

Picture Dept. on 3d Floor **BRANDEIS & SONS** Boys' Clothing 3d Floor

# THURSDAY IS BARGAIN DAY

## \$5 CHILDREN'S DRESSES AT \$1.98

Having bought the entire accumulation from a manufacturer of children's Ready-Made Dresses, we will place them on sale today. They are all in the new Peter Thompson Sailer Suits, in reds, navys and browns—in all wool flannels, cashmeres and French serges—all beautifully braided and embroidered on sleeves, collar and dickey. These Suits are in ages from 4 to 14 years and on sale on main floor at..... **1.98**

## \$2.50 RAINY-DAY SKIRTS AT 98c

600 heavy melton cloth Rainy-Day and Walking Skirts with 10 rows of stitching on sale in Cloak Dept. at..... **98c**

## Cravenette Coats—100 new Cravenette or Rain Coats—particularly serviceable for this season of the year—made in the latest style—with triple capes, belt, new sleeves—in tan, oxford or all sizes— at..... **9.98**

## New Fall Suits—Today we place on sale for the first time an extraordinary lot of high grade ladies' Tailored Suits—in chevrons, Venetians and novelty cloths—in Oxfords, tans, navys and black—made in blouses and now long coat effects—at..... **9.98-14.85**

## TWO BIG TRIMMED HAT BARGAINS

Remarkable Offers in Our Millinery Department.

In the first remarkable lot is a large picture effect tastefully trimmed with a trick tips, lace and handsome ornaments, no two of these hats alike, regular \$8.50 value, to be sold at..... **3.75**

In the second lot is a special line of large and medium size Turbans. They come in all colors, some in silk plush binding and trimming, fancy breast trimming; others a draped silk velvet finish with foliage and ribbons, they would be cheap at \$5, today special at..... **2.75**

## \$2.50 Street Hats at 49c

In order to have room for the great winter shipments we must reduce stock in some of our very finest, most attractive and popular Street Hats. The hats that we offer have been selling up to \$2.50 each—in order to make them go quickly Thursday we price them at..... **49c**

## Specials in the Basement

Street Hats at 25c—Ready-to-wear Hats—serviceably trimmed and worth far more than we ask—today..... **25c**

Dress Shapes at 25c—Popular and thoroughly up-to-date Dress Shapes, Turbans, etc., on sale in the basement today..... **25c**

Watch Our **BRANDEIS & SONS** Watch Our Windows

### Announcements of the Theaters.

The Orpheum has a bill that is especially well calculated for women and children and a good, big turnout is expected at the matinee this afternoon. The Kinodrome motion pictures illustrating the fascinating story of "Robinson Crusoe" are eliciting the attention of the little folks. The demand for Friday night continues big, assuring a big house for the trial of George Westerland, the Omaha boy who will deliver a monologue on this occasion. Next week, "Luna Park," "Skip Dundy's" great New York amusement enterprise, will be the feature picture shown by the Kinodrome.

"Are You a Mason?" the farce that has kept Americans laughing for the last four years, is accounted one of the best pieces of dramatic property of the day. The situations are ingenious and even ordinary dialogue resulting from the cleverly contrived intricacies in humor. The original cast with two exceptions has been engaged and a smooth presentation has been the result from the first night. The piece has been given an elaborate scenic investment and everything necessary for a complete production is carried by the company. "Are You a Mason?" will be at the Krug this afternoon and tonight only.

"A Country Girl," which opens its first Omaha engagement at the Boyd theater this evening, is the latest of the "giri" musical comedies, the successor to the "Gelska Girl," "The Runaway Girl" and others of the series. Its immense success in London and New York is a strong recommendation for its merits. The piece has some foundation in the way of a connected story and is told with a wealth of musical and lyric accompaniment. The company is a strong one, containing several of the original cast from Daly's theater, London. The engagement is for three nights and a matinee on Saturday.

**A Bank Account.** is a friend in need. We open accounts for \$1 or more and pay 4% interest, compounded every three months. Checks on all banks cashed.

**J. L. BRANDEIS & SONS, BANKERS.**

### Lockers and Hot Water.

A petition was presented to the Board of Education and Principal Wheeler Tuesday by members of the High school asking for the installation of lockers, running of sixty lockers and hot water showers for the use of the athletic teams and the cadets. The petition was granted and the improvement will be placed as soon as possible. Captain Wanda, who had to resign his command of the battalion by reason of the removal of his regiment to the Philippines, was presented, on his departure, with a Lager automatic revolver, a mark of esteem from the Cadet Officers' club. Captain Eugene Brown of Company F made the presentation address.

