

## J. BRANDEIS & SONS

BOSTON STORE  
BLACK AND COLORED

### REMNANTS OF SILK

THAT MATCH UP.

Manufacturer's stock 1 1/4 length, black silks that match up, enough for a waist or separate skirt. Satin Duchesse, peau de sole and tafetta.

The same kind of 1 1/4 yard lengths that we have sold with such success at different times, in our black silk department as long as they last at, a yard..... **69c**

**\$1 Silks at 19c and 25c yard—**Every kind of satin foulards, twilled foulards, corded and wash silks, worth up to \$1.00 a yard. Enough of a kind for waists, kimono and house wrappers, etc. All match up. 19c-25c

**Sale of Dress Goods Remnants**  
Every remnant in the house of the highest grade shalls, French albatros, failings, mohair in cream and light shades, chevots, serges, camel meres, mohair, etc., in 3 to 7-yard lengths, at, a yard..... **29c**

**\$1.50 Dress Goods at 39c.**  
Remnants of high grade dress goods—have been selling up to \$1.50 a yard, every conceivable weave and color, 4 to 7-yd. lengths, yard..... **39c**

**\$2.50 & \$3.50 Dress Goods at 75c.**  
Over 2,000 yards of the highest class worsted, chevots, tweeds, golfing cloths, tailoring cloths, valued up to \$1.50-\$2.50 a yard, four, five and seven-yard pieces, at a yard..... **75c**

**50c and 75c Silk Trouseline Madras Batistes, 10c and Swisses, at yd**

LACES—Remnants and sample strips of all the finest laces, insertings and galoons, worth up to 25c..... **10c-5c-3c and 2 1/2c**

SAMPLE STRIPS OF EMBROIDERIES—Four large counters of the finest embroideries and insertings, in all widths, worth up from 50c. 75c at..... **25c-15c-10c-7 1/2c and 5c**

FIVE THOUSAND SAMPLE STRIPS OF ALMOST EVERY STYLE OF LACE GO AT, EACH..... **10c**

### Remnants in the Basement.

EXTRA GOOD QUALITY UNBLEACHED MUSLIN, 36 inches, would be cheap at 20c a yard, as long as they last at..... **3 1/2c**

WHITE MERCERIZED WAISTINGS—Basket weaves, damask patterns, etc., short remnants, worth up to 50c..... **10c**

6-INCH PERCALES—Light and dark colors, worth up to 12 1/2c, go at..... **7c**

MERCERIZED FOUARDES—Worth 12 1/2c, go at..... **6c**

SCOTCH CHAMBRAY GINGHAMS—in long remnants, worth..... **8c**

DIMITTER, LAWNS, ETC.—Dainty floral designs, worth..... **15c**

ART TICKINGS, ART DENIMS—Cottons, etc., in plain and floral designs, worth up to 40c..... **10c**

WHITE GOODS—Such as India linens, lawns, nainsooks in lace striped effects, etc., worth up to 50c, at a yard..... **10c**

**Carload of Carpets and Rugs**  
Bought for \$1,000 from Railroad Claim Agent.  
**ON SALE MONDAY.** J. L. Brandeis & Sons.

## SEEDS THAT ARE RELIABLE

### E. H. Ullery & Co.,

1611 Howard St. Phone 3327  
OPEN EVENINGS.

### MAY OPEN DEPARTMENT STORE

**Maurice Magnes Goes East to Interest Capital in Omaha Enterprise.**

There is very substantial prospect of another large department store being established in Omaha in the near future. Its promoter is Maurice Magnes, who has gone to New York on a visit, the purpose of which is understood to be to interest certain capitalists with whom he has acquaintance.

Mr. Magnes has been superintendent of the Boston Store, but resigned the first of the month. He has declined either to affirm or deny the report, since circulated, that his object in the establishment of a large new store, but from a sufficiently reliable source comes the statement that Mr. Magnes is confident another such establishment would pay here and aspires to launch it. From the same source it is learned that negotiations between Mr. Magnes and his wealthy friends have already made some progress and that he took east with him estimates of what should be invested and what the returns could be, such data including two sites for the new building, with the price that would have to be paid for either one selected.

Those who sought at night may secure rest by taking Fin's Cure for Consumption.

**Atlantic City, New Jersey,**  
is reached conveniently and quickly from the west via the Lehigh Valley Railroad.

Send 2 cent stamp to General Passenger Department, Lehigh Valley Railroad, New York, for booklet.

**Care of Thanks.**  
I desire to express my sincere thanks to the many friends for their kindness and sympathy during the illness and death of my beloved husband, Charles Hammel.

