

10c quality 36-in COMFORTER CALICO, At a yard **2 1/2c**

12 1-2c fine OUTING FLANNEL, at yard **5c**

DOTTED DRAPERY SWISS, at yard **2 1/2c**

Shaker and Canton Flannel, Mill Remnants, worth up to 12c a yard, a yd, **3 1/2c**

35c quality men's extra fine Handkerchiefs, sheer, all linen at **15c**

15c plain and fancy PEARL BUTTONS, all colors, a dozen **5c**

Ladies' Pearl SHIRT WAIST SETS, the 50c kind at **10c**

500 samples Ladies' BROOCH PINS, set in fancy rhinestones— **15c**

LADIES' POMPADOUR COMBS, At **10c**

Extra large size bleached Turkish towels, worth up to \$1, each **25c**

INDIAN BEADS, all colors, 35c bunches, for **19c**

COTTON BLANKETS, full size, a pair **49c**

Fancy border Bereau Scrim, the 35c kind, a yard **15c**

Men's Fancy CUFF BUTTONS Gold, stone, agate and gold plated, made to retail at 50c, at **15c**

\$1 Silk Embroidered CHIFFON VEILS and HAT DRAPES At— **69c**

\$1.00 and \$1.50 LADIES' KID GLOVES— New Fall Shades— **59c**

J. BRANDEIS & SONS

"BOSTON STORE"

Ladies' Lace and Embroidery TURN OVER COLLARS **5c and 15c**

LADIES' 15c ALL LINEN HAND-KERCHIEFS— all widths, hemstitching— **6 1/2c**

FLEECE BACK WRAPPER FLANNEL a yard **3 3/4c**

40-IN. FINE INDIA LINON, a yard— **5c**

Ruffled SWISS CURTAINS— worth \$1.25—pr. **25c**

\$1.25 Large Size Nottingham Lace Curtains—each **19c**

15c quality French Percale— fast black, fancy colors—a yd— **7 1/2c**

\$1 Fancy Persian Dress Trimmings— 100 styles—yd **39c**

25c Plain and Fancy Val Laces and Insertings—a yd— **10c**

36-in. wide fine COMFORTER SATEEN—a yard **6 1/2c**

COMFORTER CALICO—the 7c kind—at, a yard— **3c**

BLACK VELVET RIBBONS— 10-yd. bolts—at, per bolt **10c**

Woven Border White HAND-KERCHIEFS—at, each— **1c**

1 1/2-yd long Brussels Carpet RUGS—at, each **59c**

BLACK SEWING SILK— 5c spools—for, each— **1c**

VERY FINE Embroideries EXTRA WIDE for Corset Covers—at, a yard **29c-39c**

BIG BARGAIN SALES DURING ALL THIS WEEK

WHEN you come to Omaha we invite you to visit the Boston Store. We have made the greatest preparations for remarkable bargain events that we have ever attempted. In every department for the next two weeks there will be scores of extraordinary money-saving events for our visitors. You can save enough money by buying all your fall and winter necessities during this great sale to pay the expenses of your trip many times over. We invite you to avail yourself of all privileges this great store offers. We will be glad to extend you all courtesies in our power J. L. Brandeis & Sons

TAKE ADVANTAGE OF THE REDUCED RATES ON ALL RAILROADS You can buy your fall goods at the biggest bargains ever known.

Free Advantages of This Store

Free Waiting Rooms, Sitting Rooms, Free Wash Rooms. Free Telephone Service, Free Parcel Delivery, Baggage & Parcels Checked Free, Free Banking Accommodations Checks and Drafts Cashied Free, Free Souvenirs to Out-of-Town Customers.



The Shopping Center of Omaha
The Boston Store
16th and Douglas Street.
We invite you to make this store your daylight home while you are here

You can save money by the Low Rates to Omaha and Return

THE GREATEST ARRAY OF BARGAIN SALES EVER OFFERED BY ANY HOUSE IN THE COUNTRY.

MORE THAN A MILLION DOLLAR'S WORTH OF FRESH NEW FALL GOODS AT BIG BARGAIN PRICES.

BOSTON STORE

THE GREATEST STORE IN THE WEST
THE GREATEST BARGAINS EVER OFFERED.

