

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 13, 1903.

SINGLE COPY FIVE CENTS.

HAYDEN'S RIGHT NOW IN THE HEART OF THE SEASON HAYDEN'S

When fashions are at their prettiest is when this store is at its best. There is a certainty that what we sell is correct and what you buy will please.

Cloak Department. The Busiest Cloak Department in Omaha.

Read the daily press and watch this department grow. The latest styles in suits, skirts and waists manufactured in the foreign countries, to be had in our enlarged cloak department.

SPECIAL OFFERS—WOMEN'S NEW FALL SUITS.

The very handsomest of the new fall suits will be seen at Hayden's this season. Choice and select styles, many of them exclusive to us, will form the basis of an exhibit which we shall strive to make unmatchable.

300 of the best suits in America for the price—a tremendous variety, well worth \$10.00 for \$9.90

Women's new autumn suits, made of extra fine chevrons and fancy mixtures, jacket satin lined and stylishly cut, skirt well fitted and finished with buttons to correspond with jacket, worth fully \$24.75—sale price only \$17.95

We are showing some very handsome tailored suits in fancy weaves, plain colors and fancy mixtures. Jackets are all made latest lengths in front, collar and plated effects, skirts are plated and corded, prices regular \$14.75 to \$24.75

The New Fall Dress Skirts

SPECIAL SHOWING OF DESIRABLE STYLES.

Women's new fall dress skirts, in unlined chevrons and fancy mixtures, full flare, some very heavily trimmed with band of taffeta and buttons, others with bands of taffeta around the hips, and sides, regular \$7.00 values, for only \$4.75

An impressive line of women's new fall dress skirts, made of fine black taffeta, elaborately trimmed with band of taffeta, eleven eye, very full flare, regular \$11 value, for only \$7.75

Women's walking skirts, of medium gray homespun, new skirts, very full flare, happily tailored, regular \$6 value, for only \$2.98

Women's walking skirts, in the new and popular basket weave, also, plaid, all around, very pretty flare, regular \$6 value, for only \$3.49

Women's walking skirts of choice chevrons, in plain and fancy mixtures, some plaid all around, with inverted back; others panel front and hip trimming, others panel front and hip trimming with habit back; regular \$7 value, for only \$4.50

WOMEN'S WRAPS.

Women's new fall wraps, in all the new nobby styles, to be seen in our cloak department at \$12.00 and \$15.00

SPECIAL FOR MONDAY.

300 coats made of all the new materials and well worth \$15.00—Monday at \$7.50

Fur Department

350 beautiful sample fur coats at \$1.50, \$2.00, \$2.50 and \$3.00

Children's Garments

Children's coats, in all colors, full lengths, with three capes, made of fine silky lustre sibiline in which others ask \$9.00, our price for Monday, only \$5.00

...FALL...

MILLINERY OPENING Tomorrow and Tuesday

Yesterday, the first day of our grand fall opening, will be a memorable one in the history of the retail millinery business of this city, as never before has there been such a vast throng of appreciative and enthusiastic ladies at a style exhibition as that which crowded our big Millinery Department throughout the entire day. Every lady felt amply repaid for her visit, as the consensus of opinion shows that our display this season is beyond question the best ever made in the western millinery world. Come Monday or Tuesday and see the most exquisite assortment of choice millinery you ever laid your eyes upon.

BEAUTIFUL PARIS MODEL HATS

THREE HUNDRED IMPORTED MODEL HATS and New York ideas will be shown on Monday and Tuesday, representing the very cream of all that is fashionable for fall and winter wear, embracing all the new pastel shades, the new reds, the new blues and the mullery colorings—a truly remarkable display. The prices are so moderate that you will be pleasantly surprised when you make your selection—they range from \$2 down to \$8.00

\$6.00 DRESS HATS AT 4.98

At this price we show an inexhaustible array of the most beautiful designs, each and every one being a reproduction of some great artistic idea which cost ten times as much to import. These hats are made up in the choicest materials and possess that charm and individuality so dear to women who love to dress somewhat differently than others—Monday \$4.98

