# A Store Full of Attractive Bargains 


Greatest Sale Black Silk Ever Offered Fine Winter Dress Goods Underpriced

duction of black taffetas and poutu de soio, ws socured a stock from a Patorsom, N. J., manufacturer.
Ve offer Monday, a special lot of black silks. In pointof variety, grade and price, you will find an unusually attractive bargain event in splendid silks.
 Extra Special-China Silks
 Early Christmas Offers in Silks
$5=39 \mathrm{c}-58 \mathrm{c}-69 \mathrm{c}-98 \mathrm{c}$ Black and Colored Silk Velvets


## A Great Sale of Furs

This is the greatest sale of fashionable furs that was ever
held in Omaha. We bought the entire stock of a well known held in Omaha. We bought the entire stock of a well known elling agents, 87 and 89 Leonard street, New York. The whole purchase is a complete fur stock in itself.



Big Reductions on Fine Cloaks

Stylish Suits and $\$ \mathbf{O v e r c o a t s ~ a t ~} \$ 10$ Aplendid lot of high grade Overcoats ánd Suits, in the , latest tand
styles that are being styles that are being wor
We securred this elothiug
 Suits and Overcoats at $\$ 14.85$ a splendid lot of men's fashionable gar
ments, worth up to $\$ 25$, all the very lat. ments, worth up to 825 , all the very lat-
est and most approved
styles, at ................14.85 Rogers, Peet \& Co. Clothing

## ORIENTAL RUGS

From the New York Wholesale Auction

porter in the United States of fine Oriental Rugs, costing to import over $\$ 465,000$, is sold at wholesale auction.

We secured many of the choicest lots of this stock at practically our own price. As we
bought these goods remarkably cheap, we will offer Monday the grandest lot of High Grade Oriental Rugs that was ever shown anywhere in the west. They are in all sizes, from $13 \times 15$
feet to the small Anatolion Mats. There are feet to the small Anatolion Mats. There are
numerous Bokharah Rugs, large Muskahad numerous Bokharah Rugs, large Muskahad
Carpets, Kurdistan Hall Rugs, Large Persian Carpets, Kurdistan Hall Rugs, Large Persian Library Carpets, bzautiful Osmanie Rugs and
many of those rich, handsome Cashmere Carpets, in all sizes.

These Rugs range in price from $\mathbf{\$ 9 8}$ down as low as $\$ 5$ each for Rugs that generally sell at $\$ 15$ to $\$ 25$. And those Anatolion Mats. regular price $\$ 5$ to $\$ 7.50$, will be sold at $\$ 1.50$

IT IS ALMOST IMPOSSIBLE TO CONVEY ON PAPER A DESCRIPTI THIS HANDSOME COLLEOTION OF RUGS. THEY MUST BE SEEN TO BE APPRECAATED. SUEFICE TO SAY THAT ON ACCOUNT OF THE SUPERIOR GRADES OF THESE RUGS AND THE EXTRAORDINARILY LOW PRICES AT WHICH WE WILL SELL THEM, THIS IS THE MOST IMPORTANT SALE OF IT KIND that has ever been held in the west.

## BIG SPECIAL SKIRT SALE

## Here is an




Granites, Flannels, Etc.- Here are all the 75 c and 85 c
grades of Flannels, Granites, in fancy weaves, etc., 39 C
at a yard.......................................................
46-in. Nuns' Veilitig at 37 tc Yard-Just 20 pieces left
of this remarkable bargain. All wool Nuns' Veiling, regular 75 c a yard quality-in main department tomorrow $3^{1 / 2} / 2 \mathrm{C}$
\$1.25 Etamines at 85 c -In black and all
shirt waist, dresses, etc., very fashionable-
85 c
\$1.35 Quality Broadcloths at 98c a Yard- O8C

46-itrch Voiles at $\$ 1.25$ a Yard-These are
1.25

Holiday Specials in Jewelry
Our Jewelry department is brilliant in holiday attire. The
newest and most desirable novelties in Holiday Jewelry are shown newest and most desirable novelties in Holiday Jewelry are shown
in delightful variety. Pretty things in dainty ornaments, suitable for gifts, are more varied than ever this year and our selection shows all grades of gift jewelry from the very finest to the least expensive. You can find the most charming gifts here.

Fashionable Leather Gioods-The pretty things in leather goods were never so beautiful as this season. A great variety of finely executed little bags, purses and a hundred other
effects in leather goods are shown by us in fine variety We ask you to view our matchless Christmas display.

| Ladies' and Misses' | Men's Solid |
| :--- | :--- |
| Solid Gold Rings-Set | Gold Link But- |
| Gold |  | | Solid Gold Rangs-Set |  |
| :--- | :--- |
| in fancy stones and | $\begin{array}{l}\text { Gold Link But- } \\ \text { Gons-In fancy }\end{array}$ | in fancy stones and tons-in fancy designs, in priate gift, at,

each.............1.98
pair.................1.98 Men's Shirt Studs with solid gold tops, a useful
and handsome gift, at ................................ 8 8 Baby's Solid Gold Beauty Pin-These are very 50 C
heavy pins-a handsome adsortment, at, each.... (f) Men's Solid Gold Scarf Pins-In a 1.00 50) Ladies' Solid Gold Brooches-20 style 2.49

Sale of Pictures for Christmas
 lar 81 value, at............................ donnas, land-scapes, fig.
ure pieces, religious pic, ure pieces, religious pic
tures, etc., regular $\$ 1$ value Picture Frames, Complete with
Mats. glass and back, to hold 4,5 and 6. photographs, assorted
color mats, regular $\$ 1.00$ color mats, regular \$1.00
value, at $60 \mathrm{c}, 55 \mathrm{c}$
and.....................


 burnished stem, size
8 x 18 , a $\% 3$ value, at 1.98 Landscape Etchings,



## Holiday Neckwear, Gloves, <br> Sale of French Hats at $\$ 5$