Remarkable Offerings in Autumn and Winter Dress Goods

French voiles, fine black dress goods, directly imported by us from France, at per cent below New York prices— **85c 1.25 1.50 1.75 2.25**
Silk eolientes, silk crepes, fine voiles in black and all colors, direct from Paris, the new heliotropes, champagne and other evening shades at— **85c 1.00 1.25 1.75**
Creme cloth for party coats, French dressings, broadcloths, zibelines, etc., yd **1.50 2.00 3.50**
New mirror zibelines, silver blue laurel, Havana Bonnet, regular price \$1.50 a yard, at yard... **\$1.00**
New Scotch mixtures, 64 inch suitings, fashionable for street costumes, regular price \$1.50 and \$1.75, Monday... **1.25 and 1.39**
New autumn waistings, mercerized vestings and French Marselles plique, yard... **50c**
French embroidered linen waist patterns, exclusive, each... **\$14.00**

\$1.50 dress goods at 69c yd—This great offer comprises every weave of today's fashion, tailoring cloth, Scotch mixtures and zibelines, a yard... **69c**

\$1 Suitings at 49c Every style of skirtings, chevrot, kersey, mohair, etc, regularly priced at \$1 a yard, at a yard... **49c**
75c Waistings at 39c One counter piled high with the best all wool waistings, every style, regular 75c grade, a yard **39c**

GREAT MILLINERY VALUES



Only one hat of a style made by an exclusive designer. All the elegance of a trimmed hat with the practicality of street wear, have been retained. **500 A D 750**
up to \$12.00—tomorrow

Real French Patterns at **\$12.50** Materials and workmanship strictly Parisian. The styles are unexcelled. These creations are in perfect condition—genuine imported hat

A Brandeis \$5 Trimmed Hat at **\$3.50** A Monday special creation of silk velvet, cut jet and ostrich tips, designed by an expert—all the styles of an \$8.50 or \$10.00 creation— at

Mohair Felt Dress Shape at **89c** The hat has a flare front, close back, satin band edge, comes in all colors and all popular styles— at
in Basement—\$2 value street hat, newest shape... **85c** Fall caps—reds, navys, tans, etc., at **19c**

Extraordinary Values in New Autumn Silks

We show for the coming week an elaborate display of new silks and have coupled with this an important sale, making our silk section doubly interesting.
Velours Chiffon for entire costumes, 25 different shades, the very latest thing from Paris, our own importation, shown only by us, \$2 yd.
Creme-de-Reins, Broche satin Liberty and Brocades, 45 inches wide—\$10 to \$45 a pattern.
New Pompadour printed silks for evening gowns—\$1 to \$3.50 yd.
Black and white silks, Swiss Louisines, figured striped taffetas, from 75c to \$2.50 a yard.
Gunmetal silks—over 35 different patterns—from 69c to \$2 yard.

Special Offer of Fine Peau de Soie 75 pieces full yard wide guaranteed taffetas, also yard wide peau de soies—positively worth \$1.50— at, a yard... **97c**

Crepe de Chines at **69c a Yd.** 100 pieces of the same crepe de chine that has created such comment during the past few weeks— all shades—worth \$1.00— at, a yard... **69c**

TWO SPECIALS IN BONNET BLACK SILKS 30 pieces 27-inch, wear guaranteed, unbreakable taffeta, at, a yard... **75c**
20 pieces 22-inch, our special \$1 number— at, a yard... **67c**

VELVET SPECIALS **\$1.50 SILKS at 37c-49c-69c** New metallic velvets, 50c a yd. New gunmetal velvets, 60c a yd. New Roman and Persian velvets 80c and \$1.25. New extracted velvetens (English 7c.

Ladies Tailor Made Suits and Coats.

