ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 25, 1903.

SINGLE COPY FIVE CENTS.

DEN: WONDERFUL COUPON SALE HAYD

Coupons with Every Purchase. The most liberal and valuable tickets ever given absolutely free with every purchase.

To still further prove that these coupons are absolutely free, note the prices quoted for the following sales. No other house east or west can or will offer such values.

Cloak and Suit Department.

Bargains for Monday that will coax you from your home. It will pay you to come 500 miles to attend the great sale. Our cloak buyer has gone to New York for more new goods, and during his absence we will cut and slash to make room for the goods that are coming.

The Big Sale on Waists Continued Monday \$3 Waists for 89c. \$6 Waists for \$1.49

Ladies'
Lautes
Another lot of new suits just received by
express for Monday.
Women's new, nobby, styllah suits, very
handsome garments, lined with satin and
Monday only 12.50
Women's beautiful suits in browns, blues
and blacks, also fancy mixtures, taffeta-
where \$25, Hayden's price
where 125, Hayden's price
Women's suita, beautiful creations, made
of the finest Zibelines, Lyman wool
Cheviots and Irish Tweeds, Customers all
may they look as well as suits shown
elsewhere for \$35.00—
our arter only





Women's Cravenatte Coats

	day \$15.00, \$10.00 and
	Women's Fur Dept
	Women's fur scarfs 72 inches long, regular \$23.50 values, for Monday 10.00
K	Women's scarfs, American fox 7.50
K	Women's fur scarfs 980
	One sample mink cape, 33 inches 133-00
	Beaver coats, warranted for two years, at each
	Women's astrackhan coats
	The second secon

The most useful garments women car

AND THE RESIDENCE OF THE PARTY	
	Women's Skirt Dept The sale on skirts last Thursday was something wenderful. We have added about 200 skirts to the stock and will give you another chance Monday. Women's regular \$3.00 89c skirts for. 2.98 skirts for. 3.98
Women's regular \$7.00 and \$5.00 4.98 skirts for. Women's regular \$12.00 6.50 kkirts for. Women's silk dress skirts, reg- 6.75 ular \$12.00 quality, for. Extra Specials for Monday Monday morning we will sell 2.98	Women's fiannelette wrappers, made of extra good quality of 986 material, only 986 women's elderdown dressing sacques, worth \$2.00, for 986 women's black sateen underskirts for, each 796 women's shoulder shawls for 256

New Fall Hats for Men Extra Specials

Ladies' and children's golf gloves at Ladles' silk cassimere-lined gloves at, pair ... Mocha silk-lined gloves, in all pearl clasp, in all sises and col-



Visit Our Old Established Optical Dept

We are giving our customers CUT PRICES FOR THE BEST GOODS. We make a SPECIAL FEATURE OF AC-CURATE FITTING AND GUARANTEE OUR WORK. EXPERT OPTICIAN IN CHARGE.

Bed Blankets.

Full size li-t tan and gray, extra soft and heavy cotton bed blankets, per pair 18c, worth 31.

Extra large 12-4 tan and gray, per pair, 8cc, regular 21.80.

11-4 gray wool bed blankets, fancy border, per pair 22.80, worth 31.30.

All wool gray, white and fancy plaids, per pair 14.50, worth 31.50.

Henne made bed comforters, just like mother used to make, extra large and heavy, each 31.50, \$

in Shoes Monday.

Everything that is new and up-to-date in fail and winter hats for men and boys can be found here. Extraordinary preparations have been made by us this season to obtain absolutely the best and latest styles that the market produces. Our continuous offer is toward producing better hats for less money than anywhere else in the United States.

We have reached our aim—you will agree with us. Among the latest novelties that we show are the "Varsity" and the "Hosalia," with their low crown and flaring flange brim, also several new styles, all on sale at \$3, \$2.50, \$2, \$1.50 and \$1.00 Women's fine vict \$1.56 2-strap sandal, \$1.00 Women's fine vict \$1.56 2-strap sandal, \$1.00 women's fine vict \$1.50 4-strap sandal, \$2.00 and the "Stelson" hats are the most perfect specimens in headwear in the world. That is why we have always on hand a complete line of "John B. Stelson" hats.

Gloves.

Ladles' and children's golf gloves at the second children's golf gloves at the seco

Ladies' Underwear.

Men's \$1.50 Underwear

Fiannel Ocpartment.

Estra heavy 35-inch wide Outing Flannel, per yard 5%c, worth 12%c.

Extra heavy woof skirring, pink, blue and gray, per yard 25c, worth 12%c.

Wood Enderdown, plain colors, per yard, 36c and 30c.

