

Agents for Rogers, Peet & Co's Clothing

BRANDEIS & SONS

BOSTON STORE & SONS

Special Sale of Millinery.

A \$7.50 TRIMMED HAT AT \$2.50

Today we offer a special lot of trimmed hats prepared expressly for carnival week. There is still a great assortment of these left, no two alike, exact copies of the most exclusive styles—the shapes, colors and materials are of a high quality. These hats are worth up to \$7.50 each, at

2.50

\$2.50 READY TO WEAR HATS AT 98c

A splendid array of \$2.50 ready to wear hats go on sale Wednesday at a great special at

98c

VELVET FOLIAGE

There are great demands for velvet foliage for trimming this year. We offer all shadings and colorings in large bunches, worth 75c, at

39c

J. L. Brandeis & Sons J. L. Brandeis & Sons

Fresh Lots of Kid Gloves at 69c Pair

Just received fresh new lots of autumn kid gloves, many real kid leather, all colors and all sizes, none worth less than \$1 and up to \$1.50, all at a pair

69c

25c Laces at 5c Yard

Fine laces and insertings, French val, point d'esprit, cluny, etc, worth up to 25c a yard.

5c

Sale of Handkerchiefs

Excellent quality of handkerchiefs, worth 50c each, some slightly mussed, tomorrow.

5c 6 1/2c 12 1/2c

Rare Picture Offers

We must reduce our present stock of pictures and make room for tremendous new shipments that are now coming in. To secure more space we offer some of our finest pictures far below their value.

8x10 gilt frames with fancy colors, fitted with mat for cabinet photographs, at

15c

Framed pictures, no two alike, fitted with scenery, figures, etc, actually worth up to \$3 each,

89c

In the Basement

An extra special bargain in the basement. Fancy jacquard and basket weave mercerized waistics in long mill remnants, worth 75c a yard, at

25c

J. L. Brandeis & Sons J. L. Brandeis & Sons

Street Railway Pay Checks

and all other checks are cashed at our bank. We open accounts for one dollar to three thousand dollars and pay 4 per cent interest.

J. L. Brandeis & Sons
Bankers

Prenzer

JEWELER

WEDDING PRESENTS

All of the latest designs in the Cut Glass and Sterling Silver. Inspection invited.

15th and Dodge

Home-seekers' Excursions.

On Tuesdays, October 10th and 20th, the Missouri Pacific Ry. will sell both one way and round trip tickets at very low rates to certain points in Arkansas, Kansas, southwest Missouri, Oklahoma, Texas, etc. Stopovers allowed on the going journey. Limit of tickets 21 days. For further information call on or address any agent of the company or Thos. F. Godfrey, Pass and Ticket Agent, S. E. corner 14th and Douglas streets, Omaha, Neb.

Going West This Fall!

Whether the journey is for pleasure, business or health—for a few days or several weeks—nearby, to Oklahoma—or across continent to California—it will pay you in dollars saved, comforts gained and sights seen, to call or write me, and find out all about the low rate personally conducted excursions over the Santa Fe to Great Southwest and California. E. L. Palmer, Pass. Agt., 409 Equitable Bldg., Des Moines, Ia.

\$5.00, Only Five Dollars.

Omaha to Bonstead, S. D., and back. Via the Northwestern Line. Special Excursion leaves Omaha Webster St. Station, Oct. 14, 7 p. m. An exceptional chance to visit and view the great Rosebud reservation. Full information at City Offices 1401-1403 Farnam St.

Chicago Great Western Railway.

Short line to Minden, Harlan, Manning, Carroll and Fort Dodge. Two trains each way. Leave Omaha at 6:30 a. m. and 2:45 p. m. Leave Council Bluffs at 6:45 a. m. and 2:15 p. m. For information apply to Geo. F. Thomas, Gen'l. Agt., room 213, Omaha National Bank building, Omaha, Neb., and 25 Pearl St., Council Bluffs, Ia.

Horse tests made to fit your horse. Omaha Tack and Awning Co., 11th and Harvey streets.

Social Dance.

