

Bennett's Cafe

Our Easter Opening includes our Cafe, as well as other departments. The same manager, cooks and neat waitresses have been employed. We extend a cordial invitation to our many patrons.

The Bennett Company

Will Open Saturday at 9 O'clock. Everything New! Everything Attractive! Everybody Welcome! OUR GRAND DISPLAY of Easter offerings will delight you—not only from the artistic point of view—but the VALUES, QUALITIES, LOW PRICES, BEAUTIFUL DESIGNS AND EFFECTS MEAN A SAVING TO EVERY PURCHASER—these facts with the Bennett reputation will throng our aisles from morning to night—and every citizen of Omaha will be repaid by visiting this GRAND EASTER OPENING. LOW PRICES, RELIABLE GOODS, COURTEOUS TREATMENT, PROMPT DELIVERIES AND A THOUSAND OTHER CONVENIENCES THAT THIS STORE AFFORDS MAKES IT THE MOST PROFITABLE AND PLEASANT SHOPPING PLACE IN OMAHA. OUR EASTER LILIES AND PALMS WILL BE SOLD DURING THE OPENING WEEK BEGINNING MONDAY.

A Special for the Boys Our Regular \$1.38 Steel Wagons Opening Sale 98c.

EASTER OPENING IN THE CLOTHING DEPT. "BETTER GOODS"

Is the Keynote of Modern Successful Merchandising.

Union Made Suits and Overcoats.

\$7.50 Young Men's Suits

Ages 12 to 20 years, long trousers suits, values up to \$15, business and semi-dress suits, serges, uncut worsteds, fancy mixtures, single and double-breasted sacks, latest cut, most hand-made.

Men's Suits, Spring Suits, \$11.75

New, stylish effects, hand-padded shoulders, hand-felled collars, single and double-breasted, regular \$22.00, \$20.00 and \$18.00. These are specials for Saturday.

Made up in slims, stouts, frocks and extra sizes. Union made. Better grades of suits at \$25, \$20, \$18 and \$14.75. Union made.

50c Night Shirts—collarless cambric, cut full and long, fast color, woven wraid trimmed 50c

15c pure linen hemstitched Handkerchiefs, worth 25c each, fine, soft finish Irish linen, hemstitched, in all widths of hem, worth 50c, at 25c

\$1.50 Perrin's Fine Kid Dress and Street Gloves, all men's shades, grays, tans, reds and modes, gloves that sell at \$2.50 and \$2.00, at 1.50

25c UNION MADE SPENDERS, REGULAR 50c VALUES, GOOD FOR SATURDAY ONLY.

\$1.50, \$2.00 and \$2.50—Special sale of 500 UMBRELLAS, 26 and 28-inch, piece yarn dyed and all silk tafetas, handles of the ash, furz, boxwood, regular \$3, \$4 and \$5 qualities.

\$1.50 and \$2.50 new brown derbies, \$3.00 here for a hat worth \$5.00. \$2.00 for the regular \$3.00 in hat stores—new, soft hats you'll like.

Drug Department

We direct special attention to our facilities for filling prescriptions. We have three registered pharmacists of experience regularly employed in our drug department; also that we are in a position to refill all prescriptions on file from opening of drug department in old store to the present date.

Full strength Household Ammonia, per bottle 5c, dozen 50c.

Moth Balls, per lb. 8c.

Powdered Borax, per lb., absolutely pure, 12c.

Haskins' Volcanic Soap, doz. 50c, bar 5c.

In the Millinery Department



THIS OPENING will far excel that of a year ago, as we have had more time to select the finest and most exclusive patterns that Marasouet, Souers, Tuvee, Pouynne, Bertha Roger and many others can produce. Patterns from these noted Parisianers, composed of the finest imported laces, delicate shades of chiffon and roses combined and blended with the softest foliage applique, worth \$35 and \$40, will be sold at \$25 and \$20 on Saturday.

An exquisite selection of pattern hats in the new blues, geranium reds, white, cream, brown and pink, a special price Saturday at \$20.00, \$18.00, \$15.00, \$12.00 and \$10.00. Rose and Tinted Foliage Hats at \$5.00. An elegant selection of black hats at \$5.00. The largest assortment of street hats in the city at \$2.50, \$1.25, 98c, 75c—continuing in price to \$12.00. One of the greatest bargains ever offered in foliages. 100 bunches of exquisite tinted six branch foliages, 30 leaves to bunch, marked to sell at 75c. Saturday 49c. 100 bunches green and tinted foliage, 18 leaves to bunch—per bunch Saturday only 14c.

