

BRANDEIS BOSTON STORE & SONS

Christmas Handkerchief Sale

Thousands of dainty and handsome handkerchiefs which make the most acceptable gifts for Christmas.

50c Gift Handkerchiefs at 12 1/2c Each—These handkerchiefs are made of all pure linen, Swiss embroidered, reversed and convent hemstitched, with drawn thread hemstitching in all widths. Each one a dainty bit of work and worth as high as 50c each, choice at—

- 12 1/2c**
- Ladies' and Children's 10c and 11c Handkerchiefs at 3 1/2c and 5c—Men's and ladies' white and fancy colored border handkerchiefs, suitable for pillow tops. Also ladies' lace edged and embroidered corner handkerchiefs, your choice. **3 1/2c and 5c**
- Ladies' All Linen Initial Handkerchiefs—dainty effects, with hand embroidered initials, at, each **10c**
- Traveler's Sample Handkerchiefs—These handkerchiefs are handsome Swiss embroidered effects still on their sample cards—a big bargain at, each **25c**
- All Linen Sample Handkerchiefs at 39c—Beautifully embroidered and reversed, also drawn thread hemstitching, worth up to 75c each, a charming gift, for **39c**
- Handkerchiefs in Boxes—Ladies' and men's initial handkerchiefs, all letters, six in a fancy box, per box **50c**
- Ladies' and Children's Silk Handkerchiefs—one hundred pretty styles, fancy embroidered, at, each **12 1/2c**
- Men's Large Silk Handkerchiefs with fancy colored border—extra large sizes, special during this handkerchief sale. **29c**
- 25c Sheer Linen Handkerchiefs at 25c—Ladies' and men's hand embroidered initial handkerchiefs, prettily fashioned, at, each **25c**

Silk and Wool Mufflers for Holidays

Here are the prettiest effects in all silk brocade and silk and wool mixed mufflers. Hundreds of styles **59c-98c-1.50** and colors, charming for Holiday gifts

HOLIDAY NECKWEAR—Lace and embroidered turn over collars in the dainty and dressy styles that are so popular, worth up to 50c each, many of them imported, at **5c and 15c**

Ladies' High Grade Kid Gloves—all correct shades, at **59c**

Ladies' and Children's Fine All Wool Golf Gloves—bargain square, at, each **29c**

Holiday Sale in Picture Dept

Dainty frames to hold two photographs, assorted color mats, at **19c**

Gold plated photograph frames, with easel back, worth up to \$1 each, at **29c**

Genuine pants, fitted with narrow gold frame and fancy corners, easily worth \$2, **\$1.00**

Photo Colors in heavy gold frames, 16x20 size, regular \$2 value, at **98c**

Colored Etchings, 18x28, with three inch white mat, in wide gold frame, worth \$3, **\$1.98**

10-inch round Veneer frame, fitted with black and white subjects, 75c value, at **49c**

Certificates of Deposit

We issue certificates of deposit for 3, 6 or 12 months, bearing 4 per cent interest.

Burlington Pay Checks

and all other pay checks are cashed at our bank.

J. L. Brandeis & Sons, Bankers.

MEN'S SUITS.

Genuine Melton Suits, \$7.50. All wool fancy worsted suits, single or double-breasted—sale price, \$10.00. These suits are lined with serge lining, have hand-padded shoulders and half-cloth fronts. For \$15.00 we offer you choice of a lot of Alfred Benjamin suits, neat stylish patterns, made better than the best. Equal to any merchant tailor's production at less than half of tailor's price.

Overcoats.

Our entire second floor is devoted to Overcoats. For \$15.00 we offer a very slightly cost. For \$20.00 we sell you a heavy Black Fries Ulster with cashmere lining. For \$15.00 we show a splendid variety of coats. Our \$10.00 Fries Ulster can't be matched nowhere. One of the best Overcoat bargains ever offered in Omaha is our Alfred Benjamin \$15.00 Overcoat. It's got the fit, workmanship and style. The most stylish dresser can wear it with good taste and with the satisfaction of getting a coat fully as good as tailors charge \$35.00 for.

