## Extraordinary Cloak Offers in Challenge Clearing Sale

Extra Specials-Children's Cloak Bargains



Two bargains in children's pretty cloaks that have never been equalled in the history of this store.

Children's \$2.50 and \$3 Cloaks at 50c

Hundreds of cloaks in the latest and most attractive juvenile fashions stylish colors and fabrics, including fine kerseys-ages one to eight years - positively the greatest bargain of the greatest bargain of its kind ever presented—

The extra fine little coats from this stockthese smart little cloaks are worth \$8.50 and \$4 — to clear them all away

today at ......

Challenge Sale of Ladies' Skirts

A very special offer of a great lot of new stylish Golf Skirts in winter weight, prettily trimmed and well fitted, have been seiling at \$4 each, to clear them away, each ...... Ladies' well made golf skirts, worth \$1.50, at..... 69c Ladies' fine quality golf skirts, have sold at \$5, at.... 2.98

Three Silk Skirt Clearing Specials Ladies' silk skirts—have sold as high as \$20-at..... 8.98

Big Sacrifice of Ladies' Cloaks @ Furs

\$10.00 Cloaks at \$3.98-A special offer of ladies' long coats-in full length, 42 in. and 48 in. effects—fine linings—very well made and worth up to \$10, at Ladies Jackets—have actually sold 1.50 up to \$5.00, to clear them away... Ladies' fillitary Jackets-late and pretty

styles, smart trimmings, worth 6.98 Ladies' \$25 Sample Jackets-ultra stylish -many odd garments, worth up 8.98

Ladies' fox squirrel lined scarfs, actually worth \$15.00, at ...... Ladies' stylish sable and Isabella fox scarfs, worth \$17.50, at .....

Ladies electric seal jackets.
brook mink reveres worth-\$30, 12.50 | Ladies' astrakhan capes and jackets, worth \$12.50, at .....
Ladies' astrakhan capes and 9.98 | Ladies genuine sealskin jackjackets, worth \$25, at .....

SPECIAL CLEARING SALE BARGAINS Regular \$1 and \$1.50 Kid Gloves at 59c

Ladies' kid and mocha gloves-many of them have sold as high as \$1.50-none are worth less than \$1.00 a pair, to clear them all away, at, pair .....

Misses' and Children's 25c Hosiery at 15c-Misses', children's and boys' all wool hosiery, all sizes, at, pair.... Men's Hosiery at 19c-Imported half hose 10 in black, tan and fancy colors, all full regula-

tion make, at, pair ...... Ladies' 35c Hosiery at 10c and 19c-Black and colored hose in imported and domestic makes, worth up to 35c a

pair, at, pair ..... Ladies' Underwear - | Misses', children's andboys' derwear, medium and heavy weight, worth the pair, at, pair.....

all wool heavy cotton fleeced underwear, at ...

I. A. Brandeis & Sons J. A. Brandeis & Sons

V. P. Chiedo begs to announce that for the frat time since his return from Europe in September he is able to take orders for gowns on short notice, on account of having engaged additional help, who have just arrived from Paris.

Mr. Chiode's recent voyage abroad was for the purpose of procuring the newest and most exclusive designs in ladies' wear and to purchase the necessary high class materials and trimmings to produce them. Now; having advantage of competent tailors, who are able to carry out the Parislan styles, and in order to introduce their work to the ladies of Omaha and vicinity, he will make a material reduction from his plete the program. usual prices on all orders taken during the month of January only. This reduction will be for the same grade of workmanship which has made Mr. Chiodo's reputation what it is with the highest class of patrons. His famous special walking skirts will be included at the reduced prices for this

The Manhattan Limited Leaving Chi-

eago 1 O'clock P. M. makes the run to New York over Pennsylvania Short Lines in twenty-five hours. Alleghany mountain scenery in the mornpleasant interval in the barber's chair; luncheon enjoyed on the run from Philadelphia; then out at Twenty-third street station, New York, at 3 o'clock p m., ready for a business or social engage ment. Buffet parlor car connection at Harrisburg, reaching Baltimore 12:20 noon Washington 1:15 p. m. For through reservations apply to C. L. Kimball, A. G. P. Agt., No. 2 Sherman street, Chicago.

Change of Time,

On Rock Island system, Sunday, January 3, 1904, on and after which date train leaving Omaha at 1:30 p. m. daily and arriving Omaha 5:05 p. m. dally will make direct connections at Fairbury with new passenger trains Nos. 25 and 26, running between Pairbury and Nelson; also train No. 57, leaving Omaha 4:19 p. m. daily, and train No. 58, arriving Omaha 12:40 noon anity, will make connections at Belleville with passenger trains Nos. 9 and 10 to and from western Kansas and Colorado

W. W. Slabaugh, att'y at law, 604 Mer.

Announcements of the Theaters. Matinee and evening today will be the last two performances of this week's bill at the Orpheum

