ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 19, 1903.

SINGLE COPY FIVE CENTS.

For this week, in choicest, and most stylish merchandise. The wonderful variety is as pleasing as the remarkable lowness of the prices.

THE POWER OF SPOT CASH BUYING AND SELLING IS SEEN IN EVERY QUOTATION.

Monday the Big Silk Department Will Out-Do **All Previous Efforts**

-360 PIECES OF HIGH-GRADE BLACK TAFFETA SILKS, BOUGHT FROM ONE OF AMERICA'S LEADING MILLS AT 50C ON THE DOLLAR, ALL GO ON SPE-CIAL SALE MONDAY The store that contracted for these taffetas failed. The manufacturer wired u

for an offer. The offer was accepted. We got the taffetas-360 full pieces of blackmore black taffeta than all other stores in Omaha put together can show you. They come in all widths and are the finesitaffetas in the land. WE OWN THESE BLACK TAFFETAS FOR LESS THAN ANY OTHER HOUSE IN AMERICA can today buy them for and will sell them at about 1/2 the prevailing

GREAT BARGAIN OPPORTUNITIES ALL DAY MONDAY THROUGHOUT THE BIG SILK DEPARTMENT both in black and colored silks. You well remember last Monday as a rainy, stormy day, compelling many that would otherwise have attended this sale to remain at home. We take th day bigger and better bargains than ever

٠.	sale at
N.	
	BLACK TAFFETA-Rustle finish, 27 inches
	wide, worth \$1.00, on 59c
	anie at
	BLACK TAFFETA-Rustle finish, 27 inches
	wide, worth \$1.25, on 79c
	sale at
	BLACK TAFFETA-Rustle finish, 36 inches
	wide, worth \$1.50 on 88c
	male at
	BLACK TAFFETA-Pure dye, kid finish.
	36 inches wide, actually worth \$2.00, on sale at
	BLACK TAFFETA-Extra fine and full,
1	44 inches wide, worth \$2.25, on sale at
r	BLACK TAFFETA-Rustle finish, worth
	\$2.50, and 54 inches wide, on sale at
	BLACK TAFFETA-Rustle finish, extra
	quality, 54 inches wide, worth \$2.75, for
	FAMOUS PRIDE OF THE LOOM BLACK
	TAFFETA-But a few weeks ago Pride
	of the Loom Black Taffeta was unknown
	in our city. Today hundreds of Omaha
£.	ladies know what this splendid silk is
А.	and are well satisfied that in buying the Pride of the Loom they got the best
	taffeta bargain in all their life. When
7	present stock is sold Pride of the Loom
	will be sold at \$1.50. It is extremely
	fine and me heavy as any \$2.00 milk to

Monday as a rainy, stormy day, compelling this sale to remain at home. We take this day bigger and better bargains than ever-	fact in consideration and offer for Mon- better service the earlier you come.
BLACK TAFFETA—Rustle finish, 19 inches wide, worth 75c, on sale at	last you can buy Pride of the Loom for only
BLACK TAFFETA—Extra fine and full, 44 inches wide, worth \$2.25, on sale at	colors, worth \$1.25, at PURE WHITE WASH SILKS—50 pieces, all slik, 36 inches wide, worth \$1.00, on sale at BLACK PEAU DE SOI—20 inches wide, worth \$1.50, on sale Monday at Monday at
BLACK TAFFETA—Rustle finish, extra quality, 54 inches wide, worth \$2.75, for	BLACK PEAU DE SOI—27 inches wide, worth \$2.25, on sale Monday at
FAMOUS PRIDE OF THE LOOM BLACK TAFFETA—But a few weeks ago Pride of the Loom Black Taffets was unknown in our city. Today hundreds of Omaha ladies know what this splendid silk is and are well satisfied that in buying the Pride of the Loom they got the best taffets bargain in all their life. When present stock is sold Pride of the Loom will be sold at \$1.50. It is extremely fipe and as heavy as any \$2.00 silk, is	BLACK PEAU DE SOI—36 inches wide, worth \$3.00, on sale Monday at

Wash Goods in the Domestic Room

full 27 inches wide, and as long as they is the best taffets in the whole world.

