

# CALIFORNIA--WHY NOT?

## The start for CALIFORNIA



Leave Burlington Station, Omaha, in standard or tourist sleeper and go thro' without change to San Francisco or Los Angeles. Exchange furs for fans, snow and ice for flowers sunshine. Hotel bills there, will be less than coal bills here.



## On the way to CALIFORNIA



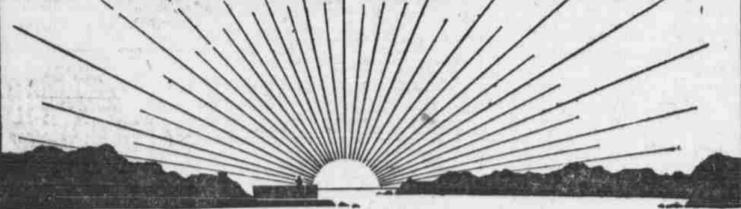
If you go via the Burlington Route and Denver you pass the grand panorama of the Rockies by daylight. For more than 700 miles the most wonderful scenery in America is visible from the car windows.



Send me your name and address, and I'll mail you a handsome booklet descriptive of the golden state. It contains a correct list of California hotels and boarding houses with rates, tells you where to go and what to see, and gives you some good advice for selecting the Burlington Route. Thro' standard sleeper to San Francisco leaves Burlington Station, Omaha, 4:25 p.m. daily. Thro' tourist sleepers to California 4 times a week.

J. FRANCIS, General Passenger Agent, Omaha.

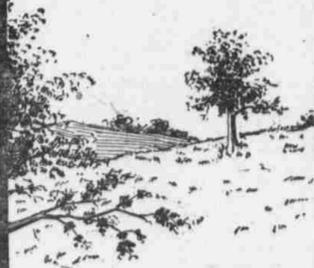
## The Golden Gate, CALIFORNIA



The crowning glory of California—the most magnificent combination of land and sea and sky on the continent. While enjoying the summer climate, the roar and swish of the Pacific, the glorious sunsets, the bright flowers and the big trees, you'll be glad to forget the snow and ice, the storms and chilling blasts, the bills for hard coal and soft coal at home.



## Midwinter in CALIFORNIA



Golf, tennis, sailing, fishing and surf bathing all winter long. Facilities for every form of sport at all winter resorts. Hotels better than ever. The



charges are moderate.



Tickets, 1502 Farnam Street.