

The store will close Thursday night and remain closed until Saturday Grand Opening 9 o'clock

The Bennett Company

We have reorganized and will open every department of our mammoth store Saturday next, with the Grandest Display of new merchandise, flowers and music that the people of Omaha have ever witnessed. The Music and Easter Lillies alone will repay you for coming, but the greatest feature of the day will be the wonderful bargain values displayed in every department. The leading store of Omaha is the Bennett Store and it now has the capital to back it up—new goods are arriving daily from Eastern factories—which means a complete stock in every line. We now have half a million dollars' worth of merchandise to dispose of at prices that mean a bargain in every sense of the word. We invite you to inspect every department—the prices will please you.

COME SATURDAY MORNING AT NINE O'CLOCK.

NOTICE!
All the departments of our entire store have undergone a thorough renovation, making them absolutely clean, bright and refreshing. We have retained all the managers that were formerly with the W. R. Bennett Co. and a big majority of the old clerks. The same kind treatment, good service and liberality will be maintained throughout the store.

Bennett's Clothing

Top Coats \$10.00 to \$20.00
Covert Cloth Top Coats, new serge green effects, silk lined. . \$20
Stylish Covert Cloth Top Coats, serge and silk lined, satin sleeve linings. \$15, 12.50 and 10.00

Union Made Clothing.
\$7.50 Spring Suits, Fancy Cheviots, black and blue Serges, Tibets and Cheviots, at \$20, \$18, \$14.75, \$11.75, \$9.75. . . 7.50
\$1.50 to \$4.95 Norfolk Suits, with and without yokes, stylish English plaids in checks, in rough and smooth fabrics, spring suits for boys, 6 to 16 years.

Special Values at \$1.95, \$2.95, \$3.95 and \$4.95.
Navy Blue Norfolks, \$4.95, \$2.95 and \$1.95.
Boys' Three-Piece Suits, \$3.45, Strong, desirable, natty mixtures, spring colorings, firm Italian linings, well sewed and tailored, 7 to 16 years. Cannot be equalled elsewhere under \$6.00.
Three-Piece Suits, Confirmation Suits, now ready.
Young Men's Suits at \$11.75, \$9.75, \$7.50 and \$5.00 cannot be matched for the price we name.
Our 50c Knee Trousers cannot be matched under \$1.00.
Trousers, \$2.50 Sample line of Trousers.
50c Men's Colored Shirts, \$1.00 grades—the best makes, such as Wilson Bros. and Ideal brands, made in madras cloth, percale and penang, all sizes, 14 to 18, nothing handsomer or more stylish.
\$2.00 Spring Hats—All the newest and smartest styles, fashionable blacks, in soft and stiff hats, shapes that look as well and wear as well as any \$3.00 hat.
\$3.00 for \$5.00 Hats—Men's soft, black hats, new spring Dunlap and Knox—blacks.
Boys' Hats, Golf Caps, Blue Serge in Cheviot, also variety mixed cheviots, checks and plaids, value 50c, at 25c—better grades, 75c and 50c.
25c for 50c Neckwear, 100 dozen high-class Scarfs, all pure silk, light, medium and dark effects, standard shapes only—four-in-hands and tecks.
15c, Men's plain Hose, blacks, browns and reds, worth 25c.
\$1.00—100 Men's Umbrellas, made of a good quality linen taffeta silk, plain & fancy handles positively worth \$1.50.
25c to \$1.00 extra fine Balbriggan Shirts and drawers, in brown unbleached, shirts 34 to 46, drawers 30 to 44, usual price 75c, at. 45c
Extra Fine and Super Weight natural wool Shirts and drawers, best finish, suitable for early spring wear, made to sell at \$1.50, at. 1.00
Complete line of Union Made Suits.

