

AN AVALANCHE OF SPRING BARGAINS

Fine Embroideries at 15c and 7 1/2c

Monday will be a special embroidery day at this store. Bargain squares piled high with the finest embroideries, insertings, etc., ever shown in Omaha. The highest grade suisse, nainsook and cambric in all widths. Many of these elegant embroideries worth as high as 50c a yard, tomorrow at..... **15c and 7 1/2c**

BRANDEIS "BOSTON STORE" & SONS

SPECIAL SALE OF LACES

An immense shipment of laces bought from a New York jobbing house now displayed for the first time. We will sell these laces at prices that could not be approached if these goods had been bought in the regular way. Many worth as high as 50c a yard, **15c, 10c and 5c** at.....

Extraordinary Values in Spring Silks | Remarkable Dress Goods Opportunities

Sale of Shirt Waist Silks, Pongee Silks and Black Taffetas.

Monday morning we place on sale over 10,000 yards of high class silks. The lot consists of hair line stripes, taffetas, pin check louisenes, boucle effect taffeta, printed pongees (so much in demand this season), white and colored peau cyrano, fancy grenadines and a very fine lot of fancy lining silks that are worth up to \$2.00 a yard, Monday, as long as they last, at a yard **49c and 69c**

BLACK SILK SPECIALS

20 inch all silk black taffeta, a yard..... 39c
 24 inch all silk rustling black taffeta, a yard..... 69c
 27 inch "bonnet" guaranteed taffeta, a yard..... 95c
 26 inch Phoenix mills black taffeta, a yard..... 1.00
 24 inch Phoenix mills black peau-de-sole, a yard..... 98c
 26 inch perspiration-proof black China silk, a yard..... 69c

\$2 and \$3 Dress Goods at 98c

Surpassing anything previously offered. Twine etamines, voiles, silk voiles, crasses, panamas, doekins, chevots, etc., worth \$2.00 and \$3.00, at..... **98c**

High Class Summer Goods at 25c

Silk embroidered Swiss grenadines, wash foulards, Irish dimities, silk embroidered batiste, white, black and all color silk mousseline, per yard..... **25c**

One large counter of 75c mercerized waistings at..... **29c**
 3,000 yards 50c best French Challis made, all styles and colors, at..... **29c**
 3,500 yards 80c all-wool Albatross, cream and light shades, at..... **29c**
 1,000 yards \$1.00 corded white and black scintillating waistings at a yard..... **29c**

Exclusive Novelties in Silks

Exclusive novelties just received from New York—a collection of the latest foreign and domestic silks, pretty patterns of satin and twill Lyons dress foulards, a great many single patterns our own importation. Shantung and dyed pongee silks, exclusive patterns in robes and waist patterns (pongee). Colored taffetas are a special feature of our new enlarged silk department. We can match any shade. Specials for Monday—

New rain drop white pongee silks, a yard..... **85c**
 New 23-inch natural heavy pongee, a yard..... **59c**
 New Dresden effects pongee silks, a yard..... **75c**
 New barred pongee silks, a yard..... **1.25**
 New embroidered pongee silks, a yard..... **1.00**

New navy white shantung silks, a yard..... **69c**
 New check taffetas and Louisenes, any shade, any size checks, a yard..... **75c**
 New rain drop and small figured satin foulards, a yard..... **59c**
 New seeded effect taffetas, 27-in. wide, a yard..... **98c**
 New empress crepe (pongee), a yard..... **1.00**

Bargain Silk Dept.—In Basement

41 inch all silk chiffons, worth 50c, at a yard..... **25c**
 41 inch white black taffeta, worth \$1.00, at..... **69c**
 24 inch Japanese silks in thirty different shades, worth 50c, at a yard..... **29c**
 Iron frame black grenadine, worth \$1.00, at..... **49c**

\$1 and \$1.25 Dress Goods at 49c

These are certainly the best values we have offered for some time. High class imported goods of every description—mohair, melanges, poplins, prunellas, nuns veiling—at..... **49c**

In the Main Dress Goods Department

We will sell 25 pieces fine French voile, regular \$1.25 value, at..... **85c**
 500 yards Mohair, shepherd checks, 69c grade, at..... **49c**
 75c quality Navy (miniature dot wove) Mohair at..... **59c**
 Miscellaneous lot Silk Voiles, London Twine, Bouton Etamine, \$1.50 quality, at..... **1.00**

High Class Wash Materials

Every kind of high class wash materials, linens and suitings in dress goods department.

