SPECIAL ON FRONT BARGAIN COUNTER

A purchase of the entire excess stock of one of the foremost manufacturers of dress goods in the United States. Everything that is in big demand for spring—also Beaver Cloth, Amazons, Zibelines, Granites, Etmamines in black and all colors, etc., worth up to \$2 yard... 49c
Two big bargain squares of fashionable spring goods, at, yard... 25c
75c mercerized basket waistings, white and fancy, linens, 50c piques and etmamines. 25c for silk mulls, mousseline de sole in dots and colors, new French Flannels, etc.

Extraordinary Linen Bargains.

- 35c Quality Snow White 64-inch Table Damask— at, yard... 19c
60c Quality 72-inch All Linen Irish Cream Table Damask— at, yard... 39c
85c Quality All Linen German Silver Bleached Table Damask— at, yard... 59c
\$1.25 Quality Damask—Full bleached Irish satin table damask, all pure linen, at, yard... 85c
98c Quality Damask—All linen embossed round thread German table damask, at, yard... 50c
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\$2.50 Napkins at \$1.50 dozen—24-inch all pure linen, heavy weight, embossed, round thread napkins, at, dozen... 1.50
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5c Turkish wash cloths— each... 2c
10c hemstitched dollies— each... 2c
15c all linen dollies... 10c
25c all linen hemstitched tray cloths—each... 19c
35c hemstitched 10-4 German all linen pattern table cloths—each... 1.98

MONEY SIDE OF COLD WAVES

Expenses of Living Go Up as the Mercury Goes Down.

THREE DAYS OF ZERO WEATHER IN OMAHA

Additional Cost to the City is Estimated at Ten Thousand Dollars for Each Day.

Three days of weather below the zero mark which this city felt the first of the week means an extra cost of something like \$30,000, or \$10,000 a day to the people of Omaha, calculating on a conservative basis. The colder it gets the more is spent, and for such weather as was endured the first of this week the increase could not have been less than \$10,000 a day and probably went over that sum.

White accurate statistics are not at hand and cannot be obtained, some idea of the expenditure may be gained by mentioning a few of the reasons why people have to spend more money in extremely cold weather than they are wont to do. Say, for instance, that Omaha rides itself of \$15,000 daily for the ordinary expenses of living, and it will be conceded that this sum is not too large, considering the population and the well-to-do character of a large percentage of the people. Unlike greater cities, the poor and destitute are not so numerous proportionately.

Cost of Winter Living.

The cost of living in the winter in Omaha is adjusted for a climate ranging from 10 degrees to 35 degrees above the zero mark. Let the mercury fall precipitately and there is a commensurate output of cash for various things that must be had to counteract the effects of the frigidity. Added to this is the loss entailed upon laborers, builders and craftsmen of various kinds who cannot work at all and lose their wages in vary cold temperatures. The largest items perhaps are fuel and food. Every one knows that people eat

more in cold weather than when it is warm. They need it, and the colder it gets the more keen grows the appetite. Meats are high and it is meat that is demanded. Many kinds of edibles go up as the mercury goes down, and people who can afford them buy them, even though they cost more. Under the head of food may be classified almost improperly or correctly, drinks and beverages. Thousands consume double and triple their daily portions of whiskey and other liquors under the misconception that the alcohol keeps them warm.

Much More Fuel Used.

Between one-fourth and one-half again as much fuel is consumed when the thermometer registers a few degrees under the reckoning point. This is a lower estimate than even the coal men give, but the increase varies. In small houses and cottages the percentage is greater than in flats, apartment houses and office buildings, heated by the more economical furnace and steam appliances. Individual houses may double the usual amount of coal, while the supply at the schools is used up twice as fast. Extra clothing, caps, gloves, mittens, mufflers and the like, aggregate a large item in the increased expense. Impetuous persons who try to get along through the winter in their summer underclothing find themselves suddenly obliged to buy thicker garments or run the risk of pneumonia and grip. Overhoos and rubbers come high and are demanded by the acute atmosphere and, the generally slippery condition of the walks prevailing.

Hard for Electric Cars.

Transportation charges are run up because of the difficulty of propelling electric cars up icy tracks, but there is some compensation in this line, because every one who has to travel about the city rides on a cold day if he has a nickel in his pocket. Those athletically inclined, who walk to and from their work, are forced to relinquish the exercise or run the risk of getting their noses and ears frostbitten. Doctors' bills count heavily. The suddenness with which a cold wave swoops down upon Nebraska induces colds and coughs and pulmonary afflictions in large numbers. With the doctor comes medicine, as a rule, and it is all brought about

ASK PROTECTION FROM RIVER

North and East Omaha Citizens Appeal to County Commissioners.