For the week commencing tomorrow, ex-Champion of the World James J. Corbett will be the special attraction. Mr. Corbett will deliver a refined monologue. Others on the program are: Monroe, Mack and Lawrence in a comedy sketch entitled "The Two Senators;" Clarice Vance, coon singer; Bonner, styled the horse with the human brain; Rice and Elmer in "A Rube's Visit to Chinatown;" Mr. and Mrs. Waterous, with entirely new moving pictures projected by the kinodrome to com-

The play at the Krug, beginning with the Sunday matinee, Messrs. Heuck & Fennessy's magnificent scenic production of a great heart story melodrama, "The Charity Nurse," abounds in thrilling situations and climaxes. Its story is laid 'mid the hills of New England and in the great metropolis of New York. The luring away of a blind clergyman's talented daughter by a knave who promises to make her famous, and the supposedly bogus marriage of the heroine to the villain, forms the foundation of the story.

This afternoon and evening Mr. Tim Murphy will present his unquestioned suc-"The Man from Missouri," at the The engagement closes tonight. Beginning with a matinee on Sunday "The Smart Set," a satirical farce comedy, comes to the Boyd for four performances. This is another of the season's new offerings and is said to be very near the top in the line. Forty-five people are employed in its production, among them some of the cleverest farceurs in the country.

We are working night and day to get our ig purchase of lace curtains in shape to sell. They will be ready Monday morning January II. It will pay you to see them. ORCHARD & WILHELM CARPET CO.

Important Change of Time of time. effective January L Consult the Chicago Great Western raffway time table in these columns for change

Twelve beautiful rooms at 216 South Pifteenth street, Opening January 15.

\$1 Fancy Sitk. Clearance Sale Saturday, 39c

SI Fancy Velvet Clearance Sale Saturday 39c

IS YOUR CHANCE FOR ADVANTAGEOUS BUYING, IMPROVE YOUR OPPORTUNITY, SWEEPING REDUCTIONS ON ALL LINES DURING THESE CLEARANCE SALES

### Men's Suits and Overcoats

#### **Great Sale of Men's Pants**

Over 1,500 pairs of men's pants go during , this sale at 33% per cent less than regular

Your choice of cheviots, cassimeres and fine worsteds, in plaids, stripes, mixtures and plain colors, all well made, perfect fitting garments, worth from \$2.50 to \$5.00 our

cassimeres and fine ripes, mixtures and fine ripes, mixtures and fine as a substantial form of the ripes, mixtures and fine ripes, mixtures and fine ripes, mixtures and fine ripes, mixtures and fine ripes, mixtures and made, perfect fitting for the ripes of the rip

## Clearing Out the Millinery. Startling Reductions.

\$6.00 Trimmed Hats, at ...

Over three hundred new freshly trimmed dress hats, in black and all the fashionable colorings, comprising a splendid assortment of the new winter shapes, in Toque effects principally; while they last.....

#### \$2.50 Street Hats Now 25 Cents.

Several hundred of the season's best styles in trimmed street hats, black and colors-formerly priced at \$2.50—now.....

Men's Stiff Bosom and Negligee Shirts worth up to \$1.50, go Saturday, at ......25c

### Special Sheet Music Sale

### **Great After-Inventory Shoe Sale**

### **Groceries!** Groceries! January Canned Goods and Dried Fruit Sale.

Large sacks white or yellow cornmeal..!
2-lb. package self-rising pancake flour..
1-lb. package mince meat...
The best corn starch, per package...
Quart cans fancy table syrup...
1-lb. package imported macaroni...
Force, Egg O'See, Vigor, Vim or Neutrita, per package CANNED GOODS SALE. lb. cans choice tomatoes.....lb. cans golden pumpkin .....lb. cans Boston baked beans.....

-ib, cans hominy -ib, cans early June sifted peas..... -ib cans wax string or Lima benas....

Choice California plums, per pound... 2½c
Fancy Elberta pesches, per pound... 6½c
English cleaned currants, per pound... 6½c
English cleaned currants, per pound... 6½c
New York evaporated apples, per lb... 7½c
Choice Moor Park apricots, per pound. 8½c
Fancy California nectarines, per pound. 12½c
California Bartlett pears, per pound. 12½c
Choice Virginia blackberries, per lb... 7½c
Fancy seeded raisins, per package... 8½c
FRESH FRUIT SALE. Tyc Large sweet young oranges, each...... If Fancy California lemons, per doz..... If Fresh roasted peanuts, per measure.... Coloce Hallows'en dates, per measure.... 19c Cape Cod cranberries, per measure.... 73

# HAYDEN BROS.

## Test by Taste

That's a sure way of detecting good from the other kind of tea. You'll have no fault to find with ours. Just give it a trial and

B. F. Japan ..... 30c

COFFEE.

Fancy Rio ...... 1244 Santos ... Java and Mocha-a good coffee ...... Tava and Mocha-very choice .................................. Candy Almonds, lb .......