50c FEATHER POMPONS 15c

ONE HUNDRED DOZEN Feather Pompoms—in black and white—sold everywhere for fifty cents—Monday 15c

\$2.00 TRIMMED STREET HATS 98c

Upwards of twelve styles of Street Hats—made of plain and shaggy felt and combinations of velvet—fully trimmed and tailored—\$3.00 value—for 98c

Big Bankrupt Stock of School Shoes

from the Frank S. Woodbury stock in Beverly, Mass., on sale at 50 cents on the dollar, and the floor stocks of Nathan Newberg & Co. and Howard & Co., of MEN'S and WOMEN'S FINE SHOES—all go on sale Monday. A few items that will convince you:

Child's dogskin lace, worth \$1.25..... 69c

Little girls' satin calf lace worth \$1.25, at..... 69c

Boys' and youths' \$1.50 and \$1.75 satin calf and dogskin shoes..... 98c

Women's 1 1/2-strap models at..... 98c

Men's low calf and dogskin shoes at..... 98c



Waist Department

A large lot of brilliant and Sicilian waists, made in all the new styles, regular \$5.00 quality, for only \$2.90

White mohair waists, with small dots, made in the new shirt waist styles. These come in cream, white, blue, Royal, black and navy, regular \$2.50 quality, for Monday \$1.25

Women's white waists, made of opera batistes, Persian lawns and all the nice, fine white materials, worth \$1.00 to \$1.50, for only 50c

Small lot of women's wash suits which sold up as high as \$7.50, your choice Monday morning..... 1.00

One lot of women's undershirts which sold up to \$1.00, for only 39c

One lot of women's wash dress shirts, which sold as high as \$4.00— for only 39c

Your choice of any colored waist in the house which has sold as high as \$3.00—Monday for only 1.00

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IN OUR SILK DEPARTMENT

The finest and newest autumn silks are here in great abundance—the greatest stock of new falls ever seen in the city. That this is the silk shopping center of Omaha is evidenced by crowds that daily visit this great department. Special features for Monday—Grand showing of new all silks, special sale of the Pelgran & Meyer auction silk stock and sale of black taffeta from the Reliance Silk Manufacturing Company.

COLORED TAFFETAS—Pure silk and exceedingly strong, all colors and black, a regular 75c taffeta, in every store—full 18 inches wide— 49c

SWELL LINE OF CREPE DE CHINE—Pure silk, 34 inches wide, made by leading mill, 50 shades and black—regularly \$1.00, on sale 69c

NEW FALL SILKS for waists and entire costumes, in the handsomest designing and exquisite coloring. A collection as extensive as you will find in any of the large eastern cities. Every style approved by fashion is here for you to choose from, and at prices fully 25 per cent lower than any other store will show them for, \$1.50, \$1.25 and 98c

THESE SILKS ARE REDUCED ESPECIALLY FOR MONDAY'S SALE. 50c pure silk, in white, cream and ivory, only 29c

7c stripe taffetas, on sale, only 39c

5c crystal corded silk, on sale 49c

\$1.00 more velours and antiques, on sale 69c

\$1.00 colored Louisiane silk, for 69c

\$1.50 white and cream, yard wide satin 98c

\$1.50 colored peau de slante, for 98c

\$1.50 white novelty trimming silk, for 69c

We show a complete line of colors in SKINNER'S SATIN for lining, just received, grays, tan, brown, white cream and black, 36 inch, 1.50

SWELL LYONS BRCADES AND EVENING SHADES—most elaborate designs in daintiest colorings, extra heavy, 2 1/2 yard, worth \$5.00, for only 2.50

BLACK PEAU DE SOIE—from P. & M. stock, 20 inches wide—worth 75c, for only 55c

BLACK PEAU DE SOIE—from P. & M. stock, 20 inches wide, worth \$1.00, for only 88c

