2 \$15 Pattern Hats 250

A Great Assemblage of Pattern Hats from Madame Marguerite, 437 5th Ave. N.Y.

The Renowned Society Milliner.



We have purchased all the trimmed hats of Madame Marguerite, 437 Fifth Ave., N. Y., who is considered one of the swellest exclusive milliners on Fifth avenue, New York. We secured every one of her elegant hats and place

on sale all the \$10.00, \$15.00 designs tomorrow in millinery department, at

Madame Marguerite's \$25, \$30 and \$35 Exclusive Designs, at-

These are all Madame Marguerite's own importations every one a Paris model. In this offering we include the choice

are all midwinter models in malines, chiffons, flowers, etc., and in reality are the last hats that were or will be imported from Paris and London this season. On sale in our French pattern rooms and main millinery dept., 2d floor, tomorrow . .

NETSUKE BAGS AT 98C.

Twenty styles to select from in bautiful ivory tops 98c —silk tapestry effects, real walrus, real alligator and real seal—worth as high as \$4 each, at.....

One Pound Good Writing Paper—ruled or plain, each with 120 double sheets—these generally sell at 18c a pound 5c -special Saturday, at, pound.....

10c and 15c lnk Tabletswell bound, at...... 4c Fine Hemstitched Linen Box Paper -white and tints, sold elsewhere at 50c box-we will sell 500 25c boxes, at, each......

25c Box Paper-cream white and tints, plain or ruled, big 10c bargain, per box..... Playing Cards-Steamboat, Hustler and Rival Playing Cards worth 20c, sale price, pkg... 9c

I. M. Benndeis & Sons J. A. Benndeis & Sons



Silverware 20 Per Cent Off

JOHN RUDD, Jeweler,





Omaha Trunk Factory CHAS, KORAN, Proprietor Telephone 1058 1209 Farnam Street *************

Masonle Notice. Members of Nebraska lodge No. 1, Ancient Free and Accepted Masons, are requested and members of other lodges of the city are invited to attend church services at St. Mary's Avenue Congregational church, Twenty-seventh and St. Mary's avenue, Sunday, January 17, 1904, at 10:30 a. m Members should meet in basement of church at 10:30 no as to go in a body.

GEO. A. DAY. Master.

restaurant, 216 South Fifteenth street, January 20th. The finest restaurant in the world-weathered oak. Twelve beautiful furnished rooms. Hot and cold water. Bath and tollet rooms on each floor. Elegant barber shop in basementweathered oak.

Card of Thanks.

We, the undersigned, desire to express our heartfelt thanks to our friends and neighbors for the kindness and sympathy shown at the ilineas and death of our son and brother, James, also for the numerous

MRS. S. NEWSTROM AND SONS. Marringe Licenses.

Name and Residence Edward J. Quinn, Omaha... Harriet Brooks, Omaha... Andrew R. Stephen, South Omaha., Mollie Lindsay, South Omaha..... Nosh L. Allen, Omaha... Cora A. Wilson, Omaha. Burton M. Palmer, Omaha.

15-K. Wedding Rings, Edholm, jeweler,

WE APOLOGIZE

rly the first day of our sale. In the first slace, we did not get all of the goods un packed on account of delay in the transit and we were short on help, not expecting quite so big a rush. For Saturday we will be in A-1 shape, but would advise those that can to come as early in the day as possible to avoid the rush. Men's odd coats at 50c; there are only small sizes left. At Oc \$3.90 you can have your choice of an enormous lot of Overcoats and Ulsters. The Oc | cloth without the making and trimming is worth more. Astrakhan Coats and Vests, the Coat has a storm collar, \$5.90. Men's C rattling good suits, including Corduroy, suitable for hunting purposes, \$3.90. Men's strong, durable pants, 750. Men's rubber boots, \$1.50. Boys' long jean pants, age 8-11, one dime a pair; the buttons are worth that much. Blanket lined duck Coats with Corduroy collars, 48c. Choice of Men's Panta, worth up to \$3.50, your pick, \$1.90. Mackintoshes, 98c. Overcoats with Astra-3 packages Gum for 10c khan Collars and Astrakhan trimmings, all the way down, \$9.90. Sheep lined Duck Ulsters, \$4.98. Odds and ends in children's clothing very cheap. Another extra good value are the double-breasted Black Cheviot Suits, \$4.90. Fur Overcoats from \$5.96 up. Men's fancy Vests, worth up to \$2.50 choice, 98c. Boys' Long Pants Suits, \$2.98 Boys' Shoes, 56c. Ways Mufflers, 15c. Men's Tuxedo Sults, \$9.90. Large Dress Suit Cases, \$1.19. The above mentioned goods are a few of the many bargains or sale on the second floor. On our main floor we offer several good things, for instance, our Finest Overcoats, including the Benjamin make, former price, \$20.00. \$22.50 and \$25.00, now your unrestricted choice, \$15.00. Also some of the Benjamin Suits, former price \$18.00, during this sale, \$12.50. Nothing like it anywhere for the money. In our basement we ofter leather-

fined shoes worth \$3.00 for \$1.69. The Guarantee Clothing Co.,

Facts Worth Knowing

When you purchase your Meats and Groceries of us you are assured of havng received "QUALITY" which is un-Watch for the opening of the Auditorium surpassed at the lowest possible cost, and the satisfaction of knowing that the food which is on your table was surrounded by "CLEANLINESS," which renders it wholesome and palatable. Fresh Country Eggs, per dozen.... 24c Choice Country Butter, per pound. 20c 3 2-pound packages Ontmeal for.. 25c

