GRAND OPENING SALE OF

Over 100,000 Handkerchiefs to Select From.

50c HOLIDAY HANDKERCHIEFS, 121c



Handkerchiefs that are specially adapted for dainty Christmas gitts. They are made of all pure linen, Swiss embroidered, revered and convent hemstitched, drawn thread hemsticking in all widths, etc-The neat, durinty patterns and handsome wide embroidered—every one a charming bit of work, worth up to 50c each, at

\$1 Imported Handkerchiefs 50c Each

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New	York	impor	ter. Ti	hene,	are	nome	of	the
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over	100	style	-man	y a	res			-

Ladies' and Children's 10c Handkerchiefs at 31c

Ladies and children's fancy colored border plain white Hem- stifched Handkerchiefs—line quality and great variety of dainty styles—most of them worth 10c—choice at	3½c
15c Handkerchiefs at 5c-With colored borders, plain white, all wis stitching-some lace edged and embroidered-others adapted for pretty pillow tops-bargain counter at-each	5c
25c Handkerchiefs at 10c—Ladies' embroidered Initial Handkerchied—tine sheer finen—all styles lace—some are slightly imperfect—worth up to 25c each—at	10c
Men's large Silkoline Handkerchiefs-with all silk initials-25c kind-at	12½c
Children's Fancy Handkerchiefs—three in a pretty box—	10c
Ladies' and men's beautiful Initial Handkerchiefs—six in a fancy	49c
Men's large size All Silk Handkerchiefs—with fancy colored border—kind that you have always paid 50c for—each	the 29c
Big lot of ladies' and children's All Slik Handkerchiefs—fancy silk embroidered—many styles—at	12½c

Sale of Ladies' Holiday Neckwear

Ladies' lace and embroidered turn over collarsthe dainty and attractive styles that are new and popular, worth up to 25c each, your choice, at each . . .

Lace and silk neckwear-A big lot of fine samples, many of them imported, they are stocks, tabs and jabeau, in a white, ecrund fancycolors, worth up to 50c each, at 15c

I. A. Brundeis & Pons | I. A. Brundeis & Bons

KELLEY, STIGER & CO.

An Important Sale of Men's, Women's and Ohildren's Underwear and Hosiery.

STORE OPEN TILL 9:30 SATURDAY EVENING

Ladies' Ecru Vest and Pants, Fleece Lined, Egyptian Cotton, Taped Neck, Gusseted Sleeve, 25c.

Ladies' Munsing yest and pants, fleece lined, cream and silver gray, frilled taped, pearl buttons, 50c. Ladies' heavyweight wool fleeced

and pants, natural, 75c. Ladies' fine Jersey ribbed Merino vest and pants, cream and natural, 85c. Ladies' Munsing fleeced Union suits, half

breast, cream ecru and natural, \$1. warm and comfortable, nonshrinkable, \$1.50. Ladies' Vega silk vest, cream, blue and

Ladies' slik and wool vest, cream, lightweight, tights and drawers to match, \$1.65. ahoulder, heavyweight, \$3.00.

match, silk taped, \$1.00 and \$1.25.

Ladies' sterling wool Union suits, blue, natural and cream, half open front, but-Ladies' tights, heavy merine, black, open

and closed, large flaps, \$1.50. Misses' heavy ribbed Jersey vest and known makes, all at popular prices. pants, cream and ecru, 25c.

Misses' Jersey ribbed merino vest and pants, natural, good weight, wide ribbed. nonshrinkable, 50c. Misses' Munsing fine ribbed vest and pants, pants finished with Jersey bands

and flat seams, 50c. Misses' and boys' Munsing Union Suits. fleeced and wool, open and drop seat, sizes 8 to 8, good fitting, 75c and \$1.50, Ladies' cotton hose, black ground, em-

broidered in colors, red, blue, lavender, pink and white-25c. Ladies' black cotton and fleeced hose, high spliced heel, double sole and toe, hem top, also black cashmere hose, good

black, good length-25c. Ladies' black cotton and fleeced hose, high spitced heel, hem and ribbed top, all black and split foot, good black and elastic

35c, 3 for \$1.00. Ladies' black lisle hose, worsted weight, high spliced heel and double toe, good length and fine quality-50c.

