A Store Full of Attractive Bargains

In every department low prices are dominant and the special sales of the coming week will offer extraordinary bargain chances. We must reduce stocks before the Holiday rush.

Only 16 more shopping days till Xmas -early buyers get the benefit of the greatest variety in their Holiday selections. Our store is brimming with beautiful things for selections.

Greatest Sale Black Silk Ever Offered Fine Winter Dress Goods Underpriced

250 bolts of high class black silks, on sale at 60c on the dollar, Owing to over production of black taffetas and peau de soie, we secured a stock from a Paterson, N. J., manufacturer.

We offer Monday, a special lot of black silks. In point of variety, grade and price, you will find an unusually attractive bargain event in splendid silks.

	Black rustling taffetas, per yard 290	2	ě
-	Black 27-inch taffets, per yard 440	2 1	
	Black 36-inch taffetas, per yard 660	2 1	E
		1000	

Black waterette taffetas, per yard 79c

Black sterling and Phoenix mills, guaranteed tailetas, per yard.... 69c

Black iron clad 27-inch taffeta, worth \$1.35, at, per yard Black iron clad taffetas, 48 inches

wide, worth \$3, at, yard Black double faced peau de soie, at, per yard Black fine 27-inch peau de sole. at, per yard.....

Black 27-inch finest peau de sole, 1.27 Black 48-inch double warp peau 1.48

Black 24-inch crepe de chine, per yard

60c French Flan- 29c Printed henriettas, waistings, French flannels, silk stripes, every color and style, on main floor bar-

gain square tomorrow, at, yard ... 50c Dress Goods

Here are very strong and serviceable goods, the best colors and mixtures, in stripes, to-date weave cloth. In this navy, gray and black. A lot are suitings, etamines, high grade dress goods for special selling event for cheviots, panamas, silk fan- correct winter wear, on Mondayyard

clearance on the finest up-

We must reduce to a minimum our great stock of splendid dress goods within the next few days. In order to

do this we have priced some of our finest goods at figures that almost pass belief. These are all timely bargains.

The goods are fresh, new, highly fashionable for winter wear. You will find a score of bargains awaiting you Monday

cies, in black and colors. Many of these goods actual \$2.00 value, on bar-gain square, at, vard

at, per yard 69c

\$2.00 Dress Goods

Goods, at. yard 49c We are making a radical 54-in. kersey cloths, diagonals, Panamas, cheviots, etc., all seasonable and bargain

square at, a yard ...

Extra Special--China Silks

A special table loaded with about forty pieces or plain China Silks-in every shade-Monday only—a yard

Early Christmas Offers in Silks

Special early holiday bargains. We offer many odd pieces of Plain Taffetas, Crepe de Chines, in 65 different shades-also fine assortment of fancy Silks, suitable for walst trimmings, petticoats and Christmas fancy work-greatest silk 39c-58c-69c-98c

Black and Colored Silk Velvets

Fift ypieces Black Silk Croise Velvets-worth one dollar and a quarter-	. 69c
Fifty pieces Colored Silk Velvets-worth one dollar-	49c
Thirty pieces Silk Panne and Paon Velvets-worth one dollar-	59c
Twenty pieces English Dress Velveteens-worth a dollar and a quarter- at-a yard	75c
	-1.00

Great Sale of Furs

This is the greatest sale of fashionable furs that was ever held in Omaha. We bought the entire stock of a well known Brooklyn furrier, through the firm of Townsend and Montant, selling agents, 87 and 89 Leonard street, New York. The whole purchase is a complete fur stock in itself.

These furs make the most charming and acceptable Christmas gifts. Every piece in the entire stock sold at from 25 to 50 per cent less than cost.



