A Week of Remarkable Bargain Offerings

SCORES OF GREAT PRICE ADVANT. AGES IN EVERY DEPARTMENT WILL MAKE THIS WEEK NOTABLE FOR ITS MONEY SAVING CHANCES.

Seasonable Novelties at Attractive Prices

For Monday's Selling. FOUR BARGAIN SOUARES STOCKED WITH DRESS GOODS OF THE BEST STYLES AND COLORS.

-AT 29c YARD-

54-inch Astrakhans, all wool suitings, prunellas, zibelines, claids, cheviots, serges, etc., black and all colors.

-AT 49c YARD-54-inch kersey cloths, rainy day skirtings, mohairs, cheviots, panamas, voiles, eta-mines, black and all colors, worth up to \$1.50 a yard.

all colors and black. -AT 69c YARD-

-AT 39c YARD-

Granite, mohair, zibeline,

plaids, 48-inch Bedford

cords, cloth suitings, etc.,

Goods representing the highest art fancy black goods, dainty silk and wool collennes, crepes, volles, etamines, tailoring cloths, unfinished worsteds, cheviots, etc.

Best French Flannel at 39c-We reserve one bar-

Bargains in Main Dress Goods Dep't We are constantly receiving the extreme late novelties in

dress goods from abroad. Our display is always a complete and varid showing. 75c black nunsveiling-54 inches wide,

1.25 silk voiles—all shades, for street and party 85c Cream zibeline for party coatsfor Monday, a yard 3.50

New Zibelines-just arrived from France in single dress patterns. We have such a display of the best that far overreaches anything previously attempted. We invite you to see our assortment of these highly modish fabrics.

Artistic Millinery Offered at Alluring Bargains

Our Best Trimmed Hats at \$5 and \$10 Tomorrow we offer our finest trimmed hats-the season's most exclusive styles, many original models, others productions of our own workrooms, at remarkable bargains. We make really unheard-of offers

which should be of interest to appreciative buyers. The trimmed hats that formerly retailed at \$15, \$18 and \$20, will go tomorrow

> The trimmed hats that have been selling at

We show on Monday a special line of Fur lists, both trimmed and untrimmed, including mink, sqirrel, moleskin and other popular furs. This will be an important millinery event.

A Special Sale of Street Hats

Smart Street Hats, including productions of the best makers, will be offered at extraordinary reductions. The hats that Formerly sold at \$5.00 \$7.50 and \$9, tomorrow. 2.50-3.50-5.00

Special Line of Street Hats 25c up.

Three Attractive Values---Ostrich Plumes \$2.50 Amazon Plumes 98c, \$3.50 Amazon Plumes \$1.98, \$5 Amazon at \$2

SPECIAL VALUES IN LINENS

fixtra heavy cream table damask-a 35c kind will be offered at..... 64-isch full bleached table damask-it is being offered as a big special 25c 72-inch very heavy Scotch cream damask -- some stores' leader at 75c quality of Scotch, Irish and German table damask, from 64 to

damask, new and elegant designs, a very superior quality, worth regularly \$1.50, our price for Monday 1.00

Assorted lot of napkins, many grades and sizes, bleached and half-bleached -a job lot that we bought specially

for this sale-most of them worth \$2.50 a dozen-Monday, at, 1.25

Ca one big bargain square, we offer an immense lot of table linen remnants. These are mill ends and warehouse sam-

72 inches wide, at, a yard..... 70 inch very heavy bleached German | Balance of those fine buck damask and bird's eye linen towels that we have had on display in our front windowworth up to \$1.00 each, and 39c

> 500 fine damask lunch cloths, 36x36 ins. hemstitched-these would be good bargain at \$1.50 eachtomorrow, each...........98c

100 fringed table cloths—they are the 8x10 size, red and blue borders—they sell regularly at \$1.98 each 1.25 for Monday they go at, each. 1.25

Bedspreads on a bargain counter. White and colored, fringed and hemmed. ples. They come in lengths from a yard One big heap of them, all at much less to 3% yards, and will be sold for a than their regular price. They are great deal less than their real value to- drummer's samples-some of them are slightly soiled.

