NEWS OF INTEREST FROM IOWA.
COUNCIL BLUFFS.


## Whitelaw's Boston Store, COUNCIL BLUFFS, IOWA. GREAT FALL OPENING SALE

| New Blankets | New Skirts | New Outings | New Hosiery |
| :---: | :---: | :---: | :---: |
| Soman mam |  |  |  |
|  | \$2.75 | $610{ }^{\text {cos }}$ | 16, 190 |
| 890 | S3.25 mam mive |  | Regular Stock |
| \$2.39 - mextumam | S5, 75 ${ }^{\text {a minmam}}$ |  | Regutar Stock |
| $55.00 \pm$ | \% |  | (100, 12iea, 150, 190, 250 |
| \$5.76 | New Silks |  |  |
| \$2. | \$1.98 |  | 10e, 12ice, 155, 19c, 250 |
| New Outing Gowns | $51.00=$ |  | 250 .awe |
| $390 \pm \pm$ | S1.00 | New Ribbons |  |
| 750 术 |  |  |  |
| $950=$ | New Millinery |  |  |
|  |  | ${ }_{120}^{120}$ | New Jackets |
|  |  | 156 | 55.76 |
| 퐁 | - | 2 | 56.76 |

## THE JOHN BENO CO. <br> TELEPHONE 265. COUMCLI BLUFFS, IL.

Hosiery Sale 19c and 39c a pair

## HIBM OLASS AND LOW PRIEED

 WINTER WEARABLES
## now on display-For men and women

In every department there is now on display high class and low priced mer chandise for fall and winter
ctions, and to give better valnes, better, to show large eliable trading place that it is.

## n of high-class

 priced goods for your selection- ot low grade, but low priced-there's quite a difference

Free to Farmers. round oak stove

Valued at $\$ 26,00$
o the farmer who brings in the ten ears of corn that weigh th

BRIMG II YOUR GORM
Swaine\&Mauer's
336.338 Broadway gouncil bluFfs,

## Did You Ever

Trade With Us? Come in and see what we are offering. Our low expenses enable us to undersell our high-priced competitors. Big expenses demand big profits.
Our Leaders for This Week
Is a Ladies' Box of Lace Marked
Down from 82 to $\$ 1.48$
Man's Box of Lace Marked
Down from 82.25 to 81.75
If you bring this ad, with you we will give you a store just to get you STARTED RIGHT.
Duncan Shoe Co.,
23 Main St., Counoil Bluffs.