Fine Neckscaris at \$2.98-Double hare scarfs with long adjustable cords, natural 2.98 to \$7 each, at..... Splendld Scarls at \$4.98-Long flat North Ameri-

can marten scarfs with squirrel lining, also fox and Mexican beaver worth up to \$10, at Sample Scu. 's at \$6.98 -Cluster scarfs sable, fox, river mink, etc., no two alike, each 6.98

High Grade Neckscarfs - in all popular stylesvery special 12.50 17.50 Elegant Fluffs-greatest variety of popular furs new flat effects, worth double, at. 1.98 to 24.50

Fur Jackets at \$14.85-Electric seal and astrakhan jackets, also 30-inch astra-khan capes, worth up to \$22.50, at 14.85

Sample Fur Jackets - Combination near seal with beaver and marten \$35 Genuine Sealskin Coats-Very special, \$65-\$85-\$125 Pine Plucked Otter Coat or Hudsen Bay Otter-new collars and Genuine Mexican Beaver Coats, at, each\$59

Big Reductions on Fine Cloaks

Sample Line of Fine Long Coats, extraordinary bargains here, worth up to \$65, at.	35.00
Fine Sample Long Coats, worth up to \$45.00,	24.50
Swell Long Coats, worth up to \$25,00,	14.85
Military Coats, of the new novelty ideas,	7.50
Still more of those great bargains in Ladies' Long and Box Coats, worth \$15, your choice at	5.00
TAILOR-MADE SUITS-Fine Sample Suits and Broken Lots, that have sold up to \$65, at	35.00
Samples and Odd Lots of Suits, worth up to 835.00,	19.00
Broken Lots and Sizes, all our fifteen and twenty dollar suits	. 9.98

Stylish Suits and 41 Overcoats at

A splendid lot of high grade Overcoats and Suits, in the latest and handsomest styles that are being worn this winter. We secured this clothing at a great bargain from an overstocked factory, and offer these fine \$16, \$18 and \$20 Overcoats and

Suits and Overcoats at \$14.85

Suits at

a splendid lot of men's fashionable garments, worth up to \$25, all the very latest and most approved 14.85

Rogers, Peet & Co. Clothing

he Finest Ready-to-Wear Cothing in America-

ORIENTAL RUGS

From the New York Wholesale Auction



The H. S. Tayshanjian stock, the largest importer in the United States of fine Oriental Rugs, costing to import over \$465,000, is sold at wholesale auction.

We secured many of the choicest lots of this stock at practically our own price. As we bought these goods remarkably cheap, we will offer Monday the grandest lot of High Grade Oriental Rugs that was ever shown anywhere in the west. They are in all sizes, from 13x15 feet to the small Anatolion Mats. There are numerous Bokharah Rugs, large Muskahad Carpets, Kurdistan Hall Rugs, Large Persian Library Carpets, beautiful Osmanie Rugs and many of those rich, handsome Cashmere Carpets, in all sizes.

These Rugs range in price from \$98 down as low as \$5 each for Rugs that generally sell at \$15 to \$25. And those Anatolion Mats, regular price \$5 to \$7.50, will be sold at \$1.50

IT IS ALMOST IMPOSSIBLE TO CONVEY ON PAPER A DESCRIPTION OF THIS HANDSOME COLLECTION OF RUGS. THEY MUST BE SEEN TO BE AP-PRECIATED. SUFFICE TO SAY THAT ON ACCOUNT OF THE SUPERIOR GRADES OF THESE RUGS AND THE EXTRAORDINARILY LOW PRICES AT WHICH WE WILL SELL THEM, THIS IS THE MOST IMPORTANT SALE OF ITS KIND THAT HAS EVER BEEN HELD IN THE WEST.

BIG SPECIAL SKIRT SALE

Here is an immense new purchase of ladies' high grade skirts bought at an amazing reduction, on sale at one-third to one-half value. These skirts are new, handsome and up-to-date,



Holiday Handkerchiefs XXXXXX

	200
50c Holiday Handkerchiefs at 12½c each-I inen. Swiss embroidered, drawn thread i stitched, etc., artistic and dainty effects,	tem-
Ladies' and children's lee plain white and border handkerchiefs at.	fancy 31c
loc plain and colored border handkerchleft	5c
Men's large silkoline handkerchiefs, all sinitals, at.	121c
Ladies' embroidered initial handkerchiefs	dt. 121c
21.00 all linen embroidered handkerchiefs, w	orth 1 50c

