

We invite all visitors to call at our store. BRANDEIS BOSTON STORE & SONS. Visitors are made welcome.

Big Bargain Sales Thursday

Scores of Bargain Events throughout this great store tomorrow - A gigantic stock of fresh, new goods at matchless bargains - At every counter and bargain square are great values.

Every out-of-town visitor should see the Boston Store in gala attire for carnival week. We invite you to make yourself at home in our store and avail yourself freely of all the privileges. We have arranged for your special benefit the most amazing array of bargain sales ever attempted by any store in the west.

Splendid Millinery Attractions

A Superb Trimmed Hat at \$3.95. A trimmed hat leader for tomorrow that is worthy of special notice. These stylish hats are some of Brandeis' best models and copies of importations - have been selling at \$5, \$6, \$7.50 - Thursday a phenomenal bargain. 3.95

Ready-to-trim hats - Black shirred silk with bands of jet set between the shirring. You would have to pay \$2.75 for these hats elsewhere. 1.39. Stylish beaver flats - Long nap French silk beaver flats - all the correct fall colors - value up to \$2.50 each - tomorrow 1.89.

SPECIALS IN THE BASEMENT. Trimmed velvet turbans and dress shapes, regular \$4 value - trimmed with long Amazon plumes, ribbons and ornaments, at 1.98. Street hats in endless variety - at 75c.

Ladies' Tailor Made Suits and Coats

Some of our very swellest styles at special prices. FINE TAILORED SUITS AT \$8.50. A very stylish and thoroughly up-to-date tailor made suit, in the smart fall colors and cloths - very fashionable for fall and winter, dress and street wear - at 8.50.

NEW BOX COATS AT \$6.98. These stylish new coats are made in pretty box styles that are much favored by fashion. They are satin lined and a good sensible coat for fall wear, at 6.98.

HIGH GRADE TAILORED SUITS. Every recent style innovation in the long coat effects - box and straight fronts, the new sleeves and pleat trimmings, all the swell cloths - stunning styles - at 12.50.

A SWELL GOLF SKIRT AT \$3.98. Pretty up-to-date golf and walking skirts, every one a new idea for 1903 - made in the mannish cloths - perfectly fashioned and tailored - easily worth \$5 and \$6 - at 3.98.

J. L. Brandeis & Sons J. L. Brandeis & Sons

HAYDEN'S WONDERFUL COUPON SALE

Coupons with every purchase. The most liberal and valuable tickets ever given, absolutely free with every purchase.

Hayden Bros.' Suits and Overcoats

Complete Line of Correct Styles for Fall and Winter.

Not only the best fitting suits, but the greatest value in service obtainable at the price. Every feature of these suits and overcoats shows the most skillful workmanship. The English worsteds, Scotch chevots, cassimeres and a large line of the best domestic materials. Prices, \$7.00, \$8.00, \$9.00 and up to \$15.00 and \$20.00.



Overcoats Overcoats

A very large and well selected stock of Chesterfield and Essex styles in all the different fabrics and patterns. You get all the advantage of style and wearing qualities, at our well known lowest prices. It seems useless to talk about the H. S. & M. make of clothing, as everybody knows that they are the standard of excellence in everything that goes to make high grade dressy clothing most desirable. They are for sale at Hayden's only and at their well known low prices.

25c FREE. A 25c Hat Ornament will be presented to every lady visiting our Millinery department during Ak-Sar-Ben. Orchestral music in Millinery department every day during Ak-Sar-Ben.

HAYDEN'S Cloak Dept. Women's Sample Suit and Cloak Bargains in Abundance

The tremendous stock of sample suits, cloaks and furs, which our buyer was fortunate enough to secure on his recent trip to New York, are all in and for the next week cloaks, suits, furs and children's jackets will be sold for less money than ever before.