Full size fancy wool flannel skirt patterns, each 6%c, worth 11.

Extra heavy Shaker flannel, per yard, 36c.

Extra heavy Shaker flannel, per yard, 6%c.

Ladies' Hose

Children's heavy ribbed hose, double hose, at He and hose for boys and girls, all sizes,

SILKS worth 50e and 250 \$1. SILKS worth 75c and 39c

SILES worth \$1, \$1.25 696 and \$1.50, on sale for .696

TARD WIDE BLACK TAFFETA. Made in Switzerland, fine pure silk that will wear. The slik is \$1.75 every-where—on sale here Monday..... 980 YARD WIDE BLACK PEAU DE SOIE, Warranted to wear, all silk, both sides VELVET SALE-BLACK COATING VELalike, made to retail for \$2.50—we l.48

GREAT MONEY-SAVING SILK SALE MONDAY Your Silk Cown, Your Silk Skirt, Your Silk Waist-at Almost Half Price in this Sale

black and white wash silk, worth \$1.00, brocaded silk serge, figured taffeta, worth f5c, plain taffeta worth 50c, plain Habutia silk, worth 50c; 100 pieces all white and all black figured silks, worth up to 75c on sale for Yard wide black china silk, worth No; M-inch wide colored Habutia silk, worth 65c all shades in satin duchesse and liberty, worth 75c and \$1.00; elegant corded jacquard and two tone fancy silk, worth up to \$1.00; gun metal crystal crepe. worth \$1.00; 24-inch white satin brecade, worth \$1.00-all in one lot for this sale at ...

Crepe de chine in black, white, cream and 75 colors, worth \$1.25; striped and Scotch plaid, worth \$1.25; Boucle and Broche novelty silk, worth \$1.25; Bayadrie silk, worth \$1,00; royal cashmere silk in white and colors, worth \$1; 27-inch wide black taffets, 21-inch black peau de soie, worth \$1.25, and 100 other items worth from \$1.00 up to \$1.50 will go on sale at..... CORDUROYS in all colors, Persian velvets, 50 PIECES FINE LYONS MIRROR VELplaid velvets, mefal velvets, a hundred VET, in latest colorings, worth

styles in this season's choicest and newest waisting velvets, worth 75c, \$1.00 59c and all colors, a big snap, worth VET, 24-inches wide, worth \$1.50. 756 and all colors, a big sna

MAIL ORDERS WILL BE FILLED IMMEDIATELY UPON RECEIPT OF SAME

HATS TRIMMED

Exhibition and Sale of CHICAGO HORSE SHOW MODELS.



Having secured a number of charming Horse Show Models at a very liberal reduction price we will place them on sale Monday at fully 50 per cent under the figures asked by Chicago's leading retail establishments. These hats are simply exquisite and express the highest type of design of the master exponents of the millinery art - \$35 and \$25 values, \$15 and \$20

\$10 Black Dress Hats \$4.90

Fifty fascinating conceptions, portraying much of the smartness of imported models. Each is hand made of sitk velvets in the newest shapes, richly trimmed with ostrich feathers-easily priced ten dollars in other stores-Menday

SALE OF OSTRICH PLUMES

\$2.00 twenty inch black Amazon plumes 950	ì
\$5.00 twenty three inch black plumes	ì
\$6.00 twenty inch French plumes 3.95	ì
\$8.00 twenty-four inch French plumes 5.95	i

Hayden's Big Linen Sale—Special Prices for Monday

79c 25c	Show white Union Table Damask, 35c quality, Monday at, yard
	Extra heavy Cream Table Linen, 50c quality, Monday at, yard
i. in 50 \$1.96	All pure Linen Silver Bleached Table Dam-

ask, 75c quality, Monday

1-2 Doz. Napkins 60c. edges, worth \$3.00 doz., Monday at 6 for \$1.35 Napkins S0c. This is a silver bleached all linen German Napkin, % size, cannot be duplicated for 30e Sheeting 23 1-2c Extra heavy bleached seamless sheeting, better goods on the market, 23 1-26

Bleached all Linen Napkins, % size, fast Snow white fine Cambric, yard wide, 100 60c quality, Monda, The finest bleached Muslin made, 36 Inches wide, soft for the needle, will not turn yellow with age, 12½0 7 3-40 S 1-3c Lines Toweling Sc. guaranteed to measure 81 inches wide, no Extra heavy all linen unbleached Crash, 815c value, Monday

Children's Underwear Carpet Department.

to 85c, at 19c, 15c and 10c
Children's jersey ribbed fleece-lined
combination suits, worth 30c, at 10c
Dr. Denton's knit sleeping garments for
children, in all sizes—made of natural
gray fine worsted—covers the whole bodycuffs for the hands and moccasins for
the feet—recommended by physicians,
worth \$1.00, for only 50c