The wash goods season is now in full blast and when in need of a fine dress or shirtwaist pattern be sure and examine our wash fabrics in the domestic room. Here you will find short and long lengths of the very finest material in the market at less than half the regular price. READ EVERY ITEM OF THIS.

The silk embroidered linens and Mercer- ized chambrays and ginghams, embroid- ered stripes, worth 50c.	The print percales sateens percales
The imported glinghams, madras and printed Mercerised ducks, worth 40c, for	worth for
The printed madrases, striped batists, lace striped Swisses and brocaded Swisses, worth 25c, for	Ladies' je
The printed piques, printed dimities, printed madranes, zephyr ginghams, plain colors, black corded batists and French plaids, worth 15c and 20c, for	Gent's li shirts a for
The printed batists, black sateens and dress ginghams, worth 15c, 71c	drawers for
The extra heavy, light grounds, striped sateens, plain colored chambray ging-hams, striped and figured, printed	Men's sea

batistes, worth 121/2c, at

[7]	he printed dimities, striped and figu
	percales, striped zephyr ginghams, bl
ŀ.	sateens and the navy blue, double to percales and the best standard prints
10	percales and the best standard prints
100	a great variety of styles and col-
ľ	worth from 64c to 10c,
1	ADIES' AND GENT'S FURNISHI GOODS.
1	adies' jersey ribbed, sleeveless vests, worth 25c, for
1	ent's light and medium weight une
l!	shirts and drawers; worth 35c,
3	xtra quality balbriggan undershirts
1	drawers for gentlemen, worth 50c, 2
N.	adies' fast black hose, worth 15c, for
1	fen's seamless half hose,
I.	fen's seamless half hose, worth 12%c, for

In the Rig Domestic

\$1.25 /TABLE LINEN, 75C. \$1.25 double satin damask table linen, 72-in. wide, at, per yard	59c union bleached table lineu, 64-in. wide, at, yard
	and the second second

Extra Special Shoe Sale Monday

1,500 pairs of men's and women's shoes made by one of the best shoemakers in the west on sale Monday in the main shoe department. These goods are made in the latest styles and in all the leathers, including the celebrated Baker's Corona, the shiny leather that does not break through the upper with any reasonable wear, on sale at \$3.48, \$2.98, \$2.48 and.....

2,500 pairs boys', youths' and little gents' satin calf lace, worth \$1.50, on sale at 700 pairs women's dongola lace, worth \$1.50, on sale at 300 pairs misses' dongola lace, worth \$1.50, on sale at 100 pairs men's satin calf congress, worth \$1.75, on sale at worth \$1.50, on sale at

300 pairs child's box calf lace, 1,200 pairs men's house slippers, worth 75c, on sale at 500 pairs little gents' satin or dongola lace, worth \$1.00 We have the best grain lace work shoes in the west with a heavy tap 200 pairs Misses' vici kid lace



00 pairs Misses' vici kid lace 1.35 turn sole, worth 75c, at Sole agents in Omaha for the celebrated STETSON and CROSSETT shoes for MEN, and the BROOKS BROS., ULTRA and GROVER shoes for WOMEN See the Sixteenth street window.

Ladies' Furnishing Sales

worth 25c.

Ladies' drawers, corset covers, skirts. gowns and chemise, nicely trimmed and made of fine quality cambric, worth \$1.00.

Ladies' nightgowns and shirts, very handomely trimmed with fine valenciesnes lace ad Swiss embroidery, worth \$2.50, at \$1.50, knit hose at 26c, worth 35c. Ladics' fine nainsook gowns, low neck and short sleeves and high neck and empire style, worth \$1.50 and \$2.00, at 98c-Redfern coracts, with princess hip and \$1.00, at 50c. hose supporters attached, warranted genu-

contec or batiste, at \$3.00. La Grecque ribbed Harvard mills brand, worth \$1.00. belt cornets for stout figures at \$2.50. A full line of R. & G., W. B., erect form, Kabo, Thompson Giove Fitting and and in all sizes, from 1 to 6 years, worth W. C. C. corsets, in all the up-to-date 50c, at 15c. styles, at \$1.00 and up.

