Our rigid selling policy demands that all
winter goods must be cleared away at the
height of the season.
We positively carry no goods over from one
season to another.
We take no account of value or profits when
these goods must be reduced to a minimutn.
Nothing is withheld. Everything sold at a
sacrifice. All Our Winter Goods Must go Now!
everything is priced without regard to it's real value.

CLEARING SALE BEGINS MONDAY MORNING at $80^{\prime}$ CLOCK

All the goods offered in this sale are fresth, new and up-to-date, nind everything is going at
an extraordinary bargain. We are bringing forward for rapid clearance our highest grade and most seasonable merchandise. We have been left with an urnusualiy heavy stock and we will shatter all bargain records in clearing them away in haste. Prices cut far below
the profit litie. thent away in
the profit line


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Challenge Clearing Challenge Clearing Sale of Cloaks, Furs, Etc.


Challeñge Dress Goods Sale


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| ammeme |  |
| Inamamat 15 c |  |
|  |  |
| Ecllpse Fiannols-good desirable $6^{\prime} \mathrm{c}$ |  |
| Hearin same of cotton | and Wool Blankets |
| atmen |  |
|  |  |
| \% 3.90 |  |
|  |  |
| 98 |  |
|  |  | Clearing Sale of Shoes ${ }^{\text {Ladies' Trimmed and Ready.to Wear Hats, Un- }}$ trimmed Shapes, 0strich Plumes, Foliage, at Loss Than Half Former Price.



Challenge Sale of Clothing



BOSTON STORE
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