Corsets

Auma nabattimant
Imported ROC fire proof tes pot, 2 and 2 pt. sizes, beautifully decorated, regularly sold at from 60 to 75c,
Crystal imitation cut glass globes 13
English semi-porcelain under- glased decoration, at
Decorated tolist sets,
very fine, 6 for
6 dec. cups, 6 dec. mucers and 6 dec. dinner plates, 18 pieces, for
The finest line of hand-painted Franc
We carry a full line of White, Believe and French china for decorating. Specie
discount to china painters. Flower pots for slipping plants,
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	Good grade of olicioth in all colors, one and one-half and two yards wide, worth 35c per yard, at square yard
	Extra heavy grade of floor ollcloth in all widths, regular 45c quality, at, square yard
1	Best printed linoleum made, 4 and 2-yard width to match, worth \$50 per yard,
1	2 yards wide, at, square yard
	4 yards wide, at, square yard
	\$1.35 quality of velvet, with border to match, at, per yard 98c
	\$1.50 quality of Axminster carpet, with border, at, per yard
	85c quality of Brussels carpet, with or without border, at, per yard
	9x12 seamless Oriental rugs, 35.00
	Best quality \$x12 body Brussels, worth \$29.50, at
	8x12 Wilton velvet rugs, 21.50
j	9x12 Pro. Brussels Rugs (seam- less), worth \$15, for
	39 and 60-inch Smyrns, Rugs, 98c

Curtain and Drapery Dept.

curtains for Mor	aday and	Tuesday.
No. 1-500 pairs of curtains, not a \$2.50 per pair, at per pair	pair wort	h less tha
No. 2-350 pairs of curtains, worth at, per pair	white cre up to \$3.25,	am and eer
No. 3-400 pairs of everywhere for per pair, only	curtains; ti	his grade sell
No. 4-In this lot of very finest weav \$4.50 value, at, p	an be foun	d some of th
No. 5-White, cres that are worth a per pair, at	m and An	

Specials for Monday

11	
۹	Monday we will place on sale a line of the
	famous photograph pillow tops in various
	designs and colors, worth \$1 each.
d	designs and colors, worth \$1 each. 256
Ĺ	We are clearing up our stock of stamped
3	linens, dresser scarfs, center pieces, tray
1	cloths, pillow shams and pillow tops, and
	you can buy on Monday
3	25c pillows tops for 10c.
	35c pillow tops for 15c.
ì	50c to \$1.00 tops for 25c.
	Grand Velling Sale.
3.	Monday we place on sale thousands of
3	yards of stylish net and fancy dot veil-
1	ings. This will be the greatest opportunity
3	ever offered in veilings.
4	25c vellings for 74c.

Monday we place on sale four lots. This is the finest line of neckwear ever shown in Omaha

50c veilings for 15c. Drape vells for hats, 25c.

20c Ladies' Neckwear for 10c This is a fine line of ladies' turn-over collars, worth 20c-on sale Monday at 10c SECOND LOT-

You must see this line to appreciate it. It is the finest line we have ever shown. THIRD LOT-50c Ladies! Neckwear at 25c.

35c Ladles' Neckwear at 15c.

FOURTH LOT-\$1.00 Ladies' Neckwear at 59c. This is beyond doubt the most exquisite line of fine lace neckwear ever shown for less than \$2.00—on sale Monday only at

Ladies' Neck Ruffs. Our opening sale on ladies' neck begins Mondayprices up from

Extra Special Dress Goods Sale. Hin, wide strictly All Wool Suitings, 46- Mercerized Waistings and Scotch Gingin, wide strictly All Wool French Whipcords and English Creponettes, Black and Colored, worth up to \$1.50. 59c All Wool French Challies, All Wool Zibeline, Scotch Mixtures, All Wdol Volles and French Plaids, in colors only, worth up to 75c, Monday Silk Striped Union Challies. All Wool Tricots and French Flannels,

worth up to 50c. Monday Half Wool Sateen. Fancy Striped Waisting, in evening shades only, worth up to 39c.

hams, worth up to Me, Monday Muclhousen Flaunclettes. Loriette Flannelettes and Venetian Striped Waistings, worth up to 19c, Monday Vicuna Fleecod Lined.

The best 19c cloth in the market, Light and Dark Colored Percales, 36 inches wide, Scotch Madrasses and Ginghams, 71 worth up to 19c, Monday French Flannels. Piecce lined Royal Piques, Scotch Plaid and Seersucker Ginghams and yard

wide Percales, worth up to 124c,

FURNITURE DEPARTMENT.