Women's all wool suits trimmed with taffeta bands and satin lined, long coat style, made to sell for \$12.00 to \$15.00 - our price only 7.90. Women's suits in the new mixtures - this is a small lot of 75 garments which will be shown Thursday. These are made with lined coats and are worth double the price asked for them 12.50. 20 women's suits in all the new mannish materials, sabelines, pume wood chevots - all the new weaves and styles. The greatest lot of suits in America, well worth \$35.00 and \$40.00. Thursday only 20.00. WOMEN'S CLOAKS. BARGAIN NO. 1 - 300 cloaks in 10 different styles, silk and satin lined, all colors, nearly all samples. The trimmings, pume coat more 4.95. BARGAIN NO. 2 - About 40 coats in sabeline, fringes, chevots, etc., lined with Givernaud's taffeta and skin 10.00. BARGAIN NO. 3 - 40 coats in all the new styles, including Louis XIV and tight fitting back for \$9 15.00. WOMEN'S CRAVETTE COATS. 400 manufacturer's samples of women's rain coats on sale Thursday at 8 o'clock for \$4.00, \$5.00, \$6.00, \$7.00 and \$12.00.

SPECIALS FOR THURSDAY. Children's \$5.00 jackets for \$2.98. Women's \$5.00 silk waists for \$2.98. Women's \$1.50 black mercerized undershirts for \$1.00. Ladies' \$1.50 rain day skirts for \$1.00. Women's \$1.50 flannellette and percale wrappers for \$1.00. Ladies' elderdown dressing sacques for \$1.00.

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HATS TRIMMED FREE OF CHARGE

Splendid Thursday Bargains in MILLINERY. Orchestral Concert Morning and Afternoon FREE - Steel Hat Ornaments - FREE

The Greatest Display of Trimmed Hats Omaha Has Ever Known. \$2.40 \$3.40 \$4.90. Three great Trimmed Hat specials have been selected for Thursday's rapid selling, each quite equal to any hat shown elsewhere at double the price. Style, grace and loveliness embodied in every hat. Some dress hats, some toques, some scoop effects, in fact a hat built to suit everyone's fancy and purse. You will find nothing but the very newest shapes, colorings and trimmings. You can hardly afford to miss this collection of hats, so great are the economies.

HATS TRIMMED FREE OF CHARGE. 2.40 3.40 4.90. 25c FREE. A 25c hat ornament will be presented to every lady visiting our millinery department during Ak-Sar-Ben. Orchestral music in millinery department every day during Ak-Sar-Ben.

HAYDEN'S Wool Dress Goods Sale

ZIBELINES. 24 grades, 126 shades - all wool - 39c, 75c, \$1.50 up. VOILES. All wool, 39c, 49c, 75c, \$1.00, up. TAILOR SUITINGS. 29c, 39c, 49c, 75c, \$1.00, up to \$5.00. Full dress patterns, half wool, 7 yards, worth \$1.50, will go for full pattern, 69c. Strictly all wool zibeline, 7 yards, 50 new fall shades, for entire 7 yards only \$2.49. Extra heavy tailor suitings for rainy-day skirts and suits, 7 full yards to pattern, at, for entire pattern, 1.98.

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HAYDEN BROS.

Our Ladies' Shoes at \$2.50. Nebraska Clothing Co. CLOTHES FOR MEN AND WOMEN. Special Values in our Boys' Shoe Dept.

Carnival Visitors Here's Great Values for You to Investigate

Women's Tailor-Made Suits. Women's Clever Walking Suits at \$15.00. Women's Skirted Blouse Suits. Women's Swell Louis XIV Blouse Suits. OUR GREAT SPECIAL. Women's military kersey coat - exactly like above picture - the greatest value ever offered. Made of the best quality of all wool kersey or imported sabeline, in all shades, high stitched collar, double breasted front and back lined with a heavy satin, better than any \$15 garment on the market - price 10.75. Louis XIV and Three Quarter Length Coats. These hobby coats are made of the finest kersey, fancy chevots and imported sabelines, loose and half fitted backs and new military effects, do not purchase your winter garment before seeing this grand display of the most stylish and up-to-date garments in the west - at the very lowest prices - and down to 14.75.



In Our Women's Fur Department. A Great Skirt Purchase.

WOMEN'S LONG FUR BOAS - Of the best coney fur, trimmed with six large tails, just like illustration - other houses ask \$5.00 for this scarf - price 3.90. WOMEN'S CLEVER SCARF - Of the best quality Nutria heavier fur, with cluster of six nice tails - an extra good value - price 4.90. WOMEN'S FUR BOA - Extra long, sable dyed opossum, with two extra large tails - special value 5.90. WOMEN'S NEW LONG FUR - Of the new Arabian fox, medium brown, seventy-two inches long, two large tails - positively a regular 49 bos - price 7.50. WOMEN'S HANDSOME ISABELLA FOX SCARF - Extra long, with feet and two extra large tails - we have only a limited quantity of this choice scarf, and will not be able to duplicate same after they are gone - our special price 10.00.