New Grenadine Black, at..... **49c**
 Shrunken White Linen (wide), at..... **49c**
 Closing out high grade embroidered \$1.00 and \$1.25 Swiss, at..... **49c**

A Millinery Demonstration

Monday we will demonstrate most convincingly the right of our Millinery Department to be classed as one of the foremost in the United States and the greatest west of the Mississippi river. Here is the largest, most varied stock of all that is new and desirable at a saving to you from 33 1/2 to 50 per cent. Our salesrooms are unsurpassed anywhere and our intelligent, progressive business methods insure to patrons of this establishment a service and degree of satisfaction obtainable nowhere else.



Paris and New York Dress Hats at \$12.50 and \$8.50

Offered at a big discount owing to their late arrival for the Easter trade. Some of the most clever conceptions in the new burnt brown effects, corn flower ideas, fruit patterns, maline and soft braid effects, richly trimmed in that inimitable style which only the deft fingers and minds of the dainty Parisians can manipulate. Monday **12.50 and 8.50**

HIGH CLASS TAILORED HATS

We probably show as many styles from the foremost designers of America as any house in the country. On Monday we will display a new assortment **10.00, 7.98, 5.00, 3.98**

BEAUTIFUL TRIMMED HATS

These goods receive the attention of a corps of designers and trimmers, who are as able as any millinery artists in America—sell in most stores at twice our figure—our price **5.00**

\$2 Street Hats at 98c

Newest effects in correct Street Hats are on sale Monday at less than one-half their former price. We have bought largely from New York manufacturers and are in position to offer hats which cannot be sold by other dealers at less than \$2.50 Monday at..... **98c**

\$1.00 Bunches of Geraniums at 39c

For Monday we offer fifty dozen of beautiful bunches of these pretty flowers, in the natural geranium shade only, which should be \$1, at..... **39c**

Ladies' Elegant Suits for Spring

Tomorrow we will show spring's most charming effects in Ladies' Suits, Coats and Separate Skirts. We present three very special suit values for tomorrow.

Suit Special at... 7.50

Women's All Wool Suits, chevots, broadcloths and Venetians—made with the newest blouse jackets, neatly trimmed with silk and satin folds and silk ornaments—many of d effects worth up to \$15.00, at \$7.50.

Suit Special at... 9.98

Women's beautiful Broadcloth and Venetian Suits, made with the new blouse fronts, with the double cape and stole front effects, pastillion backs, large bishop sleeves, jackets handsomely trimmed, at \$9.98.

Suit Special at... 15

A special lot of ladies' fine Suits, including an entire sample line of high grade and novelty Suits in all the desirable cloths and colors of the season, some with full silk drop linings, in dress and walking length enables us tomorrow to offer the biggest bargains in suits for the season.

Fine Melton Walking Skirts for \$1.50

Made of excellent grade meltons—very popular for spring wear—at..... **1.50**

Dress and Walking Skirts \$2.98

Choice of an immense lot of Dress and Walking Skirts, made from all the very finest novelty materials, many worth as high as six dollars—at..... **2.98**

Swell Skirts at \$4.98

A beautiful lot of fancy voile and etamine skirts in the new colorings with and without drop linings, also fine walking skirts in this lot—choice at..... **4.98**

\$40 and \$45 Suits at \$24.50

One special lot of suits for Monday's selling. 85 fine sample suits, including the latest, meet up-to-date ideas for the spring season—many suits in this lot are worth \$40 and \$45 each—at..... **24.50**

SMART SPRING COATS

Our line of smart coats is now complete, in the new cream, tan and black, new simons, Queen Louise effects and Monte Carlos—exclusive ideas, \$48. \$35, down to..... **9.98**

