

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, NOVEMBER 2, 1902.

SINGLE COPY FIVE CENTS.

WOMEN'S Sale News That Will Interest Every Woman

Read the money saving chances in every department. Varieties in newest goods that will please every taste. Agents for Butterick's patterns.

Agents for "Yama Mai," the new silk lining. Mail orders filled.

Read the silk sale and the great lace announcement.

The Leading Dress Goods House of the West

Monday we will force out several lines of goods in the high grade dress goods department at a great deal less than it costs us. These lines have been broken, yet there are a good line of colors.

- BLACK DRESS GOODS. 2500 Cheviots, 2500 Pardines, 2500 Priestly's Black Francks and other lines of black goods, worth up to \$2.00 a yard, your choice for Monday, only at 1.25
Lapin's \$2.50 Colored Etamine, 1.50
Lapin's \$2.50 Etamine, in colors, 1.98
Lapin's \$2.50 Yottes, in colors, 1.50
Lapin's \$2.50 Mistrails, in colors, 1.50
Priestly's \$1.98 Novelities, for Monday only, at a yard, 1.49
Our \$2.00 Scotch Tweeds Monday at a yard, 98c
Our \$1.50 Broadcloths, in colors only, at a yard, 89c
Our \$2.50 Broadcloths, in colors only, at a yard, 1.25

Monday in the Bargain Room

We are now prepared in the Bargain Room to sell good merchandise at a lower price than in this city owns these goods. We have searched the markets and will place on sale Monday the most sensational bargains that were ever seen in this or any other town.

NO DEALERS, PEDDLERS OR MANUFACTURERS SOLD TO IN THIS ROOM.

- Wool Dress Goods. \$2.50 broadcloths, \$1.98 suitings, 50-inch brilliantines, \$2.50 plaid backed gold cloth and \$2.50 navy chevrons will be on sale Monday at a yard, 59c
All wool absolute all wool German henriettes, all wool venetians, worth up to \$1.00 and \$1.50, 49c
All wool challis, 25c
All wool French waists, 25c
Albatross waistings, 49c
A nice assortment of wool, silk and wool dress goods for Monday, 39c
Other dress goods, in wool and part wool, for 25, 15, 10c
SILKS. A large line of silks to select from in the bargain line, in jacquards, moires, taffetas and ribbons, all at 9c
COTTON DRESS GOODS. The finest French imitation French flannel, by the yard, on the new bargain table, sold everywhere for 15c and 18c, your choice of 500 yards Monday at a yard, 10c
50c and 10c percales, 10c
Canton flannels, 10c
5c silklines, 10c
5c plaid dress goods, 8c
5c mercerized linings, in black, 10c
5c cretonnes, 10c
LINENS. \$1.25 two-yard table damask, bleached, for 75c

EIGHTH DAY OF THE Manufacturers' Stock Sale

To more fully impress upon your mind why we can sell these goods so cheap, we again give you the names of the manufacturers whose surplus stock we bought at from one-third to one-half price: Bohnet & Cohen, Furs. Shaft & Silberman, Ladies' Tailor-made Suits and Jackets. Purtle & Felstiner, Tailor-made Suits and Jackets. Kittinger & Zelenko, Children's and Misses' Jackets. Conhaim & Co., Suits. National Waist Co., Flannel Waists. Brown & Hyman, Skirts. Max Solomon, Silk and Wool Skirts. B. J. Mann, Suits. And many others, making in all about \$50,000 worth of manufacturers' stocks. This is why we are selling more ladies' tailor-made garments at less prices than any house in the west.



BOHNET & COHEN'S FURS—Women's heavy capes, made of 4-X best quality, lined with heavy furrier's satin; others ask you \$90.00; sale price, \$49.00. Women's beaver jackets, made of 4-X quality best beaver, lined with heaviest furrier's satin, linings guaranteed two seasons, sale price, \$69.00. Women's astrakhan capes, 30 inches long, lined with Skinner's satin; others ask you \$25.00; sale price, \$12.50.

