THE OMAHA DAILY BEE: SATURDAY, DECEMBER 13, 1902.

HAYDENS PEOPLE OF OMAHA! HAY Hayden Bros Announce a Gigantic Forced Sale to Raise \$328,278 by Jan. 1st, 1903

"Cash" is all the cry in Omaha now. Hayden Bros. have always met every reasonable claim and every invoice with spot cash, and will maintain that reputation. This is more imperative than ever now. To fully carry it out, Hayden Bros. must raise \$328,278.00 by January 1st, 1903. The old Hayden method will surely do this. "LETTING DOWN THE PRICES" has never failed to crowd the Big Store with eager buyers. No firm on earth can buy goods any cheaper than Hayden Bros. No firm can display more complete assortments of newest and best goods in all lines. No receiver on earth could sell Hayden's goods as cheap as Hayden Bros themselves will sell them. Never before has such a gigantic sale been attempted.

THINK OF IT, PEOPLE OF OMAHA, \$328,278.00 TO BE RAISED IN CASH IN THREE WEEKS.

It means a store packed with buyers from morning till night. It means an army of additional clerks. It means prices cut regardless of values.

It Means the Most Sensational Bargains Ever Put on Sale in Omaha.

Hayden's Great Forced Dress Goods Boys' and Children's

NOTICE-The store will be open every evening until 10 o'clock during this great sale, to accommodate every one, and to enable us to get the orders up and deliver the goods.

CLOAKS AND FURS Sale Hendelman, Eppstein & Levi, 5th Avenue, New York, Stock Glosed Out for Spot Cash to Nayden Bros. at 40c on the Dollar. The Greatest Stock of Furs, Monte Carlo Coats, Long Cloaks, Women's Suits and Skirts and Waists and Wrappers Ever Purchased by Any **House in Omaha.** Silks and colored Silks all go at half price. Our Cloak Buyer Secured These Goods on His Last Trip to shades, 25c. New York. It is Glad Christmas News for the Wo-20 pieces black Oil Boiled Taffeta, 44 25 pieces Taffetas, all colors, 60c quality, inches wide, worth \$2.50, for \$1.15. on sale 29c. men of Omaha and Vicinity. Twenty-five 100 pieces fancy Silk, all kinds and col-50 pieces black Oil Boiled Taffeta, 27 Extra Salespeople to Attend to Your inches wide, worth \$1.50, for 69c. ors, beautiful heavy silk for all purposes, 25 pieces black Oil Boiled Taffeta, 36 slik worth in every way \$1.25 and \$1.50, all Wants From Now Until Xmas inches wide, worth \$2.00, for 98c. to go in this great sale 49c. A whole Waist Pattern of beautiful Silk, Black Peau De Sole, 20 inches wide, worth \$1.10, on sale 55c.

in This Department

Women's garments at a fraction of their Fine furs almost given away walue. Watch the daily papers and attend these Just at the right time to buy your holiday presents. Nothing more seasonable than a fur, a coat, a skirt or walst. H. E. & L's \$110 beaver coats, the best

made, for \$69.00. H. E. & L's astrakhan capes, Skinner's satin lined, \$20 quality, for-\$12.00.



SILKS.

Black Peau De Sole, 26 inches wide, worth

Black Peau De Soie, 36 inches wide, worth

\$1.98 and \$1.48.

\$2.50 at \$1.75.

Flannel Sale

Immense Forced Sale

of Dry Goods

Sc heavy brown Sheeting for 3%c yard.

84c Hill Bleached Muslin for 5c yard.

Extra Glass Toweling for B%c yard.

1212c large Turkish Towels for 712c.

Table Linens Forced

Sale

Old Folks

10c fine Lined Crash at 5c yard.

10c Turkish Towels for 5c.

Flannel, per yard, 4c.

10c, on sale 6c vard.

for 32%c

yard 634c.

