



# Christmas Shopping Center at Brandeis'

ONLY TEN MORE DAYS FOR HOLIDAY BUYING.

## BRANDEIS "BOSTON STORE" & SONS

DO YOUR SHOPPING EARLY, YOU CAN BUY WITH COMFORT AND ESCAPE THE LAST RUSH

The Brandeis' Christmas store is in gala attire and ready to welcome the throngs of holiday shoppers. Only 10 days remain in which to do your buying, do not delay any longer. Make your selections while the great stocks are complete. Avoid the rush that comes later and your shopping will be done with comfort and pleasure.

### Dress Patterns for Xmas

As most appropriate and acceptable Christmas gifts, we offer dress patterns of high grade fabrics. On our front bargain square is a splendid variety of full dress patterns of every color—elegant black dress goods included. Here is every style and color of dress patterns, all weaves. Your choice of this extraordinary holiday showing, tomorrow, at **4.15-4.85**

ON SQUARE NO. 2—A full dress pattern of the most up-to-date cloths, in suitings, fancy goods, etc. Dozens of styles to select from, everything the latest and most desirable ideas and highly seasonable. No dress pattern we ever offered is a greater bargain than these at... **2.35-2.95**

#### CHRISTMAS WAISTINGS

A waist length of elegant silk stripe fancy waistings, albatrosses, mohair, etc. Would make an elegant Christmas gift, at... **1.47**

#### FRENCH FLANNELS AT 29c A YARD

- On this counter are all the fine 60c French flannels, fancy waistings and printed henriettas, at, per yard... **29c**
- \$2.54-inch black broadtail zibeline, at... **1.35**
- All \$1.50 suitings, Scotch and German fancies, at... **98c**
- \$1.25 50-inch etamines, an extra good bargain, at, a yard... **85c**
- 65c Panama etamines, ultra fashionable for winter, at... **49c**
- 75c black nunsvelling, very popular goods, at... **37c**

### Sale of Christmas Handkerchiefs

Nothing is prettier for Christmas gifts than a dainty handkerchief. We have thousands of beautiful effects for your selection.

- 25c Handkerchiefs at 5c
- Men's large size handkerchiefs with large silk embroidered initial, all letters, your choice, each... **5c**
- 15c Handkerchiefs at 5c
- Ladies' and children's fine cotton embroidered initial, at... **5c**
- Lace Trimmed Handkerchiefs
- Thousands of dozens, handsomely lace and footing trimmed, some all linen centers, worth up to 20c, at... **10c**
- Pure Linen Handkerchiefs
- Ladies' and men's full sizes, in sheer and medium weights, all widths of hems, worth 25c, at, each... **12 1/2c**



- Handsome Embroidered Handkerchiefs
- Immense lots of ladies' Swiss embroidered handkerchiefs, all samples on cards, many with fine open work effects, worth 25c at... **15c**
- Lace Handkerchiefs at 25c Each
- Very elaborate effects, others neat and dainty, with many rows of machine laces and ruffles, worth 50c, at... **25c**
- 10c Handkerchiefs at 3 1-2c Each
- A special for Monday. Immense lots of ladies' and children's plain white and fancy colored borders, all widths of hemstitching, fine quality, at... **3 1/2c**
- Children's Handkerchiefs—Three in a fancy box, assorted colors, per box... **10c**
- Ladies' and Men's Fine Embroidered Initial handkerchiefs, 6 in a fancy, box worth \$1, at... **50c**

### Sale of Dainty Lace Collars

A special holiday offer of 2,000 imported cape and round collars, in plain Venice laces—white, cream and ecru. This is an importer's samples and surplus stock sold to us at 25c on the dollar. One hundred styles to select from—many worth \$1.00 and \$2.00—your choice at... **50c**

- Holiday Kid Gloves—Pretty street and dress kid gloves in all the late popular shades—worth up to \$1.50 a pair—at... **59c**
- All Wool Gloves—Warm wool golf gloves for ladies misses and children—all sizes—at, a pair... **39c**
- Lace and Embroidery Collars—The dainty little turn over collars now so popular—worth up to 35c—at... **5c-15c**
- Silk and Wool Mufflers for the Holidays—In all silk brocade, and silk and wool mixed—hundreds of styles and colors... **59c-98c-1.50**

### A Beautiful Toyland in Our Basement

Santa Claus is here with his big stock of toys, dolls, books, games and holiday goods. The jolly old Santa Claus that all children in Omaha know. He will be at the Boston Store all week to greet and entertain all the little ones. For every child accompanied by his parents he has a present.

Santa Claus will tour the city in his beautiful automobile filled with toys. He has a present for every child, so be sure you do not miss seeing him.