The Millinery Sale

Newest and most exquisite millinery in this sale at about one-third regular price. Every hat is nobby, stylish and up to date, and becoming. The sweetest creations of the leading milliners to select from. Thousands of dollars' worth of newest bird's plumes, tips, pompons, breasts, ostrich and fancy feathers for trimmings, at astonishingly low prices. SPECIAL PURCHASES OF STREET HATS GO IN THREE LOTS— Lot 1—200 very fine street hats, new styles, regular \$1.25 values, on sale at 50c. Lot 2—250 women's elegant street hats, very stylish, worth up to \$2.00, on sale at 75c. Lot 3—400 very finest and most fashionable street hats that sold up to \$3.00, on sale at 85c. Big sale on charming and stylish new pattern hats and trimmed hats Monday, MILLINERY FOR CHILDREN ON SPECIAL SALE MONDAY.

China Department

Something new. Lettuce Green Tea Sets, 6 pieces, this is the latest fad in coloring, per set 55c. Splendid line of bisque figures at 25c and up. Just received direct from France decorated Haviland & Co. china in open stock patterns. German earthen ware, baking dishes, for 7c and up. Beautiful vase reading lamps, globe to match the vase, these lamps are sold regular for \$2.50 to \$3.50. We are putting 500 of them on sale tomorrow at \$1.25. Decorated cups and saucers, fine china, 5c each. On exhibit tomorrow Miller's new electric lamp, burns calcium carbide and water, at the cost of 1/2c per hour. One light is equal to a dozen gas jets, safe, convenient and a child can operate it, the most economical light yet discovered.

SAVED 60 PER CENT

How? By buying your laces at Hayden Bros. New Lace Dept.

Why? Because the tariff on every yard of lace brought into this country is 60 per cent—60c added to every dollar's worth—and every yard of lace bought in England, France, Germany, etc., costs \$1.60 when taken from the custom house in this country. Tariff act 1897, page 159, paragraph 331, of Vandergrift's United States Tariff book. And as a complete lace factory has recently been erected and are now placing their product on the market at 60 per cent less than the same goods can be imported, Hayden Bros., recognizing the immense saving this means, have secured the exclusive sale of these goods for the city of Omaha and no other firm can secure these goods for sale in Omaha unless they purchase them from us.

ZION LACE INDUSTRIES, Zion City, Lake Co., Illinois, U. S. A., Oct., 20, 1902.

Hayden Bros., Omaha, Neb. Dear Sirs—Yours of October 16th received, and in reply will say that we will today forward your shipment of goods, as per understanding in this letter. Namely, that you are to have exclusive sale of our product in Omaha.

The lace curtain business is included in this offer. Thanking you for your favor, we remain, Yours faithfully, ZION LACE INDUSTRIES, Arthur Stevenson, Mgr.

The lace curtains mentioned in the foregoing letter are not yet of the machines. Due notice will be given when they are received. LACE SALE THURSDAY. These laces are now on exhibition in our windows and will be placed on sale Thursday. We also have a large stock of the regular imported line of laces which we will at once close out. These goods also go on sale Thursday at from one-half to one-third the regular price. In fact, the opening sale of these United States-made laces will be made

A GRAND LACE SALE DAY. and laces will be sold of all descriptions from 1c per yard up. Lace bands, galoons, allovers, appliques, Medallions, Irish crochet, French Veilour, Point Paree, Venice, Platen, etc. The greatest lace sale in the history of Omaha Thursday. THESE LACES are made in Zion City, Lake county, Ill. The plant covers seven acres and has eight acres of floor space. The men employed are lace experts and particular attention is called to the superior quality and finish of these goods. We fully recognize the fact that the lace season is practically over, but this, coming

as it does—a complete new deal—we are anxious to place it before our customers at once. The sale begins Thursday and we will GIVE AWAY FREE of any charge a lace doily made in Zion City on these lace machines to each purchaser of \$1.00 worth or over of these new laces. We want every lady in the city of Omaha to see this line of laces. It will pay you to buy now, but if you do not care to purchase, come in and examine them. The doilies given away are works of art, are suitable for dressers or center table pieces, or for cushion tops.

