New Picture Dept. Third Floor.

J. L. BRANDEIS & SONS "BOSTON STORE"

New Third Floor Art Display

ON SALE TODAY—THE

Greatest Dress Goods Purchase

WE EVER MADE

From the United States Custom House

We bought from the U. S. custom house over 40,000 yard lengths of the highest grade and latest style Black and Colored Dress Goods for spring and summer. There are five, six and seven of a kind to match—enough for entire ladies' suit or costume. This is an opportunity to secure $2.50 Dress Goods for 35c. Do not fail to come tomorrow. Tell your friends about this sale; they will thank you for it. Today at..... **35c**

At 25c— Skirt and dress lengths of all our Dress Goods, in black and all colors—sold as high as 85c a yard—at..... **25c**

At 39c— Stacks of Dress Goods, in every weave and color—three to seven-yard lengths—that sold as high as $1.50 a yard—at..... **39c**

5,000 Yards of Cloths, Tweeds, Cheviots and Serges— Still greater bargains than last week. These goods bought from a prominent woolen mill—they are in black and all colors and come in from 3 to 7 yd. lengths—valued as high as $3 yd., at. **75c**

Wash Goods at 10c. Silk Mousseline Batiste, Madras, three to seven-yard pieces—many of them alike—go at—a yard..... **10c**

Wash Goods at 25c. Dress lengths of Grenadines, Swisses, madras, Mousseline de Soie, etc., regular 75c Wash Goods, at—per yard..... **25c**

Black Silk Remnants at 69c

Manufacturer's entire line of Black Silk Samples, in yard and a quarter lengths. There are Black Silks of all descriptions—Peau de Soie Taffetas, Satin, etc.—many matching up for skirts and waists—will be sold tomorrow in one lot on big bargain square at—a yard..... **69c**

$1 Silks at 19c Yard—Satin Foulards, Twilled Foulards, Corded and Wash Silks, worth up to $1 a yard, many of them to match up—on bargain square at..... **19c**

Embroideries— Sample strips of the finest Embroideries and Insertings, every desirable width, worth as high as 50c, at **25c-15c-10c-7½c-5c-3½c**

Laces— Laces, Insertings and Galoons, in strips and remnants of the finest materials, worth up to 25c, go at **10c, 5c, 3½c, 2½c**

Sam l Stri s of almost every style of lace—your choice of thousands of strips at..... **1c**

5,000 yards of rem ants of valenciennes and torchon laces and insertings—worth up to 5c a yard, go at..... **1 1-2c**

GRAND REMNANT SALE IN THE BASEMENT

Fine Mercerized Waistings in plain white, black and white damask patterns, basket weaves, etc., worth up to $1, at—a yard..... **25c**

Fine Corded Ginghams—big bargain square—plain weaves—would be cheap at 15c, at—yd..... **8½c**

Fine Mercerized Foulards in long remnants, worth 12½c, go at—a yard..... **6½c**

Fine Yard WideSilkoline—none better at any price—worth 10c, go at—a yard..... **6½c**

Art Ticklings, Art Denims and Cretonnes, worth up to 40c, go at—a yard..... **10c**

Mercerized Sateens, in plain black and colors, worth up to 40c, go as long as they last at, yd..... **10c**

Fine All Linen Ginghams and Mercerized Ginghams, worth up to 50c a yard, go at—a yard..... **17½c**

Fine Dress Swisses, actually worth up to 35c a yard, in long remnants, go at—a yard..... **15c**

Dimities, Lawns, Batistes, etc.—bargain square—worth up to 25c, go at—a yard..... **5c**

Mercerized Waistings, basket weaves, damask patterns, etc., in short remnants, worth up to 50c, go as long as they last at—a yard..... **10c**

Best Grade Prints—one big bargain square—in black and white, blue and white, grays and fancies—none better at any price—go at—a yard..... **3½c**

Tomorrow we place on sale all our accumulated remnants of fine Table Damask, running in lengths from 1½ to 3½ yards, at about one-half their real worth.

Watch Our Windows — J. L. BRANDEIS & SONS "BOSTON STORE" — Watch Our Windows

SCHMOLLER & MUELLER

1313 FARNAM

GREATEST SALE OF GREAT PIANOS

THIS SPECIAL PURCHASE SALE is the GREATEST SALE of GREAT PIANOS ever held west of Chicago—$60,000 worth of elegant 1903 Pianos are selling—and selling fast—at 30 per cent off eastern prices—at less than wholesale! They won't last long!

