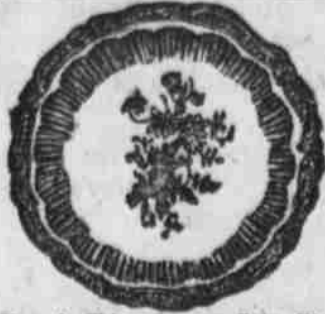


ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 13, 1903.

SINGLE COPY FIVE CENTS.



China Department.

What is more appreciated by the good housewife than a nice piece of fancy china? Our holiday display of china and glassware is the finest ever seen west of the Missouri river.

- French China Dinner Sets—Finely decorated, strictly 1st grade goods, 14.95
Imported Bohemian Water Sets—Complete with 12 pieces, 10.95
Fine China Sugar and Cream Sets—in French, Austrian and Japanese ware, up from 5.95
Decorated China Cups and Saucers, up from 1.95
Crystal Cream Sets—Up from 1.95
Remember, we are headquarters for K. T. and K. Hotel China—12 cups and 12 saucers, 4.95
Individual Butters, 10c per doz. Baker's or side dishes, 60c doz. And so on through the list.

HAYDEN'S HOLIDAY OPENING. HAYDEN'S

Yes, TOYLAND and DOLLVILLE Are Here in Our Big Store.

One of the most gigantic stocks of TOYS, DOLLS and all other kinds of HOLIDAY GOODS ever seen in the city will be on display here Monday. Come early, bring the little ones and let them enjoy themselves while you do your Christmas shopping.

FOR A PRESENT A Nice Toilet Set is Just the Thing.

We have them in endless profusion both gentlemen's and ladies' in genuine Ebony, Sterling Silver and Stag Handle.



Selection is made easy by the the great variety shown and the great range of prices. An immense line of Manicuring Sets and single pieces, such as Hat Brushes, Clothes Brushes, Hair Brushes, Combs, Mirrors, etc are also on display at low-est prices. Do not fail to visit our Jewelry Department.

Valuable coupons free with every purchase. WE ARE OMAHA'S GREAT CHRISTMAS SHOPPING CENTER. Goods will be held for future delivery.



Again, Jolly Old Santa Claus Has Ordered Us to get ready for his arrival, and

MONDAY MORNING His wonderful, unmistakable and most gorgeous display will be made on our MAIN FLOOR, WEST ROOM, for his future distribution.

Due notice of his arrival will be made, as his express wishes are to meet all the good little Girls and Boys.

Here will be seen Dolls, Cabs, Carriages, Horses, Rockers, Engines, Velocipedes, Coasters and Iron Toys of every description to make the child's heart glad.

Fire Engines, Hook and Ladder Trucks, all sizes, from \$2 down to 19c.

Mellin's game of Parlor Bowling, the newest of all the great game attractions, \$5.00 and \$2.50.

Dolls of every description, every size, kind and nationality represented in our great assortment, 2c up to \$10.00.

Doll Cabs and Carriages, such a wonderful range of kinds for selection, 25c up to \$5.00.



Special Effort...

Has made a reality of our desire to display the grandest and most up-to-date Holiday Novelities Toyland affords and on Monday thousands of suggestions for holiday offerings will be before your gaze as you enter our



TOY FAIRYLAND Main Floor, West Room, No Stairs to Climb

Here you will find a prodigal variety of Mechanical Toys, Blocks, Games, Wagons, Sleds, Fancy Toilet and Work Boxes, Shaving Sets, Smoking Boxes and Cases, Burnt Wood and Celluloid Novelities and thousands of the very best suggestions. Unlimited variety for selection.

Engines, steam, hot air, gas, vertical, horizontal, 50c up to \$25.00.

Blocks, Games and Game Boards, the greatest variety ever seen in Omaha for old and young, from 5c to \$5.00.

Fancy Celluloid novelties, Handkerchief boxes, Jewel, Photo, Collar and Cuff Cases in endless variety, prices from 15c to \$5.00.

Fancy Burnt Wood Cases and Novelities of every description, from 39c to \$5.00.

Christmas Announcement A Wonderful Success

Cloak department crowded to its limit. Extra salespeople engaged for Monday. Every garment in the department marked down. The greatest unloading sale we ever had. Nothing is more suitable for a Xmas gift than a cloak or suit. In justice to yourself—see what we are offering.