Ladies' black lace hose at 121/4c, worth Ladies' plain black and fancy hose, 58c quality, 25c. Boys' and misses' ribbed hose at 1245c

Boys' and misses' Wayne knit and Shaw-Ladies' sleeveless vests, in fine ribbed and drop-stitch silk tapes, worth 25c, at 10c. Ladies' fine lisie thread combination suits, umbrella style and fine lace trimmed, worth

Ladies' high neck, ankle length and long ine whalebone filled, made of French sleeve combination suits, in fine jersey

Children's dark calico dresses, trimmed

Children's madras and gingham dresses Ladies' plain black and fancy hose, 25c trimmed with embroidery, is all sizes, from 1 to 6 years, worth \$1.00, at 50c.

Announcement Extraordinary.



Right in the middle of the season we have taken a bold dash to unload about for Monday and Tuesday. 500 women's suits that are in excess.

These are all up-to-date, clean, nice, stylish women's tailor-made suits, well known to you all. We have about 500 -too many, and they must be cleaned up in a few days.

Lot 1-To make them move lively we Choicest weaves in the desirable all white, have taken 100 suits that sold for \$13.75 black and white and cream mercerized to \$16.50 and have marked them in plain figures, for 9.95

Lot 2-111 suits, in all the new styles | Pekay, a fabric worth sec to see and new materials, quite a few with silk drops, suits that have sold as high The novelty snowflake fabric (washes like as \$22.50, and have put them on sale for

Caron San	70
LOT 3-Includes suits worth up to \$30-the majority of them with silk drops, no est high class stuff, made by the best tail ors in America-on sale to close, at	N d
	100
40 fine sample suits that sold up as high as \$50.00— selected from our enormous stock, will be sold for	n el
for	le

Skirt Section

Grand sale of high class skirts on Monday. We will talk to (shrunken), yard you today about the Degginger & Aarons' skirts, Chicago, Ill, and Sofronski Bros., New York-skirts that it is a pleasure to recommend to our customers-skirts that are perfect in hang and finish.

40 styles of women's skirts, in all the new materials—it is a pleasure to show them and a pleasure to wear them—the Degginger & Aarons skirts, at	8.90
Beautiful volle and etamine skirts, with silk drops, from Sofronski Bros., on sale at \$15, \$25.00, \$35.00 and	40.00

Women's Silk Coats

	More silk coats than all the houses in Omaha combined.	
1	250 women's blouse, eton and monte carlo coats, made of excel-	
	lent quality taffeta— others ask you \$7.50—sale price	
	different styles—on sale for	F
	200 women's silk coats, in peau de soies, elaborate, others ask you \$15—sale price only	
	100 silk coats at \$12.50, \$15.00, \$20.00 25.00	

Extra Specials for Monday's Sale

I	250 women's skirts, in all wool,	1.98
ł	velvet bound, worth \$5.00—for	
İ	400 women's skirts, in rainy day, pedestrienne, dress skirts and walking skirts, worth up to \$6, on sale	2.90
1	150 women's suits, worth up to \$15.00— on sale for	5.00
	200 dozen women's black mercerized underskirts— the \$1.75 quality—on sale for	1.00
	50 dozen women's wash waists, worth up to \$1.00—on sale for	.39c
	1 table of women's waists, in heavy vestings, challis, brilliantines and silks, worth up to \$6.00—for	- constitution,
	50 dozen women's wrappers, in percales and linens—the \$1.50 quality—for	1.00
Mary Carlo	25 dozen women's black mercerized waists—for	.1.00

Carpets and Rugs

9x12 axminster rugs, the best makes, a complete line of this sea

-	son's newest designs and colorings— regular price \$27.50—sale price	22.50
	9x12 Brussels rugs worth \$17.50— sale price	12.98
	\$1.10 velvet carpets— on sale at	
4	\$1.00 Brussels carpets— on sale at	. 69c
	75c all wool ingrains—	61c
	8) 0 11 01	

Big Curtain Sale

	6	
\$7.00, \$8.50 and \$	10.00 lace curtains-	4.70
on sale Monday	at \$6.50 and	4.15

In this lot can be found all our best brussels, Irish points and fine Domestic curtains.