0

Greatest Sale of Fine Silks Ever Held. Sensational Prices for Saturday and Monday

2,000 yards of Silks from a recent purchase to be sold at just one-half the regular price. Every lady should take advantage of this wonderful sale of fine Silks. Black

59 pieces fine pure Silk Chinas, in all | SENSATIONAL PRICES ON FINE BLACK

containing 31/2 to 4 yards, all styles and colors, worth \$5.90 per pattern, \$1.98.

\$1.50, on sale 75c. 200 pieces of the grandest Silks you ever saw, 100 pieces of elegant Velvets and Corduroys, everything in this lot worth \$2.75, on sale \$1.59. H. E. & L's \$15.00 from \$1.00 to \$1.75 yard, all go on sale Monte Carlo' coats, \$3.50, on sale \$1.75. for .69c. Skinner satin lined



We will place on sale a nice lot of new books at only 48c per copy; by mall, 55c; egular price of these books is 75c. "STAR DANCE FOLIO NO. 2"

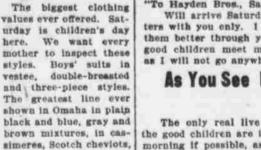
contains such popular pieces as "Josephine.

"THE SOUSA MARCH FOLIO"

"THE POPULAR BALLAD FOLIO."

mental songs from the pen of the best

A collection of popular ballada and senti-



checks and over plaids, worth up to \$5, special sale price \$2.50. Boys' suits made in double-breasted Norfolk, manly and sailor threepiece styles and the popular two-button double-breasted style with vest. A great variety of new winter fabrics and

latest color effects. Coats lined with very fine serge, pants made with double seat and knees, reinforced taped seams. Any size you want, from 3 to 16 years. These sults would be great value at \$6. Sale price \$3.50.

Clothing Sale

here.

200

A great variety to choose from in finely made and up-to-date overcoats. All fashionable materials and every stylish cut, in long and medium lengths. The best values in Omaha. Regular \$5 to \$10 values. Sale prices, \$5.00, \$3.50 and \$3.25.

Boya' reefers, made in good heavy all wool Irish frieze, in dark gray and brown Black Peau De Sole, 27 inches wide, worth mixtures, lined with a very fine flannel lining. Regular \$5 value, at \$2.95.

Another lot of reefers made of fine grade chinchilla and friezes. Some are made with large storm collars. Cassimere linings. Worth \$2.50. Sale price only \$1.25.

Holiday Furnishings Underwear

Sale Saturday Grand sale Saturday on holiday furnish-Closing out the Brockton ings, umbrellas, gloves, suspenders, fancy and Lynn floor stock at neckwear, handkerchiefs, etc. The about 50 cents on the dol- most complete, newest and best stock of lar. These goods must be holiday goods in these lines ever put on closed out at once. These sale. Hundreds of specials Saturday at

Telegram From Santa Claus

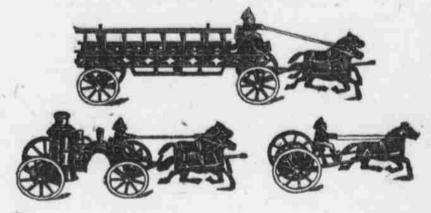
"SANTA CLAUS CASTLE, Utopia, North Pole.

"To Hayden Bros., Santa Claus Headquarters, Omaha: Will arrive Saturday, December 15th, at your store and will make my headquarters with you only. I find I can carry more pretty and useful gifts and distribute them better through you than anywhere elso in the whole wide world. Have all the good children meet me Saturday. Be sure to tell the children to come to your store, as I will not go anywhere else this season.

As You See by the Above Santa Claus Wants to Meet All the Children

The only real live Santa Claus will receive them Saturday at Hayden's. All the good children are invited to some and talk to him Saturday. Come Saturday morning if possible, as he will be very busy in the afternoon. Tell Santa Claus at Hayden Bros. Saturday what you want for Christmas,

Entire Main Floor Annex Devoted to Toys and Holiday Goods



Saturday the grandest and most wonderful opening display and sale of toys and holiday goods ever attempted by any house in America. Carload after carload of the choicest and most beautiful novelties in jewelry, fancy goods, albums, celluloid goods, fine China and glassware and toys of every imaginable kind and boliday goods for use and ornament of every conceivable description. The entire main floor annex devoted to this sale makes access easy, the large display gives thousands of suggestions and makes selection pleasing and satisfactory.