**A Death Blow to Malaria.** Electric Bitters kill and expel malaria disease germs, will prevent typhoid and cure fever and ague, or no pay. Only 50c. For sale by Kuhn & Co.

**Chicago Great Western Railway.** Short line to Minden, Harlan, Manning, Carroll and Fort Dodge. Two trains each way. Leave Omaha at 6:30 a. m. and 2:30 p. m. Leave Council Bluffs at 6:30 a. m. and 1:30 p. m. For information apply to Geo. F. Thomas, Gen'l Agt., Room 214, Omaha National Bank building, Omaha, Neb., and 35 Pearl St., Council Bluffs, Ia.

**Horse covers made to fit your horse.** Omaha Tent and Awning Co., 11th and Harney streets.

### Fifth Ward Republicans.

The Fifth Ward Republican club will meet Thursday evening, October 22, 1933, at Young's hall, 15th and Corby sts. All candidates invited. Hon. A. W. Jeter is and Hon. R. W. Richardson will speak.

**PAUL B. SEWARD, Secretary.**  
**R. V. COLE** W. M. MCKAY,  
Cole-McKay company, undertaker, and embalmers, 121 Capitol Ave., Tel. 64

## Overstocked

Our rug buyer overestimated our outlet and we have too many

### ROOM SIZE RUGS

which we are going to CLOSE OUT. We will make one bite of the cherry AND SELL RUGS AT WHOLESALE PRICES

- 9x12 Two-piece Brussels Rugs—the \$20.00 kind for..... **15.00**
- 9x12 Best Quality Smith Axminster Rugs—the \$27.50 kind for..... **23.50**
- 9x12 Bigelow Axminster Rugs—the \$35.00 kind for..... **24.50**
- 9x12 Best Quality Wilton Rugs—the \$40.00 kind for..... **32.50**
- 100 9x12 Bigelow Axminster Rugs—the \$5.00 kind for..... **3.75**

## BAKER FURNITURE CO.

1315-17-19 Farnam St.

## Hardy's THE 99 CENT STORE

1513 Dodge St.

### This Week's SENSATIONAL CHINA SELLING

- 25c China Cups and Saucers at 10c
  - 15c French China Salads at 10c
  - 50c Cake Plates at 25c
  - 50c Haviland Plates at 25c
  - 25c Decorated Lamp with globe at 10c
  - 25c 12-piece Toilet Sets at 15c
  - 25c 12-piece Dinner Set at 15c
- WE DELIVER YOUR PURCHASE

### LADIES' SWELL CLOTHES

Cleaned to perfection without removing the trimming. We guarantee our work in every respect; don't hesitate to send us your finest clothes and we'll make them look like new.

## THE PANTORIUM

407 So. 15th St. Tel. 933 OMAHA.

### Perfield's Cut Price Piano Co.

See Bldg., Room 7. Telephone 701 Weber. Story & Clark. Ludwig Schiller.

**DIED.**  
CURICK—James P. Wednesday noon, aged 61, at residence, 130 Grace.  
Funeral Friday at 12:30 a. m.; Sacred Heart church, 23 and Binney, at 9 o'clock. Interment, Holy Sepulcher, Friends in-visit.

# HAYDEN'S Wonderful Coupon Sale

Coupons with every purchase. The most liberal and valuable tickets ever given absolutely free with every purchase. To still further prove that these coupons are absolutely free, note the prices quoted for the following sales. No other house east or west can or will offer such values.

## Hayden Bros. Big Clothing Sale of Men's and Boys' Suits and Overcoats

A special line of men's suits we put on sale at

### \$12.50 and \$15.00

These suits are all made by the well known clothing manufacturers, Hart, Schaffner & Marx and Crouse and Brandegee, in all the latest styles and fabrics, in neat checks, stripes, fancy mixtures and plain colors, in Scotch chevrons, fancy worsteds, black and blue unfinished worsteds—none of these suits worth less than \$18.00 to \$20.00. Our price in this **\$12.50-\$15** sale.....

