

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 11, 1903.

SINGLE COPY FIVE CENTS.

HAYDEN'S THE RELIABLE STORE.

WONDERFUL COUPON SALE HAYDEN'S THE RELIABLE STORE.

COUPONS WITH EVERY PURCHASE.

The Most Liberal and Valuable Tickets Ever Given Absolutely Free with Every Purchase.

CLOAK DEPARTMENT

Women's new suits, new jackets, new skirts and new waists... Women's suits for Monday's selling in panne... Women's suits in blue, brown, black and fancy mixtures...



SKIRT DEPARTMENT - WOMEN'S SKIRTS FOR LESS THAN THE COST OF MANUFACTURE... Women's pair of sole skirts, with four rows of ruffles, mercerized drop, regular fit...

Monday in Omaha's Greatest Domestic Room.

That large stock of goods of which we have given you previous notice of, was all in and checked up Saturday and will be on sale Monday in this room. You remember we said that it was nearly all blankets, comforts, quilts, flannels, linens, dress goods, in both wool and cotton...

Hayden's Linen and Domestic Dep'ts.

MONDAY WILL BE A NOTABLE DAY IN OUR BIG LINEN AND DOMESTIC DEPARTMENT. NO END OF BARGAINS HERE - A STRONG BID FOR MONDAY'S LINEN AND DOMESTIC TRADE...

Stylish Felt Hats for Men

A new fall hat is indispensable if you are to appear well dressed. When you get a hat you want a good one. That is the only kind we keep. The best hat makers in America make the hats we sell...

MONDAY'S BIG BARGAINS 50c Hose Supporters at 35c Pair. Monday morning we place on sale the clearing stock of the largest hose supporter house in the world at 50c on the dollar...

Drug Special

Egyptian Massage - the newest and best thing in massages. This "rolls up," leaving the skin as pink and white as a sea shell. Put up in 2-oz. jars, 5-oz. jars and pounds. Sample free at our Drug Department...

Gigantic Sale in Hayden's Big Silk Department

Commencing Monday we cut deep into the prices of several lines of Silks for quick disposition. An opportunity that will be appreciated by those that participate in this important SALE OF SILKS. All lines of patterns and designs that were broken of assortments, although many good shades remain, will be closed out regardless of cost...

The Leading Dress Goods House of the West High Grade Dress Goods Department

Do not pay too much for your Dress Goods. We had all orders placed in spring before the advance in wool, and now can give you the benefit.

Be Sure and Attend These Five Champion Great Sixty Minute Sales FROM 9 TO 10 A. M. FROM 1:30 TO 3:30 P. M. FROM 10 TO 11 A. M. FROM 2:30 TO 4:30 P. M. FROM 2:30 TO 3:30 P. M.

OCTOBER FURNITURE SALE

In this sale our customers can examine and select from the best and most reliable furniture made in the United States at prices far below the prices asked for same quality in any other house in the west.

Advertisement for furniture sale featuring images of a bed, chairs, and a table with prices. Includes items like 'Brass trimmed bed, like cut 3.95', 'Corner chair, like cut 1.75', 'Extension table, quarter sawed oak, like cut 9.75'.

OPTICAL DEPARTMENT

HEADACHES, DIMNESS OF VISION and other troubles caused by ill fitting glasses can be removed by a visit to our OLD ESTABLISHED Optical Department. Expert optician in attendance. BEST WORK - LOWEST PRICES.

HATS TRIMMED FREE OF CHARGE. Attractive Monday Values in

CLOSING OUT THE MODEL HATS At \$7.50-\$9.95-\$12.50 Regular Prices Have Been Almost Double

Hats Trimmed Free of Charge Ostrich Plumes A timely purchase brings you this splendid offering of rich, black, 21-inch, the very finest grade of ostrich plumes obtainable, should be \$9, at...

HATS TRIMMED FREE OF CHARGE. Seven and Eight Dollar Street Hats, \$3.75

A choice selection of high grade street hats in all the best designs and colorings, should be \$7.00 and \$8.00.

Hardware, Stoves and Housefurnishings

SPECIAL STOVE SALE THIS WEEK.

Advertisement for stoves featuring an image of a large ornate stove and a list of items for sale. Includes 'THE REGAL UNIVERSAL - The hand-somest and most perfect working double-heating base burner made in America...', 'THE SPORTING UNIVERSAL - A beautiful first class heater, works perfect and will give the best of satisfaction...', 'THE UNIVERSAL OAK - The best first class light oak made in this market for hard or soft coal - the greatest floor heater made that has a base burner, no trouble to keep fire...'.

The Great Grocery Sale. Reliable Cut Prices

20 lb. Granulated Sugar \$1.99, Choice Utah Peaches per lb. 12c, Fancy large Freshstone Peaches per doz. 25c, Large juicy lemons each 10c, Fancy Cream Caramels per lb. 25c, Choice Tea per lb. 12c.

Flannel Department

Good size, extra heavy cotton Red Blankets, per pair 59c, Well size 11-4 extra heavy gray Bed Blankets, per pair 89c, Good size 10-4 wool and all wool, gray and navy plaid, Red Blankets, worth \$4.00, per pair \$2.98.