Our Millinery Department

Will place on Special Sale Saturday the following:
Tinted rose and foliage hats, worth \$8.00, for 5.00
An elegant selection of black hats at. . . 5.00
100 bunches of exquisitely tinted six branch foliage, 30 leaves to bunch, marked to sell at 75c, Saturday. 49c
100 bunches green tinted foliage, 18 leaves to bunch, per bunch. 14c
Saturday Only.—See Millinery Ad in Friday night's issue.

PIANOS

In their piano department will be found some of the greatest bargains ever offered to the citizens of Omaha and vicinity. The largest and finest stock carried by any house in the west. In this stock of pianos will be found the greatest assortment of high grade instruments, the largest varieties of woods used in case construction, the latest and newest colonial styles carried by any house west of Chicago.

All sold on our Easy-Payment Plan

We cannot quote you prices on second-hand goods, as we have not a Piano or Organ in stock that has been rented, repossessed or shown in any way. All are new and direct from the factories and can be bought at prices other houses quote you for second-hand goods. Call and examine for yourself and be convinced. Remember, all these goods are sold on the easy payment plan of from \$5.00 to \$25.00 cash and from \$5.00 to \$10.00 per month.
Pianos shipped to any point on approval. Freight paid both ways if not perfectly satisfactory.
People contemplating the purchase of a Piano or Organ in the near future should not fail to call upon us and examine our stock thoroughly before buying, or write us for full particulars.
A full line of Music and Musical Merchandise at greatly reduced prices. First-class Tuning and Repairing done. All work guaranteed.

BENNETT'S MUSIC DEPARTMENT.—Second Floor.

Carpet Department. 3rd Floor.

These prices will assist you in deciding where to buy Carpets.
All Wool Two-Ply. 50c Best quality Two-Ply. 65c
Best quality Three-Ply. 90c Brussels, Two-Ply. 28c
Finest line of Velvet Carpets to be seen in Omaha. 98c
Wilton Carpets. 1.25

Mattings.
Very fine line of Damask and Close-Woven Japanese Matting, that sells at 35c and 45c in a line—these are the very finest weaves—at. 24c China Matting. 9c
Linoleum—six feet wide. 88c

Rugs.
Special new line of Axminster Rugs, 2-3x5 feet, that sell at \$4.00, piled up for you to select from at. 2.38

Drapery, 3d Floor—Lace Curtains.
Manufacturer's Samples at less than cost—
One lot—each. 25c One lot—each. 50c
One lot—each. 89c

LACE CURTAINS—
50c Curtains—per pair. 39c \$1.00 Curtains—per pair. 59c
\$1.50 Curtains—per pair. 89c \$2.50 Curtains—per pair. 1.25

RUFFLED CURTAINS—Net and Swiss—
\$2.50 Curtains—three yards long. 1.95
\$3.50 Curtains—three yards long. 2.95
Window Shades—Odd lots Shades—3x6 feet—each. 19c
Curtain Poles—5 feet long, with ends and brackets—each—complete. 19c
Remaur's Tapestry—24-inch by 24-inch square—only 200 pieces—while they last—each. 29c

Furniture.
Solid Oak Combination Bookcase—heavy French mirror. 10.90
Heavy wood seat Dining Chair—each. 78c
Large arm comfortable Rocker. 1.85
Luxurious Couch—velour covered. 10.90
24-inch top Parlor Table. 1.15
Six-foot solid oak Dining Tables. 5.00
Fine bird's-eye maple Dressers, heavy French bevel glass—sale price. 19.85
Five-drawer Chiffonier. 5.65
Parlor Divans—mahogany finish—sale price. 7.25
Large, heavy Oak Parlor Suite, nicely upholstered, four pieces—sale price. 23.50



Shoe Department

Opening Sale Prices

Men's U. S. Army Congress. ^{union made at} 1.75
Men's U. S. Army Lace union made at 1.75
Boys' and Girls' union made school shoes at prices up from 1.00

A New and Complete Assortment of FAULTLESS FITTING DOROTHY DODD SHOES, OXFORDS AND SLIPPERS.