- Doll Heads, 5c each and up
- Drums for the boy at 25c up
- Sleds, all sizes, up from 25c
- Rattles for the babies, 5c up
- Cook Stoves at 50c up
- Doll Buggies at 25c up
- Kid Body Dolls, All Sizes, All Prices, 25c and up
- EXPRESS WAGONS—stoutly made special at... 25c
- HORNS—all sizes, up from... 5c
- Dressed Dolls, Beautiful Heads, Prettily Dressed, Wavy Hair 25c and up

### Great Sale of Black Silks

An opportunity to make well appreciated gifts. These black silks which sold in such a furor last week, would be appreciated by every woman who loves pretty clothes. The varieties in this great silk offering are as large as ever.

- Black rustling taffetas at, a yard... **29c**
- Black 27-inch taffetas at, a yard... **44c**
- Black 36-inch taffetas at, a yard... **66c**
- Black Waterette taffetas, at, a yard... **79c**
- Black Sterling and Phoenix mills guaranteed taffetas, yd. at, a yard... **69c**
- Black Iron-Clad brands of dress taffetas, 36 inches wide, worth \$2, at, a yard... **1.29**
- Black Iron-Clad 27-inch taffetas, worth \$1.35, at, a yard... **83c**
- Black Iron-Clad taffetas, 48 ins. wide, worth \$3, at, yd. **1.37 1/2**
- Black double faced peau de soie, a yard... **57c**
- Black, fine 27-inch peau de soie, a yard... **77c**
- Black, 36-inch-wide peau de soie, a yard... **97c**
- Black, 27-inch, finest peau de soie, a yard... **1.27**
- Black, 36-inch, finest peau de soie, a yard... **1.37**
- Black, 48-inch, double warp crepe de chine, a yard... **1.48**
- Black, 24-inch crepe de chine, a yard... **75c**

#### Sale of China Silks

A special table loaded with about forty pieces of plain china silks in every shade. Monday, only, a yard... **21c**

#### Excellent Bargains in Xmas Silks

Special early holiday bargains. We offer many odd pieces of plain taffetas, crepe de chine in sixty-five different shades, also fine assortment of fancy silks suitable for waist trimmings, petticoats and Christmas fancy work. Greatest silk values of the season, on bargain squares **39c-58c-69c-98c**

#### Black and Colored Silk Velvets

- 50 pieces black silk Croix velvet, worth \$1.25, at, a yard... **69c**
- 30 pieces silk Panne and Paon velvets, worth \$1, at, a yard... **49c**
- 20 pieces English dress velveteens, worth \$1.25, at, a yard... **75c**
- 50 pieces colored silk velvets, worth \$1, at, a yard... **59c**
- 20 pieces imported novelties in velvets, worth \$1.50 to \$2.50, to close out, at, a yard 69c and... **\$1**

### Holiday Gifts of Pretty Jewelry

- Ladies' Chatelaine Watches, hand engraved sterling silver cases, 0 sizes, **2.49**
- Ladies' Enamelled French Watches, 0 size, light blue, green, red, etc. **3.49**
- Ladies' 20 Year Guaranteed, 0 size, Elgin or Waltham watches, 16 jewel, Deuber-Hampden case... **13.49**
- Boys' Watches, German silver case, American movement, warranted 5 years... **4.99**
- Ladies' Elgin or Waltham Watches, 0 size, U. S. assay, solid 14-k gold cases; jeweler's price \$25, at **17.50**
- Men's Solid Gold Scarf Pins, 50 styles to select from, worth \$2, at... **98c**
- Solid Gold Signet Rings, 14k, baby's, misses', ladies' and men's sizes, at 75c, \$1.98 and \$3.98.
- Ladies' and Misses' 14-k Solid Gold Rings, in the latest Tiffany setting, at \$1.49, \$1.98, \$2.98, \$3.50
- Ladies' Solid Gold Brooch Pins, set with genuine diamonds, jeweler's price \$8, at... **4.98**

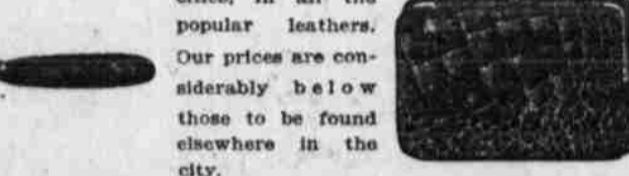
#### Sterling Silver Novelties

A charming array of sterling silver pieces that make the prettiest Christmas Gifts. There are mirrors, combs, hair brushes, nail polishers, clothes brushes, scissors, and a hundred other articles from 25c to \$30 per set.



#### Handsome Leather Goods

The most beautiful assortment of fine leather goods to be found in Omaha. All the latest designs in bags, purses and novelties, in all the popular leathers. Our prices are considerably below those to be found elsewhere in the city.



### Big Holiday Sale of Sample Linens.

Entire sample lines of three of the greatest importers of linens in the United States. These high-class linens were used as drummer's samples and comprise everything in the linen line. Only one or two samples of a kind, and every one a beautiful specimen. We bought at a great reduction and offer you a wonderful chance to buy Christmas linens.

