OPPOSITIOX T0 FRasCHISE
Christmas Presents

## Selected at Maurer's

are spre to please. The enthusiasm showin by crowds of lookers and purchasers thls week has demonstrated this. If you have not seen our line, we cordially invite you to cali. New goods are being opened daily. Among the best things in our stock are the open stock patterns of Dinner Ware. We have upwards of 35 patterns, from which you can select any plece you want. Why
not start a nice Haviland ehina or fine porcelain dinner set by buying the cups and plates now ad adding to it during the year?
lish We aiso have complete 100 -piece dinner sets at special prices-among them a 100 -piece Eng ish porcelain set, nicely decorated, at $\$ 7.50 .100$-piece thin china dinner set, latest shape, nicely gilded and decorated, at $\$ 16.50$.
Also a full line of course sets, such as Fish Sets, Game Sets, Chop Sets, Pudding Sets, Salad Sets, Welsh Rarebit' Sets, Place Plates, Bread and Butter Plates.

## Our Cut Glass Sale

## Still Continues

and is a surprise to our customers. Prices one half usual prices. Don't miss this oppor

## Sterling Silver

"The Best Line in the City" is the verdict, and prices by far the lowest. Before making any hases give us a call
$\qquad$

## Our Doll Sale

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Visitors and Purchasers Equally Welcome
P. S-We own every dollar's worth of our stock for cash. We are direct importers from England, France and
low prices, and do so.

## W. A. MAURER

Retail Store, 342-344 Broadway, Council Bluffs, Ia.

## It's About Time



You were deciding. If you'd come in, we might help you decide.

Does this list remind you of anything?

Cilirisimas GIFIS

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DINNER SETS, BOOK CASES, PARLOR LAMPS, CHINA CLOSETS sCREENS AND EASELS. CENTER TABLES' LADIES, DESKS RUGS AT ALL PRICES Foiting Onalm and
noni for cand partuen

## Toys at Your Own Price

20 Per Gent Discount on All Acorn Base Burners This Week

## 

W. D. KELIER

407 Broadway Te1. L-611

## PIANOS

FOR CHRISTMAS


The largest assortment in the city. Any one of these instru ments will make a very appropriate Christmas Present. Our pianos are new and of the latest styles, in all different veneers of exquisite grain and figure. We intend to satisly all who call on us that our prices are right. Torms right and the right place to buy.

We sell the simithex Plano Player, Soid Everywhere Eise for $\mathbf{\$ 2 5 0}$, Our Price $\$ 160$ PIANOS TUNED AND REPAIRED.

## Opan

SWANSON MUSIC CO.
Phonelal Masonio Temple Blook

## That Satisified Feeling

Assure yourself of this by having Jacquemin's name upon the box.

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|  |  |
|  |  | grand line of Stering Silver table

in dozenss, work and fancy piecess to match all patterns.

## JACQUEMIN'S

27 MAIN STREET

## Don't Spend All Your Money

For candy, nuts and pudding which may distress your children, but buy something that the entire family can enjoy for a long time to come. Some of our silverware will please you all for Xmas.
we have a nice selection of
Silverware, Knives, Forks and Spooons, Nutcrackers, Fruit Knives, Silver Plated Ware, Chatiny Disthes. Carving Sets, Pocket Knives, Razors, Skates, Sleds and Scroll Saws.
OUR LEADER-Boys' Pocket Kuives from 50 to $50 \sigma^{\circ}$ VISITORS WELCOMED.
SWAINE \& MAUER TEL. 347. з36-338 BROADWAY.

Where are you going, my protty mald?




Bluff City Laundry