Jewelry Department

Immense variety brooches and sash pins, set in turquoise and imitation cameo, freshwater pearl slugs, also of silver plated metal, cut in artistic patterns. These are clean, new and stylish goods—regular prices ranging up to 50c—choice at. 13c
SEE JEWELRY DEPARTMENT AD FRIDAY NIGHT'S ISSUE

Trunks and Valises.

(In basement)
We have just purchased the finest line of Trunks, Suit cases and Valises to be found in Omaha. From the simplest paper grip up to the finest example of the trunk makers' art.
We have a few left-overs, serviceable, but dusty and a bit shop-worn. In order to make room for our new stock we'll clean them out in this opening sale at prices which cannot be equalled elsewhere.

A Few Valises.
Linen Telescope, leather straps, heavy leather corner guards. 53c
Linen Suit case, brass mountings, heavy leather, trimmings, linen lined, copper riveted throughout. \$1.36
Leather Suit Case, brass mountings, extra heavy studded rivets, linen lined, with shirt fold, especially good value for the money. \$4.36
Trunk, tin-covered, iron-braced, hard wood slats. \$1.96
Web trunk strap, strong as leather. 29c

The Dry Goods Department.

In this department we will make our banner display of new Spring and Summer Silks, Dress Goods, Linens, Hosiery, Corsets, Underwear, Trimmings, Laces, Women's and Misses' Suits, Skirts, Coats, Waists and Ready-to-wear Goods of all kinds. Many of our handsome women's suits and wraps are exclusive styles, and we guarantee will not be duplicated in Omaha.

Silk Walking Skirts
Black taffeta, tailored and strapped, seven rows of stitching, a \$10 Skirt at. 7.50

Silk Dress Skirts
Black taffeta silk, drop of fine spun glass, trimmed with lace and stitching, worth \$12.50—for the opening. 9.90

House Wrappers
Heavy percale, nicely trimmed, worth 95c—for the opening. 49c

Girls' Suits
New 2-piece Wool Suits, handsomely trimmed dresses for girls and misses, exclusive styles, at. 9.90 and 7.95

Women's Tailored Suits \$13.90
Artistic designs, new cloths, the latest cuts, including wide circular collars, double capes, collarless, draped pouch sleeves, postillion and peplum backs and new shaped skirts—we are going to make a noise on these Suits at. 13.90

Dress Goods, Colored
80 pieces, 37 in. all pure wool Crape Egypta, in all the new shades, including cream and black—just the thing for children's dresses and evening wear—the 60c quality only 39c
52-inch all wool English Covert Cloth, in grays, browns, greens and blue, not too heavy, makes a beautiful spring costume, positively cheap at \$1.25—on special opening sale. 75c

Silks
65 pieces Summer Wash Silks, in all the new styles and colorings, the 50c quality, only—per yard. 34c

Women's Spring Jackets
Monte Carlo Coats, in blue and brown cloth—special value at. 7.95

Monte Carlo and Coffee Coats
In taffeta silk, peau de soie and moire, very nobby. 9.90

Blouse Jackets
Black cheviot, postillion back, full sleeves, trimmings stitched taffeta silk and fancy braid, up-to-date, new style. 20.00 and 15.00

Women's Neckwear
Stock Collars, Scarfs, Ascots, Four-in-Hand, Automobiles and Bows, in mull, pique, dimity, linen and basket weaves—an immense assortment, worth 35c to 50c—Saturday all at. 25c

Children's and Infants' Caps and Bonnets
An elegant stock for Easter at from. 25c up

Muslin Underwear on Main Floor
Every garment made. Special prices.