The degree team of North Omaha Lodge No. 139 A. O. U. W. will give their first social ball at Washington hall, Thursday evening, October 13, Admission 25 cents.



ONIMOD

Shoes that have remained in stock a long time become dry and hardened and crack easily. Be careful that the leather in the shoe you buy is new stock. You'll be certain of it at our store. Every pair of shoes is this season's production. Style, durability and fit is what you get when you buy of us.

Onimod On-a-Man

Always

\$3.50 and \$2.50

Regent Shoe Co.

205 So. 15th St.

\$23.35 to Mississippi and Louisiana and Back.

On Oct. 20th, the Illinois Central R. R. will sell tickets to any point in Mississippi and Louisiana (including New Orleans) on their lines, at rate of \$23.35, good for return 21 days from date of sale. This offers a splendid opportunity for visiting the South and October is a good month to go. Particulars at Ill. Cent. Ticket Office, No. 1402 Farnam St., Omaha, Neb.

R. V. COLE, W. M. MCKAY, Cole-McKay company, undertakers and embalmers, 1517 Capitol ave. Tel. 64.

HAYDEN'S WONDERFUL COUPON SALE

THE RELIABLE STORE.

Coupons with every purchase. The most liberal and valuable tickets ever given absolutely free with every purchase.

HATS TRIMMED FREE OF CHARGE

A MILLINERY FUREUR ON SALE THURSDAY

\$3.00 and \$2.50 Trimmed Street Hats 69c

This offering of the choicest styles of the season's Street hats is without a parallel in the annals of millinery retailing in the western business world.

\$3.00 and \$2.50 Trimmed Street Hats, on sale Thursday

69c

See Window Display.

HATS TRIMMED FREE OF CHARGE.

Wednesday in Omaha's Greatest Domestic Room

We are now prepared for another great sale for Wednesday. About 50 cases of New Fall Dress Goods bought for the Carnival and arrived too late—will be on sale at prices that you will have to see before you will believe.

HERE ARE A FEW OF THEM—

12-1-2c and 15c Goods will go at 5c yd
12c Flannellets, 15c percales, 26-in. wide, 12c; Royal Falles, dark colors, 12c; Scotch flannellets, and a great variety of outing flannels, worth up to 12c, 15c and 25c Goods at 7 1/2-2c
36-in. fine percales, 15c quality; 36-in. Eclipses flannellets, 15c quality; 30-in. Gantderon flannellets for wrappers, waists, etc.; 36-in. dotted flannellets, worth 15c; 20-in. Scotch madras, and other goods worth up to 35c yd., will go at yd.
Other sales on underwear, imported flannellette, wool dress goods, etc., at less than half value.
Wool dress goods, worth 75c, at 50c.
Wool dress goods worth 1.25, at 85c.

High Grade Wool Dress Goods

SPECIAL SALE ON VOILES
From 8:30 to 9:30 a. m.—
Any \$1.25 voile in black or colors and only one pattern to a customer, 89c will go at a yard.
From 10 to 11:30 a. m.—
Any \$1.50 voile, stainings canvas cloth, one pattern to a customer— 98c 60 minutes only—

From 2 to 4 p. m.—
Any \$1.38 voile..... \$1.20
Any \$1.38 voile..... \$1.20
Any \$1.38 voile..... \$1.20
This includes blacks and colors and only one pattern to a customer.
OTHER SALES DURING THE DAY.
For popular priced Dress Goods see Domestic Room.

Specials for Wednesday

Men's heavy fleece lined shirts and drawers, 50c quality, at 50c.
Men's 75c heavy fleeces lined shirts and drawers at 40c.
Men's \$1.50 wool shirts and drawers in single or double breasted style, at \$1.00.
Men's \$1.00 wool shirts and drawers at 50c.
Men's 25c neckwear, in bows and four-in-hands, at 10c.
Men's 50c socks in plain and fancy colors at 10c.
Men's wool sweaters in all colors at \$1.00 and up to \$1.50.
Ladies' heavy fleece lined hose, regular 25c value, at 15c.
Ladies' plain and fancy colored hose at 10c, 15c, and 25c, worth double these prices.
Boys' 50c shirt waists at 25c.
Boys' \$1.00 waists with separate collars or collars attached, at 50c.
Ladies' wool shawls at 25c and up to \$2.50.
Boys' sweaters at 10c and \$1.00.
Ladies' jersey ribbed knit waists and pants, fleece lined, silver or coral, worth 25c, at 15c.
Ladies' extra heavy fleeced jersey ribbed vests and pants, worth 60c, at 35c.

