

### Prunes for the People

A Frenchman planted a prune tree out in California in 1870. It was the only prune tree in the state. All the prunes used in the United States at that time came from France. But now as a result of the prune tree that M. Pellar planted California every year ships enormous quantities of prunes—not only to France, but to all European countries.

The growth of the prune industry in California all came from Pellar's single tree. It was found that the prune, which is a species of purple plum, thrives on the Pacific coast, and that the hot, dry weather of the country brought out its full saccharine qualities. The first orchard was planted in the Santa Clara valley, just south of San Francisco, a region which is now the prune center of the state. It was only ten acres in extent, and began to yield in 1875. In four years the trees produced \$14,000 worth of fruit.

The size of the prune crop in California is so enormous that the most cynical boarder in any boarding house in Chicago would be surprised. In 1901 the state produced 150,000,000 pounds of prunes, and the total crop of the year just passed exceeded that of the preceding year by several thousand tons. If put into ten-ton freight cars the California prune crop of 1902 would fill a train reaching from Chicago to Buffalo.

The American prune has found its way into the European markets for the reason that it is sweeter and pleasanter to the taste than the fruit raised there. The California prune, for instance, is dried wholly out of doors, for the long period of absolutely rainless weather which prevails in California from July 1 to October 1 permits the drying trays to remain out of doors day and night. The French and other kinds of European prunes are dried in kilns for fear of exposure to rains, and the artificial heat fails to bring out all the rich sugar products of the pulp.

San Jose, the county seat of Santa Clara county, is the chief prune center of California, and in its mountain-encircled valley there are 3,567,140 bearing prune trees. There are, besides, great orchards of apricot, cherry, peach and olive trees, so that in this one county there are about 5,000,000 fruit trees. Fruit raising is carried on there on such a grand scale that for some orchards of prunes thirty acres are required in the busy season simply as a drying field for the fruit trays.

### Train's Little Joke

George Francis Train was congratulated upon the hot-cake-like selling properties of his recently published autobiographical book.

"Yes," said he, "but lots of people want free copies."

"Indeed?"

"Yes; there must be an impression abroad that I am an accommodation Train."  
—New York Times.

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The picture in the centre of this advertisement illustrates a well-known saying. If you can send us a correct solution of the picture puzzle you MAY SHARE IN THE DISTRIBUTION OF \$1,000.00 WHICH WE ARE GIVING AWAY FOR doing a little work for us. This you can do by giving up a little of your spare time. This and other most liberal offers are made to introduce one of the very best New York magazines into every home in the United States and Canada. WE DO NOT WANT ONE CENT OF YOUR MONEY. When you have made out the rebus, write your solution plainly and send it to us, and you will hear from us promptly BY RETURN MAIL. It may take an entire evening to solve the rebus, but STICK TO IT AND GET YOUR SHARE OF THE \$1,000. A copy of our FASCINATING MAGAZINE WILL BE SENT FREE to every one answering this advertisement. Do not delay. Send in your answer immediately. WE INTEND TO GIVE AWAY VAST SUMS OF MONEY in the future, just as we have done in the past, to advertise our CHARMING MAGAZINE. We find it is the very best advertising we can get to give away LARGE SUMS OF GOLD. Here are the names and addresses of a few people we have recently awarded FREE GOLD PRIZES: Mrs. J. M. Lachlin, Twenty-third Street, Pittsburg, Pa., \$100.00; Mr. O. F. Ackerman, Hill N. E., 125-90; Mr. Fred Peace, 146 Arkington Street, Rochester, N. Y., \$100.00; Mr. George Corbett, Five Islands Nova Scotia, Canada; H. C. Hare, 40 Wisconsin Avenue, Columbus, O., \$1,750.00 (this includes the



brainy people who are always alert and ready to grasp a real good thing. We have built up our enormous business by being alert and liberal in our GRAND GOLD FREE DISTRIBUTIONS. We are continually offering our readers RARE AND UNUSUAL prizes. This special contest we consider one of the greatest offers ever made. Do not delay in giving this matter your immediate attention, and if you can make out the puzzle picture, send your answer at once. \$1,000.00 REWARD will be paid to anyone who can prove that in the many Free Cash Contests we have conducted in the past years we did not do exactly as we agreed. We have a big capital, and anyone can easily ascertain about our financial condition. To pay out these big gold cash prizes is a pleasure to us. We intend to have the largest circulation of our high-class magazine in the world. In this progressive age publishers find that they must be liberal in giving away prizes of great sums of money. It is the only successful way to get your magazine talked about. For instance, if you should read the puzzle picture and we should hand you a sum of money as a free prize, you would never stop talking about our magazine, now, would you? We POSITIVELY CLAIM that you will be amply rewarded by sharing in our \$1,000.00 in Gold Free Offer. Of course, if you are easily discouraged and are not patient and are not willing to spend any time in trying to work out the solution, you certainly cannot expect to win. This advertisement was not written for drones or idlers, who are not willing to give a liberal use of their time. We expect the reader to do some work and give it the time and attention it deserves. USE YOUR BRAINS. If you are successful in solving it, well and good. Write your solution and send it to us, and we will be just as much pleased as you are. We really desire someone to be successful, and as it does not cost you one cent to solve and answer this splendid Free Money Offer, it will be very foolish for you to pass it by. In all fairness give it some of your leisure time. SUCCESS IS FOR THE THOUGHTFUL AND INTERESTED.

THOUGHTFUL PEOPLE, and the cause of FAILURE IS LACK OF INTEREST AND LAZINESS. So, dear reader, do not pass this offer to you without trying hard to make A SOLUTION OF THE PUZZLE PRINTED IN THE CENTRE OF THIS ADVERTISEMENT. We suggest that you carefully read this offer several times before giving up the idea of solving the rebus. The harder it seems the more patience and determination you should have. Courage and determination win many of the PRIZES OF LIFE. Your share in OUR FREE MONEY DISTRIBUTION depends entirely upon your own energy and brains. Don't delay a moment in TRYING TO SOLVE THIS PEBBLE REBUS. Many of the people we have recently sent large sums of money to in our Free Money Distribution write us kind and grateful letters, profusely thanking us for our prompt and honest dealing, and saying that if we had not so strongly urged them to try to win they would not have been successful and would not have been the happy recipients of a large sum of money for only a few hours' effort. It always pays to give attention to our grand and liberal offers. OUR BIG CASH PRIZES have gladdened the hearts of many persons who needed the money. If you need money you will give attention to this special offer. If you solve it, write us immediately. DON'T DELAY.

ADDRESS:  
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