SILK MONTE CARLO COATS

Special offer for Monday is a smart lot of Silk Monte Carlos—with fancy and streamer effects—at..... **6.98**

CARLOAD of CARPETS and RUGS ON SALE TOMORROW

BUGHT FROM A RAILROAD CLAIM AGENT

This car was consigned to a well-known, exclusive carpet store, and during a recent without some of the goods in the bottom of the car became wet. The railroad claim agent wired us to make an offer on the entire lot, just as it stood. We bought \$11,000 worth of high grade carpets and rugs at less than one-half their regular worth. Only those on the bottom of the car were wet on the edges, and tomorrow we begin a most extraordinary sale of carpets and rugs at about one-half their regular worth.

In view of the fact that these carpets and rugs were consigned to a well-known, exclusive carpet dealer for this spring's business, it is proof that they are of the absolutely newest patterns and standard qualities.

All the ingrain stair carpets were piled on the bottom of the car. These were wet on the edges.

Union Ingrain Stair Carpet that generally sells for 35c and 40c a yard, we will sell for 19c

All wool Ingrain Stair Carpet that generally sells for 50c a yard, wet only on the edges, at a yard 25c

25c Stair-Carpet, slightly wet on the edges, goes at a yard 7 1/2c

\$1 Carpets at 39c a Yard

All of the Velvet, Brussels and Axminster Carpets that were piled in the bottom of the car, were lying flat, so that about half of the roll became wet. We have cut out the damaged portions and they will not be offered for sale. The rest of the roll is absolutely sound and perfect. There is enough in each roll for sleeping rooms, halls, stairs or for any room that does not require a whole roll of carpet. Most of them are regular \$1 carpets, in all the new spring patterns, and go at a yard..... **39c**

\$1.25 Carpets at 69c a Yard

All the extra Velvet, extra Axminster, Savonerie and other high grade carpets that were piled at the top of the car are absolutely sound and perfect, go at..... **69c**

\$1 Carpets at 59c a Yard

All the 10-wire Brussels Carpet that generally sells for 98c and sometimes \$1.10 a yard, absolutely sound and perfect, in all the newest patterns, no better Brussels carpet made, Smith's best goods, tomorrow..... **59c**

40c Carpets at 25c

Union Ingrain carpet that generally sells for 40c, absolutely sound and perfect, goes at a yard, only..... **25c**

55c Carpets at 39c

Strictly all wool, cotton chain ingrain carpet, that is always priced at 80 cents, goes at a yard..... **39c**

69c Carpets at 49c

Absolutely all wool ingrain carpet, such as is generally priced at 60 cents, a yard, goes at..... **49c**

RUGS FROM THE RAILROAD PURCHASE

The rugs from this railroad purchase were piled at the top of the car. They are guaranteed to be absolutely sound and perfect. They are in no way damaged and we will sell them at about half their regular worth.

\$50.00 Royal Wilton Rugs at \$29.98—There are 25, \$50.00 9x12 Royal Wilton Rugs in new patterns, exact copies of the fine oriental goods, they must be seen to be appreciated. There are only 25 of these and they go as long as they last at..... **\$29.98**

\$35.00 Velvet Rugs at \$19.98 Regular 3 1/2 velvet rugs, 9x12 size, all new and beautiful patterns, go at..... **19.98**

\$12.50 Smyrna Rugs at \$5.98 Regular 6x9 Smyrna rugs, all sound and perfect, go at..... **5.98**

\$20.00 Brussels Rugs at \$12.50 All the 9x12 Brussels rugs that generally sell for \$20, go at..... **12.50**

\$15.00 SMYRNA RUGS AT \$8.98

All 7 ft. 6 in. by 10 ft. 6 in. and 9x12 Smyrna Rugs you expect to pay \$15.00 for if bought in the regular way, go Monday at.... **8.98**

There are numerous other rugs, of which there are only six and twelve of a kind—lots not being large enough to advertise. The prices which we are going to quote will make them sell so quickly that we do not mention them in the paper.