Also to members of South Omaha lodge No. 66, A. O. U. W., and also to Degree of Honor and Rebekah lodges of South Omaha. Mrs. ENA HAMMEL.

**Deposits**  
Made on or before April 10 draw interest for the entire month. We pay 4 per cent interest on deposits and certificates for three, six or twelve months.  
J. L. BRANDEIS & SONS, Bankers.

Our low prices and excellent values will be particularly satisfactory to patrons. Read about our Friday offerings in this issue. Hayden Bros.

### MRS. J. BENSON

## Easter Waists

We are showing a large and handsome line of White Waists in vestings, basket weaves, linens, India linens, mulla and organizes, India wash silks, lace and crean, lace trimmed or plain.  
A great variety of prices.

### Easter Neckwear

We are showing a large variety of new shapes and styles, silk mull and wash goods, prices from the lowest up.

### EASTER GLOVES.

Remember we are selling the best glove made at \$1.00, \$1.50, \$1.75 and \$2.00.

## SCHMOLLER & MUELLER

1813 Farnam St.

### WHY DON'T YOU COME?

HUNDREDS are daily inspecting—and buying from—the beautiful pianos included in this PHENOMINAL SPECIAL PURCHASE SALE. Note the prices! The quality is equally astonishing!

**\$375 PIANO FOR \$262.50**  
This is YOUR opportunity.

**\$400 PIANO FOR \$280**  
Many PIANO STUDENTS are buying these pianos.

**\$425 PIANO FOR \$297.50**  
PIANO TEACHERS highly recommend these splendid bargains.

**\$450 PIANO FOR \$315**  
LODGES should investigate—and profit by—this remarkable sale.

**\$475 PIANO FOR \$332.50**  
Our name an absolute guarantee of low price—high quality—loving beauty—strength of tone.

**\$500 PIANO FOR \$350**  
Visit our salesroom and factory. We tune and repair pianos and organs.

UNUSUALLY EASY CREDIT TERMS—only \$10.00 per month—no deposit required from responsible persons.

USED PIANOS TAKEN IN EXCHANGE.  
MANY USED PIANOS THOROUGHLY RENOVATED IN OUR WORKSHOP—AT \$20 AND UP.  
IOWA BRANCH  
502 Broadway, Co. Bluffs.

### OUR LONG SUIT

Aside from minding our own business and concluding everyone else has the same privilege, in our mail order business. Many people write us asking if we will mail orders at advertised prices. We certainly do—WITHOUT LIMITING the amount of anything we sell—provided the CASH is with the order—because these goods are just as good as anybody's cash. Send along your mail orders—will bill you.

**5c Men's Talcum Powder..... 12c**  
**3c genuine Castoria..... 2c**  
**5c.00 Perine—Dr. Hottel's genuine..... 6c**  
All you want of anything as advertised  
**5c Pierce's Medicines..... 6c**  
**5c Hirt's Bone Rest..... 14c**  
**5c Alcock's Plasters—no limit..... 14c**

THESE ARE NO ALCOCK'S PLASTERS.  
**5c Cuticura Salve..... 3c**  
**5c Pierce's Malt Whiskey—want 17..... 9c**  
**5c Canadian Malt Whiskey—9c per cent proof..... 7c**  
**5c Duff's Malt Whiskey—all you want 7c**  
**5c.00 Chester's Penicillin Pills..... 11c**  
**5c.00 BREVITA—don't have to pay..... 7c**

**SCHAEFER'S CUT PRICE DRUG STORE**  
Two Phones—747 and 707.  
6. W. Cor. 16th and Chicago Sts.

### Full Set of Teeth, \$3

Graduate dentists admitted to our course for \$50.00. We extract free. Filling from 25c up. 22k Gold Crowns.—Bridge Work \$2.00. High prices.

**FREE All Work Done Free.** This Offer Good Until April 15. Charges for all Material.

**\$5.00 Gold Crowns, \$3.00**

**IN ORDER TO INCREASE OUR CLINIC** we want every man, woman and child to have their mouths examined by the professors of this college.

Small charges for material. We do as we Advertise.

**UNION DENTAL COLLEGE**  
OF PAINLESS DENTISTRY.  
132 DOUGLAS STREET, ROOM 4.  
Open Daily: Nights 11 to 1, Sundays, 9 to 4.