Early June Peas, per can...... Saratoga Flakes, per package.....1214c Walter Baker's Chocolate, pound... 35c Walter Baker's Chocolate, pound. Alton Flour, per sack.....\$1.35 Pork Loins, per pound..... Pork Chops, per pound..... Pork Sausage, per pound 71/2c Spare Ribs, per pound....... 614c Bolling Beef, per pound...... 3c

Sommer Bros.

Exponents of Good Living. 28th and Farnam Sts. Market Telephone, 756.

Collars, Sizes 14 to 17, 5c Each

Collars, Sizes 14 to 17, 5c Each

Rubber Complexion Brush 79c | Fine Tollet Soap, pee box, 75c

Sensational Sale of

Pattern Dress Hats at \$1.50 and \$2.50

On Saturday we place on sale 500 pattern dress hats, mostly the productions of New York's noted designers. We have purchased the hats at a very small fraction of their original value and we offer them to you at the same proportion. The assortment is a most complete one and comprises many of the late winter effects in black, white and colors in combinations of fur, chiffon, panon velvets, braids, etc. principally in turban and toque ideas. A truly remarkable assemblage of high class millinery at such ridiculous low figures. On SALE SATURDAY, at.

Now is Your Chance. Cloaks, Suits, Furs

Women's Suits, worth up to \$50.00, at	Women's Suits, worth up to \$35.00 and \$40.00, at
Women's \$25,60, \$30.00 and 14.95	I The state of the
Women's \$25.00 and \$30.00 10.00	200 Women's Coats, made of all wool ker
Women's \$175.00 Otter Coats 92.50	go at
Women's \$50.00 Electric Seal 25.00	Capes at
Women's Marten Scarf, 5.00	Women's \$9.00 Fur Scarfs 2 Of
Your choice of all our Children's Coats, worth up to \$20.00, for	200 Children's Coats, in all colors, worth up to \$12.00,
225 Children's Coats, worth 2.98	at 160 Children's Coats, worth 1.00, go at

Great Clearing Sale Men's Suits, Overcoats and Pants

Men's Suits, blues, blacks, grays and browns, checks, mixtures and plain colors, well made, dressy suits, 5.00 lengt our court st.50, go at.

6.00 2.50

Ladies' Underwear Specials

LADIES' UNDERSKIRTS, handsoftrimmed with raised insertion and edging, worth from \$1.00 to \$5.00, at \$1.98, \$1.50, \$80 and		
l	Ladies' Fine Cambric Plain Corset covers, in all sizes, worth 19c, at	
١	Ladies' Fine Cambric Coreet Covers, lace and embroidery trimmed. Also Umbrella Drawers, extra wide tucked and hem-	

stitched ruffles, worth 50c, 25c

China Department

,000 pieces of German fire-proof cooking utensiis-2, 4 and 6-quart Kettles, 7, 8 and Extra heavy 36-inch Outing Flan-each Our \$1.25 Bed Spreads and Pie Pans—these goods gen-erally sell at \$5c to \$1.25—whole

Flannel Department Ex. a heavy Shaker Flannel-

Hardware, Stoves & Housefurnishings Special Saturday Bargains

Steel Frame Wringer	95c	Copper Nickled No. 8
Gaivanized Pails	13c	Consters and Sleds
Set Potts' Irons	89 c	3-piece Carving 4
Copper Bottom Boller	69c	Boys' Steel 6
Willow Clothes Baskets	43c	Air Rifles 5
Granite Dish Pans	29c	Large Foot 3
SPECIAL CUT PRIC	E ON ALL HEA	TING STOVES, SLEDS AND SKATES.

Meat Department

h		
4	WE SELL NOTHING BUT THE BES	T. We guarantee prices to be cheaper
	ork loins, per lbSc	Lamb chops, per lb
16	per lb	per lb
d	pare ribs. 6c	Pigs hams, 10
0	lbs round steak. 25c	Fancy hams, per lb
	lbs. loin steak, 25c	Breakfast bacon, 10 per lb
	lbs. porter house steak. 25c	Fancy bacon, per lb

Groceries! Groceries!

HAYDEN BROS.

Start the New Year

Right by opening a savings account. We pay 4 per cent interest, compounded every three months, and all of our deposits are payable on demand. Checks on all banks cashed.