White Vestings
36-inch White Vestings, in a variety of fancy weaves—a limited amount, worth up to 50c per yard, while they last at—per yard. 12 1/2c

Mercerized Vestings
We are showing a swell new line of fine Mercerized Vestings, in figures and stripes, beautiful quality and effects, worth up to 50c, at—per yard. 30c

Apron Gingham
27-inch good quality and all size checks in Apron Gingham, warranted to wash, only—per yard. 4c

Curtain Scrim
36 inches wide cream lace effect Curtain Scrim, worth up to 10c per yard, at. 3c

Fancy Curtain Swisses
36-inch fancy lace stripe Curtain Swisses, a beautiful line of colors and patterns, a regular 25c grade, at—per yard. 10c

Sheets
81x90 ready-to-use bleached Bed Sheets, made of good quality full width sheeting, worth 55c, at—each. 39c

A Sensation in Towels
22x40-inch hemstitched guaranteed all pure linen Huckabuck Towels, regular 50c grade, Saturday only—each. 25c
20x40 all linen Huckabuck Hemmed Towels, regular 15c grade, at—each. 10c

Handkerchiefs for a Penny
100 dozen, worth from 5c to 10c, on sale at 10 o'clock Saturday at—each. 1c

Women's Pocketbooks and Purses
Waist Bags and Chatelaine Bags, worth from 40c to 50c—opening sale. 25c

Hose
Special value boys', girls' and misses, sizes 5 to 10, worth 15c—opening sale. 10c

Underwear
500 dozen women's, misses' and children's cotton and lisle Underwear, best styles and finish, 30c quality—at opening sale. 19c

Bennett's Groceries

Only the Reliable Pure Foods Handled.
Rice, good, lb. 5c
Corn Starch, pkg. 5c
Soup, assorted, can. 9c
Noodles, pkg. 5c
Pickles, assorted, bot. 9c
Baking Soda, pkg. 4c
Plum Pudding, can. 8c
Mince Meat, pkg. 7c
Plums, 3-lb. can. 9c

Candies

Always Pure and Fresh.
Toasted Marshmallows, pkg. 9c
Mixed Candy, per lb. 8c
Gum Drops, lb. 8c
Stick Candy, assorted, lb. 10c
Caramels, lb. 12 1/2c
Chocolate Creams, lb. 15c

Cigars
A complete line of all the popular brands Cigars, each 5c, 3c and. 1c
Pipes, up from. 1c

Teas and Coffees

Finest stock of new, clean Teas—the best values ever offered.
B. F. Japan, Oolong, Gunpowder, English Breakfast, lb. 38c
Coffee, fresh roasted daily, splendid value.
Good drink, lb. 12 1/2c
Excellent value, lb. 15c
Bennett's Capitol Coffee, finest ever; 1-lb. pkg. 28c

Stationery Department—Opening Sale Prices.

25 extra heavy wove Envelopes at. 2c
120 sheets extra wove Note Paper at. 8c
Crepe Paper, all shades and colors, full size roll—special at. 8c
Box Paper with Envelope to match, extra fine grade—special price. 10c
A regular 10 Pencil Box, novelty containing pencils, pen and holder, eraser, etc., set complete, special at. 5c
Extra heavy Lace Shelf Paper, a regular 10c package—special at. 5c
Webster's School Dictionaries, cloth bound. 9c
A fine assortment of Easter Cards and Booklets, lowest prices

Drug Dep't Specials

Fleck's Easter Dyes, solid colors and designs, paper package 3c
New clean line of Sponges and Chamols, all kinds and sizes
Ye old time Blood Purifier Sassafras Bark, clean and dustless. 15c
Chinese Ironing Wax, each. 2c
Whisk Brooms in great variety, a large one for. 14c

Harness Dep't

IN BASEMENT

A splendid line—in fact the most complete in Omaha—of harness and horse furnishings of all kinds.
This department will occupy more space than is given to similar department by any other department store in the city. We are leaders in stock and price.
1 1/2 in Team Harness from 24.85 to 35.00
Single Buggy Harness from 4.00 to 38.00
Double Buggy Harness from 16.00 to 75.00
A full line of harness, whips, halters, oil dressings, sweat pads, blankets, etc., at special opening sale prices.

THE BENNETT COMPANY