

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 26, 1903.

SINGLE COPY FIVE CENTS.

HAYDEN'S THE RELIABLE STORE.

The silk on which the special paper was printed for the President was furnished by Hayden Brothers.

HAYDEN'S THE RELIABLE STORE.

WINSLOW TAFFETA is a silk for the American people, manufactured on American looms operated by skilled American weavers...

OUR ANNUAL MAY SILK SALE COMMENCES MONDAY—A little early, but all the better for you in this May Silk Sale...

- EXCLUSIVE SILK DRESS PATTERNS... EXCLUSIVE WAIST PATTERNS... BLACK SKIRT PATTERNS... EXCLUSIVE BLACK SILK WAIST PATTERNS... EXCLUSIVE DRESS PATTERNS... BLACK RUSTLING TAFFETA...

Women's Suits, Skirts, Coats, Waists

ONCE AGAIN OUR CLOAK BUYER HAS RETURNED FROM NEW YORK WITH SOME OF THE GREATEST BARGAINS HE EVER PURCHASED IN WOMEN'S SUITS, WOMEN'S SKIRTS, WOMEN'S SILK COATS AND WOMEN'S WAISTS.

A PARTIAL LIST OF THE HOUSES WHOSE SURPLUS STOCK WE BOUGHT: SUITS: From Turkel & Feistner, from Shaef & Silberman, from Joseph Schwartz, from Griswold-Browning Co., from Cohen & Henningsen.

We have forty sample suits from the well known houses of B. J. Mann & Co., Turkel & Feistner, Joseph Schwartz, Fifth Avenue, N. Y.; suits that were made to sell for \$150.00, \$180.00 and \$200.00; your choice for \$25.00.

An Extraordinary Shoe Opportunity

Thousands of pairs of Shoes from the three big floor stocks from Brockton and Campello, bought at about 50c per the dollar.

Great May Furniture Sale

The biggest sale ever held in Omaha. In advance of all others. The most temptingly low prices on high class, best finished, newest design furniture ever offered.

A splendid array of bargain for shrewd, economical buyers. Go-carts and baby carriages in the most complete variety ever shown in Omaha.

Major tables, up from \$20. Breakfast tables, at, and up from \$2.50. Kitchen tables, at, and up from \$1.50.

Flannels 32-inch wide fancy stripes and check Scotch flannel, worth 40c per yard... 40-inch wide extra heavy Shaker flannel, regular 15c, per yard...

Hayden's Forced Sale of Fine Wash Fabrics

The great demand for the fabrics made from bright, mercerized yarns, and our enormous stock of these popular fabrics which we are unable to display properly for lack of space, has led us to OFFER AT THE GREATEST REDUCTION OUR ENTIRE LINE OF FINE GINGHAM, MADRAS CLOTHS, FINE PRINTED GOODS AND SILK WARP FABRICS.

75c mercerized waistics, in all the new 1903 weaves, at per yard... 25c

Hayden's High Grade Dress Goods Dept.

45-inch colored Mistrals, goods that are sold in every store in the city at 75c to \$1; for this sale, 50c.

Carpet and Rug Sale

Best grade velvet carpets, all the newest designs and colors; with or without border; reduced from \$1.25 to 95c.

Wall Paper and Paints

The greatest cut ever made on wall paper for this coming week. The best grade of white blanks at 3c per roll up.

Letting Down the Prices in the Big Domestic Room

White Goods Counter Monday in the Great Domestic Room On account of the lateness of the season we will be obliged to cut our wash goods and white goods stock almost in two, and to add to this we have received 45 cases of mill goods from the leading manufacturers of the world.

Hardware, Stoves and House Furnishings

SPECIAL MONDAY SALE 4 CAR LOTS. A CAR OF NATIONAL GASOLINE STOVES, 4 burner; the best made... \$29.99

Furnishing Goods

Gent's Balbriggan Undershirts and Drawers, in the natural color and fancy colors, worth 50c, our price...

China Department

The little wonder incandescent gas burner, fancy globe, mantle and burner, worth \$1.25...

Grand Millinery Sale

BIG SAMPLE LINE OF EXQUISITE NEW MILLINERY SECURED AT ABOUT HALF PRICE, ON SALE MONDAY.

One of the largest and most fortunate purchases of high class millinery ever made by a western house. This sample line includes all the very newest, swellest, most elegant and up-to-date fashions in trimmed and untrimmed dress hats and street hats, and also a splendid profusion of all the stylish trimmings, ornaments, flowers, etc.

Great Sale on Ladies' Furnishings

Ladies' fine cambric corset covers, trimmed with lace and embroidery, worth 50c, at 25c.

Great Grocery Sale

We will sell Monday all brands any kind of can soup put up by Armour Packing Company, Cudahy Packing Co., Swift Packing Co. You cannot doubt the quality.

- Chicken Soup, 50c... W-ib. can Deviled Ox Tongue, 30c... Vesta Soda Crackers, 40c...

CANDY - CANDY

- Salted Peanuts, 5c... Chocolate Creams, 10c... Toasted Marshmallows, 5c...

Special Teas and Coffees

- Liberian Coffee, 11c... Interior Java Coffee, 20c... Basket Filled Ceylon English Breakfast and Gunpowder Teas, 38c...

Furnishings

Men's \$1 shirts at 50c. Men's and boys' white laundered shirts, in all sizes from 12 to 18, worth \$1, on sale at 50c or three for \$1.

Bed Spreads

If you need a spread of any color or design, Marseilles, crochet, honeycomb, with or without fringe, remember we can save you money on spreads. Over 2,000 to select from.

HAYDEN BROS.