A few Special Bargains in our October Furniture Sale. Buy your furniture at llayden Bros. and save one-third of your money.



3-piece bed room suit , worth \$35.00, for 3-piece parlor suit, worth 3-piece parlor suit worth \$25.00, for..... Corner chairs, worth \$3.00, Roman chairs worth \$3.50, Monday Couches worth \$9.00 Iron beds worth \$12.50 Iron beds worth \$8.00 for Iron Beds, worth \$5.00-Dining chairs worth \$3.50 Dining chairs worth \$2.00 Dining chairs worth \$1.35 Sideboards worth 126.50 tor Extension tables worth \$15.00

Hardware, Stoves and Mousefurnishings

Don't wait for a cold snap. Buy a stove now and be ready. We carry the largest line of standard make stoves west of Chicago-all warranted by the factory as well as by us. The finest and best double heating baseburner made in Amertory as well as by us. The finest and best double heating baseburner made in America. Come and see it—nothing like it elsewhere in Omaha. The Royal Universal—have you seen it? Has no 44.50

Extra large 16-inch Double Heating Baseburner, very handsome, a great heater, a burner, very handsome, a great heater, a regular \$50 stove The Prize Oak-a beauty-air tight, for hard A very fine air-tight Qak, large size, a The Forest King, the best hot blast on the

market, sectional lining, extra heavy The American Hot Blast, a very fine heater and will give perfect satisfaction; a regular \$14 stove; we sell them Daisy Oak, will heat any small room; very nice air-tight Air-Tight Wood Heaters, Pipe ovens for Laundry

THINGS THAT YOU NEED. 20x20 stove boards..... Fire shovels Iron handles Fine hammerless Shotgun, double-barreled, American make......\$21,50 12-gauge Loaded Shells....

Drug Department. Egyptian Massage. — Last call on samples.

This is the new massage that "rolls up" and the only kind gotten up on the right principle. This week only FREE samples. Enough for a long time sent by mail on receipt of 26 in stamps.

THIS IS THE LAST WEEK FOR FREE SAMPLES OF SAME.

Wall Paper.

Grocery Dept.

The crop of 1903 of California new penches and all dried fruit this year is very fine and cheap.

DRIED FRUIT SALE. One pound of dried fruit will go far as two or three-pound cans of same fruit canned. per lb. 50 Choice Salway peaches, new 1903 crop, per ib. 50 Evaporated apricots, 1903 crop, per ib. 100 Choice evaporated apricots, per lb. 1246

TEA AND COFFEE. A bargain in coffee.

Golden bean coffee.

Bantos coffee
Government stand Mocha and Java.

Golden crown Mocha and Java. Government stand Mocha and Java
coffee
Golden crown Mocha and Java
Ping Suey tea, per lb.
Formosa Oolong tea, per lb.
Se Imperial tea, per lb.
Green Japan tea, per lb.
Sun-dried Japan tea, per lb.
English breakfast tea, per lb.
Zee
Young Hyson tea, per lb.
Basket-fired tea

EVERY ARTICLE GUABANTEED TO BE ABSOLUTELY PURE. 20 lbs. fine granulated sugar for.\$1.00 Elastic, Electric, Celluloid or I X L starch, per pkg.
1-lb. pkg. imported macaroni
1-lb. pkg. corn starch.
3-lb. cans Boston baked beans.
3-lb. cans Golden pumpkin.
Soda, oyster, butter or milk crackers, per lb.
Force breakfast food, per pkg.
Neutrita breakfast food, per pkg.
Vigor breakfast food, per pkg.
Wim breakfast food, per pkg.
Malta Vita breakfast food, per pkg.
Egg-O-See breakfast food, per pkg.
Malta Ceres breakfast food, per pkg.
Malta Ceres breakfast food, per pkg.

A RIG CANDY SPECIAL. Cream mixed candy, per lb is broken. We sell Star plug tobacco for.... Horse Shoe plug tobacco......

Neckties Neukties Men's 25c Neckties for 10c 300 doz. men's fine silk neckties, in bows four-in-hands and teck ties, all colors, wear at
Men's 50c suspenders, in all styles,
leather and slik ends, at
Mon's 25c socks, in black and fancy
colors, at
Men's 50c socks, in plain and fancy
colors, at
Men's 50c handkerchiefs, in white and
colored, at

School Caps for Boys and Girls. Only two rooms to a customer at the above prices.

Paint.

The best grade of ready-mixed paint on the market, only gallon, Sc.

Electric wall paper cleaner, the best on the market, per can, only Mc.

Variable station, enamels and brushes, all at greatly reduced prices.