



## THE SOAP THAT DOES THE WORK

Laundry work is hard work under ordinary conditions. With good soap and plenty of water the conditions are more favorable. Good soap not only lightens the burdens, but it makes the clothes cleaner and whiter. Why not use the best?

**Diamond "C" Soap**

Diamond "C" is the best pure tallow laundry soap on the market. It is the soap that does the work. Further, Diamond "C" Soap wrappers are valuable. Save them for a premium. Your grocer sells the soap. Ask him for our premium list, or write to us. We will send it.

**THE CUDAHY PACKING CO.**

Flakers.

South Omaha, Nebraska.

daughter of Mr. and Mrs. E. L. Lomax, were proclaimed king and queen. Mr. H. J. Penfold was Ak-Sar-Ben VII and Miss Edith Smith, daughter of Mr. and Mrs. Allen B. Smith, his queen, and last year Mr. Thomas Fry and Miss Ella Cotton, daughter of Mrs. Merman Kountze, sat

upon the throne.

Friday night the brilliant ceremony will be re-enacted and King Ak-Sar-Ben IX and his queen will be crowned, but their identity must remain unknown until that night when the masks are lifted and they shall have come into their own.

the disgrace that has overtaken them. An electric automobile drawn by horses and illuminated by trolley. A fantastic automaton that tells fairy tales in picturesque object lessons. Not usually a soap advertisement.

ance within the limits of the realm and imagine the wheels would not go round without him. He has a know-it-all smile as if he were the only one in on the game and had a special license to watch other people buy gold bricks.

## From the Royal Dictionary

**A**K-SAR-BEN—a name invented to make inquisitive people ask questions. The only way to make sense out of it is to spell it backward, although it is the great forward factor in Omaha's commercial advancement. It is the mascot for a charmed organization that has no such word as fall in its lexicon. Known the whole world over as the synonym for push, progress and royal good fellowship.

**BALL**—The social culmination of the annual carnival. The anxiously awaited opportunity for stately dames and sprightly misses to desport themselves in new gowns that expose all their charms in the most attractive manner. The floodtide work for the dressmakers and modistes and the busy time for the liveries and the florists. The ball starts rolling at 9 p. m., and again reaches stable equilibrium before dawn.

**BAR**—A word fraught with double meaning in the royal precincts. All royal knights must first get behind the bars before they can get in front of the bars. Ak-Sar-Ben, however, bars no one from enrolling himself under his standard providing only he is devoted to the promotion of Omaha's welfare and has the auto to see the treasurer.

**CARNIVAL**—Term applied to the Ak-Sar-Ben's royal jubilee. Derived from the word car because the car tracks supply the royal road way and the propelling power comes from the car barns. At the height of

the carnival the cars stop running and the people who have to walk start cussing. Yet they would rather walk all the time than miss the carnival.

**COURT CRIER**—A leather-lunged individual who calls out the royal commands in an unintelligible language. When not crying for his master he cries to himself. It's a crying shame that he should be allowed to inflict the public, but he is just as necessary an adjunct to the royal household as the royal robes and other insignia of royal office.

**CROWN**—The headdress that distinguishes royalty from the common herd of subjects. Every one acknowledging Ak-Sar-Ben is crowned with glory, but the kingly skull alone is ornamented with this diadem of brass and glass. The crown belongs to the property man's paraphernalia and can be taken out of soak only once a year.

**DEN**—The rendezvous of all loyal knights, not dissimilar from other dens of iniquity. A place hard to get in and easy to get out. The scene of orgies too horrible to describe. The place where married men say they were when they don't want to tell their wives just where they spent the evening or own up to just how much they lost.

**FLOAT**—A vehicle so called because it never rests on a watery surface. An instrument of torture for gaily clad victims who assume various disguises to conceal

the disgrace that has overtaken them. A rapidly changing species that seems to take the form of widely different animals at each reappearance. Among the favorite forms are those of a giraffe, an elephant, a mountain ram and a bucking broncho. The goat delights in surprises and is so resourceful in its works of internal improvement that it has no difficulty in getting into action at both ends at the same time.

**GOVERNOR**—One of twelve in number invested with the royal patent of nobility. Easily recognized by the dazzling uniform provided for himself and the superior atmosphere which he breathes and on which he waxes fat with the help of Omaha club dinners. Distinguishable also by the gorgeous gold badge guaranteed to admit to all side shows without the presentation of a ticket at the gate.

**GRAND MUFTI**—The head officer of the royal household. He is known by his muffled voice and the muff he carries in his hands, as also by his dexterity in muffling high balls. He is also an adept in putting away muffins for breakfast. The Grand Mufti never gets muffed and always occupies a place high, dry and safe when the fireworks are set off.

**GUEST**—The out-of-town recipient of Ak-Sar-Ben's hospitality. Always a particular object of special attention, so that lasting souvenirs of the visit may be carried back home. The guest is kept constantly guessing at what is in store for him next and is allowed to guess as often as he pleases.

**HUSTLER**—The man who asks you for your ten and will not take "no" for an answer. He makes himself the worst nuisance

within the limits of the realm and imagine the wheels would not go round without him. He has a know-it-all smile as if he were the only one in on the game and had a special license to watch other people buy gold bricks.

**INITIATION**—The playful ceremonies indulged to welcome the stranger within the gates. The initiation changes from year to year, and is more striking some years than other years. One year the initiation was abolished altogether, but this was so hard on the recruits that it was again restored. Having once gone through with the initiation, each loyal subject exhibits a lively sympathy by attending and participating in the succeeding initiations, just to make it interesting for those who come in later.

**KING**—The real thing—not the kind that is so scarce in the deck. This king never appears in public in pairs or threes. He attains the height of his royal career at the ball, while the next day none is so lowly as to stoop to do him honor. He is selected from among those who give promise of fitting the royal robes that are kept in stock.

**KNIGHT**—The brain, brawn and sinew of the organization. Dubbed knight because of the nights he spends at the den and other places best not mentioned. The knight is under solemn oath not to reveal the secrets of his royal master and to keep his troth has to take opiates to avoid talking in his sleep. No loyal knight ever delays responding to the summons to duty be it to pass the royal goblet or to pass a bobtail flush.

**LADY IN WAITING**—Supposed to be waiting on the queen but really waiting for the right man. Some wait longer than others. Some of those who were waiting on the first queen are still waiting, but they are warmed by hopes. It is expected that before long Ak-Sar-Ben will decree a