WANT MISSOURI CURBED IN ITS RAGE

Board Fixes Monday as Time of Hearing Statements of Property Owners Whose Lands Are Endangered.

Hits the Railroads.

Railroads are put to heavy additional expense by the cold weather. Great additions in fuel are needed, locomotives "freeze up" and refuse to steam. Trains are delayed and steam and other pipes are burst under the icy weather. The result is a ruined route and the claim department must foot the bills. Although it is easy to see that a cold snap is not the most desirable thing in the world, it is a procession of extra cost all around. It may be argued that the expense is equalized, were it not for the fact that the season simply have to spend without compensation of any kind, and sometimes out of work as well.

WAKEFIELD GOES TO OREGON

Former Omahan Accepts Position with Lewis and Clark Exposition of Portland.

John A. Wakefield, a former resident and business man of Omaha, but now chief of concessions at the Louisiana Purchase Exposition, has just been offered the position of director of the department of concessions and admissions of the Lewis and Clark exposition at Portland, Ore., which is to be held in 1905. The appointment was made several days ago in a letter received from Director General Good of the Portland exposition. Mr. Wakefield probably will give up his position with the St. Louis exposition in the very near future and go to Portland to take charge of his new work, as the opening of that exposition is but little more than a year away. Mr. Wakefield is considered by experts as one of the best directors of admissions in the country. He has been engaged with large exposition enterprises since 1893, and his services are in constant demand in big undertakings of this nature. Mr. Wakefield will be remembered by many old residents of Omaha. He was at one time engaged in the lumber business in this city.

LAWYERS WILL BE AT FUNERAL

Omaha Bar Association Will Attend Obsequies of Judge Peas in a Body.

The members of the Omaha Bar association will attend in a body the funeral services for the late Judge W. C. Peas. This was decided on at a meeting of the executive council Friday morning. A committee consisting of H. C. Brown, P. H. Gaines and E. R. Duffie, was appointed to provide flowers and make other arrangements. The funeral services are to be solemnized at 3:30 o'clock this afternoon from the family residence at 121 South Thirty-ninth street.

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WOOL GOLF GLOVES Warm wool golf gloves for winter wear, all sizes, at, per pair... 25c
NOVELTY WAISTINGS Fine white novelty waistings, regularly wholesales at 25c a yard, 100 pieces go at, a yard 12 1/2c

Lichtenstein Pattern Hats

An Extraordinary Sale of Model Hats from Lichtenstein, 540 5th Ave., N. Y.

On Monday we will continue our remarkable sale of the Lichtenstein pattern hats—scores of the most beautiful models of the entire stock are here for your choosing tomorrow. The Lichtenstein hats stand as the most artistic hats from the greatest designer of millinery in the United States. Every hat a model and positively without duplicate in the great assortment of chiffon hats, velvet hats, and fur hats—for every occasion—the theater, the street, reception wear, etc. All the latest and best winter ideas.

Lichtenstein's models that were marked to sell on 5th Ave at \$25 and \$35—on sale at... \$5
Lichtenstein's hats that were marked to sell at \$12.50, \$15 and \$18—your choice at... 2 50

Specials in Ladies' Cloaks, Furs

- Ladies' Fine Grade Cloaks—in long and short effects, including the smart new military effects, prettily trimmed and lined. These are the cloaks that would sell a little earlier in the season at \$9 and \$10—tomorrow your choice at... 2 98
Ladies' Handmade \$12.00 and \$15.00 Cloaks—long and short effects... 5.00
Ladies' Sewn \$20.00 and \$25.00 Cloaks—at... 9.98
Ladies' Elegant and Exclusive Ideas in winter cloaks, worth \$35 to \$50... 19.00
Ladies' Stylish and Up-to-date \$12.00 Suits at... 6.98
Ladies' Handsomely Made Suits for Winter—worth \$20, at... 9.98
Ladies' Elegant \$35 Suits, Every Late Style and Feature, at... 14.85
Ladies' Stunning Suits—worth up to \$45.00, at... 24.50