### Dressed Kid Gloves, 25c

Sale starts Friday morning. Men's dressed kid gloves, one pair to a customer, 25c. They look as good as most \$1.00 ones. Our line of men's spring suits is now open for your inspection. We are sole agents in Omaha for the Alfred Benjamin clothes. This line is very popular in all metropolitan cities. In order to make them popular in Omaha we will sell them close to wholesale cost; for instance, \$12.50 is the price we start them. Better grades are \$15.00, \$18.00 and \$25.00. The finest merchant tailor can make no better suits at any price. If you are looking for a lower priced suit, look at our \$10.00 ones. We make a specialty of \$10.00 suits. If you want to spend only \$5.00 or \$7.50 for a suit there is no better house in town that will give you the values offered by us. THE GUARANTEE CLOTHING CO., 1319 and 1521 Douglas street.

### Looks Well Look Swell

IF THERE'S ANYTHING IN LOOKS OUR SUITINGS HAVE IT.

### Helgren & Gradmann

Tailors. 309 S. 16th Street. None but skilled union tailors employed.

## HAYDEN'S Boys' Confirmation and Easter Suits

THE RELIABLE STORE.

### Regular \$4.00 Values at \$2.50

THE STRONGEST SUIT PROPOSITION OF THE SEASON—We place on sale Friday for Easter or Confirmation Suits a regular \$4.00 value for \$2.50. These suits are made up in different styles, such as vester, sailor, blouse, Russian blouse, Norfolk, two and three-piece suits—they come in all the new fabrics and in the latest colorings and weaves, making them popular among parents and boys who appreciate what smart, snappy suits should be—this is a great money-saving opportunity—regular \$4.00 boys' suits at..... **2.50**

### Children's Extremely Nobby Styles in Juvenile Suits

For the little fellows from 2 1/2 to 10 years we show the very choicest and daintiest creations from our tremendous spring purchase in imported and domestic fabrics, rods, blues, browns, fancy chevots, tweeds and homespun—the new popular styles in sailor blouse and sailor Norfolk, plicated front and back and bolts to match—we guarantee a perfect fit—sale prices from \$5.75 to..... **1.95**

### Youths' Suits, Ages 12 to 19 Years

An immense assortment in blacks and blues, in fancy chevots, light, medium and dark colors, newest up-to-date styles, in single and double-breasted variety and regular cut—special Easter offerings on sale at \$2.00, \$2.75, \$4.50, \$6.50, \$7.50 and up.

### Boys' Odd Knee Pants

Sizes 8 to 16 years—choice of 75c to \$1.00 values on sale at 25c and 50c.

## Easter Sale Men's Suits

Hayden Bros. have exclusive sale of the H. S. & M. hand-tailored clothing. For the balance of this week we are holding special sales on these famous suits. You have heard about these suits and read about them, but you can't appreciate their style, their fitting qualities, their worth, until you see them, try them on, wear them. That's how they made their reputation. Hayden Bros. will be glad to have you call and see and try on the different styles, patterns and fabrics. Every garment is made in the most up-to-date, sanitary, best equipped factory, by the best paid and most skillful tailors in America. The styles are the newest, the fabrics well shrank and specially selected—the patterns such as will commend themselves to men of taste. This week's special sales will prove a big saving to you—the prices will be \$7.50, \$10, \$12.50, \$15 and up..... **18.00**

### A Full Line of the "Union Label" Suits

For men now on special sale—for this week we offer some special values in these fine garments at \$7.50, \$8.75, \$10.00 and..... **12.50**

Remember every one of these suits has the UNION LABEL—the guarantee of honest workmanship. A complete assortment of union made clothing for work and dress.

READ GREAT SALES ON PAGE 7

## HAYDEN BROS.

We Offer You an Opportunity to place your savings where they will earn liberal returns, be perfectly safe and yet be available on demand at any time.

Why not open a savings account at once?

City Savings Bank, Sixteenth and Douglas Streets.

### SHERIDAN

Best Wyoming coal, an excellent substitute for hard coal, fine for cooking.  
Victor White 1605 Farnam St. Tel. 127

YOU MAY

He said that the secret of his wearing no overcoat all winter and never getting a cold was that he always kept out of the street cars. But keeping out of street cars won't keep you out of the way of a cold when the weather is June today and December tomorrow.

Keep in a topcoat and you'll keep out of cold. You'll be sure if the topcoat is a McCarthy Topcoat—a coat of style and sturdiness, of luxurious fit and graceful hang—imbued with the knack of elegance possessed by our expert New York Cutter. \$25 to \$45 is the price. \$35 is what most men like to pay.

MacCarthy Tailoring Company, 1710-12 Farnam St., Phone 1808. See Building Court House is opposite.

YOU MAY

not need a new run-about or surrey just yet—possibly the old harness will last a bit longer, but it will do no harm to look over our new stock of carriages and horse furnishings.

If You Need ANYTHING ON WHEELS OR Anything for a Horse. Come and see us.

### Andersen-Millard Co.

1516-18 Capitol Ave.

