

# THE BENNETT COMPANY

There's no bonus scheme at work today that can even up with Green Trading Stamps. Its a straight, clean-cut money-saving proposition. You get an advantage that's positively the utmost possible concession, and nobody can get ahead of you; it actually means INTEREST ON THE MONEY YOU SPEND—every customer, big or wee, can secure whatever premium she wants—anything and everything of home desirableness—by collecting Green Trading Stamps.

How many stamps would you like Saturday? Trade here—get these rousing bargains and all the stamps that go with them.

## GILT PIECES FOR OCTOBER BRIDES

Artistic and dainty pieces particularly appropriate for these occasions. Our third floor contains a wealth of clever suggestions of a practical and enduring nature.

### Furniture

- Rockers—golden oak, saddle seat, at ..... 2.45
- Reception chair, gilt frame, damask seat, at ..... 4.95
- Parlor table, quarter sawed oak, polished, at ..... 4.95
- Corner chair, mahogany finished frame, at ..... 6.95
- Divan, mahogany finish, verona covering, at ..... 8.95
- Couch, oak frame, tufted velour covering, at ..... 11.95
- Combination bookcase and writing desk, at ..... 16.75
- China closet, quarter sawed oak, bent ends, at ..... 23.95

### Carpets

- 26x54-in. double faced wool Smyrna, with heavy wool fringes 1.98
  - 30x60 inches wool Smyrna ..... 2.75
  - 36x72 inches Mottled Smyrna ..... 3.15
  - 30x60 inches Imperial, Smyrna ..... 3.75
  - 36x72 inches Imperial, Smyrna ..... 5.50
  - 36x36 inches Imperial, Smyrna ..... 2.98
  - 30x30 inches Imperial, Smyrna ..... 2.25
  - 27x54 Axminster, made in floral designs, each ..... 2.25
  - 36x63 inches Kashmir, double faced, at ..... 2.48
  - 36x72 inches Royal Axminster, at ..... 4.25
  - 27x54 inches Fringed Royal Wiltons, at ..... 3.50
  - 36x63 inches Royal Wilton, at ..... 7.50
- Nothing could be more appropriate or heartily received for a gift than a Turkish rug in a Hamadan, Dagastan, Bokhara, Belonghstan or a Khira, of which we have a nice assortment for you to select from. Prices from ..... 6.25

## Special Sale Women's Suits and Coats, Linens, Etc.

**WOMEN'S SUITS**—Another shipment of those handsome zibeline and cheviot suits, made Louis XIV style, extra fine lining, perfect tailoring, taffeta silk and silk braid trimming. This style and value says \$17.50, we say ..... 11.90

**WOMEN'S NEW COATS**—Just opened an express shipment of nearly one hundred new fitted back coats, in pan zibeline and fine kersey. Customers now waiting will please accept this notice and come and secure a choice.

**WOMEN'S PADDED SILK COATS**—The latest box or Louis XIV style, fine taffeta or peau de sole, elegant trimming. Prices \$9.90, \$10.50, \$14.50, \$15.00, \$17.50, \$18.90, \$19.50, \$23.50.

**ART IN COTTON**—We have just opened a case of Women's House Sacks, in dainty patterns of fleeced cloth, medium and light colors, frilled collars and cuffs, as nobby as silk and as warm as wool. Price only ..... 1.25

**BED COMFORTS**—300 very fine Bed Comforts. A very fine lot of patterns, covered in best comfort calicos, silkolines and satines, each, 50c, 89c, 98c, \$1.25 to \$2.25.