Bring the children to see the toys, especially the dolls for girls; some as small as your little finger, others as high as a table.

Buy now. Assortments are complete, goods are new and fresh. Forced sale prices are marked on every dollars worth of this mammoth and beautiful stock. Come Saturday. Bring the children.

H. E. & L's \$12 fox scarfs for \$6.90. H. E. & L's women's long cloaks, Skinner's satis lined throughout, the \$30 qual-

ity, on sale for \$15.00. H. E. & L's long cleaks, 3 capes, Monte Carlo backs, \$22.50 quality, for \$12.50 .

1 lot H. E. & L's long cloaks, worth \$15 and \$18, sale price, \$5.00. H. E. & L's women's and misses' \$10.00

coats, in Monte Carlo and other styles, for \$4.90.

Wrapper Sale Saturday Morning

From 8 to 10 o'clock a. m. the Wrappers | Wrappers, braid trimmed, 15-inch flounce from the H. E. & L. stock on sale for two \$1.50 quality, at 69c. Wrappers, elaborately tr.mmed, with Lands hours Saturday morning.

50 doz. Fleece Lined Wrappers, braid of velvet and braid; sold as high as \$3.00; trimmed, extra wide flounce, \$1.00 quality, at 39c.

25 doz. heavy Flannelette and Percale 10 o'clock.

H. E. & L.'s 5th Ave. Stock of Children's and Infants' Cloaks at 40c on the Dollar

Saturday is Children's day here.

their price \$3.00, sale price \$1.00.

Saturday morning at 980.

H. E. & L.'s Children's Long Cloaks, ages H. E. & L.'s Infants' \$2.50 Elderdowns 4 to 14, their price up to \$7.50, sale price \$4.95. H. E. & L.'s Children's Jackets, ages 4 to 14, double cape, trimmed with satin bands, H. E. & L.'s Children's Fur Sets for 98c. H. E. & L.'s Children's Fur Sets for 98c.

POETS.

THE WOODBINE PADDED POETS.

2.500 NEW DRESDEN

HOLIDAY STATIONERY.

to 16-mo. books; the most complete line

The finest \$1.25 line of leather bound books

country-on

\$1.98.

Books! Books!! Books!!!

The best holiday gift that money can buy. The best appreciated Christmas gift you can find.

Hayden Bros, have the book stock of Omaha, and the terms under which this season's stock was purchased enables us to cut the price of books to such figures that competition in this line by any one is simply impossible. Read the following prices and judge for yourself:

Greatest sale of new books ever held in Omaha. All the latest copyright books, all the newest boys' and girls' books, all the newest children's books.

All at Cut Prices

sale at

on sale at

envelope-

nrice

ALL COPYRIGHT BOOKS.

worth \$1.50 will be sold .1.08 This includes every copyright book THE BENTY BOOKS.

The finest line of boys' books ever pub-lished. We have 2,000 of these books to offer, including Henty's complete series, at each 190 5,000 16-me. CLOTH BOUND BOOKS, 53.50 LEATHER BOUND BIBLES, STC. 0ur line of Bibles and prover books

28C 12 MO. CLOTH BUCKS, FOR 10C. This is a ridiculous price for this line of hooks, but we have books by the carload, and we are going to do the Christmas book business of this city, if a clean, well as-sorted stock at the lowest price will get it. Consequently bo will buy any of this line of 25c books, which are the works of all the best known authors. Under the title of Young Folks' 60C A full line of the Alger, Optic and Henty books for boys. A full line of Meads, Caryes and Abbott books for girls. KIPLING'S WORKS. We have LOB of Kipling's works, 20C

CRILDREN'S BOOKS.