Picture Dept. Special 10,000 assorted matted pictures, all good subjects, on sale Monday morning-worth 25c-at, 100 morning—worth 25c—at, 10c

Picture Dept. Special 75c framed pictures, fitted in both glit and black frames, assorted subjects and plenty to select from, at 49c

New Dress Goods for Winter Fashions Newest Ideas in Ladies' Coats, Suits

Stunning New Evening Gowns and Coats

Coats in broadcloths, white zibelines, doe-

Two Hundred Elegant Dress and Walking Suits

Made in entirely new and 9.98 fetching effects, just purchased Pretty Tailor-Made Suits In the very latest cloth and 14.85 designs, at season to select the very finest, most desirable and most beautiful fur pieces. Many charming and exclusive effects-

Cravenette Coats Fine Cravenettes for driving, automobiling or rainy weather.

Coats worth \$12.50, 8.98 Coats worth \$17.50, 12.50

Double Fox Scarls, \$4.98 up to \$39. Plink Scarls, \$9.98 up to \$125. Near Seal Jackets, \$29 up to \$65. Genuine Seal Jackets from \$125 up to \$300. New Coat Modes

Fresh new showing of medium and long coat effects new leaf capes - Watteau 'capes and military effects, at

Golf and Dress Skirts Smart new golf skirts-late effects, at 3.98

Sample dress skirts-very 6.90

Beautiful new suits for tomorrow's

sale. We recently purchased 200 elegant dress and walking suits in New

York at less than half price-all are

samples and some are worth as high

Smart New Walking Suits

Season's Most Beautiful Furs

We have taken the most extraordinary pains this

as \$75.00-Monday-

A REMARKABLE CARPET SALE MONDAY

An immense lot of odd rolls of Velvet Moquette, Axminster, Brussels, and other high-grade carpets of which we have but one roll of a kind. Many of these carpets are worth \$1.57, but to close them out quickly Monday at 59c. We bought them cheaply and will sell them ridiculously cheap. \$1.75 carpets at yd.

This is the biggest bargain carpet sale Omaha has ever known-

The Most Extraordinary



Ever Held in the West! Entire Fall and Winter Surplus Clothing Stock From S. H. Marks & Co., Mfgrs., 10 W. 4th St., N. Y.

Our great Clothing sale has created a genuine furore Omaha men who visited our Clothing Department in throngs were impressed with the magnitude of the bargains which we offered. Tomorrow will be another remarkable day of the sale Although our sale yesterday was tremendous, the stock was so vast that the assortments were scarcely affected.

NOW ON SALE PHENOMENAL BARGAINS

Men's Suits and Overcoats 6.90 BLANKETS AND COMFORTER SPECIALS Your Choice of all the \$11.50 and \$15.00

Your Choice of all the \$20.00 and \$18.00 Men's Suits and Overcoats

Young Men's Suits and Overcoats ADER 14-20 4.90 Boys' Overcoats Ages 8 to 14 years

BARGAIN SQUARE SPECIAL LADIES' CORSETS-Fine corsets in all the popular colors, worth 25c

BARGAIN SQUARE SPECIAL

HOSIERY-Oad lots of

ladies,' men's and chil-

dren's fine

BARGAIN SQUARE SPECIAL

KID GLOVES, all new fall shades, worth \$1 59c and \$1.50. at..... for ladies & children 29c A HOST OF ABSOLUTELY NEW BAR-GAINS GO ON SALE MONDAY FOR THE FIRST TIME—EACH ONE BEARS THE BRANDEIS LABEL OF EXCEL-LENCE AND RELIABILITY.