### Little Things for Little Pennies

- SAFETY PINS**—3, 4 and 5 pennies a dozen.
- HOOKS AND EYES**—2 pennies for 2 dozen.
- BRUSHES**—Hair brushes, clothes brushes, tooth brushes, nail brushes, worth up to 35c each, all go at, each ..... 10c
- BROOM BRUSHES** at the notion counter, only 10c
- TOILET PINS** per cube ..... 5c
- HAIR PINS**, per paper, ONE PENNY.
- STAMPED LINENS**—Dollies from 5 to 35c; center pieces, 35c to 75c; tea cloths, 30c to 50c; dresser scarfs, 89c to 98c.
- HANDKERCHIEFS FOR A PENNY**—ONE HOUR SALE SATURDAY—Two hundred dozen hemmed cambric handkerchiefs, worth 5c to 10c, each, at ..... 1c
- EIDERDOWN SACKS AND ROBES**—Nearly 50 styles, almost every color. Sacks from 50c up. Robes from \$3.95 up.
- OUTING FLANNEL**—100 pieces extra heavy outing flannel in checks, stripes and plaids, worth 8 1/2c yard—for Saturday only, per yard ..... 5c

**WAISTINGS**—75 pieces pretty mercerized oxford and satin striped waistings, lights and darks, worth 25c yard—Saturday only, per yard ..... 14c

**BLANKETS**—100 pairs large bed size cotton fleeced Bed Blankets, regular 75c quality—Saturday only, per pair ..... 49c

**75 PAIRS EXTRA HEAVY** 1 1/4 size—Gray and tan mottled Bed Blankets, cheap at \$2.00 per pair For Saturday only, per pair ..... 1.25

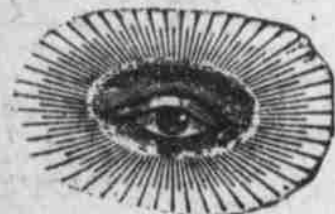
**PILLOW SHAMS**—32x32 extra fine pillow shams and table covers, in Swiss, prettily embroidered and hemstitched, worth 75c per pair—special, only, each ..... 25c

**BLANKETS**—200 pair, extra heavy wool blankets, in grays, tans and plaids, full bed size, worth \$4.00 per pair—special, only, per pair ..... 2.95

**TURKISH TOWELS**—100 dozen extra heavy double warp, white Turkish Towels, 50x27 inches, a regular 50c quality—special, only, each ..... 25c

50 pairs 58 inch heavy suitings, all shades, regular 90c quality. Saturday, only, per yard ..... 50c

## BRING YOUR EYES



A Specialist's service and equipment at department store price.

THIS IS NOT TALK, BUT FACT

## Millinery! Millinery!!

A brown silk velvet hat, roll on each side, close fitting in back, with long white, good grade ostrich plume, cut steel ornament, and white satin ribbon for trimming, with white silk grapes for applique on rim, worth \$9.00, for ..... 5.98

This hat comes in all black, black and white, brown and white, blue and white.

Long nap scratch felt hats in white, all trimmed in fine material. all marked to sell at \$6.50, go at ..... 3.00

\$8.50 and \$6.00 street hats at ..... 59c

## WALL PAPER

THIRD FLOOR

- White blanks up from ..... 3c
- Gilts with 9 and 18 inch borders, up from ..... 6c
- Embossed golds and silks up from ..... 15c
- Tapestries up from ..... 15c

A large line of room mouldings.

## Groceries

HEADQUARTERS FOR THE BEST. Only the most reliable goods sold. Large stocks, fresh varieties, low prices, prompt deliveries.

Green Trading Stamps with every purchase.

FREE POSTAL CARDS. TEL. 17.

### Saturday Specials

- ASPARAGUS—New, 1-lb ..... 12c
- MINCE MEAT—package ..... 8c
- ROLLED OATS—2-lb ..... 10c
- CORN STARCH—1-lb ..... 5c
- JELLY—Assorted, glass ..... 5c
- GOLDEN SYRUP—3-lb ..... 12c
- BAKING SODA—package ..... 4c
- GREEN PEAS—1 1/2 can ..... 7c
- WHEAT FLOUR BREAKFAST—2-lb ..... 10c
- PANCAKE FLOUR—3-lb ..... 10c
- MAPLE CREAM—cans ..... 10c
- GELATINE—package ..... 10c
- PRESERVED BLACKBERRIES—cans ..... 5c