In Our Wash Goods Dept. Monday. White fleece back pekay waistings, yard, 25c. Silk spot crepe albatross, all colors, yard, 25c. Washable 36-inch albatross, all colors and black, yard, 20c. Piece lined albatross for waistings and dresses, yard, 15c. Extra heavy dress flannel, every new style, yard, 10c. French flannel, full yard wide, elegant styles, yard, 12 1/2c. Mercerized striped fancy waistings in dark colors, yard, 25c. Fancy shirtings, new styles, printed on white ground madras, yard, 20c. White shirting madras cloth, 22 inches wide, yard, 19c. 75c Quality Black Figured Mercerized Waistings per yard, 29c. 60c Quality White Figured Mercerized Waistings per yard, 25c.

YAMA-MAI—The new all silk lining fabric in 60 shades (all the new shades to match any dress fabric) a popular all silk, strong, durable and slightly lining at a price much less than taffeta. Sold only in Omaha by Hayden Bros. in dress lining department, width 19 inches, price, yard 41c.

Flannel Department

1 case 4 white linen and wool flannel, per yard 25c, worth 40c. 2 cases extra heavy Shaker flannel, per yard, 4 1/2c. 2 cases extra heavy embroidered skirt patterns, each 25c. 20 different patterns, 44-inch wide, all wool skirting flannel, per yard 59c. Bed Blankets. 2 cases 11-4 white and gray wool bed blankets, per pair \$2.49. 1 case all wool gray bed blankets, per pair \$2.75, worth \$3.50. 3 cases 11-4 extra large and heavy, all wool filling tan and gray bed blankets, per pair \$3.49, worth \$5.00. 29 cases tan and gray cotton blankets, per pair 49c. Bed Spreads. 3 cases extra heavy blue, pink and red bed spreads, to close out at \$1.25 each. 2 cases full size extra heavy Marseilles pattern, each 89c. 1 case full size marseilles bed spread, to close out at \$1.49 each, worth \$2.50.

Jewelry Dept.

Keep your eyes on our watch department. Fall styles in best makes arriving daily. A gentleman's 20-year guaranteed case, Elgin, Waltham or Hampden movement, 12.98. A complete shipment of Rogers' silverware just received and selling at lowest prices. Everything in silverware and cut glass. A beautiful American cut glass bowl, 8-inch size, regular price \$8, sale price, 3.98. Just received a new lot of the gold shell rings, in prettiest patterns, set of plain or chased at only 50c. 25c. Nickel watches, American movement, 98c.

Optical Dept.

EYES CAREFULLY EXAMINED FREE in optical department by expert refractionist. Proper lenses in up-to-date frames made by the American Optical company on sale at greatly reduced prices. Come to us and save money.

Carpet Sale

Special carpet prices one-third below the prices others make on the same goods: Wilton velvet carpets, with borders to match, if wanted, yard, 58c. Brussels carpets, good quality patterns, 79c. Extra quality Brussels carpet, some with borders to match, yard, 49c. Columbia Brussels carpet, one yard wide, very serviceable, yard, 78c. All-wool Ingrain carpets, yard, 49c to 65c. 9x11-3 Wilton rugs, 19.95. 9x12 Smyrna rugs, 10.90. 7-foot window shades, 25c.

Draperies

Astonishingly low prices on curtains and draperies. Ruffled net curtains, \$1.50. Ruffled muslin curtains, 69c up. Nottingham curtains, 65 up. Tapestry portieres, \$1.65, \$2.50, \$3.50. Figured drapery goods in denims, cretonnes, Roumanian cloth, silkolines and Japanese. Sash curtain rods, 5c. Extension rods for lace curtains, 10c.

Sheet Music

All the music from the comic operas, "Sultan of Sulu," "Wizard of Oz," and "The Storke," on sale in our music department at reduced prices. We are headquarters for everything in the sheet music and book line. Mail orders filled the same day we receive them.

Omaha's Greatest and Most Popular Silk Department

Great Sale of All Kinds of Fine Black Silks

We bought a lot of real fine black silks at a tremendous sacrifice and place them on sale commencing Monday. There never was a time when black silks were in such strong demand, and the bargains that this grand purchase enables us to offer to you should prove a most wonderful attraction.

