

# THE BENNETT COMPANY

## Tremendous Sacrifice of Women's Walking and Dress Suits

We will put on sale Monday morning, one hundred women's suits, in black, navy and light blue, light, medium and dark gray, brown, red and dark and light mixtures—all splendid suits—that are marked at \$12.50, \$14.55, \$15.00, \$16.50, \$18.50, \$19.75 and \$22.50—we make no reserve as we want to give the best suit bargain ever offered in this city, COME AND GET FIRST CHOICE—at **8.95**

ATTRACTIVE STREET SKIRTS AT BARGAIN PRICES—Etamine cloth, black and navy, panel front, silk bands and applique trimming, drop skirt, a very stylish suit, at, **7.95**

MISTREL CLOTH—Black only, silk bands and buttons, 9 gore flare, a perfect beauty, at, **8.95**

WOMAN'S WASH WAISTS—The most complete stock of new up-to-date waists made.

AT THE SILK AND DRESS GOODS COUNTERS—Beginning Monday morning we will place on sale a number of pretty silks and dress goods at prices lower in many cases than the importer's first cost.

ALL WOOL CHALLIS at 19c per yard. 2,500 yards of extra fine all wool French challis, 30-in. wide, in dark and medium colors, all pretty new styles and patterns. This challis was imported to sell at 50c yard. One of Bennett's many bargains, while they last, only **19c**

COLORED TAFFETA SILKS—Worth 60c yard, at 37½c per yard. 50 pieces of pure silk taffetas, 19 in. wide, in an endless variety of colorings, including black, cream and whites, one of Bennett's many bargains, only **37½c** per yard.

BLACK TAFFETA—36 in. wide, at, per yard, 75c. A full yard of black taffeta, fine 11 quality, Monday only **75c**

150 pieces pretty fancy and plain silks in the latest checks and stripes for shirt waist suits, also a number of plain colors and fancy effects, worth up to \$1.25 yard, no old goods, all go Monday **55c**

27-in. BLACK TAFFETA SILKS at 75c yd., 5 pieces fine black taffetas, the best Swiss make, guaranteed not to break, a fine 11.25 quality, Monday only **75c**

**Black Dress Goods**

46 in. fine quality English brillantines, a very bright luster, the best 35c quality, special for Monday, **50c**

44 in. mistral and volles, nice medium weights, \$1.25 quality, special for Monday, **75c**

44 in. Crepe Jacquard, all wool, a pretty new fabric, \$1 values, special for Monday, per yard, **74c**

50 in. crepeoline, a pretty new cloth, not too heavy, new finish, dust proof, cheap at \$1.25, special for Monday, per yard, **\$1**

COLORED DRESS GOODS AT 50c PER YD. We put on special sale Monday 200 pieces of very fine new dress goods in mistral, volles, etamines, Sicilliana, tailor suitings, everything made that is new this year, every shade that is desirable, value 75c to 85c per yard—SEE THIS GRAND ASSORTMENT—Monday only, **50c**

NEW CREPE EGYPTIA AT 60c PER YD. 48 in. Crepe Egyptia, all the new shades for street and evening wear, a very new fabric, looks like the \$2.00 quality, will be put on special sale Monday at, per yard, **69c**

## MILLINERY

Our Easter business was marvelous because the lovers of fine millinery discovered that they could find at Bennett's the best quality, the most exclusive and artistic designs that no one else could duplicate or produce in either style or price.

Monday we place on sale an entirely new selection of hand-made hats worth \$15, for, **\$12**

Hand sewed braids in Tuscan color, black and white, blue and white, brown and Tuscan, black and Tuscan, worth \$12, for, **\$8**

A new assortment of white chiffon, mixed white and Tuscan braids, and all white satin braids, worth \$7, for **\$5 & \$4**

A TRIMMED MISSIE'S HAT, worth 75c, \$1.00, only **75c** DAISIES, TWELVE TO A BUNCH, in all colors, worth 50c, for, **25c**

## WALL PAPER

We will offer for Monday and Tuesday heavy embossed golds—35c values—at, **10c**

American Tapestry—35c value—at, **10c**

White Blanks from 4c to 10c

Gilt from 7c to 15c

We have a large line of imported goods, received last week, at very low prices.