For Christmas Gifts.

We are sole agents for Alfred Benjamin's Smoking Jackets. Prices from \$1.50 to \$3.50. They are better than any other make. Kid Gloves, 40c, 50c, \$1.00 and \$1.50. Mufflers from 50c to \$1.00. Fancy Socks, 10c, 15c, 20c. Handkerchiefs of all kinds. Suspenders, one in a box, 50c and 75c. Neckties, one in a box, 50c, 75c and \$1.00. Fancy Sweaters at popular prices, and many other useful articles. Always as good as anywhere else, but lower in price.

The Guarantee Clothing Co.,
1513-1521 Douglas Street.

MILLINERY SACRIFICE.

Entire Stock of Millinery to be Sold at 25c on the Dollar.

Hats, worth up to \$4.00, for 98c.
Hats, worth up to \$3.00, for 75c.
Hats, worth up to \$2.50, for 63c.
Hats, worth up to \$1.50, for 38c.

HIG JACKET SALE.

300 ladies' jackets, worth \$10.00, for \$2.50.
150 ladies' jackets, worth \$12.50, for \$3.50.
175 children's jackets, worth \$5.00, for \$1.25.

PROFESSOR'S STORE,
16th and Farnam Streets.

Funeral Notice—St. Johns Lodge No. 35 A. F. & A. M.

Brother Marvin Maynard died December 8. Funeral services will be held at Masonic Temple, 1026 Capitol Avenue, Sunday, December 12, at 2 o'clock p. m. All friends invited.

WILLIAM T. DOERKE, Master,
CARL E. HERRING, Secretary.

HAYDEN'S GREAT SALE

THE RELIABLE STORE.

Of Men's Fine Suits and Overcoats



Hart Schaffner & Marx Hand Tailored

To one who knows the Hart, Schaffner & Marx goods only the label is necessary as a proof of quality and style. They are strictly Good Clothes for Good Clothes wearers. Call and see them.

Special for Saturday on \$12.50, \$15 and \$18

Hart, Schaffner & Marx Hand-Tailored Suits and Overcoats

Men's overcoats in all the latest and most up-to-date styles and fabrics in any shade or color you may wish. All of these coats are strictly hand-tailored with hand-made button holes, hand-felled collars, concave shoulders, close-fitting collars and self-retaining fronts. Most of these overcoats are made in the long, loose swagger style, some come in plain colors, some in fancy mixtures and others in fancy plaids and neat stripes. These coats were made to sell at \$15.00, \$18.00 and \$22.50. We have the largest and best assortment ever shown and will place them on sale Saturday for **\$18.00, \$15.00 and \$12.50.**

Men's suits made up in the very latest and of the very newest and best quality fabrics, all tailored by the well known clothing manufacturers, Hart, Schaffner & Marx. They are all strictly hand-tailored garments with hand-padded shoulders, hand-made button holes, hand-felled collars, hair cloth fronts, making the shape self-retaining. They come in any shade you wish; gray mixtures, brown mixtures, plaids, fancy stripes, neat checks, fancy mixtures and plain colors. These suits were made to sell at from \$15.00 to \$20.00. Hayden's price for Saturday, **\$15.00 \$12.50 and \$10.00.**

Great Sale of Boys' and Children's Suits for Saturday.

HAYDEN BROS.

Silver, Silk and Paper

Candle shades from \$4.00 down to 10c each, CANDLES, CANDLE HOLDERS, CANDELABRA, and CANDLE LAMPS, a most complete assortment. PAPER DOYLES from 50c down to 10c per doz., and a sumptuous display of holiday decorations for your appreciation.