We desire to state that every piece of these black silks has been thoroughly examined and we can assure you of their excellence of quality. Many SNAPS in BLACK SILKS will go quickly, so we urge you to attend as early as possible Monday morning.

- 25 PIECES BLACK SILK on sale Monday, worth 90c, for only 55c. The quality is splendid—it is all pure silk and will wear fine. Fine black and, remember, all silk, the regular 50c grade, 25c. A MARVELOUS BARGAIN IN FINE BLACK GRENADINES, over 50 styles to select from, and the most beautiful designs made for this season, in Iron Frame, Mexican Mesh, Filsee, Crepon, Stripes, Checks and Plaids. These grenadines are now very stylish—all are the double width, 44 inches wide, and worth \$1.50, \$2.00 and \$2.50, sale price, 59c. THE BLACK TAFFETAS are the BIGGEST FEATURE of THIS ENTIRE PURCHASE. These grenadines are the most phenomenal ever offered. BLACK TAFFETAS, all silk and good quality, 27 in. wide, worth \$1.00, 69c in this sale. BLACK TAFFETAS, all silk and good quality, 27 in. wide, worth \$1.25, 75c in this sale. Special XX Black Taffeta—this number is the heaviest and strongest 27 in. Black Taffeta manufactured, especially adapted for dress skirts, linings or Russian Coats. This splendid silk is fully worth 90c in this sale only. 250 PIECES OF FINE BLACK TAFFETA THAT GO ON SALE AT ABOUT HALF PRICE for pleatings and linings—these wide silks cut to splendid advantage, two numbers, and both are all silk fine grade Taffetas. 2-inch wide Taffeta, worth \$2.25, 1.25. 54 in. wide Taffeta, worth \$2.75, 1.50. Three qualities in fine black pure dye FRENCH DRESS TAFFETAS—these are the most perfect Taffetas in the world—rich lustre and beautifully finished. PURE DYE FRENCH BLACK DRESS TAFFETA, 22 in. wide, worth \$2.50, on sale for, 1.25. PURE DYE FRENCH BLACK DRESS TAFFETA, 22 in. wide, worth \$1.25, on sale for, 59c. PURE DYE FRENCH BLACK DRESS TAFFETA, 22 in. wide, worth \$1.50, on sale for, 67c. BLACK BEAU DE SOIE, pure silk, warranted to wear, 28 in. wide, worth \$1.50, on sale, 75c. BLACK BEAU DE SOIE, pure silk, warranted to wear, 28 inches, worth \$1.10, on sale at, 98c. YARD WIDE BLACK SOIE, pure silk, yard wide black moire velvet, yard wide black taffeta, all the finest and best of silks, fully worth \$2.00 and \$2.50 in any store, on sale Monday for, 1.25. 100 PIECES OF FINE BLACK DRESS SILKS, worth up to \$2.00, go on sale Monday for, 98c. These are fine silks, warranted in every way. 30 FINE WIDE BLACK TAFFETA, Royal Alma, Gro Grains, Gro De Londres, Bengaline, Poplin, Satin Duchesse, Satin Rhams, Cashmere De Lyon, Satin De Lyon, Fille Francaise, Peau De Cygne. This magnificent lot of silks goes on sale Monday for, 98c. MAIL ORDERS FILLED.

Grand Underwear Sale

HAYDEN'S BUY ENTIRE SURPLUS STOCK OF BIG LOCAL JOBBER AT HALF PRICE. The warm season left the local jobbers overstocked heavily. One of them offered Hayden Bros. his entire surplus stock of underwear, amounting to over \$10,000, to close at a sacrifice. After examining the goods the deal was closed for cash, and THIS GREAT PURCHASE GOES ON SALE MONDAY.

Underwear of every imaginable fabric, color and style for men, women and children. Best finished, best quality, best fitting garments at 1-3 to 1/2 regular prices. Be on hand Monday. Extra salespeople to insure the best possible service.