### Teas

- Best values on teas ever offered. B. F. Japan, Oolong, Gunpowder, English Breakfast, per lb. .... 38c
- IMPERIAL JAPAN—per lb. .... 25c
- TEA SIFTING—per lb. .... 15c

### Coffees

- Roasted Fresh every day. BENNETT'S CAPITOL COFFEE—per lb. .... 28c
- SANTOS COFFEE—Good, per lb. .... 12c

### Butter

- FRESH COUNTRY BUTTER—per lb. .... 16c
- BENNETT'S CAPITOL CREAMERY—per lb. .... 25c

## STATIONERY AND BOOKS



A novelty in books drawings and paintings combined, a regular 50c book. Special for Sat. only... 29c

The White House Cook Book, fully illustrated. Contains nearly 2,000 recipes. Special for Saturday only 85c

Fine assortment of Invitation or Regret paper with envelopes to match, in white or colors. Sp'l for Sat. only 10c

25 Extra heavy fine envelopes. Sp'l for Saturday only ..... 2c

1500 Sheets white tissue toilet paper Special for Saturday only 9c, or three for ..... 25c

## SATURDAY BARGAINS IN HARDWARE

Finely nickeled, 16-inch, hot blast heating stove. Has heavy polished steel body. This stove was made to sell for \$18.50; special price as long as they last ..... 13.25

Heavy nickeled base burner stove for hard coal; 15-inch fire pot, kite shaped flues, removable nickle ..... 39.50

Same, 18 1/2-inch fire pot, at ..... 34.00

Paints, Oils and Glass at lowest prices in Omaha.

**Some Snaps in Handy Woodenware**

This department teems with labor-saving devices. Our prices stamp them real money savers. Basement.

- Folding wringer washbench ..... 3.98
- High folding clothes rack ..... 2.50
- Turkey duster ..... 1.25
- Woolen Carpet beater ..... 1.00
- Wood coat holder ..... 5c
- 5 dozen clothes pins ..... 3c

## CANDY

- Pure, fresh and delicious candies
- Mixed Candy, per pound ..... 10c
- Rock Candy, per pound ..... 12c
- Boston Baked Beans, per pound ..... 15c
- Chocolate Creams, per pound ..... 15c
- Cinnamon Imperial, per pound ..... 12c
- Gum Drops, per pound ..... 8c

Exclusive Western Agents



For This Exclusive Woman's Shoe

## You Can't Buy It

Most good things can be bought if you pay money enough for them. But some things can't be bought. One is health; one is virtue, and one is style.

It is curious what makes style. You can't always put your finger on it. One of the most stylish things today, according to the fashion papers, is the "DOROTHY DODD" SHOE. It costs \$10.00. But for \$10.00 you could not make a more stylish shoe. Style can't be bought with money, and I, for one, am glad it can't.

The woman who has very little money can afford "DOROTHY DODD" SHOES. They are the only inexpensive substitutes for costly custom-made footwear. They will work wonders in the looks of your feet. Try them once. Sincerely yours,

DOROTHY DODD,

Oxfords \$2.50. Boots \$3.00.

Specials 50c More.

Fast Color Eyelets—Do Not Wear Brassy.

## ART! ART!! ART!!!

See the art window. The newest things in the picture line are in it—the prices make the best of them EASILY YOURS. New Amsterdam Pictures—real works of art—burnt on leather and colored by hand—the trickiest little things for dens and boudoirs—very cheap too, up from 25c. PYROGRAPHY is running against the Indian bead craze in Omaha at least. It's because our line is a great one—great because of variety and great because of our astonishingly low prices. Get to work on some Christmas presents—have a look around our Pyrography section, you'll find inspiration here! For one day more we will sell our famous \$10.00 outfit for \$1.98—second floor.

