BRANDEIS CHALLENGE CLEARING SALE

There is not a minute in the day or a moment in the course of the year when Boston Store's
regular prices are not way below that of other regular, prices are not way selow
houses
so-called bargains. What great bargains there must be in this challenge clearing sale of ours can hardly be imagined. In all the hundreds of thousands of dollars worth of merchandise to be sacrificed in this clearing
sale-every article is new, fresh, and this sale-every article is new, fresh, and this
winter's style.

Challenge Sale of Dress Goods


$\$ 1$ Dress Goods at $49 \mathrm{c}-\$ 1.29$ Dress Goods at $\mathbf{6 9 c}$

Absolutely Without Regard to Cost, Quantity or Quality
We have determined to make this clearing sale the wonder of the day. Great and sensational as many of our sales have been we have never yet shown the entire possibilities of our store. Our 1902's business has been so great that this olearing sale is a special necessity and we will offer such amazing bargains that you are oonvinced again and again

Challenge ClearingSale of Smart Cloaks \& Furs


This sale is not the result of a whim nor for any other reason other than that of carrying out our absolutely iuflexible rule to never carry over any goods from one season to another. Winter GOUDS MUST GO AT ANY SACRIFICE.

## Challenge Sale of Fine Silks

50c Silks at 15c-Silks that have heretofore been sold for 15 c

Black Taffetas at 75c Yard-Over 5,000 yards black 75 c
1.00

92,000 YARDS 0F FINEST EMBROIDERIES
The Greates Display of Embraideries and nisertings Eere Stown West of New York city

| Embroideries in 41 yard lengths many to match-at fust about half what you will have to pay later in the season. | We have just received from the New York custom house a huge lot of. Embroideries and Insertings bought direct from a St.Gaul, Switzerland, manufacturer. This includes all his sample strips andshort lengths. Allbright, fresh, clean, new goods. | A few of the many beautiful styles of these embroideries have been displayed in our show windows during the past week. |
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Challenge Clearing Sale in Basement

