

EARN INTEREST ON THE MONEY YOU SPEND

THE BENNETT COMPANY

TOMORROW, MONDAY, SEPT. 28, WE WILL INTRODUCE THE SPERRY & HUTCHINSON Green Trading Stamps, in every department of our vast store, with every cash purchase amounting to 10 cents or more. This will be the greatest event in merchandising that ever happened in the west. Every department—and we have fifty of them under the Bennett roof—will offer grand inducements. We have left no stone unturned in our preparations for this event to make Monday the most memorable occasion in the history of Omaha's merchandising.

Visit Our Store—Investigate Our Plan—See the Premiums and Start a Stamp Book. It Pays Interest on the Money You Spend.

The Sperry & Hutchinson Green Trading Stamp plan offers every customer who buys merchandise to the value of one dollar or more five dollars worth of Green Trading Stamps absolutely free of charge, Monday, Tuesday and Wednesday, Sept. 28, 29 and 30. We offer this to help you start a stamp book. We will save you money every day thereafter, and help you to earn interest on the money you spend. It is no experiment. It is in every day use all over the country. The well-to-do, and the woman with a limited purse realizes that this is an opportunity that enables her to save money. Its advantages are such that every individual in our vast congregation of customers must realize that it is a good thing.

If you come to our second floor you will find a very attractive section laid out for display of premiums and bonuses to which our Trading Stamp plan entitles you. All kinds of desirable articles for the home are therein displayed. Not one of them costs you anything. They are yours solely because you are customers, and your purchases are your title to them.

The Green Trading Stamp plan possesses many advantages. It will not cost you any more in dollars and cents but probably less, and its object is that you may be able to accumulate a great many things useful and ornamental, that will cost you nothing.

FREE—\$5.00

VISIT the store of the Trading Stamp Co. at 210 N. 16th St. There you will receive \$5.00 worth of Green Stamps Free. Take with you the certificate which you receive by mail, and have the attendant stamp it O. K. Bring this certificate to our store (The Bennett Store), where, upon making a purchase of \$1.00 or more, you will receive in exchange for the certificate, \$5.00 worth of stamps free, in addition to those which go with the purchase. We will give an additional \$5.00 worth of Green Trading Stamps free to every person who visits our Trading Stamp Premium Parlor on the second floor.

By following these directions you will be able to start your collection with \$5.00 Worth of Green Trading Stamps Absolutely Free.

The Premiums on the Second Floor.

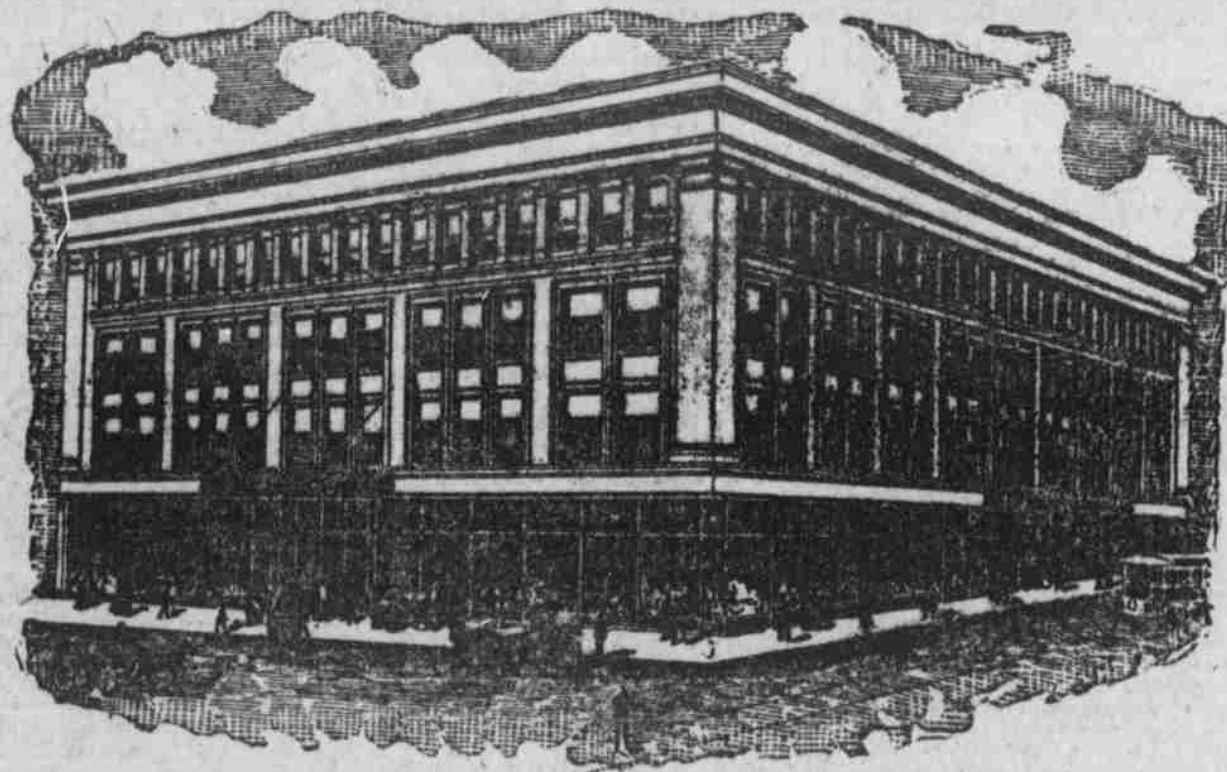
WE HAVE GIVEN over a large and newly completed section of the second floor to the display of the "Sperry & Hutchinson" Green Trading Stamp Premiums. Here are shown in all their beauty and freshness hundreds of useful and ornamental articles that collectors of S. & H. Trading Stamps may select from FREE OF COST. To all inquirers the S. & H. Stamp Trading System will be fully explained, and the merits of the attractions exploited. The list of premiums includes:

- Clocks Desks Lamps Chiffoniers Mirrors Dressers Bedsteads Portieres Vases
 - China Musical Instruments Silverware Blankets Pictures
- And scores of other things for the home beautiful and to make easier home exactions.

Sperry & Hutchinson Stamps With Everything Purchased.

GREEN TRADING STAMPS are given in every Department in the Bennett Store. It does not matter whether your purchases consist of Meats, Groceries, Drugs, Notions, Clothing, Dress Goods, Carpets, Furniture, Jewelry, Millinery, or anything else we sell. Green Trading Stamps will be given FREE! Better goods for the same money, or the same goods for less money.

When Buying Be Sure To Ask for Green Trading Stamps.



IMPORTANT!

DON'T FAIL TO VISIT THE GREEN TRADING STAMP STORE... 210 North 16th St. The Finest Display Room in the City. \$1.00 Worth of FREE STAMPS To Each Visitor.

Dry Goods Department

Ladies' New Fall Suits

THE SALE OF OUR SUITS HAS BEEN SO ENORMOUS THAT WE HAVE ALREADY ACCUMULATED A LOT OF ODD ONES THAT RANGED IN PRICE FROM \$3.00 TO \$20.00. THERE ARE ABOUT FORTY OF THEM. STONED, JACKET SUITS, BLOUSE SUITS AND BLOUSE WITH PEPAIN SKIRTS—ALL TO BE PUT ON SALE MONDAY MORNING AT... **17.90**

OUR BANNER SUIT at a low price has been replenished—we got in a new lot—black, navy and mixed gray and mixed brown—can't look at it elsewhere at \$10.00... **7.90**

BLACK SILK SUITS—the very latest styles—pau de sole silk—service and fit guaranteed—... **17.50-14.90**

TAFETA SILK—quality and fit... **18.75-22.50**

FANCY VELOUR SUIT—very tony—the new Jap buttons—... **22.50**

LADIES SILK WAISTS—satin finished tafeta—colors, white, black, red, royal, light blue, pink and fancy... **2.98**

LADIES WHITE WAISTS—made from fine fleece lined fancy weave vesting—a waist for home—at... **1.00**

SHAWLS—Here is a snap—heavy Beaver Shawls—in all colors—worth \$2.50—at... **1.49**

Muslin Underwear—A Bargain Table Sale—2d Floor—Great Value

CORSET COVERS AND DRAWERS—... **10c**

CHEMISE, CORSET COVERS AND DRAWERS—... **25c**

NIGHTGOWNS, SKIRTS, DRAWERS, CORSET COVERS AND CHEMISE, at... **48c**

BARGAIN SALE OF CORSETS—medium and short model—full steel lined—white and drab—worth \$6—at... **48c**

DOZEN LADIES' UNION SUITS—silty gray and cerulean—open down the front and across the chest—laced yokes and crocheted finishes—worth \$4 garments—Monday... **48c**

BOYS HEAVY RIBBED COTTON HOSE—"Steel Frame"—size 6 to 16-inch—"spliced knee"—a leader... **19c**

HANDKERCHIEFS FOR A PENNY—50 dozen plain hem-stitched Cambric Handkerchiefs—worth up to \$2 each—Monday our price per pair... **1c**

LADIES COTTON HOSE—40 dozen fall weight—"fast black"—all sizes—extra high spliced heel and double toes—worth up to \$6—Monday our price per pair... **15c**

DOZEN LADIES' NEW FALL NECKWEAR—white, black and all colors—high spliced neck and double toes—These are worth up to \$2 each and we put them on... **25c**

50 dozen new shaped Featherbone Foundation Stocks... **10c**

DOZEN LADIES' BLACK CASIMERE GLOVES—stud-cut and made the same as a kid glove—all sizes and worth up to \$6—Monday our price per pair... **25c**

We put on sale Monday a complete line of new Fall Huffs, in Liberty silk and chiffon. These are the newest styles of the season—in black and black and white—prices, from \$1.50 to \$2.00.