Balduff 1520 FARNAM PHONE 711

CHRISTMAS SUGGESTIONS

For wife, mother and sweetheart. Diamond rings, \$15.00 to \$1,000.00 (best selection of diamonds in town); Diamond brooches, \$25.00 to \$400.00; Pearl brooches, \$7.50 to \$200.00; Gold watches, \$15.00 to \$200.00; Hawley's beautiful crystal clear cut glass in vases, \$3.00 to \$75.00; Plates, \$2.00 to \$15.00; Sterling silver sets, \$10.00 to \$50.00; Gorham leather goods in traveling bags and suit cases, \$24.00 to \$200.00. When you want something especially fine and exclusive you can see it opposite the Postoffice.

ALBERT EDHOLM, Jeweler.
107 NORTH SIXTEENTH STREET. OPP. POSTOFFICE

1506 Farnam — **DR. BRADBURY** — Phone 1756
Painless Extraction without gas. Bridge Work From \$3 A TOOTH. Open Sundays 10 to 12

Christmas Perfumes

We carry the finest stock of Perfumes in the city—all first quality goods and prices about half what you pay elsewhere. Elegant bottles of Perfumes at 15c, 25c, 35c, 50c, 75c, 95c up to \$5.00. Bulk Perfumes—the regular 50c kind—Saturday 25c.

Atomizers from 29c up.

Good Hair Brush..... 25c
Hand Mirrors..... 25c
Cold Cream Soap Boxes..... 25c
Celluloid Powder Boxes..... 25c

BRANDEIS BOSTON STORE & SONS

Tooth Comfort

Fillings stop decay and prevent toothache, improves appearance and helps mastication.

Gold Fillings..... \$1.50 up.
Silver Fillings..... 75c up.
Teeth Cleaned..... 75c up.

Taft's Dental Rooms.

1517 Douglas Street.

Frenzel JEWELRY

DIAMONDS IN RINGS FROM \$5.00 TO \$50.00. OPEN EVENINGS. 15th and Dodge

How About Christmas?

Have you decided what you are going to give? Have you included shoes or slippers among your gifts? If not, there is still time to do so, and some of the shoes and slippers we are showing now would certainly be very appropriate, acceptable and handsome presents.

We have a lot of new and handsome slippers for men, with much style as well as comfort. Some very dainty house and party slippers for women, and some rich and handsome warm slippers, fur trimmed and plain, for young women or old ladies. Or a pair of patent leather dress shoes would certainly be appreciated by any man or woman. Our easy prices will help your decision.

FRY SHOE CO.

16 & DOUGLAS - OMAHA

BROWN & BORSHEIM

Christmas Diamonds

are the most acceptable and enduringly satisfying gifts in the world. You can make a diamond gift for \$10.00 to \$25.00 or for any amount up to \$1,000. Nothing like our present diamond display has ever been seen in this city before. It's greater because of the increased demand for really fine diamonds, both in solitaires and the smaller gems for diamond jewelry.

BROWN & BORSHEIM,
222 South 16th Street.



When Santa Claus Comes

You will have lots to do to fit out the little folks, but boys can't wait for Santa if their little toes stick out of their shoes—so you had better bring them to our store Saturday and get those little toes covered with a pair of our \$1.50 shoes.

Just the shoe for this snowy weather and skating—honest leather, and good heavy soles that will stand many a hard knock.

DREXEL SHOE CO.

1419 Farnam Street. Omaha's Up-to-Date Shoe House

20% Discount ON ALL

Suit Bags and Traveling Cases

Omaha Trunk Factory CHAS. KORAN, Proprietor Telephone 1033 1209 Farnam Street

How Do Trading Stamps Look Now?

Some of the wholesale jobbers are getting very saucy and are putting up an interesting fight against them since we started the ball rolling. Some of OMAHA'S druggists are seeing "Duble" already over our new schedule of prices do you blame them? We presume the next move of the N. A. R. D. will be to prohibit the use of NATIONAL CASH REGISTER in all drug stores, "cause it is a different system than was used 20 years ago." TICKETS FROM OUR CASH REGISTER FOR EVERY THING WE SELL. EXCEPT PATENT MEDICINES are worth 5 per cent.