\$1.50 Bedspreads for 98c

Full size white fringed bedspreads, Marseilles pattern, heavy knotted fringe, worth \$1.50, each 98c. Full size fringed pink and white, blue

and white honeycomb bedspreads, worth \$1.50, each 98c. Full size extra high grade white fringed cut out corner Marseilles pattern, worth \$1.50, each 98c.

Full size extra superfine quality, with heavy and rich border, in beautiful raised floral patterns, worth \$1.50, each 98c. Full size extra heavy improved Mitcheline bedspreads, red and white, blue and white, worth \$1.50, each 98c.

Optical Department



What's wrong? Your eyes?

Probably you need glasses. Come and let us examine your eyes. They may be the cause of your headaches. Cut prices.

Everything New

yard GREAT SILK MULL AND CREPE SALE MONDAY AND TUESDAY. Plain mulls, embroidered maus de sole printed maus de sole and silk mull, crepe de renaissance (the new half silk crepe de

regular 50c, 60c and 75c fabrics in the sale, yard FANCY WHITE WAISTINGS. fabrics, worth up to 75c, sale price, yard Fancy lace stripe and novelty weave White

CHOICE SUITINGS. chambray) 28 inches wide, 10 shades, the best popular priced suiting of the season, yard The new black and white mercerized checks, very stylish effects, soft, silky and meium weight. Colored and black hop sacking or canvas loth, 28 inches wide, all the ending shades, yard

Fine quality all linen etamine, white and all colors, yard,..... Fancy German linens, in mixtures, bourette tweeds, checks and stripes SHIRTINGS FOR MEN. The good colors, the choice styles, the fabrics that are the most serviceable, are

now on sale in this department. Hayden's have everything that is new in wash

In the Big **Domestic Room**

п	mannager iream
	IN THE MUSLIN DEPARTMENT.
1	15C CAMBRIC, 9C.
1	die man der mett derleit mand
-1	15c extra fine soft finish, yard wide cambric, yard
1	wide campile, yard
1	15C ENGLISH LONG CLOTH, 9C.
И	15c English long cloth,
Ц	yard wide, yard
	22½C SHEETING, 17½C.
И	2214c fine bleached sheeting, 171c inches wide, yard
В	
а	
ı	15c fine bleached pillow casing, 42 inches wide, yard
П	42 inches wide, yard
	OUT DISSESSED TO TO SE
I	65c bleached seamless sheets, 49c
	Bible ordered and Survey
3	75C SHEETS, 59C.
8	75c bleached seamless sheets, 59c
	size 90x90, at, yard
¥	15C CASES, 12C.
Я	15c extra fine pillow cases, size 45x36, at, yard
a	size 45x36, at, yard
٦	\$1.35 NAPKINS AT 98C.
ı	\$1.35 all linen, fast edges, bleached nap-
30	kins, 5-8 size,
п	att ber down attended
J	\$2.00 NAPKINS, \$1.49.
	\$2.00 all linen, fast edges, bleached nap-
н	kins, size 21x21,
J	mil for month and a second
	\$2.25 NAPKINS, \$1.79.
١	\$2.25 all linen bleached damask napkins,
7	at per dozen
a	75C WAISTING, 25C.
ı	One big table mercerized waitsing, in Ax-
,	ford, cheviot, madras and fancy stripes,
	worth up to 75c 25c
١	at, per yard
,	25C WAISTING, 15C.
1	25c Axford, cheviot and madras waisting,
ı	32 inches wide,
•	at, per yard
	50C WHITE GOODS, 15C.

Hardware, Stoves and Housefurnishings

edges, but otherwise perfect, to

One big table all kinds of white goods

(full pieces); some are slightly soiled on

SPRINGING A PRICE ON SPRING GOODS THAT WON'T BE DUPLICATED ELSEWHERE GASOLINE STOVES-We have The Insurance, The Dangler. The Reliable, The National. We can sell you a 3-burner, with step, with oven-one of the best

Dangler stoves made; sells regular for \$18.00; our price \$13.50.