Was $375 Parlor Upright—high quality—very popular—variety of styles. **Now $262.50**

Was $400 Puritan model—celebrated make—beautiful veneers—Used by many artists. **Now $280**

Was $425 Cabinet Upright—stylish—beautiful—entrancing in tone—many designs **Now $297.50**

Was $450 Modified Colonial—distinctly new designs—great variety of handsome woods. **Now $315**

Was $475 Florentine model—widely celebrated for volume and purity of tone. **Now $332.50**

Was $500 Renaissance Cabinet Grand—hand carved—elegant woods—unsurpassed in tone. **Now $350**

Slightly used pianos..... $20 to $145

We do fine piano repairing in our own factory.

Pianos perfectly tuned at small cost.

TELEPHONES: Omaha, 1625. Co. Bluffs, 368.

IOWA BRANCH: 502 Broadway, Council Bluffs.

HAYDEN'S

THE RELIABLE STORE.

An Extraordinary Sale in **Boys' and Children's Clothing**—FRIDAY AND SATURDAY.

The biggest clothing values ever offered. The choicest variety in spring clothing. Every garment cut and tailored by skillful workmen in the latest fashions.

Boys' Suits— In very desirable patterns, in gray and brown mixtures, in light medium and dark colors, made in vestee, Norfolk and double-breasted styles—special sale prices..... **1.50**

Boys' Suits— In a great variety of very desirable patterns, in light, medium and dark colors; made in vestee, Norfolk and double-breasted styles—special sale prices..... **1.50**

Boys' Suits— In very handsome patterns, in all shades, light and dark colors; pants made with extension waist band, double seat and knees, reinforced tape seams, many of the pants lined throughout; made in vestee, Norfolk, double-breasted and three-piece styles; suits worth up to $4—sale price only..... **2.50**

For$3.95— We have the greatest assortment of boys' suits ever shown in the city. These suits come in all the latest shades and fabrics, black or blue, cheviots, cassimeres, silk mixed worsteds, Thibets and unfinished worsteds; padded shoulders, buttonholes hand made; any style desired; any size you want, from 3 to 16 years—special sale price only..... **3.95**

Children's Extremely Nobby Styles IN JUVENILE SUITS.

The nobbiest and swellest things in imported and domestic fabrics, in reds, blues, browns, fancy cheviots, tweeds and homespuns, in the new popular styles, sailor blouse and sailor Norfolk, ages 2½ to 10 years—SALE PRICES—$5.75 down to..... **1.95**

YOUTHS SUITS—Sizes 12 to 20 years—an immense assortment, in blacks and blues, in fancy cheviots, cassimeres, Thibets and unfinished worsteds, in light, medium and dark colors; in single and double-breasted styles made up in regular and varsity cuts, a young man's swell suit, worth $5 to $15 SPECIAL SALE AT $10, $7.50, $6, $5 and..... **3.00**

Boys' Odd Long Pants— Ages 12 to 19, regular $1.50 to $3.00 values, on sale at $1.95, $1.50, $1.25 and..... **95c**

Boys' Odd Knee Pants— Ages 3 to 16 years, choice of 75c to $1.00 values, on sale at 50c and..... **35c**

READ GREAT SALES ON SEVENTH PAGE

HAYDEN BROS.

Selling the Most Clothing in Omaha.

Men's Swell Spring Attire

No matter how low a price you pay here for a suit, you can rest assured that the garment is not only stylish, but full of good wear.

Our $7.50 and $10.00 Suits

possess all the best points of the goods shown elsewhere for one-third more money, that being the extent to which our superior purchasing power enables us to undersell other local clothing stores. While our finer and finest

Suits at $13.50, $16.50 and $20

cannot be improved upon by merchant tailors who charge twice these prices. The most radical tastes, as well as the most conservative, can here be suited to a "T." Just state your wants or preference and we'll lay before you garments that will come up to your highest expectations.

Nebraska Clothing Co

CLOTHES FOR MEN AND WOMEN

Your Spring or Summer Suit if made by us will be far the handsomest suit you have ever worn. Our exclusive patterns are the finest and nobbiest ever shown. Let us show them to you.

We have the finest line of imported woolens in the city. Suits from $35.00 to $40.00.

J. A. Kervan Tailoring Company

1316 Farnam Street

JEWELERS AND WATCH MAKERS

The latest in watches and jewelry of all descriptions. A fine assortment of mantle clocks just received. Our prices very low. Watch and jewelry repairing done in first-class order and satisfaction guaranteed.