## WOODENWARE BARGAINS.

Round Sun Washer **\$2.78**

Willow Clothes Basket **.39c**

Meat Board **10c**

Fancy Imported Salt Box **9c**

Enamelled Towel Rack **4c**

Plain Towel Roller **3c**

Look over our line of Refrigerators—no better made—all sizes and lowest prices.

## Furniture and Carpet Specials

### Furniture Department

Large Comfort Rattan Rocker, the \$5.50 kind, at **\$3.25**

Dressers, finely finished, with large French mirror, special, **\$9.95**

Go-Carts on sale, Monday \$7.48, \$8.25, \$8.50, \$9.25, \$10.25

Children's Crib, fitted with woven wire spring, choice of colors, **\$5.98**

Seats—just the thing for a corner or used as a window stool—upholstered top, special, each, **\$1.19**

Oak open Bookcase, each **\$1.87**

Folding Beds, fitted with supported springs, **\$11.85**

Kitchen Cabinets—see our new line—extra special—our own pattern Kitchen Cabinet Table—ditted with bins—drawer moulding board, top 18 arranged with shelves, etc.—the regular 18 1/2 kind, special, **\$5.48**

Mattresses, full size, **\$2.10**

Woven wire springs, each, **\$1.18**

### Drapery Dept. Special

THIRD FLOOR.

Lot 1—Odd Lace Curtains, corners and half pairs, worth up to \$1.00, while they last, **25c each**

Lot 2—Odd Lace Curtains and corners and half pairs, worth up to \$2.00, while they last, **50c each**

Lot 3—Odd Lace Curtains and corners and half pairs, worth up to \$3.50, while they last, **50c**

Ruffled Swiss Curtains, all sizes, patterns, special, **\$1.19 pair**

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Ruffled Net Curtains, extra full, ruffle lace edges and insertion, **\$1.50 pair**

Ruffled Net Curtains, extra full, ruffle lace edges and insertion, **\$2.25 pair**

Nottingham Curtains, no end of variety—prices \$5.00, \$2.50, \$1.25, 90c, 60c and 30c—worth double what we are selling them for.

Extension Rods—odd—some worth 25c each, all at, each, **10c**

Window shades, odd lot, some worth up to 50c each, while they last, each **15 cents**

### Rope Portieres and Carpets

We have just received a large shipment of Rope Curtains and Valances, that we are placing on sale at about half their value.

\$2.50 Valance for single doors and windows, special, **\$1.25**

\$3.50 Valance for single doors and windows, special, **\$1.75**

\$2.75 Rope Curtains, all colors and styles, special, **\$1.35**

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Portieres, Tapestry and Rope, a complete line at special prices, odd ones at \$1.49 and \$1.95 each, worth up to \$5.00 each.

Tapestry Squares, 24x34 inch, worth 75c to \$1.00 each, special at **25c**

Rhine and Japanese Crope, special quality, reduced to 80c, all wool extra super, regular 60c quality, reduced to 60c.

Union Carpets, reduced to 25c

Large Tapestry Brussels Rugs, 10-12 feet, regular \$14.90, reduced to **\$10.40**

Special Matting sale of the fine weaves, regular 35c, 40c and 50c quality, at **25c**

## SHOES FOR THE LADIES



Our shoe man—he knows his business, if anybody does—during an enforced vacation has been ruminating. The result is that he can offer you the

most elegant line of spring shoes and sandals that ever met the sunshine of a spring day.