Go

Three-burner high National, \$4.95. Four-burner, with step, Insurance, \$13.49 (with oven). The Standard Steel Range, the best made, very handsome, asbestos lined throughout,

with high warming closet, large oven, warranted in every way; sells elsewhere for \$35.00; our price \$28.50. A nice Planet No. 8 cook, warranted a first-class baker; regular \$11.50; our price

ONE CAR SCREEN DOORS UP FROM

SPRING GOODS. Good Garden Hose, Sc. Lawn Sprinklers, 19c. Steel Grass Shears, 15c. Garden Hoe, 15c. 16-inch Lawnmower, \$2.95. EXTRA HEAVY POULTRY NETTING.

2-feet wide, per yard 3c. 8-feet wide, per yard 41/2c. 4 feet wide, per yard 6c. 5 feet wide, per yard 71/c. 8 feet wide, per yard 9%c. Hardwood Hose Reels, 49c. Garden Rakes, 15c. Solid Steel Grass Hooks, 15c. Solid Steel Spade, 59c. Grass Catchers, 49c.

THE BEST SCREEN CLOTH MADE. 24-inches wide, per yard 9c. 26 inches wide, per yard 9%c. 28 inches wide, per yard, 101/20. 30 inches wide, per yard 11%c.

36 inches wide, per yard 131/20 SPECIAL SALE ON REFRIGERATORS THIS WEEK.

DEN BROS.

High Grade Dress Goods Sale

Lupin's Voiles. Ladies who are looking for something for a nice, stylish suit will to pieces of silk embroidered Swiss, 114 do well by looking through our stock, as we are showing extra good values at \$1.00, yards wide, regular value 75c; sale price \$1.25 and \$1.50, goods that you will not find in Omaha at less than \$1.50, \$1.75 and \$2.00. This line of goods made up with a Winslow Taffeta drop skirt makes a stylish 39c \$2.00. This line of goods made up with a Winslow Taffeta drop skirt makes a stylish street suit or an elegant reception dress to attend the coming reception of President Roosevelt.

and best fabrics for a fancy tucked or of the fine little weaves so much in depleated skirt. We have made a special mand. This spring one of the cut of all knotted tufted and slik striped things, reduced from chene), in every shade that is popular; Mystrals for this sale, 45-in. Mistrals, black and

colors, reduced from \$1.00 to...... 45-in. Mistrals, black and colors, reduced from \$1.50 to 45-in, Mistrals, black and colors, reduced from \$2.98 to One word to our excellent line of mohairs, in black and colored. ,

Black Mohair, 45-in., 39c. Black and colored Mohair, a regular 75c for, per yard..... quality, at 59c. Black and gray 58-in, cravenetted Sicilian. extra weight, for outing skirts, or the figured and plain silk striped, at 45c per

Mystrals and Etamine, one of the newest | 44-in. Priestley's black Queen's cloth, one

\$1.98 to..... foc Lupin's black nuns veiling is acknowl-1.10 edged to be the best and most perfect dyed black goods made. We put on sale 10 pieces 44-in, for this sale only 50c yd 5 places 46-in, wide, extra fine, at only, per yard

Our line of novelty suitings-we have cut the price in two and show you in this sale the new French Nail Head effects in silk mixtures, the nobby things for street wear, \$1.98 quality,

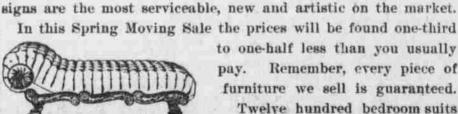
Extra special, our French Chailies in new Raglans, will not spot or shrink, good yard. This line of goods was made to sell for sunshine or rain. This line of Sicilian for \$1.00 a yard, and you will find them to

We have started this Spring Furniture Moving Sale early this year. If you are not prepared to take the goods now, you can



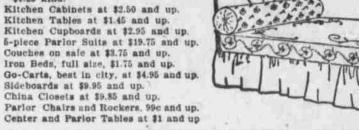
select what pieces you will need during this sale and they will be reserved for you until you want

The furniture we offer is from the best factories in Michigan and Wisconsin. Every piece is guaranteed as to finish, material and workmanship. The de-



Oak Chiffoniers, 5-drawer, at \$4.95 Oak Dressers on sale at \$8.95 and Extension Tables at \$3.85 and up. Dining Chairs on sale at 65c for the \$1.25 kind. Kitchen Cabinets at \$2.50 and up. Kitchen Tables at \$1.45 and up.

