

GOOD WORDS FROM GOOD PEOPLE.

Highly Commendatory Autograph Letters to the Number of 200 Have Been Received By

THE BANKERS RESERVE LIFE

From the Best Bankers, Business Men, and Professional Men in Nebraska Since January 1, 1903.

Nothing succeeds like success. This trite saying is amply exemplified by the commendatory letters voluntarily handed the Bankers Reserve Life Association since the publication of the annual report of the president and the financial statement of 1902. The management of this aggressive home company is justified in the pride shown over these honest tributes of honorable citizens.

THE ADVISORY BOARD

of the Bankers Reserve Life is something more than a feature of advertising. The high-class men who constitute that important auxiliary force of the company's corps of agents are not content with mere approval of the methods and plans of the company. They cheerfully render the company such personal assistance as is opportune and they are so well pleased with their company that they cheerfully go on record in black and white as consistent, efficient, persistent friends of

THE BANKERS RESERVE LIFE.

Probably no recent statement from an experienced life insurance executive officer has awakened more interest or brought to its author more words of encouragement than the annual report of the president published in this newspaper last week. Men of intelligence and influence in all walks of life have read the somewhat lengthy discussion of home life insurance with an unusual interest.

B. H. ROBINSON, PRESIDENT.

of the Bankers Reserve Life Association, made a ten-stroke in that report. Already the quick intelligence of the west has begun to respond to its sentiments and the January record of the field force is a record breaker for new business. Words of commendation please, but actual deeds are a far more conclusive proof of the endorsement of the people. The annual report and financial statement will be mailed to any applicant. Send for a copy.

NEW TERRITORY TO BE ORGANIZED

President Robinson has positions for several first-class special and general agents in Nebraska and other states to be opened, with choice of territory on very liberal terms. Persons desiring an opportunity to better their positions will find it of advantage to negotiate with him. Correspondence invited.

BANKERS RESERVE LIFE, OMAHA

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Complete Keyboard Machine, with every Improvement that the ablest mechanical experts can suggest. The Smith Premier is

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Please send me information regarding an endowment for \$..... if issued at..... years of age.

Name.....
Address.....

\$2100 and a FREE Piano

ERD ITHWE LUBE NEGRE

The four sets of mixed up or jumbled letters printed above, when correctly arranged spell the names of four different colors with which everyone is familiar in every day life. Can you arrange the letters in their proper order so as to spell the four colors desired? They are four of the most common of all the colors. Three of them are very dear to the heart of every patriotic American, and the fourth is the favorite of many of the sons and daughters of Erin's Emerald Isle. It is very prominent on St. Patrick's day and is also quite common in pastures and gardens during the summer time. Now, can you make a 1th correct names of the four colors? If so, you may easily win in the great contest, in which \$2,100 in cash and a fine Genuine Grand Upright Piano, valued at \$600, will be given away each month FREE. In making the words the letters can be used only in the groups in which they are printed. Try it! Remember that this contest runs from Feb. 1 to Feb. 28, and there is only one easy condition to comply with. Don't send us any money with your answer, but is a sur- to write your name and address very plainly. Send your solution of this puzzle to us at once and you will receive our reply by return mail. Who knows but you may win a Big Cash Prize and also a GENUINE GRAND UPRIGHT PIANO. We hope you will, and anyway it costs you nothing to try. Don't delay.

SOME OF OUR RECENT WINNERS



Mrs. E. F. ZIMMERMAN
Greenburg, Kan.

Mrs. E. F. STEDDEN
Lebanon, Ohio

Mrs. M. M. WEAVER
Brooklyn, Iowa

Mrs. Rachel Butler, Sumter, S. C.; Katherine Piper, 21 Paul St., Auburn, N. Y.; Charles S. Price, 34 Thames St., New London, Ct.; W. H. Prehn, Melrose, Mass.; Emma H. Bergeson, Bathurst, Va.; Miss Hattie Sims, Peoria, Ill.; Mrs. G. G. Brown, W. Andover, S. H.; Mrs. John Labenz, Pittsburg, Pa.; Mrs. Anna M. Halesell, Weirbor, N. H.; Miss Eva Wonder, Peoria, Ill.; Jennie B. Alexander, Drumbo, Ontario; Lucy Gessler, Greenburg, Pa.; Mrs. C. Bellamy, Aurora, Ontario; Mrs. Deborah Jordan, Auburn, Me.; Charles A. N. Brower, 2 Guilford St., Allston, Mass.; Miss Emma Carlson, 50 Concord St., Lawrence, Mass.; Mrs. S. Collishaw, Cumberland, Union, B. C., Can.; Mrs. George Jackson, 133 Brock St., Charleston, W. Va.; Lynnan L. Dutcher, Wallingford, Vt.; Emma Nicholson, Box 88, Chrystal Falls, Mich.; Jos. Inhof, 165 Fronty Ave., Toledo, Ohio; Mrs. Susan M. Montague, 60 E. Main St., Richmond, Va.; Mrs. Jennie Schofield, Austin, Pa.; Mrs. E. Budden, 106 Hulbert St., Peoria, Ill.; Alma Scholz, 393 Pullman Ave., Pullman, Ill.; Marie Spaulding, 55 Central Ave., Oakbrook, Wis.; August H. Tanek, 141 Grand Ave., Rochester, N. Y.; Miss Jessie Dunham, Poplar Grove, Ill.; Mrs. Frances Edmond, Ocean Ave., New London, Conn.; Mrs. Peter Lensen, 230 Stephenson St., Pullman, Ill.; Miss Firdesia Langbery, 800 Salina, Pa.; Anna Kaufman, 128 Webster Ave., Chicago, Ill.; Miss Dora Strang, Byron, Ill.; Mrs. Mary Killian, Box 122, San Mateo, Cal.; Sebastian Hummer, Pasadena, Cal.; Mrs. Lucy F. Gause, Houston, Tex., and many others.

We could give the names of scores of others to whom we have paid prizes in previous contests all amounting to many thousands of dollars, but the above names are enough to convince anyone that we are reliable and do just as we say. We shall be pleased to have you inquire of any of them, but if you write them at once we'll tell it is the correct one or not. Now is your chance. Write us at once. Address,

\$500.00 FORFEIT. WHY DON'T YOU TRY?
We will pay a forfeit of \$500.00 CASH if anyone can prove that we have not paid all prizes promised to the above, and to hundreds of other winners, or that the hundreds of testimonials on file in our office are not genuine. Write for it.

Besides the prizes named above, these and thousands of other winners have received thousands of useful and valuable prize premiums, including: Elegant Upright Pianos, fine English Tea Sets, Silver Services, Silk Wares, Press Patterns, Silverware, Watches, Cameras, Revolvers, Air Guns, etc., etc. There is no reason why you should not be one of the winners in the present contest. All you have to do is to try. We could show hundreds of other testimonials from those who have won prizes in our various contests, all showing that we always do just as we agree and satisfy all winners. Our patrons have participated in the distribution of over \$100,000.00 in cash prizes and thousands of dollars' worth of Premium Merchandise Prizes. Would you like a part of this \$2,100.00 or a Fine Grand Piano? If so, see if you cannot solve the puzzle printed above and send us a correct answer. Perhaps it will be easier than you think and you may win a fine prize. Try it. Sit down and study it out at once, send us your solution and you will write you at once whether it is the correct one or not. Now is your chance. Write us at once. Address,

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