Ladies' fine jersey ribbed vests and pants, fine hand crocheted finished, in 3/4 wool, worth \$1.00, at 75c.
Ladies' fine red medicated wool vests and pants, worth \$1.50, at \$1.00.
Ladies' jersey ribbed fleece lined combination suits, worth \$1.50, at 50c.
Ladies' wool mixed combination suits, in white and silver, worth \$1.50, at 50c.
Ladies' fine jersey ribbed combination suits, Stratford and Harvard Mills make, perfect fitting garments, 3/4 wool, worth \$1.50, at \$1.00.
Ladies' fine silk and wool combination suits, perfect fitting and hand finished, worth \$1.50, for \$1.00.
Boys' extra heavy vests and pants and drawers, fleece lined, in all sizes, worth 25c, for only 15c.
Ladies' extra heavy vests and drawers with heavy fleeces lining, worth 25c, at 15c.
Children's fleece lined combination suits, worth 25c, at 15c.
Boys' extra heavy combination suits, in all sizes, worth \$1.50, at 85c.

Big Linen and Domestic Department

75c Table Linen 40c.
Extra heavy Silver Bleached Table Damask, guaranteed all pure linen, 39 patterns select from, 75c quality, at yd. **49c**

85c Table Linen 50c.
Silver Bleached Satin Damask Table Linen, 50c quality, at yd. **59c**

90c Table Linen 65c.
Original Silver Bleached Table Linen Damask—this is one of the best linen on the market—all the new patterns, 90c quality, at yd. **65c**

40c Table Damask 25c.
Snow White Union Damask, all the up-to-date patterns—40c quality, at yd. **25c**

50c Table Linen 35c.
The old home spun Table Damask, pretty pattern, 50c value, at yd. **35c**

75c Table Linen 40c.
Full bleached fine, all Linen Irish Table Linen Damask, 75c value at yd. **49c**

SPECIAL 100% PURE LINEN AND SHEETING AND READY TO USE SHEETS AND PILLOW CASES.

Grocery Department

A bargain in coffee..... 13c
Golden bean coffee..... 13c
Santos coffee..... 13c
Government standard Mocha & Java..... 15c
Golden crown Mocha & Java..... 25c
Ping suey tea very fine..... 25c
Formosa Oolong tea..... 25c
Imperial tea..... 25c
Green Japan tea..... 25c
Sun dried Japan tea..... 25c
English breakfast tea..... 25c
Young Hyson tea..... 25c
Basket, first tier..... 25c
Santa Clara evaporated peaches per lb. 12c
Pan dried peas per lb..... 15c

California apricots per lb..... 12c
California prunes per lb..... 10c
Choice Colorado peaches..... 75c

A BIG CANDY SPECIAL.

Cream mixed candy per lb..... 15c
Burnt peanuts per lb..... 15c
Chocolate cream per lb..... 15c
Gum drops per lb..... 15c
Choice mixed candy per lb..... 15c
Salted peanuts per lb..... 15c
Fancy cream caramels per lb..... 25c
Cream wafers per lb..... 25c
Almond or maple fudge per lb..... 25c
20 lbs. granulated sugar..... 1.00

Drug Special

Egyptian Massage—the newest and best thing in massages—This "rolls up," leaving the skin as pink and white as a sea shell. Put up in 2-oz. jars, 5-oz. jars and pounds. Sample free at our Drug Department. Sample mailed to any address on receipt of 10c. Drug Department—Hayden Bros.

HAYDEN BROS.

Gold Crowns from \$3.00.

Work Guaranteed. Special prices continued until November 5. We are here to stay. Consult the professionals free.