### J. BRANDEIS & SONS

BOSTON STORE

Tea and Coffee Department. In the Basement.

### HAUBIGANT'S PERFUMES

We beg to announce the receipt of a shipment of HAUBIGANT'S PERFUMES, POWDERS AND SOAPS. Haubigant is the Parisian perfumer, who is perfumer by special appointment to every court of Europe.

Haubigant's Ideal Perfume, bottle..... \$3.50  
Haubigant's Ideal Perfume, bulk or 31.75  
Haubigant's Violet Cologne..... \$1.50  
Haubigant's Violet Cologne, bottle..... \$1.50  
Haubigant's Violet Ideal, Powder..... \$2.00  
Haubigant's Toilet Powder, 50c. per oz..... \$2.00

### SHERMAN & MCGONNELL DRUG CO

Wholesale and Retail Druggists, Cor. 16th and Dodge—Omaha, Neb.

## Nebraska Clothing Co.

CLOTHES FOR MEN & WOMEN

### Are You Ready for Easter Morning?

#### Some Easter Specials in Boys' and Women's Fixins That Go on Sale Friday

### Boys' Suit Special for Easter

Friday you can buy a pure all wool Blue Serge Suit for your boy at \$2.25. We consider this the greatest boys' suit value offered this season. The color is absolutely guaranteed. They come in sailor blouses, 3 to 8 years—Norfolks, 3 to 12 years—double breasted jacket style, 8 to 15—they are positively \$3.50 values—for..... **2.25**

### Easter Styles Boys' & Children's Hats & Caps

The styles that are most suitable for youthful faces of every type are widely represented in our present very complete selection of the new spring and summer lines—plain, practical hats and caps for outdoor recreation and school wear, as well as the handsomest exclusive novelties, are shown in great variety—25c, 35c, 45c, 65c, 75c, \$1.00.

### Women's Gloves for Easter

KID GLOVES—We are showing a complete line of exceptionally good values in new Easter Gloves—beautiful new colorings in the most popular makes—every glove we sell, is guaranteed to give perfect satisfaction—Come in tans, reds, browns, slates, modes, black and white, in the mannish effects; also the long 2 and 3-clasp, kid, cape and mochas.

Two Specials for Friday—75c and 95c

### Women's Easter Hose—Special at 45c

A beautiful variety of new lace and embroidered Lisle Thread Hose, in striking and modest fancy colors—this is an extensive line and comprises the most complete assortment of the most stylish hose ever offered at such prices. A special assortment at **45c Friday That is Worth 75c**

### The Best Office Building

Moving is not pleasant to think about except when the prospect of a handsome office is in prospect. You have to get up a certain amount of steam to move, even when you are driven to desperation by poor janitor work, wretched elevator service and offices that have been long in need of paint as well as soap and water.

THE BEE BUILDING

always looks fresh and attractive because it is never allowed to get out of repair. This together with efficient janitor service make it a pleasant place to do business. Besides this the rents are no higher than in other buildings.

### R. C. Peters & Co.,

RENTAL AGENTS,  
Ground Floor, Bee Bldg.

### Special Sale of Easter Novelties

Easter Eggs—pound.....	15c
Birds' Eggs—pound.....	15c
Large Marshmallow Eggs—dozen.....	10c
Decorated Eggs—dozen.....	10c
Cream Eggs—each.....	5c
Tin Eggs—that open—each.....	5c
Paper Eggs—that open—each.....	10c and 15c
Down Chicks and Goslings, each.....	25c
Chicks in eggs—chicks out of eggs—chicks with feathers and downy chicks—for 50 each.....	10c

### Ladies' Oxfords

Friday and Saturday at

## T. B. Norris

1517 Douglas.

We are making the finest display of Oxford Ties, ever shown in the city of Omaha at POPULAR PRICES. Patent Calf Oxfords—all styles—very swell..... **2.50**

Ladies' Extension and high sole Oxfords—new toes—Blucher style—for..... **2.00**

We sell the greatest variety of styles in ladies' Oxfords that ever sold at..... **1.50**

Easter Oxfords and Slippers for boys, misses and children.  
Men's Oxfords, all new styles—**\$2 to \$3.50**  
Right up to date.

## T. B. Norris

1517 Douglas.

### J. A. Kervan Tailoring Company

1316 Farnam Street

### Your Spring or Summer Suit

if made by us will be far the handsomest suit you have ever worn. Our exclusive patterns are the finest and nobbiest ever shown. Let us show them to you.

We have the finest line of imported wools in the city. Suits from \$25.00 to \$40.00.

## J. A. Kervan Tailoring Company

1316 Farnam Street