BLACK PEAU DE SOIE—from P. & M. stock, 26 inches wide, worth \$1.75, for only 1.19

BLACK TAFFETA—from Pelgran & Meyer stock, 20 inches wide—worth 75c, for only 49c

BLACK TAFFETA—from Pelgran & Meyer stock, 27 inches wide—worth \$1.50, for only 79c

BLACK TAFFETA—from Pelgran & Meyer stock, 26 inches wide—worth \$1.75, for only 98c

SPECIAL—100 pieces 26 inch wide BLACK TAFFETA from Reliance Mfg. Co., the heaviest and best 26-inch black taffeta in market—worth \$2.00, on sale 1.25

YARD-WIDE HEAVY DOUBLE FACE BLACK PEAU DE SOIE from Reliance Mfg. Co., all silk and guaranteed—regular price \$3, on sale 1.75

MAIL ORDERS FILLED. Send in at once.

BIG FURNITURE CLEARING SALE

Over 5,000 pieces of furniture consisting of Parlor, Library, Dining Room, Bed Room and Kitchen furniture. These must be sold to make room for our fall and winter goods.

You cannot afford to miss this sale. Remember every piece of furniture is guaranteed to give perfect satisfaction.

Iron Beds—worth \$2.75, for \$1.75

Iron Beds—worth \$3.25, for \$2.25

Iron Beds—worth \$3.75, for \$2.75

Iron Beds—worth \$4.25, for \$3.25

3-piece Bed Room Suits—bed, dresser and washstand, worth \$12.00, for \$8.00

Other Bed Room Suits—worth \$10.00, for \$7.00

Corner Chairs—worth \$4.50, for \$3.50

Center Tables—worth \$6.00, for \$4.50

Worth \$5.00, for \$3.50

Worth \$7.00, for \$5.00

Worth \$10.00, for \$7.00

Worth \$15.00, for \$10.00

Worth \$45.00, for \$30.00

3-piece Solid Mahogany Suite—worth \$45.00, for \$30.00

All couches at from one-third to one-half their regular value, at \$7.50, \$9.00, \$10.00, \$12.00 and \$15.00

Corner Chairs—worth \$4.50, for \$3.50

Center Tables—worth \$6.00, for \$4.50

Worth \$5.00, for \$3.50

Worth \$7.00, for \$5.00

Worth \$10.00, for \$7.00

Worth \$15.00, for \$10.00

Extension Tables—6-foot extension, worth \$25.00, for \$15.00

6-foot extension, worth \$17.50, for \$10.00

30-foot extension, worth \$25.00, for \$15.00

25-foot extension, worth \$17.50, for \$10.00

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The Leading Dress Goods House of the West

We are now prepared to show Omaha and surrounding country the finest line of wool dress goods that was ever shown in Omaha. Nothing less than 50c and nothing over \$10.00 per yard in the high grade department. FOR POPULAR WOOL DRESS GOODS SEE DOMESTIC ROOM.

In order to set the ball rolling we will make the following prices Monday on these high grade classes of goods:

Any \$1.50 sibiline, in either black or color, only one pattern to a customer, and on Monday only for \$1.19

Any \$1.50 sibiline or new fall novelty will go for Monday, \$1.49

Any \$2.50 sibiline or new fall novelty in black or color, will go on Monday at \$1.79

Any \$2.50 sibiline or new fall novelty will go in black or color, at \$1.99

Any \$1.50 sibiline broadcloth, novelty or other new fall dress goods, will go for Monday only \$2.98

Any \$5.00 sibiline novelty or sulting, in black or color, will go at \$3.45

No mail orders filled at these prices. No dealers sold at these prices.

Examples of all dress goods free. Mail orders promptly filled.

Big Linen and Domestic Department Special Prices for Monday

40c Table Linen, 25c 60-inch bleached union table damask, 25c

60c Table Linen, 25c 60-inch bleached union table damask, 25c

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