Bennett's Free School of Pyrography

A lesson free to every person purchasing in our Pyrography Department. We carry the largest stock of wood for burning in Omaha. Our opening day prices UNEQUALED.



Special Outfit, Like Above Cut, Opening Day \$1.95

Jewelry Department

We find on opening the big Jewelry Safe an immense stock of SOLID GOLD RINGS, very high grade, and far too many. The original prices which were extremely low, will be made lower for this grand Easter opening, rings from \$1 to 20.00. Every ring at just one-third off.

Ladies' Watch, 5-year gold filled case, Standard American movement, guaranteed for one year 3.98

Tiny Swiss Watches, coin silver, to wear on chate-laine pin, guaranteed for one year 3.98

18 size Elgin in 10-year hunting case—guaranteed for one year 7.75

17 jewel adjusted Waltham 22.50

14-K, 20-year case 22.50

Hatpins, 1c each—values, 10c to 25c.

Brooches and sash pins—25c and 50c—each 13c

Silver mounted Imitation Ebony Articles, cloth and hat brushes and mirrors 15c

Sterling Hat Pins—each 19c

4-oz. Silver Plate Teaspoons, per set 69c

4-oz. Silver Plate Tablespoons, per set 1.38

Gold Plated Statuettes, on onyx bases, candelabra and fancy clocks, at one-third off original prices.

Artistic Berice Metal Steins and Vases, in perfect order, at exactly one-half original prices.

THE BENNETT COMPANY

DRY GOODS BARGAINS FOR THE OPENING DAY

Women's Spring Jackets Monte Carlo Coats, in blue and brown cloth—special value at 7.95

Monte Carlo and Coffee Coats In taffeta silk, peau de soie and moire, very nobby 9.90

Blouse Jackets Black cheviot, postillion back, full sleeves, trimmings stitched taffeta silk and fancy braid, up-to-date, new style 20.00 and 15.00

Silk Walking Skirts Black taffeta, tailored and strapped, seven rows of stitching, a \$10 Skirt at 7.50

Silk Dress Skirts Black taffeta silk, drop of fine spun glass, trimmed with lace and stitching, worth \$12.50—for the opening 9.90

House Wrappers Heavy percale, nicely trimmed, worth 95c—for the opening 49c

Girls' Suits New 2-piece Wool Suits, handsomely trimmed dresses for girls and misses, exclusive styles, at 9.90 and 7.95

Women's Tailored Suits \$13.90 Artistic designs, new cloths, the latest cuts, including wide circular collars, double capes, collarless, draped pouch sleeves, postillion and peplum backs and new shaped skirts—we are going to make a noise on these Suits at 13.90

Dress Goods, Colored 80 pieces, 37 in. all pure wool Crape Egypta, in all the new shades, including cream and black—just the thing for children's dresses and evening wear—the 60c quality only 39c

52-inch all wool English Covert Cloth, in grays, browns, greens and blue, not too heavy, makes a beautiful spring costume, positively cheap at \$1.25—on special opening sale 75c

Silks 65 pieces Summer Wash Silks, in all the new styles and colorings, the 50c quality, only—per yard 34c

Women's Neckwear Stock Collars, Scarfs, Ascots, Four-in-Hand, Automobiles and Bows, in mull, pique, dimity, linen and basket weaves—an immense assortment, worth 35c to 50c—Saturday all at 25c

White Vestings 36-inch White Vestings, in a variety of fancy weaves—a limited amount, worth 75 to 50c yard, while they last at—per yard 12c

Mercerized Vestings We are showing a swell new line of fine Mercerized Vestings, in figures and stripes, beautiful quality and effects, worth up to 50c, at—per yard 30c

Apron Gingham 27-inch good quality and all size checks in Apron Gingham, warranted to wash, only—per yard 4c

Curtain Scrim 36 inches wide cream lace effect Curtain Scrim, worth up to 10c yard, at 3c