At Bennett's Big Silk Dept. Monday

Monday at 8 o'clock there will be placed on sale five pieces of 26-inch extra heavy Black Tafeta—regular price \$1.25 per yard—on sale Monday at—per yard... **1.25**

New Fall Silk Shirt Waist Suitings

Positively all new arrivals. This line consists of very choice designs in dots, checks, stripes and seeded effects, in all the latest colors, including the new gun metal. This line is valued from \$1.25 to \$1.75 yard, and will be placed on sale Monday at—per yard... **98c**

30 pieces of new Metallic Velvets, in all the latest sized dots, new stripe and ring effects, in colors consisting of black, blue, green, brown and gunmetal effects—this line is positively \$2 worth \$1.25 yard—while they last Monday at—per yard... **69c**

15 pieces of new Velvets—latest material for waists and house maques—in all new flowered, scroll and Persian designs, all desirable colors—regular \$1 quality—Monday only—per yard... **39c**

We have purchased from a large importer 100 pieces of new silks, consisting of black and white checks, plaids, hair line checks, lace stripes, changeable effects, cords and many other beautiful designs—too numerous to mention—these silks if bought in regular \$2 worth would retail from \$1 to \$2 yard—our price Monday—per yard... **48c**

50 pieces of odd silks, all good colors—just the thing for waists, blouses and drop skirts—these silks would be cheap at \$1.25 yard—on sale Monday at 8 o'clock at—per yard... **35c**

At the Dress Goods Department

28-inch black all wool Chevots—the good \$10 quality—only—per yard... **50c**

28-inch black Stambles—candy plain and fancy weaves—worth \$1.15 yard—special—per yard... **75c**

28-inch black English Suitings, Chevots—very nobby material—worth \$1.15 yard—special at—per yard... **85c**

28-inch black Salt Cloth—very stylish material—cheap... **1.00**

28-inch black Panama Cloth—very dressy—worth \$1.30 yard—special at—per yard... **1.30**

Colored Dress Goods

LOT 1—800 yards of Covert, Venetian, fancy checks and plaids, Chevots, Tweeds, Granite, Canvas, Elamite, Brillantine, Zibeline and Snowflake weaves—36 to 44 inches wide—an infinite variety of mixtures and colorings—goods that are sold regularly for \$60 to \$70 per yard—sale price... **50c**

LOT 2—40 pieces of Saxony, Venetian, Covert, Melton, Scotch Tweeds and Striped Suitings—16 to 18 inches wide—value \$1.00 to \$1.25 per yard—sale price—per yard... **75c**

LOT 3—40 pieces of Cheviot, Zibeline, Covert, Melton, Ballymerry Tweeds, Heather Mixtures, fancy hair line stripes, Turfed Mixtures, Broadcloth and Venetian—just the right kind for tailor-made suits—regular values up to \$1.25 per yard—sale price—per yard... **1.00**

LOT 4—30 pieces of French Broadcloths—all the desirable shades—regular \$1.25 cloth—sale price—per yard... **1.35**

LOT 5—40 Dress Patterns—no two alike—the cream of this season's production—nothing like them in the city. Prices just as cheap as goods by the yard.

At the Waisting Department

28-inch kimono and wrapper cloths—all French Planel designs—a regular \$10 cloth—at—per yard... **10c**

50 pieces choice Waistings—in the very noblest styles—light and dark grounds—also a number of very handsome designs in new Wrapper Cloths, 36 inches wide, worth \$1.50—yard—all go in the big sale Monday at—per yard... **14c**

Fall Opening Sale of Furniture BRASS BEDS



Enameled Iron Beds

Fancy scroll design, all sizes and colors, regular \$106 at... **1.98**

Continuous post, handsome scroll design, extended foot end, regular \$10... **6.90**

Continuous post, heavy filling and brass splines, regular \$15.00... **10.75**

Continuous 1 1/2-inch post, extra heavy filling and brass rolls, regular \$25.00, at... **19.00**

Sideboards

Golden oak, beveled French mirror, handsomely carved, regular \$15.00... **12.75**

Golden oak, 4 feet wide, shaped front, large mirror, cast brass trimmings, lined drawer for silver, regular \$22.35... **22.35**

Select quarter-sawn oak, swell front, claw foot, hand carved and polished, regular \$40.00, at... **36.75**