Ladies' Pat. Colt, Louis XIV heels, turn soles, A to D **3.00**

Ladies' Vici Kid, patent tips, hand turned oxfords, genteel and easy, A to E **2.50**

Ladies' Vici Kid, patent tips, mock welt oxfords, Cuban heels, nice street walking shoe **2.50**

Ladies' Vici Kid, patent tips, Goodyear welt, extension sole oxfords, hub toe, military heel, street shoes **2.50**

Dorothy Dodd pat. kid strap sandals, very dressy, A to E **2.50**

Ladies' All Patent Leather, 4 straps, Louis XIV heel, for evening wear **2.00**

We are also having a \$1.88 sale on men's shoes. No such values were ever before shown in Omaha. Also a \$1.00 sale on ladies' high lace boots and oxfords.

### 30 PHONES

SPRING BRINGS ITS NEEDS, AND EVERY THING YOU NEED FOR SPRING IS HERE—NO SEASON WAS EVER MORE PRODUCTIVE IN NEW FASHIONS AND NEW IDEAS, AND NONE OF THESE WERE EVER EASIER WITHIN YOUR REACH. THE PEOPLE FIND SHOPPING AT BENNETT'S A PLEASURE AND A PROFIT THAT NO OTHER STORE AROUND CAN OFFER. THE LARGE ROOMY, AIRY "LAY-OUT" OF THE BIG STORE, ITS COMPLETE CONVENIENCES, THE RELIABILITY OF BENNETT QUALITY, THE IMMENSITY OF THE BENNETT STOCKS AND THE CERTAINTY OF BENNETT MONEY-SAVING ARE THE GREAT ATTRACTIONS FOR THE BUYING PUBLIC. ARE YOU AMONG THEM? TOMORROW—MONDAY—AND DURING THE WHOLE WEEK—LOW PRICES WILL BE AT FLOOD TIDE ALL OVER THE STORE

### RING UP 137

### IN THE CLOTHING SECTION—MAIN FLOOR

CLOTHING—UNION MADE SUITS \$20.00, \$18.00, \$14.75 and **11.75**

OVERCOATS \$20.00, \$15.00, \$12.50 and \$10.00.

Bennett's Special \$5.00 values for **\$3**

FURNISHING GOODS Wilson Bros and Lion Brand Shirts, \$1 values for **50c**

The reason?—TOO MANY SHIRTS.

STETSON HATS for **\$3.50**

### HATS

### HARDWARE

There are thousands of things in our hardware department that index low price selling with high quality, proving every item means a bargain.

50 lb. flour can **54c**

12 quart galvanized pail **16c**

Dove egg beater **5c**

Hand brushes **4c**

Rice root scrub brushes **4c**

A better one at 6c

No. 2 galvanized tub **54c**

No. 3 galvanized tub **62c**

Dust pans **6c**

Can opener **3c**

Pearing knives **3c**

Fiber lunch boxes **8c**

Gasoline stoves **2.98**

Ovens **2.18**

Poultry netting and screen wire at the lowest prices.

### Here Are Some Real Money Savers in the Drug Dept.

Pure talcum powder in shaker box, per doz. 50c, per box **5c**

Pure borax, absolutely pure **12c**

Cream of tartar, guaranteed absolutely pure, per pound **50c**

SOAPS—Haskin's Volcanic (pumice stone) per dozen 50c, per bar **5c**

Bennett's Capitol Toilet, 5% oz. bar, doz. 45c, each **4c**

Savon Vraie Violette, per box 15c, per bar **5c**

Azora Rose, per box 15c, per bar **5c**

The Corona, per box 15c, per bar **5c**

Oil of Dandelion, per box 15c, per bar **5c**

Dairy Queen, per box 15c, per bar **5c**

Malt Nutrine, per doz. \$2.25, per bottle **19c**

Fabel Pure Malt Extract, per dozen \$2.25, per bottle **19c**

### A New Department

GOLF GOODS.

Come and get your supplies—we will carry the largest stock in Omaha and cut the bottom out of Omaha prices—Yours the advantage—adjoining sporting goods.