Fashionable and Exclusive Silks That Are Very Moderately Priced

A Special Sale of BONNET SILKS

The celebrated C. J. Bonnet & Co. black silks at very special prices. All our \$1.50 fancy weaves Louisenes, peau de

All our \$1.50 black oil beiled taffetas-27 inches wide, at.....

\$1.00 quality silk, every yard stamped,

Pretty Parisian nets-25 New silk velvets-50 pieces

pieces, 32-inch printed Paris- in all the new scarce shades, ian nets for party dresses- fancy Persian velvets, broche these patterns worth \$1.25, velvets, panne velvets, etc., Monday— 75c worth up to \$1.50, 59c

Exclusive new silks-Silks and fancy grenadines, mouselines, broche, fine collection of patterns, direct importation from Lyons,

Crepe de chine-100 pieces, 24-inch all silk crepe de chine,

Silks on Bargain Square

Over 5000 yards of new fashionable silks, fancy shirtwaist silks, new glace taffetas, black guaranteed taffetas, black and colored seeded silks, heavy wool and silk poplins, white Louisenes, etc., worth up to \$1.50 a yard, at...... 69c and 39c

Sale of Solid Gold Rings



A Manufacturers Entire Sample Line of Genulne Solid Gold Rings at Great Reduction.

BABY'S SOLID GOLD SIGNET RINGS-Dainty little rings in old Roman gold finish, one initial engraved

free-worth \$1.50, at..... LADIES' AND MISSES' SOLID GOLD SET. RINGS-These rings are set in turquoise, garnets and pearls, warranted solid gold and worth \$1.50, at

BABY'S AND MISSES' SOLID GOLD BAND RINGS-a remarkable bargain, chased and plain rings, at

LADIES' HEAVY GOLD WEDDING RINGS-Solid gold rings, worth two dollars-sale price.....

LADIES' SOLID GOLD RINGS WITH TIFFANY SETTINGS-pearls, turquoise, emeralds and rubles-



Remarkable Sale of Ladies' and Children's Fine Underwear

Fall and Winter Underwear from the factory of A. W. Porter, 43-45 White St., New York. Owing to the extremely backward season we were able to buy at less than cost to manufacture, two carloads of underwear—the greatest purchase of the kin. over made in the west.

On Sale Monday at Big Bargains.

10c and 15c BOYS' UNDERWEAR-Fleecy lined all wool and part woolmedium and heavy—worth up to one dollar— 25c-39c-49c

Union Suits Misses', children's and boys 39c-49c weight fine Egyptian cotton, sil-ver gray, natural wool, camel's 39c-49c-69c LADIES' UNION SUITS-All fine coton and wool-worth up to

39c-49c-69c-98c



deserve our well-earned title-The Premier Blanket Department of the West. A succession of fortunate purchases added to our already immense stock enables us to show the largest assortment, and to quote bargains that out-distance all competition.

Full sized fleeced cotton blankets in | Elegant line of fine wool blankets from gray, white and tan, a good heavy blanket, at, a pair.....59c Worth up to \$6.50, at 2.90 Extra heavy full 11-4 size fleeced cotton a regular \$1.50 blanket for, 98c

All the very heavy and extra large fleeced cotton blankets in white, gray or tan, that usually sell up to \$1.08-Monday's price....1.39

Large size very heavy strictly all wool blankets in gray and scarlet 2.98 Very fine all wool blankets in pretty grays and plaids, extra size and worth up to

the California and Oregon Mills—white, scarlet and plaids, and some worth \$7.50 a pair—at. a pair......4.98 blankets in white, gray, tan or matted, Full size slikeline comforts filled with white cotton and closely knot-98c Extra large slikoline and sateen com-

forts filled with very fine cotton, knot

each 1.39 Extra large size comforts with French sateen cover—a regu-1. O Beautiful elderdown comforts, filled gennine elderdown, covered with ele-

ted or quilted, at,

gant designs in French sateen, would Monday3,98