J. L. Brandeis & Sons, Bankers.



Mebraska Clothing

Prices Have Been Reduced on all Men's Suits

Men's Suits that sold for 7.50 6.75 Men's Suits to \$14, reduced to 9.75 Men's Suits that sold for 15.00 \$12

We have held a great many important value-giving clothing sales, but we want to go on record as emphatically stating that this sale affords without a doubt the very best values ever offered. The suits are strictly high grade, your tailor couldn't make your suit any better than these. We propose to boil into cash every single, solitary suit-so be on hand early Saturday morning to get first choice.

Boys' suits reduced Boys' Suits worth \$2.00 to \$3.00 1.65 Boys' Suits worth \$3.50 to \$5.00, 2.65

Bring the boys in Saturday, big reductions in prices prevail all over the department,

A Stupendous Millinery Clearing Sale

Saturday a grand opportunity to buy a beautiful winter hat at an ENORMOUS SACRIFICE, Every Winter Hat in the House Included. Beautiful silk velvet, finest quality Beavers. Lace, Silk and Velvet Hats in endless variety, trimmed in Ostrich Plumes, Foliage, Flowers, Pom poms, Birds, Aigrettes and Violets. They are \$12.50, \$15 and \$20. Your choice,

SATURDAY, ONLY \$5.00

Beautifully trimmed Turbans and Felt Drape Hats, worth up to \$4,

SATURDAY, ONLY \$1.50

Thirty dozen untrimmed Velvet and Felt Dress shapes, Turbans and Children's Hats, worth up to \$2.50,

SATURDAY, ONLY 25c

Investigate—It Pays

1508 Douglas Street

select Confections

for Special Occasions

are to be found here in a great variety-artistic and lainty confections essential to the correct service of

Our noonday luncheon is 1520 FARNAM PHONE.711

The People's Triangle

Cure (7) 28c
\$1.00 Peruna—not \$1.00, BUT 52c
25c Lexative Bromo Quinine 07c
\$2.56 Marvel Whirling Spray Syringe 22.25
Sent post paid anywhere for this price.
\$2.00 Chester's Genuine Pennyroyal

PHIS ARE ONLY A SAMPLE OF THE CUT PRICES WE MAKE. WRITE US FOR MORE OF THEM-NOT CATA-

SCHAEFER'S CUT PRICE

E. T. YATES, Prop.
16th and Chicago Sts., Omaha. 'Phones
747 and 797. 24th and N Sts., South Omaha.
'Phone No. 1. 5th Ave. and Main St.,
Council Bluffs. 'Phone No. ? All goods
delivered in either city absolutely free.

That's a sure way of detecting good from

the other kind of tea. You'll have no fault

to find with ours. Just give it a trial and

COFFEE.

Java and Mocha-very choice

Test by Taste

75c a Foot

We sell 'em that way if you prefer t-2 feet. \$1.50-and for \$1.50 a pair w on your boy's feet the best sho ou ever saw for that money. Parents who have bought these shoes know it—and buy them again and That is our recommendation o you. Our guarantee is "your mone; back is you're not satisfied.

DREXEL SHOE CO., 1419 Farnam Street,

Omaha's Up-to-Data Shoe House

of Omaha have had such a rare opportunity to purchase everything in the grocery line in one store, but now that we are back at our old location on Douglas street,

New Store New Fixtures

Quality

Groceries

you will find not only the staple groceries found in an ordinary store, but the finest fancy groceries—as we say, quality groceries—and then, too, the prices are very moderate. Our old patrons are already with us and they testify to the fact that our store is a judicious place to buy. We carry the chooicest line of

Fresh Tomatoes, Cauliflower, Cauliflower,
Endive,
Leaf Lettuce,
Head Lettuce,
Celery,
Radishes,
Brussels Sprouts,
Bunch Onlons,
Cucumbers.

Malaga Grapes, Navel Oranges, Fancy Apples, Florida Pineapples, Bananas, Grape Fruit, Smyrna Figs, Candied Fruits, Imported Olives, Stuffed Dates, Preserved Fruits.

New Goods

Courteous Treatment-

Prompt Service.

H. J. HUGHES,

Phone 1019. 1403 Douglas St.



Need a

Pair of Boys' Shoes?

\$1.50 will pay for a pair at the FRY SHOE STORE that will do your boy more good-give him more wear and more comfort than any other shoe you can buy for that price.

\$1.50. All sizes. And all widths, Solid leather soles, Solid leather counters, Double sewed seams, Durable uppers, Comfortable,

\$1.50.

RELIABLE DENTISTRY FREE



Work guaranteed ten years. No students. TEETH EXTRACTED WITHOUT PAIN by the use of our patented painless methods. Work done free. Small charges for materia. UNION DENTAL COMPANY, 1522 DOUGLAS STREET, ROOM 4 OPEN DAILY AND BUNDAY