P. E. FLODMAN & CO., JEWELERS

TELEPHONE 1574. 1514 CAPITOL AVENUE.

Home Seekers' Rates

I have not space to show you all the low rates that we are offering to the west, northwest and southwest, but if you will write me where you want to go I will tell you the best and cheapest way to make your trip. I can probably give you some pointers that will save you time and money.

One fare plus two dollars on the first and third Tuesdays of each month to a great many western, northwestern and southwestern points. Write me for details.

Burlington Route

J. B. REYNOLDS, City Passenger Agent, 1502 Farnam St., Omaha.

TO TEST NEW REVENUE LAW

Western Union Telegraph Company Opposes the Gross Earnings Plan.

SUPERINTENDENT HORTON TELLS WHY

Says It is Not Fair to Impose Same Method of Taxation on Telegraph Property as is Applied to Express Companies.

The new revenue law enacted by the late legislature is about to run up against its first snag. The Western Union Telegraph company threatens to make a legal test of the section which regulates its taxation. It may do this by proceeding directly with a court case or it may take the defensive by refusing to comply with the law in making returns of its taxable property. The precise grounds have not been definitely determined on.

The revenue law provides that telegraph, telephone and express companies shall be assessed upon their tangible property and in addition thereto upon their gross earnings for one year as their franchise values. It is this feature which is objectionable to the Western Union, says Superintendent Horton of Omaha.

"I am not prepared to say what our people intend doing," said Mr. Horton, "but they are not satisfied with the new law. It is not fair to impose upon us the same method of taxation as is proposed to regulate express companies, for the good and sufficient reason that express companies have scarcely any property taxable as compared with what we have.

"We have valuable plants and systems over the state—our own property—while express companies rent most all the valuable property they use. They have nothing to pay taxes on except their wagons, horses and office fixtures and such things as that. Then again, this law is wrong, because it is based on a false and erroneous theory of taxation. This franchise value is all wrong. There is nothing equitable or sane in that. The combination fixed up in that section looks very much like double taxation.

"We did not go down to the legislature and try to prevent the passage of this or any other law; we took no hand in the legislature. That is not our way of doing business. We believe in letting the legislature attend to its own affairs and then if we have any grievances look to the courts for redress."

It will be recalled by those who followed the proceedings of this legislature closely that the very provision of the new revenue law to which the Western Union objects looked good to the Omaha Street Railway company; so good, in fact, that that corporation simply exhausted its resources in endeavoring to get under that section. The fact of the matter is that through the skillful maneuvering of its lobbyists it did slip in twice, but twice was exposed and pried out, the bill finally going through with street railways taxed on a different basis.

In many cases of asthma Piso's Cure for Consumption gives relief that is almost equal to a cure.

Our ad on Page 7 is full of interest—better read it. Hayden Bros.

THE BENNETT COMPANY.

A Great Table Special for Friday.

BUTTER! BUTTER!! BUTTER!!!

BENNETT'S CAPITOL CREAMERY—the richest, sweetest, freshest, nicest table butter that ever left a perfectly modelled dairy. TOMORROW, FRIDAY, 1-LB. BRICKS, 25C.

The equal in quality of Bennett's Capitol Creamery is hard to get, and you are paying 30c and 32c a pound for butter not so good. Here is an actual saving of from 5c to 7c a pound and getting quality and satisfaction at the same time. Per pound, 25c.

A COFFEE SPECIAL—Fine, mild, rich Santos, fresh roasted, tomorrow, per lb., 10c.

A SOUP SPECIAL—Fine quality soups, assorted kinds, in 1-lb. cans, only, per can, 5c.

GROCERY DEPARTMENT — BASEMENT.

Attend Cecilian Club drawing and recital at Piano Player Co. Parlors, Saturday evening, April 18th. Seats free. Piano Players and Pianos for rent. Tel. 1450.

If you want to be entertained read our ad on Page 7. Hayden Bros.

Don't miss reading our ad on Page 7. Hayden Bros.

Douglas Printing Co., 1508 Howard. Tel. 644.

GREAT CLOTHING SALE SATURDAY.

J. L. Brandeis & Sons Place on Sale Saturday One of the Finest Retail Stocks of Broadway, N. Y.

CHOICE OF HACKETT CARHART'S ENTIRE STOCK.

See tomorrow's papers for full particulars of the greatest clothing sale that has even been held in Omaha.