Women's Coats. All the new style coats are the tight fitting back coats go without consideration of cost. Table 1—30 coats, loose backs, in Velvet, Price and Kersey—worth up to \$12.00 and \$15.00 go at... 2.90

Women's Suits. Xmas prices are phenomenal in our suit department. The lowest ever known at this season. Women's \$15.00 suits... 8.90

Women's Skirts. What everybody says must be true—they all tell us we have the largest line of pretty stylish skirts and at the lowest prices to be found in the city. Women's \$3.00 and \$3.50 Walking skirts... 79c

Women's silk waists, sample line, in Taffeta, Peau De Sole and Crepe De Chine—beautiful garments, worth up to \$10.00 and \$12.00 for... 4.98

Christmas Gifts

- 15.00 Real Lace Collars, 7.50
12.00 Real Lace Collars, 12.50
10.00 Real Lace Collars, 6.00
10.00 Real Lace Collars, 6.75

Holiday Handkerchiefs

25c, 45c, 75c, 125c, 175c for handkerchiefs worth from 5c to 25c each.

When in Doubt Buy Holiday Books

All the late copyright books worth \$1.50 on sale at one price... 1.00

Leather Goods

- 1.50 Automobile Bag, 75c
1.00 Carriage Bag, 75c
1.00 Combination Pocket Book, 25c
1.00 Hand Bag, 25c

SILK DEPT. Now the busiest spot in store

A visit to this department will quickly decide the question that is now uppermost in your mind. Our Annual Christmas Sales of Silk Commences Monday and a most marvelous showing of silks at most tempting prices will be shown.

WHY NOT BUY AN ELEGANT SILK WAIST FOR A CHRISTMAS PRESENT? Your choice of 1,000 handsome silk waist patterns, 4 yards to each pattern. Among this lot you will find, white silks, colored silks, black silks, beautiful plaids, rich novelty, boucle effects, silk that anyone would recognize as worth from \$1.00 to \$1.50 per yard. In this sale you get an entire waist pattern of 4 yards for 2.76

one of the finest and best black silks made, and by the yard would sell for about \$1.25 in this sale you get an entire pattern of 8 yards for... 6.75

DRESS PATTERN—worth \$14.00, contains 14 yards, 19 inches wide, fancy boucle silk, for... 9.65

Holiday Suggestions in Men's Furnishings. Men's Silk Mufflers in black, white and fancy colors, at \$1.50, \$1.25 and \$1.00... \$1.25

Optical Dept. Up to date frames and mountings. Finest quality imported crystal lenses, ACURATE FITTING, all at the lowest prices, are the inducements offered in our Optical Department.

Beautiful Gifts for Ladies. Ladies' Kid Gloves in all the newest colors, at \$2.00, \$1.50 and \$1.00... \$1.50

Groceries Groceries Groceries

The Most Reliable Grocery Department in the West. Prices Always the Lowest.

- 21 lbs. fine granulated sugar for... 4.00
10-lb. sacks pure graham flour for... 2.50
10-lb. sacks best buckwheat flour for... 2.50

- English, cleaned currents, per lb... 35c
Vostiza, cleaned currents, per lb... 35c
Fancy Patros, cleaned currents, per lb... 40c

- MEATS MEATS LOOK HERE! LOOK HERE! No. 1 Premium Hams, (small), at, per lb... 10 1/2c

FURNITURE DEPT. This Week for Xmas Rockers

All kinds and all prices. Now is the time to make your selection from the largest stock at the lowest prices to be found in the west. Come in and make your selections and we will deliver it any time you wish.



- \$2.50 Arm Rocker for... 1.50
\$3.50 Arm Rocker for... 1.75
\$3.50 Oak Rocker... 1.95

\$2.50 Arm Rocker, Upholstered... 6.50
Children's Rockers from 75c up to... 5.00

- \$12.00 Oak Comb Book Case and Desk... 12.50
\$15.00 Oak Combination Book Case and Desk... 15.85

SHEET MUSIC SPECIALS

50c Sheet Music for 15c

We will place on sale Saturday morning some of the very latest and best selling selections at only 15c per copy, or by mail 17c—such popular ones as Star-waltzes, the Crimson Lily Waltzes, Dorothy, Waltzes, Dream of Dawn Waltzes, Southern Smiles Two-Step, the Sun Dances, Princess Pocahontas Two-Step, Bowery Buck Two-Step, Valmont (a pretty reverie), and the following songs: There Are No Fields of Cotton There, Pinkie (a pretty waltz song), Sunbeams and Shadows, Dear Little Genevieve, Sunflower and the Sun, and many others. Mail orders filled the same day we receive them.

Are You Going Home?

To Spend Christmas? Well, Here is Your Chance to Buy Sample Trunks and Dress Suit Cases AT A GREAT BARGAIN.