Our great fall leader, the greatest value in ladies tailor made suits ever offered. Jaunty swell styles, new colors... **\$9.98**
High grade ladies' suits, made of the prettiest new cloths with all the late effects, at... **\$12.50**
Elegant tailored suits at \$14.85. Beautifully made in the highest grade dress fabrics, a fit and style that no dressmaker can excel at... **\$14.85**
An extra special value in ladies' suits, up-to-date and handsome tailor made at... **\$7.50**
Cravette coats, swell dress and rain coats at... **\$9.98**
Ladies' stylish golf skirts, special at... **\$1.50**
Ladies' handsomely finished golf skirts, late styles and materials at... **\$2.98**
Dress and walking skirts, newest and sweetest materials at... **\$3.98**
Dress and walking skirts, handsomely trimmed at... **\$4.98**

Kersey box coat made of good material, all the late ideas in fall coats at... **\$4.98**
An ultra stylish fall coat made in the reigning styles for 1903, the new capes and new sleeves, remarkably modish at... **\$9.98**
Children's box coats, at... **98c**
A special bargain offer in ladies' medium weight coats, thoroughly tailored and lined at... **\$6.98**
Children's auto raglans **\$1.98**

CARPET AND RUG SPECIALS

Carpet Department on Third Floor. Our new and enlarged Carpet Department is now complete in every detail. The new fall goods are all in, and we can say without fear of contradiction that for immense variety and up-to-date style there is no more comprehensive line in the west. We quote just a few of the many special bargains we will place on sale Monday.

75c Ingrain Carpets at **49c Yard**— Best strictly all wool Ingrain Carpets—a big variety of patterns to select from—worth up to 75c a yard—at—a yard... **49c**

85c Brussels Carpets at **59c Yard**— Elegant eight-wire Brussels Carpets—new designs—with or without border—actually worth 85c a yard—at—a yard... **59c**

Smyrna Rugs at **\$9.98**— Smyrna Rugs—9x12—in all the new Oriental designs—worth fifteen dollars— at... **\$9.98**

Brussels Rugs at **\$12.98**— Brussels rugs 9x12, in all the new Persian and Oriental designs, a special bargain, would be cheap at \$16.50, for Monday— each... **\$12.98**

\$30.00 Rugs at **\$22.50**— Best quality, Smith and Hartford Axminster rugs 9x12, in endless variety of new fall patterns, worth \$27.50 and \$30 each, at... **\$22.50**

ON BARGAIN SQUARE Regular price, \$1 to \$2 Your choice at ON SECOND FLOOR **50c**

Of nearly a thousand pairs of infant's child's and miss' shoes, strap sandals, party slippers and dancing slippers, made by Mrs. King of Lynn, Mass. including black, pink, white, blue, and patent leathers, made to retail from one to two dollars a pair—these are slightly imperfect, but if we did not tell you, you would not notice the imperfections. Take your choice tomorrow at 50c a pair.

Grand Clothing Sale

Men's Suits

for fall and winter Bought from N. Y. manufacturer, on sale at less than half price— worth \$10 and \$12, at **5 98**

Rogers-Peet & Co. and "Brandeis Special" Suits and Overcoats Absolutely the finest garments **\$10 to \$35** made, at

In the Lace Curtain Dept.

Monday morning we will place on sale about 1,200 pairs of lace curtains in all grades. We had a great many small lots left over from our big custom house purchase which with other bargains culled from our immense stock we will place on sale Monday. If you can use one, two or three pairs, you can buy them Monday at one-fourth regular price.

All the small lots of fine Nottingham, Fish Net and Cable Net Curtains, that are made to sell up to \$3.98 a pair— on sale Monday at, a pair... **1.98**

All the small lots of the elegant Point de Calais, Point de Venise, Real Brussels, Arabian, etc., etc.—worth up to \$7.50 a pair, to be closed out at, a pair... **3.98**

About 200 fine Tapestry Couch Covers, some fringed on ends, others fringed all round, all 3 yards long and the majority of them 60-in. wide, made to sell up to \$7.50, on sale Monday, each... **2.98**
75 pairs of Fine Tapestry Portieres, only one and two pairs of a kind in fine Derby rib beautiful mercerized and elegant Oriental designs, worth up to \$10 a pair, your choice Monday, pair... **4.98**
300 pairs of Fine Ruffled Bobbinet Curtains, 40 inches wide and three yards long with beautiful Battenberg edge, would be cheap at \$2.98, Monday, pair... **1.69**

Special Picture Dept—3d Floor Anna Held's FENCING GIRLS, fitted with ornamented black frame, worth \$1, at **49c**

J. BRANDEIS & SONS

Special Picture Dept. 3d Floor Gibson Sketches— **19c** Size 15x20, mounted on white mats, worth \$1, at