### SPECIAL ON YOUTH'S SUITS

Special line of young men's suits at \$7.50. In chevrons, serges, worsteds, and cassimeres, in Oxford grays, brown mixtures, blues, blacks and fancy mixtures, made in single and double breasted, all well tailored throughout and none worth less than \$12.50. Our special sale price..... **\$7.50**

Youth's overcoats in all the latest and most up-to-date styles and fabrics in medium and long lengths, at \$3.75, \$4.75, \$5.00, \$7.50, \$10.00 and up to \$12.50.

Boys' knee pant suits of every kind—Norfolk, Russian blouse, sailor Norfolk—double breasted and three-piece styles, at \$1.50, \$1.75, \$1.95, \$2.50, \$3.50, \$4.50 and \$5.00.

## HAYDEN'S CLOAK DEPARTMENT

The story is short, we can tell it in a few words. One of the best known manufacturers of ladies' waists and skirts in the country, who did not wish us to mention his name, was hard pressed for money and we purchased his entire stock at about half price. The skirts will be on sale Thursday and the waists which are displayed in our window will be on sale Saturday. We have divided this tremendous stock into 5 lots, and will be on sale Thursday at 8 o'clock a. m.

- LOT 1—About 700 rainy day pedestrian and walking skirts, perfect fitting and trimmed with several rows of stitching, at less than one-third price of the goods..... **89c**
  - LOT 2—30 women's walking and rainy day skirts, all colors, and one of the most remarkable bargains you ever saw..... **1.98**
  - LOT 3—Women's skirts, about 50 different styles and colors, worth up to \$5.00, you will be more than pleased with them, at only..... **2.98**
  - LOT 4—400 skirts in 37 different patterns, don't fail to see them..... **3.98**
  - LOT 5—These are the cream of the market and are worth up to \$10.00, for only..... **5.00**
- We will tell you about the waists Friday evening.
- EXTRA SPECIAL**
  - Women's silk waists, worth \$5.00, for..... **2.98**
  - Women's black mercerized under-skirts, only..... **79c**
  - Women's flannel wrappers..... **39c**
  - Women's dressing sacques, for..... **39c**
  - Women's shoulder and breakfast shawls, at..... **25c**

### Hats Trimmed Free of Charge.

# MILLINERY

## Tremendous Values for Thursday.

- \$5.00** Black Trimmed Hats **\$2.90**
- Two Dollar Values** 18 inch Black Amazon Ostrich Plume, Thursday, **95c**
- \$8.50** Black Trimmed Hats **\$4.90**

- \$2.50 TRIMMED STREET HATS..... **69c**
- \$2.00 BLACK SILK SHIRRED TURBANS..... **95c**
- \$1.50 LARGE NEW FLAT BIRDS..... **45c**
- 50c STEEL AND JET ORNAMENTS..... **15c**

### Hats Trimmed Free of Charge

## Thursday Specials

- Ladies' Jersey ribbed knit petticoats, in assorted colors, worth \$1.00, for..... **50c**
- Ladies' outing flannel gowns, made of extra quality of outing flannel, worth \$1.25, for..... **75c**
- Ladies' cotton fleece-lined combination suits, "Stratford" make, worth \$5, for..... **50c**
- Ladies' half-wool combination suits, worth \$1.50, for..... **98c**
- Ladies' 3/4-wool combination suits, in white and gray, all sizes, worth \$2.00, for..... **1.00**
- Ladies' fine silk and wool combination suits, fine silk crocheted neck, worth \$3.00, for..... **3.00**
- Children's vests, pants and drawers, in heavy fleece-lined, trimmed with silk tape, in all sizes, worth 25c to 50c, at..... **10c**
- Boy's extra heavy fleece-lined vests and drawers, French neck and pearl buttons, worth 50c, at..... **25c**
- Dr. Denton's knit sleeping garments for children from 1 to 12 years, made of natural gray fine worsted—covering the whole body—cuts for the hands, incassins for the feet; recommended by physicians, worth \$1.00, for only..... **50c**
- Men's heavy wool suits and drawers, in natural gray and camel's hair, single or double breasted, worth \$1.50, on sale at..... **1.00**
- Men's heavy fleece-lined shirts and drawers, the best 50c quality for only..... **35c**
- Men's heavy fleece-lined shirts and drawers, in navy blue and wine color, for only..... **25c**
- Men's 50c neckties, in four-in-hand, bows and made up ties at..... **10c**
- Children's 50c fleece-lined stock..... **12c**
- Men's part wool and cotton socks, in plain and fancy colors, at..... **10c**

# HAYDEN BROS.

## STERLING SILVER

In the most lasting and proper thing for wedding gifts. We have a very handsome line in silver pieces at \$1.00, \$2.00 and \$5.00. Nobly, handsome pieces, our stock in larger pieces from \$5.00 up—you ought to see them. Spend a few minutes in our store. Look for the name **S. W. LINDSAY, Jeweler and Optician** 1216 Douglas Street.