Here is a line of goods that defy any competition whatever. The circumstances surfounding the purchase of this line of books are such as to make it simply impos-sible for any one to meet within 25 per cent the prices we can afford to make. FIRST LOT, CHILDREN'S BOOKS.

includes a line of 10c, 15c and 20c board books and over 500 titles, on sale at

SECOND LOT

includes t	the very	best 3	5c. 36c	and 40	ic chl
dren's bo	oks. Th	is is ti	be gres	test b	argai
of the lot	. The lo	1			15
month and in			*******		

H. E. & L's silk dress skirts that sold as Lucky Man," "Jonnie Lee" Waltz, "The high as \$15, for \$6.98. Golden Summer Time" Waltz, etc. H. E. & L's \$25 silk skirts on sale for contains "El Capitan," "King Cotton" \$12.50. Thousands of other "The Charlatan," "Manhattan Beach." bargains from this tre-"Bride-Elect," "Man Behind the Gun," etc. mendous stock that we will give partic-

lined throughout, made

of best kersey, with or

whithout capes, for

best \$20 Monte Carlo

coats, in this sale at

H. E. & L's \$30.04

suits, some silk line.

throughout, on sale al

E. & L's vory

ulars of later on. The greatest oportunity of a lifetime to buy your garments cheap.

\$8.98.

\$12.50.

\$15,00.

song writers. "THE PIONEER RAG TIME FOLIO." A collection of original rag time compo-

sitions and novelties by the best rag time players and composers in the country; con-25 doz. very best Flannelette and Percale tains such hits as "The Palms" and "Cavalleria Rusticana," written in rag time, and lots of others. Any of the above books would be alce for a holiday gift, as they

The sale on Wrappers will be for only present a very nice appearance; while they two hours Saturday morning, from 8 to last, only 48c; by mail, 5be. We have just received a nice new lot of Christmas books for children, containing

words and music, with pictures. "Daddy Long Legs Fun Songs," with pictures, is one that will sell readily;

Neidlinger's Album of Children's Songs, Baby's Jingly Journey to Melody Land and 49c; worth 75c.

On account of the large stock of Planos we have on hand we are forced to make the prices move them. This week we are offering Planos at one-fourth their actual value. Here are only a few of the many bargains we have to offer,

1 Upright Rosewood Case, \$75. 1 Upright Walnut Case, \$85. 1 Upright Oak Case, 195. 1 Upright Mahogany, \$115. I Upright Walnut, \$125. 1 Upright Oak, \$135. 1 Upright Walnut, \$155. 1 Upright Mahogany, \$165.

1 Upright Oak, \$175. In addition to this we have a complete line of Chickering, Fischer, Døcker, Wegman, Conover, Cable, Kingsbury, Halnes,

190 for 47360 Franklin, Jacob, Doll & Keller. for 50c.

price, 90c. - AL

We have the most complete line of Ping Pong in the city. All at cut prices. Just the game for the winter evenings. All prices. Remember, we furnish 100 elegantly en-graved visiting cards and the plate for El.00. A specialty made of wedding invitations, at-home cards, etc. DEN RR

shoes come in ladies', tremendous cuts in price during this misses' and men's very fine | sale.

Boys' \$1.50 all-wool swgaters, in all the shoes, made for the fine new colors, 3 to 8 years, on sale at 75c. city trade. All on sale Men's \$2.00 and \$2.50 all-wool and silk Saturday at \$2.98, \$2.48, and wool underwear, in plain and fancy colors, some of the best makes, worth up Misses' shoes worth up

to \$2.50; on sale at \$1.50. to \$2.25 at \$1.43 and 98c. Men's \$1.50 colored laundered shirts, with Men's satin calf bals separate cuffs, in all the newest styles; on worth \$2 at \$1.19. sale at 49c. Youths' satin calf bals Men's \$2.00 and \$2.50 flannel shirts,

worth \$1.50 at \$1.00. all the newest colors; on sale at DSc and Women's fur trimmed \$1.50. slippers worth \$1.50 at 98c. Men's working gloves and mittens, all Women's warm shoes and styles, on sale at 25c and 49c.

slippers worth \$1.25 at 69c Men's dress gloves, all the best makes, Men's fancy leather slipon sale at \$1.00 and \$1.25. pers worth up to \$2 at 98c.