Couches on sale at \$3.75 and up. Iron Beds, full size, \$1.75 and up Go-Carta, best in city, at \$4.95 and up. Sideboards at \$9.95 and up. China Closets at \$9.85 and up. Parlor Chairs and Rockers, 99c and up



China Department

Fancy opal bric-a-brac, beautiful and useholders, turines, etc., 50c values, 10c, set, 69c.

Something new-the Little Wonder in other grades in proportion. Fine wine glasses, 20c set.

ful, consisting of nut bowls, vases, card Omaha to select from at greatly reduced trays, pickle and olive dishes, bouquet prices.

French china teacups and saucers, per

worth \$1.50, 59c.

Imported majolica pint pitchers, 10c.

Plain white cups and saucers, 2c each.

Wall Paper and Paints

The largest and most complete stock in

The best grade of white blanks at 3c per roll up.

Fine gilt paper at 5c per roll up, and all candescent gas burner, complete with The best grade of ready mixed paints on etched globe and double support mantle, the market at only 98c per gallon. Other dealers sell the same paint at \$1.50 to \$2

per gallon. Aiso varnishes, stains, enamels, brushes Crystal covered water jugs, very fine, 50c. and room moulding at greatly reduced prices.

Hayden's Great Reduction Sale Groceries

german Sago per pound	California Apricots. 22 C 2-ib. can very fine String Beans for. 5 C 2-ib. can very fine Lima Beans for. 5 C 2-ib. can very fine White Wax Beans. 5 C 3-ib. can very fine White Wax Beans. 5 C 3-ib. can very fine Apple Butter for. 5 C Great Sale on Coffees GREAT QUANTITIES OF COFFEE ARE NOW BEING RECEIVED. Liberian Coffee per pound. 12 c Bantos Coffee per pound. 12 c San Salvador Coffee per pound. 15 c Golden Rio Coffee per pound. 15 c Martinique Coffee per pound. 15 c Martinique Coffee per pound. 15 c Martinique Coffee per pound. 22 c Mandeling Java Coffee, per lb. 25 c O, G, Java per pound. 28 c Marsoaibo Coffee	Pancy Peaches per pound. 2 10 Pancy Peaches 10 Pancy Peaches 10 Pancy Pears 12 10 Pancy Pears 12 10 Pancy Pears 12 10 Pancy Pears 10 Pancy Pears 10 Pancy Pears 10 Pancy Apricots 13 Pancy Apricots 16 Seedleas Sultana Raisina, per lb 12 10 Raisina, 1 10 Raisina 3 10 Raisina 3 10 Per pound 10 Raisina 2 10 Raisina 3 10 Pancy Prunes 12 10 Pancy Prunes 10 Pancy Pears 10 Pancy Pears
Mincement for	Mandeling Java Coffee, per lb 250 O. G. Java per pound 280	Ruby Prunes per pound

SPECIALS IN GROCERIES.

OI BOINED III		
The same of the sa	Grape Nuts— per package	Good Java and Mocha. Good Drink Coffee, only Fruit Puddine for. Jellycon for. Sproman-gel-on for. Spound pail Jelly for. Meat and La Lard, per pound. Morreli Hams, per pound.
1	25c, only 10c Sec, only 22c Mocha, only 22c	per pound Boiling Beef, per pound

We not only have I nion Butchers, but we have a Butcher to select the Butter BUTTER has taken a drop and will continue the month of April. Good Country Butter ood Cooking Butter We sell the best Dairy Butter... Choice Creamery

Sutter Very best Creamery Butter Baked Beans, Good Prunes