Fancy Curtain Swisses 36-inch fancy lace stripe Curtain Swisses, a beautiful line of colors and patterns, a regular 25c grade, at—per yard 10c

Sheets 81x90 ready-to-use bleached Bed Sheets, made of good quality full width sheeting, worth 55c, at—each 39c

A Sensation in Towels 22x40-inch hemstitched guaranteed all pure linen Huckabuck Towels, regular 50c grade, Saturday only—each 25c

20x40 all linen Huckabuck Hemmed Towels, regular 15c grade, at—each 10c

Handkerchiefs for a Penny 100 dozen, worth from 5c to 10c, on sale at 10 o'clock Saturday at—each 1c

Women's Pocketbooks and Purses Waist Bags and Chatelaine Bags, worth from 40c to 50c—opening sale 25c

Hose Special value boys', girls' and misses, sizes 5 to 10, worth 15c—opening sale 10c

Underwear 500 dozen women's, misses' and children's cotton and lisle Underwear, best styles and finish, 30c quality—at opening sale 19c

Children's and Infants' Caps and Bonnets An elegant stock for Easter at from 25c up

Muslin Underwear on Main Floor Every garment made. Special prices.

Opening Sale Meat Department Beef Sale

Beef Roast 8c

Lean Short Rib 3 1/2c

Steak 7c

Compound Lard 8c

Hams 12 1/2c

Best Bacon 14c

Hardware Department

A few snaps in our House Furnishing Department that you cannot afford to pass up.

Three-ty Brooms, 2 for 25c

Gal. 98c, 1-2 gal, 48c, and qts. 28c

We have also a large assortment of all kinds of paint brushes.

Painters' Dusters 24c

5-lb. package of Cementico in any color, regular 39c, sale price 24c

24c 8-qt. Tin Water Pails 16c

4-qt. Round Dinner Pails, only 16c

2-gallon Tin Oil Cans 18c

Woodenware Department

OUR OPENING LOW PRICES ON WOODENWARE WILL SURPRISE YOU. COME AND GET A BARGAIN.

Globe Washboard 15c

25c Oak Hall Rack 15c

58c Spice Cabinet, 8 drawers 45c

The Western Washer 2.48

GOOD WEATHER AIDS TRADE

Dun Reports Large Volume of Business in Nearly All Lines

LABOR DISPUTES HINDER STEEL INDUSTRY

Textiles Also Unsettled by Strikes, Leading to Many Cancellations, but Footwear is Much Firmer, Particularly in Men's Shoes.

NEW YORK, April 3.—R. G. Dun & Co.'s Weekly Review of Trade tomorrow will say:

Another week of good weather has brought out a large volume of business, many manufacturers receiving urgent requests for immediate shipment. Floods have caused serious losses at a few points along the Mississippi and traffic was interrupted on railroads in that vicinity, but on the whole the freight situation is more satisfactory than at any previous time this year.

Quicker transportation has relieved the fuel pressure and the industrial situation would be unprecedently favorable were it not for the prevalence of labor disputes. Railway earnings in March increased 13 per cent over last year and 2.1 per cent as compared with 1901.

During March prices of commodities as

measured by Dun's index number declined to 86.27, as compared with 101.07. This decrease is only seasonal and is about the same as occurred in the corresponding period last year.

Labor Halts Steel Industry.

Less interruption from fuel scarcity and traffic congestion has produced a most desirable condition of activity in all departments of the iron and steel industry, but the structural workers' strike threatens to restrict consumption and provides the only menacing factor. Southern producers of pig iron supplied the most important feature of the week, when quotations were reduced on deliveries in the second half of the year. Ore is moving freely at Cleveland. Labor troubles being averted. Steel is taken freely by implement makers, railroads and other large buyers, and contracts are reported that run fully a year ahead.

Textile manufacturing conditions are unsettled by strikes, and the future course of prices as well as the general situation must depend largely on this factor.

Throughout the cotton industry there is a disposition to await developments. Jobbers purchase only for immediate requirements. Only a slight supplementary demand is coming forward for men's wear, woollens and worsteds, and most new orders are for filling out sample business. There is much complaint of delayed deliveries in this line and cancellations are again a feature.

Increased firmness is recorded in the market for footwear, particularly as to men's kid shoes. Leather is firm, but comparatively quiet and another fractional advance is reported in Chicago hides.