Rockers

Golden oak finish, thoroughly braced, regular \$2.25, at... **1.45**

Golden oak, fancy turned splines, regular \$3.50... **2.48**

Golden oak or mahogany finish, shaped arms and seat, regular \$6.00, at... **3.35**

Golden oak, quarter-sawn, shaped arms, saddle seat, regular \$10.00, at... **5.20**

Carpets and Rug Dept. Third Floor

We will place on sale Monday 8,000 yards Floor Oilcloth, in the best quality in one and one-half and two-yard widths. These are divided in two lots—

Lot 1—1,000 yards of... **10c** per yard

Lot 2—7,000 yards of... **46c** per yard

15-inch striped Hemp Stair Carpet—per yard... **14c**

1/2 Venetian Stair Carpet—warranted fast color—per yard... **17c**

1/2 Granite Stair Carpet—warranted fast color—per yard... **24c**

Continuous 1-inch post—one-inch filling, "T" ball joint connections—regular \$50.00—at	39.50
Continuous 1 1/2-inch post, heavy filling with husks—regular \$45.00—at	36.00
Bow foot end, two-inch post, full mounts and vases, heavy filling—regular \$40.00—at	31.50
Bow foot end, 1 1/2-inch post, full mounts and vases, 3/4-inch filling—regular \$35.00—at	26.75

Dressers

Solid oak, 3 drawers, beveled French mirror, regular \$14.00... **9.25**

Golden oak, shaped top, large oval mirror, ready carved, regular \$17.00... **13.00**

Golden oak, 4 drawers, full swell front, hand polished, regular \$25.00... **17.95**

Bird's eye maple, serpentine front, 2 large and 2 small drawers, large pattern mirror, regular \$40... **29.75**

Genuine mahogany, 2 large and 2 small drawers, claw feet, hand carved, regular \$50... **37.25**

China Closets

Golden oak with bent ends and neatly carved top, regular \$25.00... **17.85**

Select quarter-sawn oak, mirror top, hand polished, regular \$25.00... **27.50**

Select quarter-sawn oak, bent ends, swell front, mirror, regular \$40... **32.50**

Parlor and Library Tables

Golden oak, 24x36-inch top, turned legs, regular \$2.00, at... **1.35**

Golden oak, with shelf, shaped top, polished, regular \$6.00, at... **3.35**

Library Table, quarter-sawn oak, heavy turned legs, regular \$10.00, at... **6.50**

Library Table, with shelf, select quarter-sawn oak, heavy fluted leg, regular \$15.00, at... **11.95**

Drapery Specials for Monday

Bobbinet, white and ceru.

64-inch, white only, extra fine, 2 1/2c per yard.

64-inch, white and Arabian, double cord, hard twisted net, special, 50c per yard.

Shah Mulin, 36 inches wide, 12 1/2c.

Shah Serim, 36 inches wide, 10c.

6,000 yards Figured Bilikoline, in lengths from one to five yards, worth 15c—special, 7 1/2c.

Table Covers—Extra heavy Tapestry Cover, 1 1/2 yards square, special, \$1.50.

Hope Portieres—All styles—special, \$2.25, \$3.50 and \$5.50.

Couch Covers—strip—3 yards long, 50 inches wide, fringe all around—special \$1.50.

Chiffoniers

Five drawers, neatly carved gallery, regular \$7.00, at... **4.50**

Golden oak with 5 drawers and hat box, regular \$12.00, at... **8.98**

Golden oak or mahogany finish, large mirror, cast brass trimmings, hand polished, regular \$25.00, at... **19.25**

Genuine mahogany, serpentine front, 4 large and 2 small drawers, hand carved, regular \$40... **30.50**

Combination Bookcases

Golden oak, adjustable shelves, French mirror, regular \$15.00, at... **10.90**

Golden oak, quarter-sawn, swell front, beautifully carved, regular \$21.00, at... **16.75**

Golden oak, quarter-sawn, swell front, pattern French mirror, regular \$25.00, at... **25.50**

Golden oak, canopy top, adjustable shelves, cast brass trimmings, regular \$40.00, at... **32.75**

WALL PAPER

IF YOU ARE IN SEARCH of wall papers that will instantly impress you with their great value—IF YOU ARE IN NEED of wall papers that are attractive, artistic and have an individual style—IF YOU WANT papers that contain all the elements of graceful drawing and good coloring—IF AT ANY TIME you wish the finest and most reliable goods—22-in. silk, printed Ingrains, crown hangings, golds or bronzes, also a large showing of white blanks—IF YOU HAVE NOT BEEN papers as above described, VISIT OUR WALL PAPER DEPT. It is the most complete in the west.

Wall Paper, per roll, up from 2c.

Room Moulding, per foot, up from 1 1/2c.

NOW UNDER NEW MANAGEMENT.

THIRD FLOOR.