

TRIALS OF GIRL REPORTERS

Mrs. Mary Holland Kinkaid's Paper on "Woman's Work in Journalism." PECULIAR FIELD FOR FEMINE EFFORT

Before the recent session of the National Editorial association in Omaha, Mrs. Mary Holland Kinkaid of the Milwaukee Sentinel read a paper on "Woman's Work in Journalism."

In this distinguished assembly of editors, doubtless there are some who hold the belief that journalism offers no legitimate work for women.

The editor who first saw the value of tating directions as items of interest has gone to an unknown grave.

She has come to stay. However adverse men may be to recognize it, the fact still remains that women have entered the journalistic field to stay and to gain constantly in power and ability.

One that is Welcome. The girl reporter who knows how to gather news is a joy to the city editor and all the editors for that matter.

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porters dislike to do. Because she is conscientious you let her fix up the church notices, write over the contributed missionary items, attend graduation exercises, investigate conditions in the women's ward of the county hospital, and scour the town for photographs of infant prodigies whose parents come to you for your paper.

Consentaneous to the Limit. It is the conscientiousness of the typical woman reporter that gives you editors a feeling of confidence which is seldom betrayed when Miss Smith has an assignment.

Helps to Yellow Journalism. It is a moot point how far women may be held responsible for the illustrating innovation, but it is patent to all who consider the subject that the two-column half-column and other paper layouts are the result of a woman's hand.

Seriousness a Requisite. You may think that the newspaper woman takes herself too seriously, but if she is to amount to anything she must believe in herself and in her profession.

Plan for the Editor. But although by instinct a girl reporter may not know a news item when she stumbles upon it, she is susceptible to great things after she has been carefully trained by a man editor.

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ness of wit were eliminated from stories and plays. It is true that what has been sarcastically called the feminizing of literature may have reduced its strength, but it is a question whether there has not been a corresponding gain in delicacy and liberality.

When the Good Time Comes. In the golden day of future journalism statesmen will think it worth while to write about politics, the clergy will discuss ethical problems and physicians will give scientific opinions.

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day raising its standard and conditions are changing so that in the future there will come a time when it will offer the men and women of large aims and great talents adequate rewards for their services.

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Must Go All goods that we did not dispose of in our Half Price Sale will be cut still deeper in price for a final clearing. They must go Monday, so come early. Undoubtedly the greatest values ever offered in furniture.

- \$10 hand carved three section bookcase, special for Monday... \$5.00
\$75 Flemish oak sideboard, special for Monday... \$36.50
\$10 three-piece bed room in Flemish oak, special for Monday... \$50.00

Orchard & Wilhelm Carpet Co.

\$500,000 IN PRIZES of \$5.00 each will be given to the School Children of America, School Children's Competitive Advertising Contest No. 119.



Up hill and down dale, Butter is made in every vale. And if Nancy Cook is a good girl, She shall have some coffee and tea, And a big dish of Egg-O-See.

This sketch was made by Lida La Follette, age 11, Bancroft School, Omaha, Neb. We give cash prizes of \$5.00 for any drawing of this character which we accept and use.

A Flaked Wheat Food of the very best quality, in full sized packages, usually sold for 15 cents, and yet Retailing for 10 Cents.

EGG-O-SEE Made by the BATTLE CREEK BREAKFAST FOOD CO. Battle Creek, Mich. Quinoy, N. J.

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