J. L. BRANDEIS & SONS, Props., Boston Store.

We're going to have sales—read about them on Page 7. Hayden Bros.

Quantity vs. quality.

Remember the dog fancier who said, "$50 for such a little dog! Why, it doesn't weigh over four pounds." "I know, mister," said the dealer, "but I'm not offering it to you as sausage."

Yes, you can get three ready-made suits some places for the same money you'll pay for a "MacCarthy made" suit. You'll be DRESSED in our one suit—it will hang on to its grace of fit, its style, its artistocratic look until the last thread is gone. You'll never be dressed in the other three—they'll cover your nakedness, and that's all—their "shape" will take wings the first day—the "fit" will flit with a week's wear, for it's all PRESSED (not tailored) into the suit.

Put that in your pipe and smoke it!

$25 to $45 for Topcoats and Suits.

MacCarthy Tailoring Company, 1710-12 Farnam St. Phone 1808. Bee Building.

Yep! The Court House is still opposite.

Full Set of Teeth, $3

Graduate dentists admitted to our course for $100.00. We make money by teaching our course and don't need to charge such high prices

FREE — All Work Done Free. Small Charges for all Material. | This Offer Good Until April 15.

$5.00 Gold Crowns, $3.00

IN ORDER TO INCREASE OUR CLINIC we want every man, woman and child to have their mounths examined by the professors of this college.

Small charges for material.

We do as we Advertise.

Set of Teeth $3.00, up | Gold Fillings 75c, up
Teeth extracted free | Fillings from 25c, up
22k Gold Crowns $5 | Bridge Work $3.00, up

UNION DENTAL COLLEGE

OF PAINLESS DENTISTRY. 1522 DOUGLAS STREET, ROOM 4. Open Daily: Nights till 8, Sundays, 9 to 4.

MERCHANTS NATIONAL BANK OF OMAHA.

N. E. Corner Farnam and 13th Streets. Paid up capital $500,000. Surplus fund $100,000. UNITED STATES DEPOSITORY. Frank Murphy, president. B. B. Wood, vice president. Lyther Drake, cashier. F. T. Hamilton, asst. cashier.

FOR DRUNKARDS WHITE DOVE CURE never fails to destroy craving for strong drink, the appetite for which cannot exist after using this remedy. Given in any liquid with or without knowledge of patients; tasteless; $1. Sherman & McConnell Drug Co., Omaha.

New Mowers..

Pennsylvania Ball Bearing

Greater American

Our bright new stock of improved lawn mowers is the largest—our prices the lowest.

HOSE

Garden Hose at special prices—guaranteed brands. **7c up**

Lawn Rakes— Screen Wire— Poultry Netting—

MILTON ROGERS & SONS CO., REFRIGERATORS, FILTERS. 14th and Farnam Sts.

Fine Show Case for Sale

With five decks, making 50 feet of showcase room; made of oak, with plate glass top, sliding glass doors and marble base. Also a 10 syrup drawer can Tuft soda fountain, in good condition, with fine counter and work board. Write or call for particulars. We are still leading the bunch in price cutting and submit new lists daily, showing the difference between our prices and those of all would-be competitors.

50c Cuticura Salve	39c
50c Doan's Kidney Pills	39c
$1.00 Warner's Safe Cure	74c
25c Burkhart's Vegetable Compound	19c
25c Pierce's Pills	19c
50c Moler's Cod Liver Oil	64c
$1.00 Dr. Pierce's Remedies	64c
50c Wizard Oil	39c
$1.00 Iler's Malt Whiskey	64c
$1.00 Pure Canadian Malt Whiskey	75c
$1.00 Duffy's Malt Whiskey	75c
$1.00 Nervita	75c
50c Nervita	40c
$1.00 Temptation Tonic	25c
$2.00 Chester's Pennyroyal Pills	$1.00
$1.00 Peruna—all you want	61c

SCHAEFER'S CUT PRICE DRUG STORE Two Phones—747 and 797. S. W. Cor. 16th and Chicago Sts.

The Man

who never buys anything until he can buy the best is genally a prosperous man. That kind of a rule is almost sure to bring prosperity every time.

Helgren & Gradmann Tailors. 309 S. 16th Street. None but skilled union labor employed.

If a Buggy

drive gives you pleasure, you'll find that the pleasure is doubled by riding in a vehicle that is new, light running and of beautiful finish, correct design.

That is the kind we carry the finest in Omaha.