Ladies' fancy lisle hose, embroidered in fancy colors, stripes and boot designs, oxfords, and black and white-50c. Ladies' black cashmere hose, natural and

French foot, high spliced heel and toe, elastic sop. ...e quality-50c. 75c. Ladies' out size fleeced hose, black double sole and toe, ribbed top-35c, 3 for

Misses' black wool hose, fine ribbed, good length and sizes, mixed heel and too, also fleece lined-life.

Boys' heavy wool hose, wide and narrow ribbed, double knee, heel and toe, good length-35c, 3 for \$1.00. Infants' cashmere hose and booties, pink, blue and cream-Sc.

Infants' drawer leggins, white and black, with and without feet, warm and comfortable for the little ones-41.00. KELLEY, STIGER & CO.,

15th and Farnam Sts. Just \$4.50 for a good coat and vest at the

and vest sale at Berg-Swanson Co.'s, day, atead their ad on page 3,

Horse covers made to fit your horse. Omaha Tent and Awning Co., 11th and Harney streets.

A. B. Hubermann, oldest and absolutely reliable jeweier in Omaha. Goods marked in plain figures and lowest prices guaranteed. S. E. opraer Thirteenth and Douglas.

OVERCOATS

If you are looking for a little bit the best value ever offered in this town in an Overcoat, let us show you the kind we now have on sale at \$8.50, we leave the judgment to you, after you see it. We claim that coat for which other stores ask \$12.50, are better. It's made of heavy Grey, all woo frieze, trimmed and made as \$15 Overcoats are made. It will stand the roughest kind of wear and last for years. Sale price \$8.50. Ask the salesmen to show you this particular coat, whether you buy or not. Better coats at \$10.00, \$12.50 and \$15.00. Cheaper ones, \$7.50, \$5.00 and \$3.98. Our entire second floor is full of Overcoat bargains and every coat no matter how low the price, is guaranteed to be all right in every way, as we handle the most reliable makes exclusively, the only difference, we sell them cheaper, doing business on a smaller margin than other stores. In our basement we carry a full line of Duck Coats and Ulsters, sheepopen front, all open fronts and open across lined Duck Coats from \$2.98 up, here you will also find Rubbers and Overshoes in Ladies' Munsing Union suits, half open endless varieties at rock bottom prices. fronts and open across bust, half wool, On our main floor we offer extraordinary values in Men's neat stylish up-to-date suits at \$7.50, \$10.00 and \$12.50. The fact plak, medium and heavyweights; tights to is it will astonish some of you people if you see our offerings in the \$7.00, \$10.00 and \$12.00 suits. In our furnishing department we have on sale, fleece lined shirts and Ladies' sterling cotton Union suits, white drawers, 25c. Jersey Gloves and Mitts, 15c. and scru, open front and buttoned on Heavy Blue Jersey Overshirts, 75c. Ways Muffiers, 19c. Wool socks, 10c. Big drives In Men's sweaters from Se up to the fancy extra heavy all wool kind. Men's, heavy toned on shoulder, perfect fitting, \$3.00 caps, 25c and 45c. The fact of the matter is that we carry one of the largest and most up-to-date gents' furnishing stock in the city. Representing all the most well

The Guarantee Cothing Co., 1519-1521 Douglas Street.

Exclusive Agents in Omaha for Alfred Benjamin's Fine Smoking Jackets.



Wear ONIMOD shoes and you will never be worried with cold feet. The shoe for solid comfort, elegance, economy, style and fit. A guaranteed

The Shoe For Entire Satisfaction.

Always \$3.50 \$\$2.50 Regent Shoe Co.

205 So. 18th St.



Taft's Dental Rooms, 1517 Douglas Street,

Coupons Free With Every Purchase. The most liberal and valuable tickets ever given free. Here are some un-mistakable opportunities. Grasp them.