## WATCHES WATCHES



One of the finest watch stocks in Omaha, and at these prices:

- Elgin or Waltham, 20-year case, 16 size, 7 jewel ..... 10.75
  - 15 Jewel ..... 13.50
  - Ladies' 6 size, 7 jewel, Elgin or Waltham, gold filled case ..... 7.75
  - 15 Jewel ..... 10.00
  - Elgin or Waltham, O size, in gold filled case, guaranteed 20 years ..... 9.75
- Enameled chatelaine watches beautifully decorated with best gold filled centers, with enameled chatelaine pin to match. Complete ..... 6.50

Main Floor.

## Meats Meats

You can do no better than buy your meats here. We sell nothing but the very finest meats—better couldn't be purchased for lover or money. Our prices are no keener cut anywhere.

WE GIVE GREEN TRADING STAMPS with every purchase. This takes the wind out of our competitors.

We have prompt deliveries to all parts of the city and suburbs.

- Fresh Dressed Chickens, heads and feet off, lb. .... 7 1/2c
- 3 tons of the best grade Swift's Premium Ham, your choice, any size, per pound, at ..... 13 1/2c
- No. 1 regular sugar cured Ham, per pound at ..... 12 1/2c

## LARD LARD LARD

- Kettle Rendered Lard, 3 pounds for ..... 25c
- Lard in pails, any brand, Silver Leaf or Rex ..... 3c
- Five-pound pails for ..... 45c
- Twenty-pound pails for ..... 1.50
- Fifty-pound cans of Silver Star Lard for ..... \$3.75

## FRESH MEATS

- Pork Roast—per pound ..... 10c
- Beef Roast—per pound ..... 8 1/2c
- Short Ribs—per pound ..... 3c
- Shoulder Steak—per pound ..... 6c
- Mutton Roast—per pound ..... 4c

## CIGARS

For the thousands. Best for the least money.

- Boquet De Rose, a 5-cent cigar—packed 15 in a box for ..... 25c
- The famous El Merita 5-cent cigar—packed 15 in a box, for ..... 20c
- Perfecto Grand, a 5c cigar, each wrapped in tinfoil, packed 15 in a box ..... 60c

## In the Best Crockery Dept. of the West

Not claiming too much when we say so! Our customers and visitors are back of the statement. Newest ideas are shown here. Make you marvel at the genius of the potter, and our prices give unbounded delight, they're so real easy.

- HANDSOME SATIN FINISH ROUND WICK BURNER LAMPS—new rich pink decorations, complete with 9-in. round globes, for this sale, at ..... 1.48
- FRENCH CHINA CUPS AND SAUCERS, with beautifully blended decorations of pink and green on J. Poyrat's famous Limoges China, each ..... 15c
- SIX-PIECE TOILET SETS—Consisting of bowl, pitcher, chamber and cover, mug, and soap dish. Decorated in pink, blue and green on best Semi-Porcelain, for Saturday, only ..... 1.38
- DECORATED CUPS AND SAUCERS—for set of six—while they last ..... 19c
- THREE PINT GLASS PITCHERS—on sale for, each ..... 10c
- WHITE CHINA SALTS AND PEPPERS, each, at ..... 10c
- Limit two pair to a customer. No mail or phone orders filled or delivery made on this item.
- GOOD GAS MANTLES—on sale for, each ..... 5c
- ONE GALLON STONE CROCKERS, on sale for each ..... 5c
- A full line of gas mantles, burners, chimneys, shades, etc.
- HAVILAND & CO'S DECORATED CUPS AND SAUCERS, each ..... 29c
- K. T. & K's VITRIFIED HOTEL WARE—tea cups and saucers, per dozen ..... 90c

## Pianos On Easy Payments

Special selection of 100 to choose from  
BIG SALE OF SHEET MUSIC, MUSIC FOLIOS AND SMALL INSTRUMENTS



## On Easy Payments Pianos

Superb values—30 different brands  
GREEN TRADING STAMPS WITH ALL PAYMENTS & PURCHASES DON'T MISS GETTING THEM

Saturday Evening Table d'Hote Dinner, 5:30 to 8. Best in Omaha