

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 20, 1903.

SINGLE COPY FIVE CENTS.

HAYDEN'S A FALL STORY. IT'S A TALE OF NEW GOODS HAYDEN'S Telling of tasty things to wear, of new fashions and correct styles, placed within each price reach. Fall prices are smaller here than anywhere else.

CLOAK DEPARTMENT

A congress of the fashions of the world. In our spacious and beautiful Cloak Department you can find garments from London, materials from Ireland, styles from Germany...



Women's Rainy Day and Dress Skirts. 700 Women's rainy day skirts, as shown in our window, on sale Monday morning. Nearly all samples made by the best manufacturers in America...

Women's Silk Underskirts. 75 Women's Silk Underskirts, in colors and black, made of an excellent quality of taffeta with a 15-inch flounce ruffled and nicely trimmed...

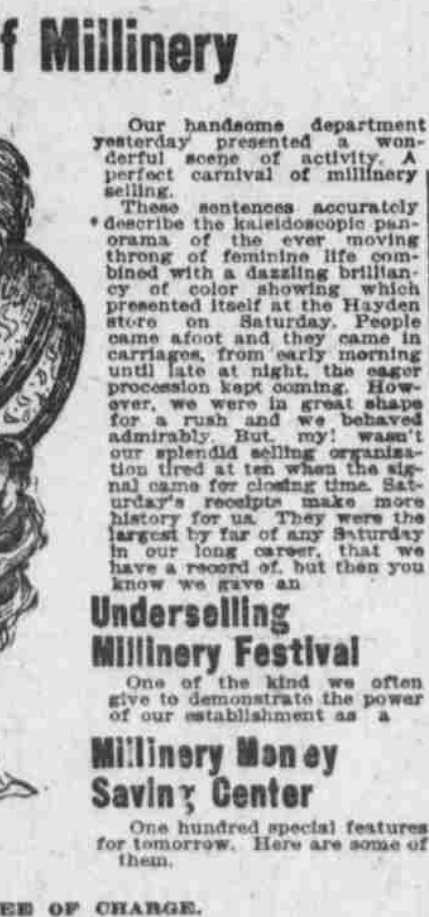
Fur Department.

Women's Fur Coats at \$25.00, \$35.00-regular value from \$50.00 to \$40.00. Women's Beaver Caps for which others will ask you \$5.00-Our price, Monday only \$3.50.



Speaking of Millinery

Our handsome department yesterday presented a wonderful scene of activity. A perfect carnival of millinery...



Paris Model Hats, Special Price \$15

To add zest and seal to the opening sale, we shall sell a limited number of pattern hats at actual cost to import. If you admire artistic hats, if you like distinctiveness of style and exclusiveness, you should by all means see these hats-and remember you save half what they'd sell for elsewhere-here at \$15.00

Magnificent Showing of New Silks

We lead them all in Silks. FRANCE, ITALY, SWITZERLAND, JAPAN—the leading silk mills of the world, represented in this grand collection of new and stylish fall silks. ALL WHO HAVE VISITED THE BIG SILK DEPARTMENT IN THE PAST FEW DAYS WERE AMAZED AT THE BEAUTY, ELEGANCE AND HANDSOME STYLE DISPLAYED IN THESE NEW SILKS. MONDAY, THE BIG SILK DEPARTMENT WILL BE A FASHION SHOWING ITSELF. EVERY LADY IS INVITED TO ATTEND THIS GREAT DISPLAY AND EXHIBIT OF NEW SILK. TO COMMEMORATE THIS IMPORTANT EVENT WE HAVE ARRANGED THE MOST EXTRAORDINARY SILK VALUES.

The Leading Dress Goods of the West. ZIBELINES—the leading fall fabric—in 24 qualities and 150 shades. In long hair close cut mirror carnal hair—Berkhorn, Buffalo weaves, and 15 or 20 more designs, the product of English, French, German and Austrian mills...

AK-SAR-BEN. The pride of Omaha is the Ak-Sar-Ben festivities. The pride of Hayden Bros. is their ability to supply the wants of their customers. To illustrate: Monday will be our opening day in our Lace and Dress Trimming department...

Flannel Dept. Extra heavy light and dark outing flannel per yard, 5c. 36-inch wide extra heavy outing flannel, worth 10c per yard, 7 1/2c.

19c Sheet Music

"Anona," the new Indian intermezzo, in the style of "Hiawatha." This beautiful intermezzo, written by Miss Mabel McKinley, favorite niece of the late president, listed at 50c. We have so much confidence in it that our first order was 1,000 copies. To introduce "Anona" we are going to put it on sale tomorrow and while they last the price will be 15c; by mail, 20c.

China Dept.

Fancy decorated Japanese cups and saucers. These cups and saucers are regular 50c values; on sale at 12 1/2c each. Decorated cups, saucers and plates, 50c per set. The handy cellar and barn lantern, 15c. Get the genuine pure red rubber for your Mason jars, the only pure red jar rubber in the city; per dozen, 15c.

Optical Dept.

DON'T PAY FANCY PRICES. Call at our OLD ESTABLISHED Optical Department and have your eyes fitted in the most approved up-to-date manner by the expert optician. Examination free to all.

SOME SPECIALS FOR MONDAY.

Ladies' fine black lace hose worth up to 75c, for only 35c, 25c and 15c. Ladies' fine lace hose, in fancy colors and embroidered, worth up to \$1, at only 25c and 35c. Ladies' plain black and fancy colored hose at 12 1/2c and 10c.

Hayden's Big Linen and Domestic Departments

Our stock is by far the largest and most complete of any house west of Chicago, and the prices we are making you for Monday are the lowest ever made by any house.

Hayden Bros' Great Bankrupt Shoe Sale

Bought from the receiver of the Frank Woodbury Shoe Company, \$100,000 worth of shoes at 50 cents on the dollar, and three distinct floor stocks, this together with our full stock of regular shoes, gives you the greatest opportunity to buy GOOD SHOES ever offered in Omaha. More styles, more shoes, than any other store in town. Sole agents for the ULTRA and GLOVER shoe for women, and the STETSON and ROBERT shoes for men.

Reliable Grocery Dept.

All Goods Fresh and Up-to-date. Whole Wheat Flour—per sack... 65c. Rye Flour—per sack... 65c. White or Yellow Cornmeal—per sack... 12 1/2c. Lard—per pound... 10c. Self-Raising Pancake Flour—per pound... 7 1/2c. Quail Oats—per package... 7 1/2c. Tapioca, Sago, Barley, etc.—per pound... 7 1/2c. Imported Macaroni—per package... 7 1/2c. Force, Vigor, Vim, Neutral, Malta, Vita, Egg-O-Save, Maltin, Ceres, etc., if any kind you want... 7 1/2c. Condensed Soup—any kind—per can... 5c. Large Juicy Lemons—each... 25c. 2-pound cans Golden Pumpkin... 5c. 3-pound cans Wax String Beans... 7 1/2c.

Extra Specials.

No mail orders filled on extra specials, as all goods will be closed Monday. Flat cathartic linings, in brown and drab, from 5 to 12 a. m., and only 16 yards to a customer, at a yard...