Here are some of the most beautiful Five Manufacturers' Stocks of Women's and Children's Coats, Suits, Skirts, Waists and Wrappers.

This tremendous purchase was made by our New York resident buyer and the whole lot secured at about 40c on the dollar. Do not miss these op-



WOMEN'S COATS-silk lined throughout-with new tight-fitting backs and the new sleeve-manufacturer's price \$10.50-Hayden's 6.50 WOMEN'S COATS—in fancy mixtures and kerseys—trimmed with velvet and the bullet button—military style—manufacturer's price \$13.50—

Hayden's 10.00 000 BEAUTIFUL SAMPLE COATS_These

I	Ouito	Amira	OHILL
	Made Suits-	the latest up- eason and worth ask for them. In price:	to-date cres
Į	\$15.00, \$16.00 an	d \$18.00 Suits	9.9
١	\$20.00 and \$25.0	0 Suits	14.9
Ì	\$25.00 and \$30.0	0 Suits	20.0
l	\$50.00 and \$60.0	0 Suits	35.0
п	go at	***************	

Suite Suite

Walking Skirts

Walking Skirts—the latest style, fit and finish

Women's \$8.50 Skirts Women's \$10.00 and \$12.00 Skirts at

Children's Coats

Saturday is mothers' and children's day in our Cloak Department. Children's Coats—in kersey and Iris frieze—trimmed with satin 2.9
Children's Cloaks with cape over shoulders and strap back—all colors—manu facturer's price \$7.00—
Children's Conts—in gibelines—with cap over shoulder and stole fronts— 5.01 early price \$9.00—now—each
Children's Sample Coats—ages 4 to 16—fu length—worth up to \$15.00—each

Women's' Waists

Women's Velvet Waists \$5.00

From 8:30 to 10:30 a. m.

Infants' Cloaks—in ladies' cloth and Ripple elderdown—nicely trimmed— Women's Mercerized Lined Petti-coats—well worth \$2.00 Women's Percale Wrappers— with ruffle over shoulders..... 89c 59c Women's Flannelette Wrappers-Women's Breakfast Shawls-

Suits



Grand CUT PRICE Sale of

Every Hat in the house reduced BELOW COST.

Investigate. It pays.

1508 Douglas Street.

YOU are cordially invited to open a bank account with us. We pay 4 per cent interest on pass books and certificates and money may be withdrawn at any time without notice. Deposits made this week draw interest for the entire month. Checks on all banks cashed.

> J. L. BRANDEIS & SONS, Bankers.

1506 Farnam — **Painless Extraction** without gas. Bridge Work From \$3 A TOOTH.

DR. BRADBURY - Phone 1756 Fillings 50c up Set of Teeth \$5.00 Pivot Teeth \$4.00 Gold Crowns. \$5.00 All Work Guaranteed.



Lady Attendant.







Rebraska Clothing CLOTHES FOR MEN -- WOME Great Reduction Sale of

Women's Coats.

Lot No. 1-Women's and Misses' *Coats.

Lot No. 2—The Best \$10 Women's Coats in America These stylish jackets are made of the very best kerseys and zibelines-in the new military effects, heavy satin lined-loose or half-fitted backs-better than any \$15 Jackets sold in Omaha-SATURDAY..... 10.00

Lot No. 3-Women's 30 and 42-in. Long Coats In kerseys, Montinack or zibeline, with new military capes-neatly trimmed

-lined with the best quality of satin lining-garments in this lot worth \$25.00-BATURDAY....

7.90

Lot No. 4-Women's 3-4 Length Coats

In the very best quality of Montinacks, afbelines of kersey, made with the new shoulder capes, very handsome effects, coats worth up to \$27.50

Saturday 19.75

Lot No. 5-Women's Swell Military Coats

Made of the very finest quality kerseys, coverts and aported gibelines, new half fitted backs with Wattau plait, and shoulder capes, coats worth up to \$40.

Saturday 24.75

SPECIAL.

