

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 19, 1903.

SINGLE COPY FIVE CENTS.

HAYDEN'S THE RELIABLE BIG STORE QUOTES SOME ASTONISHING VALUES HAYDEN'S

For this week, in choicest, and most stylish merchandise. The wonderful variety is as pleasing as the remarkable lowness of the prices. THE POWER OF SPOT CASH BUYING AND SELLING IS SEEN IN EVERY QUOTATION.

Monday the Big Silk Department Will Out-Do All Previous Efforts

—360 PIECES OF HIGH-GRADE BLACK TAFFETA SILKS, BOUGHT FROM ONE OF AMERICA'S LEADING MILLS AT 50c ON THE DOLLAR, ALL GO ON SPECIAL SALE MONDAY. The store that contracted for these taffetas failed. The manufacturer wired us for an offer. The offer was accepted.

BLACK TAFFETA—Rustle finish, 19 inches wide, worth 75c, on sale at 45c. BLACK TAFFETA—Rustle finish, 27 inches wide, worth \$1.00, on sale at 59c. BLACK TAFFETA—Rustle finish, 27 inches wide, worth \$1.25, on sale at 79c.

Announcement Extraordinary.



Right in the middle of the season we have taken a bold dash to unload about 500 women's suits that are in excess. These are all up-to-date, clean, nice, stylish women's tailor-made suits, well known to you all.

Skirt Section

Grand sale of high class skirts on Monday. We will talk to you today about the Degginger & Aarons' skirts, Chicago, Ill., and Sofronski Bros., New York—skirts that it is a pleasure to recommend to our customers—skirts that are perfect in hang and finish.

Women's Silk Coats

More silk coats than all the houses in Omaha combined. 250 women's blouse, eton and monte carlo coats, made of excellent quality taffeta—others ask you \$7.50—sale price 5.00.

Extra Specials for Monday's Sale

250 women's skirts, in all wool, velvet bound, worth \$5.00—for 1.98. 400 women's skirts, in rainy-day, pedestrienne, dress skirts and walking skirts, worth up to \$6, on sale 2.90.

Carpets and Rugs

9x12 axminster rugs, the best makes, a complete line of this season's newest designs and colorings—regular price \$27.50—sale price 22.50.

Big Curtain Sale

\$7.00, \$8.50 and \$10.00 lace curtains—on sale Monday at \$6.50 and in this lot can be found all our best brussels, Irish points and fine domestic curtains.

\$1.50 Bedspreads for 98c

Full size white fringed bedspreads, Marcelline pattern, heavy knotted fringe, worth \$1.50, each 98c.

Optical Department

What's wrong? Your eyes? Why? Probably you need glasses. Come and let us examine your eyes. They may be the cause of your headaches.

Fine Wash Dress Goods Everything New

500 pieces of silk embroidered Swiss, 1 1/2 yards wide, regular value 75c; sale price for Monday and Tuesday, 39c. GREAT SILK MULL AND CREPE SALE MONDAY AND TUESDAY.

In the Big Domestic Room

15c extra fine soft English, yard wide cambric, yard wide, 9c. 15c ENGLISH LONG CLOTH, 9c. 15c English long cloth, yard wide, 9c.

China Department

Fancy opal bric-a-brac, beautiful and useful, consisting of nut bowls, vases, card trays, pickle and olive dishes, bouquet holders, turques, etc., 50c values, 10c.

Hardware, Stoves and Housefurnishings

GASOLINE STOVES—We have the insurance, The Dangler, The Reliable, The National. We can sell you a 2-burner, with step, with oven—one of the best.

Hayden's Great Reduction Sale Groceries

Fearl Hominy 3c per pound. 3-lb. can very fine California Apricots 12c per pound.

SPECIALS IN GROCERIES.

Grape Nuts—9c per package. Swift's Frisco Soap—All kinds of laundry soap—EIGHT BARS 25c per box.

High Grade Dress Goods Sale

The biggest sale ever held in Omaha on most stylish up-to-date merchandises, Lupin's Voiles. Ladies who are looking for something for a nice, stylish suit will do well by looking through our stock.

Spring Furniture Sale

We have started this Spring Furniture Moving Sale early this year. If you are not prepared to take the goods now, you can select what pieces you will need during this sale and they will be reserved for you until you want them.

Wall Paper and Paints

The largest and most complete stock in Omaha to select from at greatly reduced prices. The best grade of white blanks at 3c per roll up, and other grades in proportion.

Wash Goods in the Domestic Room

The wash goods season is now in full blast and when in need of a fine dress or shirtwaist pattern be sure and examine our wash fabrics in the domestic room.

In the Big Domestic Room at Linen Counter

\$1.25 TABLE LINEN, 75c. \$1.25 double satin damask table linen, 72-in. wide, at, per yard 75c.

Extra Special Shoe Sale Monday

1,500 pairs of men's and women's shoes made by one of the best shoemakers in the west on sale Monday in the main shoe department.

Ladies' Furnishing Sales

Ladies' drawers, corset covers, skirts, gowns and chemise, nicely trimmed and made of fine quality cambric, worth \$1.00, at 55c.



Ladies' Furnishing Sales

Ladies' black lace hose at 12 1/2c, worth 35c. Ladies' plain black and fancy hose, 50c quality, 25c.

Ladies' Furnishing Sales

Ladies' black lace hose at 12 1/2c, worth 35c. Ladies' plain black and fancy hose, 50c quality, 25c. Ladies' nightgowns and shirts, very handsomely trimmed with fine Valenciennes lace and Swiss embroidery, worth \$2.50, at \$1.50.

HAYDEN BROS.