Ladies' fancy Swiss aprons, bib aproni Boys' box calf bals worth and large trimmed aprons, worth 50c; price, 25c. Men's embroidered alip We have just opened a large assort

pers worth \$1.25 at 75c. ment of fine fancy Swiss aprons, handsomely trimmed, worth \$1.00 and \$1.25, at 50c and 75c.

Children's embroidered and hemstitched aprons, in all sizes, on sale at 25c and 50c. Two cases \$1/c extra heavy Shakes Ladies' outing flannel gowns, plain colors and trimmed, worth \$1.25, at 75c. All our 9c full width Outing Fiannel, per Ladies' outing flannel gowns, in white and colors, extra fine in quality and style,

worth up to \$2.50, at \$1.50. 900 full size 11-4 extra heavy tan, gray Ladies' extra quality yests and pants and white Outing Flannel Bed Sheets, each, in three lots, 25c, 39c and 50c, worth double the price.



Never was a better opportunity offered to buy winter caps. 175 dozen sample caps, secured at one-

third the regular price from H. Cohen & 10e extra fine brown Sheeting for 5c yard. Co., Third avenue, New York, on sale. This lot includes men's and boys caps children's Tam O'Shanters and skating caps. These are worth from 35c to 50c, 18-inch pure Linen Crash, regular price on sale Saturday at 15c.

Carpets

Currants. An elegant line of portieres and lace cur Imported tains put on sale for the holiday trade. A very strong number in tapestry, por-Currants. tieres, very heavy, full width, full line of California loose Muscatel Raisins...... colors, \$3.25 pair. A very heavy ribbed portier, stylish and California late colorings, \$4.50 pair. Handsome Ottoman portlere, very heavy, Raisins.... 37c blue and red Damask on sale for 25c a curtain that would be cheap at \$8.00, at Fancy Call-fornia Raisins.....

64-inch blcached Damask, regular 50c \$5.50 pair. Mercerized slik portieres in new effects 58-inch all Linen Damask, regular 671/ at \$6.50, \$7.50, \$8.50 and \$9.00 pair. Brussels lace curtains at \$3.50, \$4.50, 58-inch all Linen Damask, regular 68c \$5.00 up to \$15.00 pair.

Arabian curtains, \$3.00, \$4.00 and \$5.00 pr Irish point curtains, \$2.50 up.

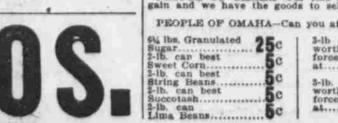
Braperies

Special holiday rug sale; a complete assortment of all kinds and sizes of rugs. For the holiday trade we are showing a nice assortment of genuine Oriental rugs All new Peaches at popular prices; also a line of domestireproductions, aplendid effects, at a much lower price.

27-inch Wilton velvet rugs\$1.50

For rugs in whites, grays and blacks, A pair of gold, gold-filled or gold-plated lined and unlined, both plain and combinafitting the lenses. The largest stock of tions, from \$2.50 to \$5.50.

> Baby carriage and go-cart robes from \$1.75 to \$5.00.



Cleaned Pa

Christmas Jewelry Sale Jewelry for its exquisite daintiness and beauty is universally favored for friendly

token giving. Hayden Bros, tremendous assortment, great sale and wonderfully low prices give you just the opportunity you want Saturday. Just received, a big lot of the new solid gold shell rings in best patterns, plain, chased or set; a written guarantee for 3

to 5 years given with each ring. On sale Saturday at \$1.00, 50c and A splendid line of imitation and glass Sugars and Creamers, in best patterns, at, per pair.....