## Good Candies

delicious than any you ever ate-unless you've already tried these. And they're perfectly fresh. Take home some of one of them today:

26 sticks candy ...... 5c Cream Caramels, 1b ..... 80 Peanut Taffy, ib ..... Fruit Fudge, lb ..... Walnut, Maple, Ib Chocolate Peanut, Ib ..... Cocoanut Squares, 1b ..... .20c 3 Packages Gum

# Resolutions

RESOLVED, That during the year 1904 we will continue our established rule of giving the consumer the very choicest quality of groceries and meats at the lowest possible prices consistent with high class goods. RESOLVED, That during the year 1904

we are determined to increase our bustness 100 per cent, and we are thoroughly confident if prices, quality and courteous treatment are an inducement you will purchase your entables here.

	The second second
Strictly Fresh Eggs- per dozen	.250
Choicest Country Butter- per pound	.20c
Walter Baker's Chocolate- per pound	.350
Huyler's Chocolate- per pound	.35c

# Sommer Bros.

Exponents of Good Li ving

28th and Farnam Sts. Grocery Telephones, 1329-1331. Plarket Telephone, 736.

A Blackmailing Scheme The National Association of Retail Druggists (N. A. R. D.) have figured up how they stand for the year 1903—and it is reported that they are £0,000 behind, and now they are said to be pulling the strings on the MILES PEOPLE as well as many of the large wholesale druggists for CASH TO HELP THEM OUT. DO THE PEOPLE OF NEBRASKA WISH TO HELP OUT ONE OF THE BIGGEST TRUSTS THAT WAS EVER ORGANIZED IN THE WORLD? It so, you can by buying trust made goods, and we propose to publish a list of those which are made by trust and anti-trust houses.

Another nice combination which has been working FAIRLY WELL IS THE VINOL CLUB. But we have that busted, too, as far as Nebraska is concerned, for we HAVE VINOL if you want it and sell it this way:

SCHAEFER'S CUT PRICE E. T. YATES. Prop. 'Phones 18th and Chicago Sts., Omaha. 'Phones 181 and 797. Meth and N Sts., South Omaha. 'Phone No. 1 All goods delivered any place

RELIABLE DENTISTRY FREE

UNION DENTAL COMPANY, 1522 DOUGLAS STREET, ROOM 4 OPEN DAILY AND BUNDAY,

Mail Orders Filled.

# Nebraska Glothina C

Ask for Samples

# January Clearance Prices on Men's High Grade Suits



Men's Suits that sold for 7.50 to 8.50, clearance price 6.75

Men's Suits that sold for \$129.75

Men's Suits that sold for \$15 to \$18, clearance price ...

This is an offer which means a great deal in a house of this magnitude, especially when you consider that these suits are no job lots or old goods, but all our own regular fall and winter lines simply sacrificed in the interest of stock reductions. We can fit men of all proportions.

# January Clearance Prices on Boys' Suits

Boys' Suits worth \$2.00 to \$3.00, Clearance price \$1.65 Boys' Suits worth \$3.50 to \$5.00, Clearance price \$2.65

Every suit is of dependable quality, cut in the latest styles, and will fit perfectly. We wish it decidedly understood that these suits were not purchased for "sale" purposes, but our own regular fall and winter stock that has been radically reduced.

\$1,50 Shoes for Boys and Girls

If you want to buy a \$1.50 shoe for your boy or girl, and want to get the best shoe you can for the money and at the same time have a neat, stylish, up-to-date looking shoe, we invite you to come in and inspect the shoes we sell at

They are made of the best leather that goes into any \$1.50 shoe. The leather is tough; they are strongly put together; the shape is right for ease and comfort, and we fit them to the feet carefully and correctly.

i6 EDOUGLAS OMAHA



PARKER'S HAIR BALSAM

Promotes the growth of the hair and gives it the lustre and slikiness of youth. When the hair is gray or inded it BRINGS BACK THE YOUTHFUL COLOR. and keeps the scalp clean and healthy.

Saturday DREXEL Will Give

ON THE FINEST AND BEST MADE SHOES IN THE WORLD-ALL HEAVY WINTER GOODS.

Best quality 4.50 Hanan imported patent colt, double soles, regular \$6.00 Best quality velour calf. Hanan French calf lined, double sole, regular \$6.00, Best quality plump kid, Hanan kid lined, double sole, regular \$6.00,

Custom made kid shoes, Clapp kid lined, double soles. regular \$6.00, Best quality box calf, Blucher cut, double sole,

4.50

.50

Clapp regular \$5.50, French enamel, kid lined, Boyden double sole, cork filled, regular \$6.50, Genuine French calf, 1.50

Boyden strictly hand made, double sole, regular \$6.00, We have added three lots of \$5 shoes in box calf, patent colt and kid, double 3

soles, at ..... DREXEL SHOE CO.

1419 FARNAM STREET

Memorandums, Blank Books. Office Supplies

BEST QUALITY AT THE LOWEST PRICES.

He Sells Stationery. 1615 Farnam Street, Opp. New York Life Bldg.

#### **EVERY DAY**

We make a specialty of our Midday luncheon-good cooking-quick service and satisfaction. Besides, we always serve Balduff's Bread and Pies, the kind that

PHONE. 711