WE HAVE DIVIDED THE ENTIRE PURCHASE INTO THREE LOTS. LOT 1 - \$5.00 value - 4.90. LOT 2 - \$10.00 value - 6.90. LOT 3 - \$12.50 value - 7.90.

ATTENTION, KNIGHTS OF AK-SAR-BEN. The ball tickets and the souvenirs to the membership of the Ak-Sar-Ben organization have been delivered to the A. D. T. Co., and if any member has not received same please call at the A. D. T. and ascertain cause of delay. SAMSON.

Announcements of the Theaters. Julia Kingsley and Nelson Lewis will present their beautiful pastoral comedy drama, "Along the Mohawk," at the Boyd this evening. On account of the great Ak-Sar-Ben parade the ride, giving the people a chance to see the electric floats and then attend the theater afterwards. The play deals with love and politics in a little out-of-the-way New York community, and presents a number of characters from real life. The central scene shows the interior of a country printing office with a press in operation. The effort of the villain to wreck the press and prevent the publication of the paper on time is the sensational event of the play. Popular prices, 25, 50 and 75 cents prevail.

Don't Neglect Your Eyes. We have an optician who is a graduate and a specialist - no better in Omaha. If you need glasses you can surely have them properly fitted if he does it for you. You know our reliability - look for the name. S. W. LINDSAY, Jeweler and Optician. 1516 DOUGLAS ST.

RE-DYEING AND RESTORING. The color of faded garments is one of our specialties. We dye anything any color. We also do all kinds of dyeing and repairing of both ladies' and men's apparel. Come in and talk to us. THE PANTORIUM. 407 So. 15th St. Tel. 983. OMAHA.

Save 80 per cent in Gas Bills. The KERN BURNER. Highest candle power gas burner in the world. All sizes for all purposes. Globes to harmonize. No wire supports. No black mantels. Outlights all other lights. Kern Incandescent Gas Light Co., Chicago. D. W. Dudgeon, Agt., Plumber and Gasfitter, 2010 PARNASSY ST. PHONE 1066.

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Kern. LARGEST EXCLUSIVE RETAIL MILLINERY HOUSE IN THE WEST. GRANDDEST DISPLAY OF HIGH-GRADE MILLINERY. Ever Shown in Omaha. Beautiful Hats at \$3, \$4, and \$5. POPULAR PRICES ALWAYS. 1508 DOUGLAS STREET.

Weddings, Receptions and Tea Invitations. OUR IMPRINT STANDS FOR PERFECTION IN EVERY DETAIL. Excellence in quality and workmanship and correctness in the finest details of prevailing styles made and kept our reputation. Our stationary department especially desires to afford its facilities to those wishing the very best engraving. Only the finest engravers and printers are employed in the production of our work. Our prices for engraving, having in view the quality of the material and the excellence of the work, are lower than elsewhere. THE MOYER STATIONERY CO., 220 and 222 South 16th St.

Big Snaps in Men's Clothing. BASE BURNER. rather than use soft coal at any price. We sell them at \$5.00 down and \$5.00 per month, or the wholesale price for cash.

Diamonds. Diamonds that glitter, diamonds that sparkle, diamonds that are rich and rare, diamonds that are pure as a diamond ever was, diamonds that attract the eye because of their beauty, diamonds that are a little less in price than you can get them at any other jeweler's in Omaha. That's the kind of diamonds we sell. BROWN & BORSHEIM, 222 South 16th Street. Gold Fillings \$1.50 up. Gold Crowns \$5.00. Best Set Teeth \$8.00. Not better than the best, but better than the rest. For good dentistry try Taft's Dental Rooms 1517 Douglas St.



TEBO NEW COLLAR. The Stuetzel Stove Co. 714 So. 16th St. Perfield's Cut Price Piano Co. Bee Bldg., Room 7. Telephone 701. Weber, Story & Clark. Ludwig Schiller.