# Nebraska Clothing Co.

CLOTHES FOR MEN AND WOMEN

## Clothing for the Boys...

We've been talking a whole lot about the boys' suits at \$1.85 and \$2.85, and they deserve it. You've never seen such a line of boys' suits at anything near like those figures.

**Our Boys' Suits at \$1.85 are worth \$2.50**

They are "extra special" values, extra special because they are made better—look better—and will wear better than any other suit offered in town at \$2.50. The fabrics are of the newest fall and winter weaves—in all desirable patterns and plain colors. **Worth \$2.50 for \$1.85.**

**Our Boys' Suits at \$2.85 are worth \$4.00**

There's something about these boys' suits that raises their value equal to any \$4.00 suit on the market. It's the way they're made—the way they fit—the way they hang—the way they'll hold their shape. Now-a-days mothers want boys' clothes, not only to wear well, but they are very particular to have them look well.

**These Suits are Worth \$4.00, for \$2.85.**

## A CLOSE INSPECTION

### No Boy

Need have cold or damp feet this winter.

We have a heavy Chrome Calf Shoe in sizes 10 to 5 with a double sole to the heel—solid inner and outer soles—extended edges that is just what your boy needs.

The uppers will outwear three pair of soles.

We have had wonderful success with these shoes and recommend them to all parents.

Sizes 2 1/2 to 5, \$2.00.  
Youths' sizes, 1 to 2, \$1.75.  
Little Gents' sizes, 10 to 13 1/2, \$1.50.

We have all widths and can give a perfect fit.

## DREXEL SHOE CO.,

1419 Farnam Street.  
Omaha's Up-to-Date Shoe House.

## WEDDING RINGS

3K Gold Wedding Rings in the NEW TIFFANY shape, also the older oval bands.

We have a very large stock always on hand, and are able to fit you at a moment's notice.

Engraved while you wait.

## BROWN & BORSHEIM,

222 South 16th Street.

### A CHRISTMAS PRESENT

We heard that General Manager Smith of the Omaha Street Railway Co. is going to allow all the motormen on the Omaha lines the privilege of a chair or stool as a CHRISTMAS PRESENT. If so, we think he could not name a present for the BOYS WHO PULL THE CARS that could be appreciated any more by them. A GOOD THING—PUSH IT ALONG.

- \$1.00 Nervita..... 50c
- \$1.00 Seakine Pills..... 50c
- \$1.00 Temptation Compound..... 50c
- \$1.00 Bar Ben..... 50c
- \$1.00 West's Brain and Nerve Treatment..... 1.00
- \$1.00 Peruna..... 50c
- \$1.00 Wine of Cardui..... 50c
- \$1.00 Finkham's Vegetable Compound..... 50c
- \$1.00 Pierce's Medicines..... 50c
- \$1.00 Doan's Kidney Pills..... 50c
- \$1.00 Cuticura Salve..... 50c
- \$1.00 Laxative Bromo Quinine..... 50c
- \$1.00 Quinapril—guaranteed cold cure..... 50c
- \$1.00 Chester's genuine Penroyal Pills..... 50c

LOWMEYER & O'BRIEN'S CANDIES.

### Cutlery to the People

We make Cutlery a Specialty and are now receiving Novelties in that line.

If You Shave Try a Curley Safety

## James Morton & Son Co.,

1511 DODGE STREET. THE HARDWARE PEOPLE.

## SENECA

NEW COLLAR

## Green Trading Stamps WITH ALL Purchases

# BECKETT'S

DON'T miss visiting the Trading Stamp premium parlor on our second floor. Any article you see can be yours by right of collecting GREEN TRADING STAMPS.

## Thursday Bargains In Dry Goods Section

Main and Second Floors.