SMYRNA RUGS—100 8x12 1.25

Smyrna rugs go at, each..... **1.25**

FRINGED CARPET RUGS that generally sell for \$1.25 and \$1.50 each, up to 14 yards long, go at, each..... 69c

ART SQUARES AT \$7.98, \$5.98, \$3.98 AND \$2.98

In this car were also 11 bales of Art Squares piled at the top. These are all absolutely sound and perfect. They are in best all wool cotton chain, in Pro-Brussels and other high-class Art Squares of the very newest patterns, in all sizes. In the regular way these would be worth from \$5.00 to \$15.00 each, go at..... **7.98, 5.98, 3.98, 2.98**

Ladies' Spring Neckwear

A beautiful showing of the latest and daintiest effects in ladies neckwear. An immense shipment has just reached us from the east, of these handsome articles. We made a special deal and sell them at one-quarter their value.

Worth 50c, 75c and \$1.00, at **50c 25c 10c**

Kid Gloves at 59c

Thousands of pairs of fine Kid Gloves in every correct shade and every style. A few of these are mended gloves, but the repair is too skillful to be detected—pair **59c**

Basement Bargains

Mercerized Sateen—5000 yards in double folds, in plain black and colors, worth 40c, on sale Monday at a yard..... **15c**

Mercerized Waistings—Three cases extra fine mercerized waistings, basket weaves, damask patterns, etc., worth up to \$1.00, go at a yard..... **25c**

Dress Swisses—5000 yards in all the newest floral designs, goods that are actually worth 35c a yard go at a yard..... **15c**

Ginghams—8000 yards fine Scotch and chambray gingham, worth 15c, go at a yard..... **8c**

Dimities—Fine dimities, lawns, batistes, etc., in new floral designs, worth up to 20c, a yard..... **5c**

White Goods—Such as India linens, nainsooks, dimities, lace stripe effects, etc., worth up to 25c, yd..... **10c**

Prints—Some have been slightly soiled on the outside, otherwise they are entirely perfect, go on sale Monday as long as it lasts at a yard..... **2c**

Art Tickings—Art denims, cretonnes, etc., in plain colors and floral designs, worth up to 40c, yd..... **10c**

Black Sateen—Would be a bargain at 20c, go on sale Monday as long as it lasts at a yard..... **7c**

Silkoline—Extra fine yard wide silkoline, never sells for less than 10c a yd, on sale Monday at, yd..... **6c**

New Swell Spring Style Shoes

On Sale at \$3 on Second Floor

On Sale at \$2.50 KIBO PATENT KID.

An Extreme of Fashion.

Very Light Welled Sole, Cuban Heel.

Exact Reproduction of this Style Shoe.

On Sale at \$3 on Second Floor

Patent Tip, Light Sole, High Cuban Heel.

Exact Reproduction of this Style Shoe.

On Sale at \$3 on Second Floor

The "Iris" Oxford

Glossy Calfskin, just like this picture, on sale at..... **4.00**

SPECIAL CUT PRICE ON THE "Dorcas" Button Shoe

D. Armstrong & Co.'s \$3.50 Button Shoe, a favorite new spring style,

On Sale on Second Floor at \$2.50

Men's Fashionable Spring Suits

The Most Seasonable Prices for the Finest Goods

Here are popular suits for spring at popular prices. They are hand tailored, faultlessly finished and made in all the new styles and novelty fabrics so fashionable this spring. They are equally attractive for dress and business wear. "The Brandeis Special" is the sensible suit for well dressed men..... **\$10**

Rogers-Peet & Co.'s Clothing

Absolutely the finest clothing that can be purchased the country over. All the swellest styles and fabrics for 1903, faultlessly fashioned by the best \$15 to \$25 America, at..... **\$15 to \$25**

New Boys' Clothing Department On The Third Floor

Here is the boys' clothing special that cannot be duplicated. Fine Sailor Suits, trimmed with white, red or black soutache braid, pants lined throughout—a jaunty little suit—well worth \$5.00—tomorrow, very special, at..... **2.50**

The prettiest and most stylish suits for boys that may be found in the city. Sailor Norfolk, Sailor Blouses—single and double breasted suits, made in every popular style—extraordinary values, at..... **5.00**