Holiday Neckwear, Gloves,

Ladies' lace and embroidered turn over collars, 5c worth up to 25c, at, each Lace and silk neckwear, many samples in stocks, Fine all wool golf gloves for ludies and chil- 29c dren, in plain and fancy colors, a pair ... Latest style kid gloves in all street and evening shades, every size and style, a pair 590 Wash laces for fancy work, etc., vals 21c-5c Children's and misses' fine underwear at.... Ladies' underwear 15c-25c 29c-49c

49c-98c

lifas all the style, gruce and durability of the highest periced custom tailor garments—all the most exclusive tabrics, as well as novelties—any style for careful dressers 17.50 to 35.00 (BRANDELS EBRANDELS).

Granites, Flannels, Etc.-Here are all the 75c and 85c grades of Flannels, Granites, in fancy weaves, etc., at a yard.....

46-in. Nuns' Veiling at 37tc Yard-Just 20 pieces left of this remarkable bargain. All wool Nuns' Veiling, regular 75c a yard quality-in main department tomorrow at—a yard

\$1.25 Etamines at 85c-In black and all colors, for shirt waists, dresses, etc., very fashionableat, a yard

\$1.35 Quality Broadcloths at 98c a Yard— This highly fashlonable fabric comes in navy, green, tan, gray, cardinal and garnet, excellent goods for this time of year—special at.....

New Shades of Chiffon Crepe at \$1 a Yard—This dainty silk and wool dress fabric is shown in the new tints that are now so popular—the new champagne, brown, peach, greens and new blue shades—an excellent variety to choose from—at—

46-inch Voiles at \$1.25 a Yard-These are

Holiday Specials in Jewelry

Our Jewelry department is brilliant in holiday attire. The newest and most desirable novelties in Holiday Jewelry are shown in delightful variety. Pretty things in dainty ornaments, suitable for gifts, are more varied than ever this year and our selection shows all grades of gift jewelry from the very finest to the least expensive. You can find the most charming gifts here.

Fashionable Leather Goods-The pretty things in leather goods were never so beautiful as this season. A great variety of finely executed little bags, purses and a hundred other effects in leather goods are shown by us in fine variety. We ask you to view our matchless Christmas display.

Ladies' and Misses' Men's Solid Selid Gold Rings—Set Gold Link Butin fancy stones and tons-In fancy designs, in pearls, a beautiful and appro- plain tops for engravingpriate gift, at, each 1.98 at, a pair

Men's Shirt Studs with solid gold tops, a useful 98c and handsome gift, at...... Baby's Solid Gold Beauty Pin—These are very 50c heavy pins—a handsome assortment, at, each....

Men's Solid Gold Scarf Pins-In a hundred pretty and effective designs, at, each 1.00 Ladies' Solid Gold Brooches-20 styles to select from-every one a beauty-

at, each.....

Sale of Pictures for Christmas 'The Young Mother" framed in gilt or

black, size 8x18, a beautiful picture, regular \$1 value, at.... lar \$1 value, at

Plain and Colored Artotypes, Maure pieces, religious pic. 40 tures, etc., regular \$1 value

Picture Frames, Complete with Mats. glass and back, to hold 4, 5 and 6 photographs, assorted color mats, regular \$1.00 value, at 60c, 55c and



Oval Fac Simile Pastel, SCREW EYESfitted in gold frames, with BRASS FICTURE CHAINSburnished stem, size 8x18, a \$3 value, at Landstape Etchings,

mounted with 3-inch white PASSE BINDINGmat, double thickness, fitted with 3-inch gold frame, a \$5 value, at

25-yard box of PICTURE CORD-1.98 MOULDING HOOKS BRASS PASSE HANGERS BRASS CUP HOOKS 10c 2.49 BRASS CUP HOURS—

Sale of French Hats at \$5



Tomorrow we make the exceptional offer of our beautiful French Pattern hats, ostrich trimmed excepted, at \$5 each. These hats have been retailed as high as \$20.00 each. They are Picture Hats, Toques, Turbans,

Dress Bonnets, in \$5 loss styles, the work of master French designers. A wonderful millinory event—as long as the last—at.