A beautiful assortment of Brooches, Stick Pins, Cuff Buttons, Rings, Chains, Fobs, secret Locket Chains and Necklaces, in greatost variety and at wonderfully low prices. Solid Gold Rings, Ruby, Emerald or

.25c

25c

Our 25c line is complete, including Vases, Powder Boxes, Hair receivers, Candlesticks, Pictures, Jelly Stands, Mustard Jars, Ash Trays, Cigar Holders, Trays, Salt and Peppers, with silver tips, on 25.

	e at
	Gold plated Clocks, best movements, fine patterns, at all prices,
p	
	See our Pearl Waist Sets,
1	See our Pearl Waist Sets, and up,
	Grand sale Saturday on Rogers Knives and Forks and Silverware Satware and

Forks and Silverware, flatware and hollow ware at epecial prices. Do your Christmas buying now.

Great Forced Sale of Groceries

Now is the time to buy your Christmas supplies. If you want to do any cook. ing for Christmas you cannot afford to buy your goods any place but at Hayden Bros. We carry everything you want. Hayden's is the only firm that carries a complete line of high grade goods.

trous Currents	ib	Fruit and Cheese
Currante, IOc	Blackberries, IOC	Large Red Apples, dog
Cleaned Aome 124c	Cherries, for	New crop Oranges, each
Imported French	Tea and Coffee	Peanuts, per qt
California loose Muscatel 81c	Basket fired 35c	Pancy Nuts, 191a
California Seeded Ralsins	Ceylon, Java and Mocha	Brick Cheese at 15c andf 10c
Fancy Call- formia Raising	Family Java 25c	lowa Cream Chesse. Neufchatel Chesse, each
Imported Sul- tana Raising	Meat Sale	
grades from 40c	No. 1 Sugar Cured Hams	Candy Sale
Lemon Peel 35c	No. 1 Sugar Cured Bacon	Mint Lozenges
Orange Peel, 35c	per lbIUC	Dainty assorted
Choice Evap- orated Apples	Fresh Pork, ~ 71c per lb. 3-lb. pail Best Lard. 27c	Pure sugar Hoar-
Fancy Niles Apples, 10c, 12%0		hound Drops, 10c
All new 7c	Fancy Fat Herring, each	Pure sugar Star broken mixed Candy, only lb
3-lb. cans California Peaches 35c, in this forced sale	worth 10c would rather	sell them ourselves than

, LC have a receiver sell them. Beb cans California Apricots, very best, worth 25c, in this forced sale.
Beb can California Piums, all kinds, egg piums, Gage piums, all worth 25c
Bid can, in this sale.
Bid can can be sale in this sale.
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Bid can be sale in this sale in

8-lb, can California Grapes, worth Ec, in this forced sale at..... The Clams, worth 15c to 25c, in this forced sale 8¹c PEOPLE OF OMAHA-Our loss is your Can Mackerel, worth Ec to 50c per gain and we have the goods to sell. We can, in this forced sale at.....

PEOPLE OF OMAHA-Can you afford to miss this sale?

25°	3-lb can Pumpkin, worth 25c, in this forced sale 5c	3-ib. can Baked Beans, worth 15c, in this forced 5c
	3-lb. can beets, worth 25c. in this forced sale 5c	s-lb. can Hulled Corn, worth 15c, in this forced 5c

lutely unbreakable, heavy leather straps

linen lined, brass lock and catches; reg-

The only house in Omaha that carries the OMAHA VIEW STATIONERY. A photo of all the principal buildings and parks in Omaha on each sheet of paper and on every spectacles, from 98c up. No charge for opera glasses in the city. "Lemaire" and 39c ular price, \$2.00; forced sale price, \$1.25. all the best makes from \$1.49 up. PING PONG, PING PONG.

Forced Sale of Trunks 64-inch half bleached Damask, regular 75c, for 55c. and Suit Cases A Nice Present for the Large size trunks, heavy hardwood slats on top, steel corners and clamps, brass Monitor lock, regular \$6.50 value; forced

sale price, \$4.95. Telescope suit cases, made of the new and very popular compressed fiber, abso-

and corners, size 20 inches; forced sale

22-inch sult case, made on steel frame

A SPECIAL OFFER.

We will accept a part payment books amounting to \$1.00 or over.

others. These children's books are all sold at reduced prices. Mail orders filled the same day we receive them. **Forced Piano Sale**