Specials in Stylish Furs

- Ladies' \$20.00 Astrakhan Capes... 9.98
Ladies' \$25.00 Seal Skin Jackets... \$145
Ladies' \$35 Astrakhan Jackets... 14.85
Ladies' \$50 Seal Skin Jackets... \$198
Ladies' \$45 Near Seal Skin Jackets... 24.50
Ladies' \$5.00 Fur Scarfs... 2.98
Ladies' \$10.00 Seal Skin Jackets... 49.00
Ladies' \$10.00 Fur Scarfs... 6.98

New Picture Dept, Basement SPECIALS FOR MONDAY

- Framed Pictures—worth up to 20c each, at... 7c
Wire Photo Holders—to hold 30 photographs, 10c kind, at, each... 5c
Facsimile Water Color Landscapes—6x10, with gilt frames, regular 50c value, at... 25c
Framed Pictures, slightly damaged in moving, sizes up to 16x20, pretty subjects, your choice... 49c
Vener Metal Leaf Frames, 6x14, fitted with landscapes, facsimile water colors, etc., 2-inch frame, with inside ornament, regular price 89c, at... 59c

MARRIAGE IN POLICE COURT

Ceremony Performed by Judge Berka Which Ends Little Romance.

GIRL SAVED FROM ARREST BY GROOM

One of Girls Left to Her Own Resources When Father Marries Second Time and Leaves the City.

GOSSIP ON COMMISSION ROW

Post-Holiday Clearing Sales of Fish Are All the Rage at Present.

INSIST GRUBER WILL COME

Remors of His Becoming Union Pacific Official Supported by Rock Island Man.

Barbarous Surgical Operation

For the Cure of Piles.

Is not only extremely painful, dangerous to life and very expensive, but in the light of modern medical research, and since the discovery of the Pyramid Pile Cure, wholly unnecessary. If you have any doubt on this point kind read the following letter from one who knows that the claims regarding the merits of the Pyramid Pile Cure are borne out by facts:

"For a long time I suffered with blind piles. They gave me so much pain and uneasiness that they almost disqualified me for doing anything. I saw an ad in the Atlanta Journal of Pyramid Pile Cure and ordered a 50-cent box. I used them and they gave me relief. It encouraged me and I bought another 50-cent box, and they cured me. Oh, how glad that I am well again!"

"The Pyramid cured me and I am satisfied they will cure anybody else who is suffering as I was. If they will use them."

"You may use this in any way you see proper, if my experience will encourage any sufferer to use our Pyramid I shall be glad." H. K. HECKER, Calhoun, Ga.

The Pyramid Pile Cure is sold by druggists for 50 cents a package, and its merits is so well known that the sales exceed those of all similar remedies combined.

Write Pyramid Drug Co., Marshall, Mich., for their little book on the causes and cure of piles, which is sent free for the asking.

A Vile Disease

Contagious Blood Poison has wrecked more lives and caused more misery and suffering than all other diseases combined. Some are inclined to treat it lightly, but these soon learn that they have to deal with a powerful poison that is slowly but surely breaking down the constitution. Contagious Blood Poison not only inflicts punishment on the one who contracts it, but others may become innocent victims of this vile disease through inheritance. If your blood is tainted you may live to see your children battling with the same disease—puny and sickly, made miserable by disgusting sores and skin eruptions. Under the mercury and potash treatment all signs of infection may disappear, but leave off these minerals and you soon find out the poison is still alive and you are just as bad off as ever. S. S. S. is the only antidote for Contagious Blood Poison. It destroys the virus completely without injuring the system. It is a vegetable remedy, and we offer \$1.00 for proof that it contains a single mineral ingredient. S. S. S. not only works the poison out of the blood thoroughly, but restores vigor and strength to all parts of the system.



For years I was troubled with the most malignant type of chronic blood trouble. After trying you may live to see your children battling with the same disease—puny and sickly, made miserable by disgusting sores and skin eruptions. Under the mercury and potash treatment all signs of infection may disappear, but leave off these minerals and you soon find out the poison is still alive and you are just as bad off as ever. S. S. S. is the only antidote for Contagious Blood Poison. It destroys the virus completely without injuring the system. It is a vegetable remedy, and we offer \$1.00 for proof that it contains a single mineral ingredient. S. S. S. not only works the poison out of the blood thoroughly, but restores vigor and strength to all parts of the system. Write for our special book on Contagious Blood Poison, describing the different stages and symptoms and containing much other interesting information about this most despicable of all diseases.

THE SWIFT SPECIFIC CO., ATLANTA, GA.