If you are in the market for a smart Surrey or Runabout for the beoulevard, you'll find it at Carriages and horse furnishings.

Andersen-Millard Co. 1516-18 Capitol Ave.

50c Underwear 15c

Mens' Fancy Underwear, the regulation $1.00 a suit article, on sale, starting this morning for 15c a garment, or 30c a suit, not more than two suits to any one customer. No such underwear bargain has ever been given in this town.

Are you going to buy a new hat? You want one that looks as good as a $5.00 one and only costs $3.00. Then let us show you the Young Hat. There are none better.

Are you going to buy a new Spring Suit? If so let us show you some of the Alfred Benjamin make, for which we are the exclusive agents in Omaha. We sell you a Benjamin suit as low as $12.50. After we have our expert tailor fit this suit to your body no one will ever take it for a ready-made suit. If you are a good union man and want the union label on your clothes we can show you suits at $7.50 and $10.00 that you yourself will have to acknowledge to be worth more money.

THE GUARANTEE CLOTHING CO., 1519-1521 Douglas St.

...IGNITO...

CUT THIS AD out and take it to the Nebraska-Iowa Auto Lighter Co., 105 So. 15th St., and get one of their SELF-LIGHTING GAS mantels, at same price you pay for an ordinary mantel.

Offer good for 10 days only. Tel. 1617.

If horses could talk

they'd tell you there's as much to the fit of a harness for a horse as there is to the fit of a suit for a man. Besides that, the horse is as proud of the superior style, workmanship and finish of his harness as a boy with a new top. We use the best oak tanned leather; mountings guaranteed; prices cut to the closest margin.

Special Orders Our Feature

We can show more fine coach and runabout harness than any establishment in the west.

Spoke Brushes—Brooms—Mane Combs—Tail Ties.

Alfred Cornish 1210 Farnam-st.

GRIPS

Are a nice thing to have—if you have a nice one. We sell Leather Grips, full leather lined, also canvas lined. We have the kind that are neat and nobby and don't wear out. We make them and can give you any style or size. Our prices will suit you, too. REPAIRING DONE. TELEPHONE 1058.

OMAHA TRUNK FACTORY 1209 FARNAM ST.

EVERY NICKEL YOU SPEND THOUGHTLESSLY is gone forever—Every nickel you save is a step toward independence.

We Pay 4 Per Cent on All Deposits.

City Savings Bank, S. E. Cor. 16th & Douglas Sts.

MRS. J. BENSON Knit Underwear

for spring and summer we can give you most anything you can wish for in light weight knit underwear—long sleeves, short sleeves, or no sleeves—ankle or knee length—weight from finest gauze to medium heavy.

Union Suits and vest—pants with the new equestrienne band and French belt—with jersey or umbrella knee—prices from the lowest to the highest.

WE MAKE A SPECIALTY OF OUT SIZES.

How Are Your Floors

If your floors don't just suit you, "TELL US YOUR TROUBLES." We will tell you what to do. If there are CRACKS, we have a PASTE CRACK FILLER—25c per box—made on purpose for this. It won't SHRINK after filling as it would if you use putty. If the floor is rough and "open-grained," we have Liquid Filler, which makes it smooth and ready to take the finishing coats of paint or stain. We, of course, have the FLOOR PAINT for every-day floor painting. This comes in eight shades and DRIES hard in ONE NIGHT. And then the FLOOR-LAC (this is varnish stain for floors)—which comes in oak, mahogany, walnut, cherry, rosewood and ebony. Floor-Lac stains and varnishes at one operation. If your floors are ALL RIGHT NOW—in surface and color—but need renewing a bit—get some of our DURABLE FLOOR VARNISH (made for floor and nothing else, mind you)—and apply one coat. Or if you have a HARDWOOD floor and want it WAXED, we sell the WAX—all ready to apply.

CALL FOR COLOR CARD.

Sherman & McConnell Drug Co Wholesale and Retail Druggists. Corner Sixteenth and Dodge Streets, OMAHA, NEB.

Excursions Southwest

First and third Tuesdays each month over the Santa Fe.

One fare, plus $2, round trip, first class, Chicago and Kansas City to Kansas, Colorado, New Mexico, Arizona, Oklahoma and Texas.

Greatly reduced rates one way, second class, until June 15.

Interesting pamphlets free, telling about cheap lands. "Santa Fe all the way."

E. L. Palmer, P. A., 409 Equitable Bldg., Des Moines, Ia.

Santa Fe