Sittings, from..... 25c
Set of Teeth for..... \$2.00
Teeth Extracted..... FREE

Union Dental Company,

1522 Douglas St., Room 4, open till 8 P. M.

TIRED EYES

Uncomfortable feeling—dimness of sight—means that you need glasses. Our optician is a graduate. If he fits glasses for you they will be properly fitted. You know our reliability. Look for the name.

S. W. LINDSAY, Jeweler and Optician,
1816 Douglas Street.

Nebraska Clothing Co.

CLOTHES FOR MEN AND WOMEN

OUR BOYS' SUITS

at \$1.50 and \$2.35

ARE THE GREATEST VALUES IN THE CITY.

We don't know of a single person who has come in to see these suits at \$1.50 and \$2.35 who did not buy. This statement is made after a personal inquiry of the salesmen in the boys' department. So, you see, you have a right to expect a great deal. You'll not be disappointed in the least, for there's a special saving on every suit in the lot.

All new fall weights in Norfolk and double breasted jacket styles, the greatest suits at the price you have ever laid your eyes on.

ONE HUNDRED AND TEN DIFFERENT STYLES AT TWO PRICES:

\$1.50 and \$2.35

SCHMOLLER & MUELLER

THE OLD RELIABLE PIANO HOUSE—1313 FARNAM ST.

Do You Need a PIANO?

IF SO—HERE IS YOUR OPPORTUNITY



All the instruments on exhibition at the carnival grounds, all pianos returned from rental to concessionaires, and about three carloads which arrived too late from the factories to be exhibited during Ak-Sar-Ben week, will go on sale tomorrow at prices to eclipse all previous records.

People expect exceptional values at Schmoller & Mueller's big piano house, and it is to our interest to see that they are not disappointed. With this object in view, we shall offer pianos, fully guaranteed for 5, 10, 15 and 20 years, at one-half and even less of their original value.

One Ebony Upright..... \$88
One Oak Upright, good condition, only..... \$110
One Steinway, rosewood case, fully guaranteed, only..... \$125
One Kimball Upright, San Domingo mahogany case, only..... \$148

One Kranich & Bach Grand, worth double the money, only..... \$225

NEW PIANOS FOR RENT—\$4 AND \$5 PER MONTH.

Before purchasing, pay us a visit of inspection or write for catalogue, prices and terms. We guarantee you a big saving. Our easy terms of \$10.00 cash and \$5.00 per month are in force during this special sale.

Schmoller & Mueller

Manufacturers and Largest Handlers of Pianos in the West.

MAIN STORE—1313 Farnam St., Omaha.
IOWA BRANCH—202 Broadway, Co. Bluffs.
LINCOLN BRANCH—35 E. 10th St.



THE NEW FALL STYLES

\$3.50 and \$5.00

We are showing more kinds and more styles of ladies shoes this fall than ever before, and we have never been so well prepared to suit all tastes in up-to-date footwear for women, as we are this season.

FRY SHOES

at \$5.00 or \$3.50

are better than others at the same price. Our well known high quality is in every pair; the style is always correct and elegant, and the fit is easy and perfect. They're just right.

FRY SHOE CO.

16 & DOUGLAS ST. OMAHA.

BUY A FARM on Monthly Installments.

Farm 16 miles Polk and Barron Counties, Wisconsin, within from 50 to 75 miles from St. Paul and Minneapolis, 10 to 15 per acre, upon payment of from \$5 cents to \$1.50 per acre cash, balance in three, five or ten years, on monthly payments. Monthly installments of from \$1 to \$4 will purchase a farm. For maps and full information address:

LUCKE'S LAND AGENCY,
Cumbria, Wisconsin.

The Bennett Company

Money Saving Sales in Grocery Dept. New, Fresh Goods at lowest prices.

GREEN TRADING STAMPS FREE. POSTAL CARDS FREE TELEPHONE 37.

