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THE OMAHA DAILY BEE: SUNDAY, MARCH 8, 1903.

J. L. BRANDEIS & SONS.

BOSTON STORE. J. L. BRANDEIS & SONS.

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Latest Effects in Spring Silks and Dress Goods EVERY EXTREME NOVELTY EMBODIED IN OUR FASHIONABLE SHOWING.

This is the silk store of all Omaha-Decidedly the most complete silk stock in the West. Nowhere else in the United States is there a more broadly representative display.

NO OTHER STORE SHOWS SUCH VARIETIES of the most popular styles, shades and combinations. We search the world for the best and right well has this department won golden praises for its accomplishments in the line of brilliant achievements. Discriminating shoppers declare with enth usiam and emphasis that Bran-

deis' have the most complete stock and give better values than any

other store in Omaha.

WE SHOW SILKS FROM EVERY SECTION OF THE GLOBEand the magnitude of our purchases allow us to price them easily lower than it would be possible for others to attempt. It needs but a hasty perusal of the following list to appreciate what very exceptional opportunities

OMAHA'S GREATEST SILK STORE HAS TO OFFER YOU. Swell 27-inch Seeded Silks in 2 and 3-tone glace, hair line silks much in demand for shirt waists-special prices-1.25-98c-75c

per yard.....

| HIGH CLASS PONGEE SILKS |
|---|
| Direct importations from Japan and France. Exquisite de- signs in open work silks, new dots, etc., a yard, from |
| Exclusive patterns new broche effects, pin 1.25-98c-75c-69c |
| FOULARDS AND SHANTUNGS for street and evening gowns, per \$3 to 75c shirtwalsts, per yard, \$1.25 and 98c |
| NEW BONNET BLACK SILKS-New white canvas silks and louisenes silks |
| for which we have the direct agency for Omaha. All this season's new patterns in a number of special weaves, Bonnet black taffeta and peau de sole, stamped on every |
| yard, wear guaranteed. On Monday these silks special at. \$3 to 69c |

BASEMENT BARGAIN SOUARE DEPT. - In our new bargaio square silk department just opened in the basement, we show over 10,000 yards broken lines, plain and fancy sliks, foulards, wash sliks, black taffeta and peau de sole for special opening day.

| White and Color | ed Wash Slik | s at | |
|------------------|----------------|----------------|--|
| \$1 Quality New | | | |
| 69c Quality Blac | k Taffeta at . | ************** | |



TRIMMED HATS AT \$5.00

The first showing of our magnificent as-

semblage of hats at this price bound to

create a flutter of excitement among

those ladies' who have heretofore worn

our \$5 hats, while those who are not

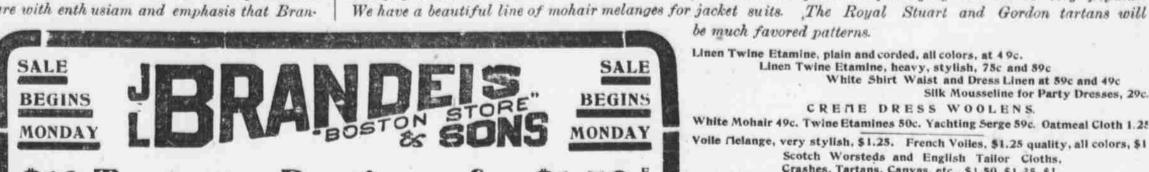
familiar with the grand values we offer

at this price will find a splendid surprise and a perfect revelation in store for them

NEW STREET HATS.

On Monday we offer a splendid array of popular effects in street hats, among which are copies of some of 1.98 the best London and New York ideas. These hats in 1.39





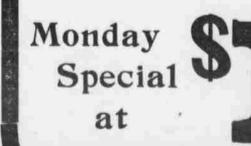
\$10 Tapestry Portieres for \$1.59

A tremendous sale of Tapestry Portieres, representing the entire stock of one of Philadelphia's largest tapestry curtain manufacturers, on sale Monday, March 9th at a uniform price of \$1.59 each.

This purchase embraces a full line of the highest class Portieres and Couch Covers. They come both in pairs and single-just the sort of portieres that would cost if bought in the regular way from \$7.50 to \$10.00 per pair.

Mercerized Portieres, Fine Derby Ribbed Portieres, Rich Mercerized Armure Woven Curtains, Bagdad Stripe, French Stripe, Kiskilim, Bayadere Striped Portieres.

These goods have been displayed in our front show window for nearly a week and have excited great admiration and comment. Never before was there such a chance to buy such beautiful tapestries at such a fraction of a price. All the richest colors and patterns. There are hundreds of Couch Covers in this stock and the majority of the Portieres are in pairs. For one sensational days' sale we offer them at, each, \$1.59.



Five Jewelry Specials

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Linen Twine Etamine, plain and corded, all colors, at 4 9c. Linen Twine Etamine, heavy, stylish, 75c and 59c White Shirt Waist and Dress Linen at 59c and 49c Silk Mousseline for Party Dresses, 29c. CREME DRESS WOOLENS. White Mohair 49c. Twine Etamines 50c. Yachting Serge 59c. Oatmeal Cloth 1.25 Volle flelange, very stylish, \$1.25. French Volles, \$1.25 quality, all colors, \$1 Scotch Worsteds and English Tailor Cloths, Crashes, Tartans, Canvas, etc., \$1.50, \$1.35, \$1. DRESS GOODS AT 49C-Dress goods DRESS GOODS AT 59C -French and . of every conceivable weave and color. German melanges, poplins, prunellas, mohair, worsteds, cheviots and tailoring solells, mohair fancies, tweeds, cheviots cloths, genuine \$1.00 quality A9c and broadcloths-your choice Monday on bargain square, at... 49c 59c French Challies at 39c-Dresden, Persian, floral, plain, etc., 55c and Mercerized Waistings at 39c-In white, black and white and fancy 39c weaves, all 75c and \$1.00 waistings, at High Grade Wash Dress Goods at 25c. 5,000 yards silk embroidered and hemstitched fine French batiste, silk grenadine suitings, mercerized English madras, bird's eye madras, silk mousseline Monday at 425c

GREAT VALUES IN Ladies' Spring Suits

Spring's cleverest novelties brought from the fashion centers of the world and bearing the stamp of elegance and fashion.

BOSTON STORE.

Our dress goods department shows a brilliant assemblage of the most favored European novelties.

riety. The new linen etamine that will be greatly favored in street dress, the eoliennes and silk voiles in the new

champagne and biscuit shades. The cream voile, the chatreuse green and pearl gray will all be very popular.

The most beautiful and popular designs that will be worn this spring are to be found here in satisfying va-

be much favored patterns.

Day by day our assemblage of spring suits has grown in size and beauty until we are now displaying some of the very choicest of the high grade novelties in 1903 suits. We have an especially large assortment of exclusive ideas and conceptions that are entirely our own and that will be confined to our stock alone in the west. We know that every Omaha woman will agree with us that this is the most elegant display of spring tailored garments ever witnessed in the city.

We make particular mention of some of our highar grade suits in the most fashionable colors and

\$98-\$89-\$75-\$49-\$35-\$24.50 Strikingly Stylish Suits, worth \$22.5014.85

Ladies' Cravenette Coats