- BLACK SATIN PETTICOATS—Three cases—splendid values—on sale Thursday morning—prices..... **98c**
- BLACK SATIN WAISTS—Heavy mercerized cloth—box pleats—value one dollar and a half, value \$1.25—on sale Thursday..... **98c**
- CASHMERE AND GOLF GLOVES—For women and children—regular goods and samples worth up to fifty cents—Thursday's sale \$1.25 yard—special sale only—per yard..... **25c**
- OUTING FLANNEL GOWNS—For women—roll collar—braided trimming—heavy cloth— at..... **75c**
- CHILDREN'S ANGOORA HOODS—All sizes—fine quality—in Cloak Department—worth one dollar and a quarter— at..... **98c**
- A PENNY FOR A HANDKERCHIEF—Hour sale—10 to 11 Thursday morning—50 dozen Handkerchiefs—worth 5c to 10c—at..... **1c**
- CHILDREN'S WORSTED DRESSES—Ages 4 to 14 years—plaid and small checks—value \$1.50—Thursday—in Cloak Department—at..... **98c**
- WALKING SKIRTS—Seven goes—strapped seams and buttons—heavy melton—in black and navy and fancy gray mixtures— This is a \$5.00 Skirt—Thursday at..... **3.95**

## Extra Special Sale of Dress Goods

We Are Receiving All the New Shades in Zibelines.

- 66-inch Zibelines, Scotch Mixtures, Melanges, Broad Tail and new stripe Zibelines—Thibet and Melton Cloth—not a yard in the lot worth less than \$1.25 yard—special sale only—per yard..... **1.00**
- 35 to 44-inch Granite Cloths, Brillantines, Carvas, Coverts, Fancy Mixtures and Voiles—new black and white and white and blue and white checks—there are a great many blacks in this lot—worth \$1.00 all in this special sale at..... **50c**
- 100 pieces pretty new Wool Waistings—all the new weaves and colors—regular one dollar goods—special sale— per yard..... **65c**

## Extra Special

Fifty pieces Cream Danish Cloth on sale in the Big Bargain Section—main dress goods aisle— at..... **12c**

## Millinery

Just received a new lot of street hats to close out a jobbers' line, as they were overstocked. All good, fresh, clean, desirable goods, no job lots. Not a hat but is worth twice as much.

- A good scratch felt in tan, trimmed with black bands of black satin, stitched in white, black and white wings, and finished with five black satin worked buttons, flare from face, close fitting in..... **\$2.25**
- Back for \$1.00 in plain colors, handsomely trimmed in metallic silk, finished with ten satin buttons..... **\$1.98**
- Fifty different styles, all..... **\$1.98**

## Money Saved on Every Purchase in Our Grocery Department.

Besides getting the best qualities and freshest goods possible.

**FREE GREEN TRADING STAMPS.**  
**FREE POSTAL CARDS. TELEPHONE, 137.**

### THURSDAY SPECIALS.

- Corn Starch, 1-pound package..... 10c
- Pepper Sauce, bottle..... 10c
- Pepper Sauce, 2-pound package..... 10c
- Wisconsin Cream Cheese, per lb..... 15c
- Royal Luncheon Cheese, per jar..... 15c
- Large Shipments of Butter Received Daily from the Best Dairies. Fresh Country Butter, per pound..... 15c
- Bennett's Capitol Creamery..... 20c
- BIG VALUES IN TEAS AND COFFEES.**
- Imperial Japan Tea, per pound..... 25c
- B. F. Japan Tea, per pound..... 25c
- Tea Blittings, per pound..... 15c
- COFFEES ROASTED DAILY.**
- Golden Rio, very delicious, lb..... 25c
- Bennett's Capitol Coffee, lb..... 25c

**Free—Silver Plated Sugar Shell—Free**

Cut out this coupon and present it at Bennett's Grocery, Thursday, and purchase package Neutrita for 15c, and receive a handsome silver plated sugar shell **FREE.**

## FRUITS FRUITS

A CAR OF FINE COLORADO FRUIT

### Special Sale Thursday and Friday

- BLUE COLORADO PLUMS, per basket..... **22c**
- YELLOW COLORADO PEARS, per large box..... **\$1.47**
- ELBERTA COLORADO PEACHES, per box..... **98c**

This is a special offer for a grand finishing to your season's preserving. These are really the lowest prices offered this season. Fruits are sound, ripe and luscious, and no such chance of procuring fruits at these low prices will be offered this year.

**How's Your Stamp Book Coming?**