Failures this week in the United States are 17, against 214 last week, 230 in the preceding week and 167 in the corresponding week last year, and in Canada, 18, against 28 last week, 29 in the preceding week and 22 last year.

STRIKE CROP IS ABUNDANT.

Bradstreet Reports Satisfactory Business Progress in Spite of Disputes.

NEW YORK, April 3.—Bradstreet's tomorrow will say: Retail trade is expanding, favored by springlike weather, and jobbers report orders from retailers increasing, while collections note some improvement. Some price revisions are to be noted, particularly in coal, pig iron, copper, coffee and sugar on the Atlantic seaboard. Flour is slightly higher on the excellent export business.

board markets is the reason assigned for the cut of 31 per ton in southern foundry grades and for the sympathetic weakening of 50c per ton in other kinds of pig iron at eastern markets. A large business is reported to have been done at the concentrators, however. In finished iron only favorable reports are noted. Transportation has improved, coke is in better supply, iron furnaces and mills are better able than ever to supply current demand and still quotations continue firm. Cut nails are higher, but the expected advance in black sheets has not occurred.

Anthracite coal has experienced the usual spring cut of 50c per ton, but the level is still 8c higher than a year ago.

Wheat, including flour, exports for the week ending April 2 aggregated 2,130,974 bu., against 2,201,987 last week, 4,446,917 in this week a year ago and 4,888,403 in 1901. Wheat exports since July 1 aggregated 17,675,489 bu., against 19,845,621 last season and 155,666,281 in 1900.

Corn exports aggregated 2,332,008 bu., as against 3,618,710 last week, 23,359 a year ago and 2,960,541 in 1901. For the fiscal year exports are 47,207,256 bu., against 21,464,427 last season and 16,145,964 in 1900.

Business failures in the United States for the week ending April 2 number 145, against 178 last week, 178 in the like week of 1902, 188 in 1901, 182 in 1900 and 150 in 1899. In Canada failures for the week number 23, against 18 last week and 18 in this week a year ago.

A WOMAN TO BE PRETTY

Must Have Luxuriant and Glossy Hair, No Matter What Color.

The finest contour of a female face, the sweetest smile of a female mouth, lose something if the hair is crowded with scant hair. Scant and falling hair, it is now known, is caused by a parasite that burrows into the scalp to the root of the hair, where it saps the vitality. The little white scales the germ throws up in burrowing are called dandruff. To cure dandruff permanently then and to stop falling hair, that germ must be killed. Newbro's Herpicide, an entirely new result of the chemical laboratory, destroys the dandruff germ, and, of course, stops the falling hair and cures baldness.

GRAIN-O THE PURE GRAIN COFFEE

The coffee habit is quickly overcome by those who let Grain-O take its place. If properly made it tastes like the best of coffee. No grain coffee compares with it in flavor or healthfulness.

TRY IT TO-DAY. At grocers everywhere; 10c and 50c per package.

ACQUATIC RECORD BROKEN PEACE IN SIGHT FOR WABASH

Yale Beats Columbia in Team Relay Swimming Race at Cleveland.

CLEVELAND, April 2.—In the aquatic games tonight at the sportsmen's show Yale won from Columbia in the 100 yards relay race for the intercollegiate championship. Time: 1:40.5.

In the open half-mile race for the American championship Hubert of the New York Athletic club won by forty yards. Time: 8:24.

Budd Goodwin of the New York Athletic club is breaking records in candle racing. For the third time this week he has smashed his own record, originally 2:51.5. Today he went the distance in 2:27.5.

Jandrey of the same club was second and O. M. Reid of Yale was third. Goodwin's performance established a new American record.

Marriage Licenses.

Marriage Licenses have been issued to the following persons: Name and Residence. Age. John H. Plambeck, Douglas county, 25. Helen Schmidt, Douglas county, 21. Clarence J. Miller, Red Oak, Ia., 27. Lulu L. Smith, Red Oak, Ia., 25. Cornelius J. Gordon, Council Bluffs, Ia., 49. Emma C. Fitzgerald, Denver, Colo., 45.

FIGPRUNE CEREAL

A delicious Cereal Coffee made of choice California figs and prunes and grain—absolutely free from artificial matter. SOLD BY ALL GROCERS.