- Table Sets—Hemstitched cloth, with napkins to match. Very fine, **5.50** up
- Tray Cloths—Plain and damask cloths, some hemstitched, embroidered and drawn work effects... **25c** up
- Table Cloths and Scarfs—Broche cloths and scarfs, variety of colors and designs, at 1.25, 3.50 and **\$5**
- Napkins—Hundreds of dozens of drummers, samples, bleached and silver bleached, all grades and sizes, a dozen... **\$3.50** down to **\$1**
- Towels—Fine hemstitched and knotted fringe, 100 dozen in plain white and colored border, worth double, at 25c, 35c, 39c and **50c**
- Sample Pieces—Table damask, mostly fine German goods, in 2 and 3 yard lengths at half value.
- Table Damask and Napkins—In boxes for Christmas presents; 24 yards very fine bleached damask and half dozen napkins to match, worth \$5, at, per set... **2.75**

### \$80,000 BANKRUPT STOCK

### Men's Overcoats and Suits

Sold by A. H. Hiscock, Receiver

WE BUY CHOICE OF ENTIRE CLOTHING STOCK OF J. M. MERTENS & CO., SYRACUSE, NEW YORK.

#### On Sale Now at One-Third Price

Hear is a record-breaking sale of men's overcoats and suits. The first day of this great sale brought throngs of buyers to our clothing department, and all were strong in their praise of this clothing. A vast variety yet to choose from.

All the \$22.50, \$20, \$18 and \$16.50 Clothing at \$9.98

This is exclusively high grade clothing for men and boys, not a suit worth less than \$16.50, most of them worth \$18 and \$20, and many are valued as high as \$22.50, each. Everything in the latest fashion and correct weights for winter wear. Bankrupt sale price... **9.98**

- Choice of J. M. Mertens & Co's, boys' \$10 and \$16 long pants suits, bankrupt sale price... **4.98**
- Choice of J. M. Mertens & Co's, \$5, \$6 and \$7 boys' knee pants suits, bankrupt sale price... **2.98**



### Holiday Sale of Cloaks and Furs

Many of the high grade Cloaks and Furs which we offer next week on special sale are sample garments and are worth far more than prices at which they are quoted. All are adaptable for holiday gifts.

- Handsome Long Coats—Prettily made in the stylish and popular cloths, worth as high as \$20 each, at... **9.98**
- Stunning Long Coats—Elegantly fashioned and worth as high as \$50 each, your choice, at... **24.50**
- Elegant New Novelty Coats—In the long flowing styles, every late effect, worth \$75, at... **\$35**
- The new Box and Military Coats—made with bullet button trimmings, capes and bright trimmings. Every new color, in three lots, **14.85-9.98-6.98**



#### SALE OF SAMPLE SUITS

- Splendid Sample Suits—In the jacket and long coat styles, every one an exclusive and charming idea, at... **\$35**
- Handsome Sample Suits—In the late novelty ideas, at... **24.50**
- Charming Tailored Suits—Late cloths and colors, prettily and stylishly made, for... **9.98**

### CHARMING FURS FOR THE HOLIDAYS

- Genuine Sealskin Coats—worth \$125, very special at... **\$65**
- Electric Seal Jackets—with brook mink revers, worth \$35, at... **\$19**
- Astrakhan Jackets—worth \$30, at... **14.85**
- Astrakhan Capes, with satin lining... **12.50**
- Long Fur Scarfs—tail trimmings... **3.98**
- Handsome Fox and Cluster Scarfs—at... **6.98-9.98**
- Elegant Fur Scarfs... **14.85 to \$125**
- LADIES' SILK HATS
- Beautiful lace and embroidery trimmed, all the latest styles and dainty colors—worth \$10.00, at... **3.50**



### Pictures for Xmas Gifts

We invite your inspection of the largest and best assorted stock of pictures in Omaha. They are displayed in our newly enlarged picture department on the third floor.

From the elevator back the entire length of the store is a beautiful display of the prettiest and most up-to-date pictures in all styles and at all prices. No Christmas gift is more acceptable and there is no possibility of duplicating a present.

For convenience of Christmas shoppers, many of the prettiest things in our Art Department are grouped on bargain tables EIGHT SPECIAL BARGAIN TABLES of PICTURES at

- 15c-19c-25c-29c-39c-49c-69c-98c**
- \$1.00 pictures, Madonnas and other subjects, at... **.49c**
- \$1.50 Poets and Authors, at... **.98c**
- \$2.00 Pastels, at... **1.00**
- \$5.00 combination Cupid Awake and Asleep, at... **2.98**
- \$5.00 Pastel oval frames... **2.98**
- \$6.00 Pastel oval frames... **3.98**
- \$10.00 little gem oil paintings... **4.98**