BAKED BEANS, 1-lb. can..... 3c
JELLY, assorted, glass..... 5c
GOLDEN SYRUP, 2-lb. can..... 12c
BREAKFAST COCOA, 4-lb. can, 15c
PARLOR MATCHES, 500 in box..... 4c

PRESERVES, assorted, 1-lb. jar..... 3c
BEST LAUNDRY SOAP, 8 bars..... 25c
MINCEMEAT, package..... 25c
PANCAKE FLOUR, 2-lb. package..... 15c
OLIVES, bottle..... 3c

Best Values in Teas and Coffees.

IMPERIAL JAPAN, per lb..... 25c
GUNPOWDER, per lb..... 25c

COFFEES ROASTED DAILY.
SANTOS COFFEE, pure, per lb..... 25c
Bennett's Capitol Coffee, per lb..... 25c

Country Butter, Direct from the Dairies.

Fresh Country Butter, per lb..... 16c

Drug Department

MAIN FLOOR

Pierce's Favorite Prescription..... 69c
Pilo's Cure..... 20c
Fellow's Syrup Hypophosphates..... 1.15
Scott's Emulsion..... 80c
Miltene Preparation..... 85c
Swift's Specific, small..... 75c
Swift's Specific, large..... 1.14
Holmes' Frontella..... 20c
Milkweed Cream..... 40c

Eastman's Violet Collid Cream..... 15c
Malvina..... 40c
Pierce's Golden Medical Discovery..... 69c
Ozomulsion..... 80c
Bennett's Emulsion..... 59c
Albert's Remedy for Rheumatism..... 80c
Espey's Fragrant Cream..... 20c
Bennett's Anti-Chap..... 15c
Crema Mentha (Vee-o-lay)..... 48c

Free Powders, Toilet Powders, Dentifrices, Toilet Requisites, Toilet Soaps in profusion, in Perfume section of Drug Department, southeast corner, Main Floor.

Bennett's Good Shoes

For Boys and Girls Are the Best.

Boys' box calf, double extension sole, rock oak bottom shoes..... 2.00
Little girls' box calf, extension sole, low heel, tip shoes..... 1.50
Ladies' Dongola patent tip, lace shoes, heavy or light sole, worth \$2.50 and \$3.00— for..... 1.48

Little girls', of the same..... 1.50
Ladies' Dongola patent tip, lace shoes, heavy or light sole, worth \$2.50 and \$3.00— for..... 1.48

REPAIRS

For All Makes of Cooks, Ranges, Heaters and Furnaces.

A REMINDER

Now of getting your stoves and furnaces repaired or looked after: you will find yourself in great comfort when the approaching WINTER sets in.

OMAHA STOVE REPAIR WORKS

Are the Stove Repairers.

Tel. 960. 1207 Douglas St.

We Clean and Refinish

Ladies' Dresses, Skirts, Waists and Jackets, just as they do in Paris. We remove all dirt, grime and germs and make them look like new. No danger of fading or shrinking the most delicate fabric. Our prices are right. Try us.

THE PANTORIUM

407 So. 15th St. Tel. 963 OMAHA.

SCHAEFER'S CUT PRICE DRUG STORE

E. T. YATES, Proprietor.

Two Phones—747 and 707.
16th and Chicago Streets, Omaha.

THE ANTIQUE BOOK CONCERN

215 and 214 Karbach Bldg.
Successors to The Antiquarian.
Second-hand books bought and sold. College and school text books bought and sold.
TWENTIETH CENTURY FARMER
Fine Photographic Illustrations.

PLEASE REMEMBER

That we sell the best goods in Standard Machines and supplies. We are agents for New Home Domestic, White, Howard Household, and others—strictly first-class machines with latest improvements. Satisfaction guaranteed in all our dealings.

P. E. FLODMAN & CO., - 1514 Capitol Ave. Tel. 1574

BANK YOUR SAVINGS IN DIAMONDS. A SMALL DIAMOND IS A GOOD INVESTMENT, A BIG ONE IS A BETTER. Don't forget that OPPOSITE THE POST OFFICE are Diamonds great and small to be had from \$1000.00 down as low as \$15.00

ALBERT EDHOLM, Jeweler,
107 NORTH SIXTEENTH ST.