\$1.00 Pinkham's Vegetable Compound..... 50c
\$1.00 Peppermint-pear old Perfum..... 50c
\$1.50 Scott's Emulsion..... 75c
\$1.00 Ely's Canadian Malt Whiskey..... 50c
\$1.00 Cramer's Kidney Cure, guaranteed..... 50c
CASH LOAD OR LESS quantity prices on OIL CASE MEAL quoted F. O. B. OMAHA OR ANY OTHER TOWN OR CITY ON APPLICATION.

\$1.00 Dr. Pierce's Medical Discovery..... 50c
\$1.00 Her's Malt Whiskey..... 50c
\$1.00 Ely's Canadian Malt Whiskey..... 50c

SCHAEFER'S CUT PRICE DRUG STORE
E. T. YATES, Prop.
14th and Chicago Sts., Omaha. Phones 761 and 797. 34th and N. Sts., South Omaha. Phone No. 1. All goods delivered any place in either city.

Nebraska Clothing Co

CLOTHES FOR MEN & WOMEN

975

Men's High Grade Suits Worth \$15

The men's Suits we offer for Saturday at \$9.75 is a particularly strong value when one considers the low price which we ask. The values range all the way from \$14.00 to \$16.50, in fact, you'll pay that much in other stores for no better quality. The Suits cover a broad range of fabrics—the coats are cut in the nobby three-button single and double-breasted styles. If you want a Suit that will give you good, honest service and look snappy and stylish, then select it from our line at \$9.75.

900

Men's High Grade Overcoats Worth \$13.50

The men's Overcoats we offer specially priced for Saturday are one of the greatest values we have offered this season. \$9.00 for a high grade Overcoat may appear as a very small price, but we don't hesitate to say that \$9.00 spent here for an Overcoat Saturday is equal to \$13.50 spent elsewhere. We pride ourselves on the supremacy of the Overcoats at \$9.00. Made of a fine Oxford gray, 50 inches long, no custom tailor, no matter how good he may be, can produce more perfect fitting Overcoats than is embraced in these coats.

Henry's Christmas Suggestions

A fine box of Stationery 25c up to \$3.00
A year's subscription to some periodical
Autograph and Photograph Albums
Toy Books, are all acceptable.

FOUNTAIN PENS are especially appropriate. I have the best Waterman's and Parker's.

1615 FARNAM ST. OPP. N. Y. LIFE BLDG.

Watches, Jewelry, Silverware.

A superb display of beautiful goods—Our stock is just brimming over with rich, elegant, beautiful articles for Christmas gifts—such as watches, diamonds, rings set with diamonds and other precious stones, sterling silver spoons, bon-bon dishes, brush and comb sets, candelabra, souvenir spoons, lockets, stick pins, etc. What we show is just right—and the prices right, too.

JOHN RUDD, Jeweler,
115 South 16th St.

TIME KEEPERS

An unreliable watch is worse than no watch at all. Our watches are reliable, reasonable in price, and fully guaranteed. All styles and prices. Make your selection now for Christmas. Open evenings.

M. A. WHINNEY & RYAN CO.
15th & DOUGLAS STREETS

You Won't Buy Coffee From Missouri?

anywhere else after you have given us an order for the reason that we sell only the best qualities at cut prices.

Our Leader worth 50c, for..... 25c
Cucuta Blend, worth 35c, for..... 20c
Nectar Java and Mocha, 50c 2 lbs.,..... \$1.00
Pure Uncolored Japan Tea..... 50c
Pure Uncolored Japan Siftings..... 25c

—A Full Line of—

Fresh Ground Spices

CALL AT OUR TEA AND COFFEE DEPARTMENT AND TRY A CUP OF CUCUTA BLEND COFFEE.

BRANDEIS BOSTON STORE & SONS

POCKET KNIVES

Jas. Morton & Son Co.
1511 DODGE STREET. Cutlery Headquarters.

Nicoll THE TAILOR

W. C. JERREMS, President. 209-211 South 15th Street.