A Reduction of \$10.00 to \$30.00 on Each Garment.

has been made on all our high class women's coats-most of them imported novelties-lt will pay any one interested in a swell garment to come and see them.

Special Offering in Women's Fine Furs

Women's Sable Fox Scarf

Fine quality—new sable dye—two large tails—\$10.00 value—SATURDAY...

Women's Extra Long Fur Boa Of the new Arabian fox fur-Isabella

or sable dyed-2 large talls-positively worth \$15,00-SATURDAY

Women's Handsome Fox Boa

Isabella or sable dye-of very fine selected skins, with two large full and fluffy talis-\$18.00 value—SATURDAY.....

Women's Electric Seal Fur Jackets New Electric Seal Jackets-Made of good full skins-Neutra collar and revers-Skinner satin lined-22

collar and revers—Skinner satin lined—22 tuches long, a special Pargain—SATURDAY 24.75 Women's Near Seal Jackets

Made of the very best selected skins-22 inches long-made and finished as well as a sealskin garment, 37.50 finest satin lining—a \$50 value—Saturday 37.50

Women's Neutra Beaver Jacket

Made of fine selected skins-24 inches long-new correct shape—best satin lining—will stand com-parison with any \$75.00 jacket in the market—SATURDAY....

We are showing a handsome line of these stylish garments in near seal, krimmer and Persian lamb, with beaver, mink or chinchilla collars and revers, at prices we guarantee to be lower than any store in Omaha.

Women's New Blouse Fur Jackets

\$37.50, \$47.50, \$65 and up to \$165



BOYS' \$1.50 SCHOOL SHOES

\$1.50 WILL BUY A PAIR of boys' shoes at this store that will give you the full worth of your money. \$1.50 IS NOT VERY MUCH but it's more in shoe value et this store than anywhere elsa.

\$1.50 SCHOOL SHO 28 slike we sell at this store, are sold at only one store in each city—only at this store in this

\$1,50 WILL BUY HERE A school shoe that for comfort, looks and wear, is equalled by few and excelled by none.

Everything Good

We buy only the good kind. We sell in the good kind. We sell in the good kind. If you buy your coffees and Teas from us you get only the very est. only the good kind. If you buy your coffees and Teas from us you got only the very

COFFEE Our Special Blend Boston Blend TEAS

english Breakfast ... Walter Bakers Chocolate, B...... Good Baking Powder, Ib...... One-half lb. Walter Bakers Cocoa

For Menstrual Suppression and come Host powerful PEN-TAN-GOT \$2 a box; 2 boxes, \$5. Sold in Omaha by Sherman & Mt-Connell Drug Co. Meli orders filled. Trade supplies

The Four-Armed Man pulls taffy daily in front of our store. Have you seen it? Vanila, Strawberry, Maple, Pecan Nut, Black Walnut, a variety of flavors. Try a pound of these delightful taffies.







the genial hatter, does like Kodol, but WHAT WD LIKE is the chance to sell it to HIM OR ANYONE ELSE for less money than ANYONE ELSE, just the same as WE DO EVERYTHING ELSE in the drug

\$1.00 KODOL

\$1.00 Coke's Dandruff Cure
A whole quart of Kirk's Dandruff
Cure-bottle and all

\$2.00 CHESTER'S genuine Pennyroyal Pills \$1.00 Graham's Catarrh Cure-guaran-

SCHAEFER'S CUT PRICE DRUG STORE



We have twice the stock of unique Silver Novelties and toilet articles we have ever had. Solid Sterling Silver presents for 50c each and up. A big line of new things up to jewel cases as high as \$25 each.

We will be delighted to show you if

> BROWN & BORSHEIM, 223 South 16th Street.



Toes Warm Boys will coast and skate-fest will

ret cold, but the wearing quality of our Boys' \$1.50 shoes will do your out it will take these a great deal longer to wear out than any other \$1.50 shoe you ever bought. Big Boys' and little boys' are all alike to us when it comes to \$1.50

DREXEL SHOE CO.,

1419 Farnam Street.

Omaha's Up-to-Date Shoe House