**Bennett's**

FREE SCHOOL—OF—

Pyrography

Latest ideas—complete assortment and largest stock in Omaha—21 floor

## Picture and Art Dept.

Special for Monday—all pictures and frames on tables No. 1, 2, 3 and 4, reduced from \$1.00 and \$1.25 to **.75c**

All 75c pictures on these tables reduced to **.48c**

One lot special values—from 35c up to 50c, go at **.25c**

Matted pictures, unframed, at 19c, 15c and **.8c**

Bring your pictures for framing. Prices right.

## GROCERIES! GROCERIES!

We Are the Grocery Leaders of the West

This has always been conceded, but whether conceded or not, it is a fact. We insure a table that will prolong life. Pure food makes this so, and we guarantee money saving. For freshness, quality and money saving, we are IT.

MONDAY SNAPS.

Granulated Sugar—20 pounds **\$1.00**

Bread—large loaf **3c**

Rice—good—pound **5c**

Prunes—California—pound **5c**

Flour—good 48-lb. sack **80c**

Catsup—bottle **8c**

Baked Beans—can **5c**

Pickles—assorted—bottle **9c**

Horseradish—bottle **9c**

Flower Seed—package **2c**

Vegetable Seed—package **2c**

Mince Meat—package **7c**

Plum Pudding—can **10c**

Wheat—2-pound package **9c**

Rolled Oats—2-pound package **9c**

Pancake Flour—2-pound package **10c**

Baking Soda—package **4c**

Worcester Sauce—bottle **10c**

Soups—assorted—can **8c**

Chocolatina—can **10c**

SPECIAL OFFER IN CALIFORNIA CANNED FRUITS, regular 17½c value, at, per can **12½c**

Teas and Coffees.

B. F. Japan, Oolong, Gunpowder, English Break—fast—splendid—per pound **38c**

Coffee—fresh roasted daily—good drink—pound **10c**

Bennett's Capitol Coffee—best combination—two-pound package **28c**

CHEESE.

FRESH, RELIABLE GOODS ON HAND ALL THE TIME.

Hand Cheese—each **2½c**

Neufchatel—each **4c**

Royal Luncheon—jar **10c**

Cream Cheese—fine—pound **12½c**

BUTTER

Country Butter from, per pound **16c**

Largest dealers in this article in the western country—brought and shipped in direct from the producer.

CANDY

Pure Sugar Stick Candy—special assorted flavors—15 sticks for **5c**

Fresh Made—Pure—Delicious.

MIXED CANDY **9c**

Gum Drops—pound **8c**

Chocolate Creams **15c**

Mint Kisses—pound **15c**

Cream Mix Candy—pound **15c**

Wrapped Caramels—pound **12½c**

Salt Peanuts—pound **15c**

Toasted Marshmallows—package **5c**

TOBACCOS

Key West National Cigars—eight for **24c**

50 for **\$1.25**

Durham—5c package **.4c**

Pipes—up from **1c**

## Calling Cards

A bargain not to be overlooked, something that everybody needs.

100 Calling Cards, Script or Old English with aluminum card case; these cards sell elsewhere, for

1.50; Bennett's special sale price **49c**

**MUSIC**

LIKE TO OWN A PIANO??

Our Easy Payment Plan makes it possible for every home—Come and see our elaborate stock—over 80 brands and more than

**100 PIANOS** on sale—Second Floor.

## HARNESS BASEMENT

HAVE YOU SEEN

The Department? You are after the goods and prices. We claimed last week that Right Goods and Plenty of them at the Right Prices was making our Department a trade-winner. We repeat it.

We are not advertising any Special bargains this week, but come and look over our stock and we'll prove that everything in it from a strap up to our best team harness is a genuine bargain.

**Trunks**

In a ny particular line, but bargains in everything—trunks, valises, telescopes, suit cases and bags of all kinds.

Our new stock is winning. It will be a pleasure to look