- Ladies' extra heavy jersey ribbed vests and pants, hand-crocheted, worth \$1.50, at 1.00. Ladies' Harvard mills vests and pants, in fine jersey ribbed fleece lined, silk crocheted, hand-finished, extra fine quality, at 49c. 58-in. Bleached Damask in beautiful designs, which sells regular at 35c yard, Monday for, 19c. 64-in. Cream Damask, which sells regular at 35c yard, Monday for, 22 1/2c. 60-in. Cream Damask, all linen, extra heavy quality, 75c value, Monday for, per yard, 49c. 75-in. Bleached Damask, all pure linen, extra heavy quality, \$1.00 value, Monday for, 65c. 72-in. extra fine double satin damask, sold regular for \$1.60, Monday for, 98c. 8 1/2 size napkins to match above damask, for, per dozen, \$2.50. Napkins. 1/2 size Union Napkins, \$1 value, for, per dozen, 89c. 1/2 size Bleached Napkins, all linen, \$2 value, for, per dozen, \$1.29. Muslin and Sheeting. Bleached Muslin, regular 6 1/2c, for, yd., 4 1/2c. Unbleached Muslin, regular 6c, for, yd., 4 1/2c. 9 1/2 Unbleached Sheeting, regular 18c, for, per yard, 15 1/2c. 8-4 Bleached Sheeting, regular 18c, for, per yard, 16c. 9-4 Bleached Sheeting, regular 20c, for, per yard, 15c. 42-in. Bleached Pillow Cases, regular 11c, for, per yard, 8 1/2c. 40-in. Bleached Pillow Cases, regular 12 1/2c, for, per yard, 9 1/2c. 81x90 Ready made bleached sheet, 60c value, Monday for, 49c. 81x90 Ready made brown sheets, 60c value, Monday for, 42 1/2c. Remnants of table linen and toweling at greatly reduced prices. Pianos Pianos Pianos. Piano purchasing is made very EASY in OUR MUSIC ANNEX. Piano buyers have no trouble in deciding on an instrument when they once visit our Piano Department. Here they find the largest assortment of standard makes ever seen under one roof west of New York. All our pianos nice, new, clean, up-to-date instruments, all the latest designs of cases and the prettiest veneers to be found on the market. The instruments we handle are all guaranteed both by us and the manufacturer. They are built by the best skilled labor. Only the best material that the market can afford enters their construction. Many of these beautiful pianos are being used today by many of the world's greatest artists both in this country and Europe. Our prices are always the lowest and terms so arranged that mostly any one can own an instrument. We call your attention to such well known makes as Chickering, Fischer, Decker, Kreil, Wyman, Conover, Cable, Haines, Franklin, Keller, Wellington, Jacob Doll and Estey pianos. We also have several other makes to select from. New pianos for rent, pianos tuned, moved and repaired. We carry the Chicago Cottage and Estey organs, Tel. 1682. Sheet Music. All the music from the comic operas, "Sultan of Sulu," "Wizard of Oz," and "The Storke," on sale in our music department at reduced prices. We are headquarters for everything in the sheet music and book line. Mail orders filled the same day we receive them.

Men's \$1.50 Underwear at 89c

- Men's extra heavy all wool jersey ribbed shirts and drawers, Men's silk fleece lined. Also all wool suits and drawers in fancy stripes. All regular \$1.50 values, at 89c. Men's \$1.25 wool fleece lined shirts and drawers, in pink and blue, on sale at 69c. MEN'S \$2.50 AND \$1 UNDERWEAR AT 1.75. Men's fine silk and wool suits and drawers, in the Stouman and some of the other best makes, all regular \$1.75 values, at 1.25. Men's wool union suits and pair wool, at \$1, \$1.50, \$2, \$2.50 and up.

Hardware, Stoves and Housefurnishings

Look out for snow—Put up your stoves. We have the greatest variety of Oak stoves in this western country, for soft or hard coal or wood. We have an extra nice oak stove, air-tight, 12-in. for, \$5.49. A very fine Hot Blast, with ash pan, perfectly air tight, a regular \$20 stove, for, \$14.50. Wood Air Tight, cast top and bottom, a very fine wood stove, a great heater, for, \$5.95. 26-in. Wood Air Tight, burn anything but coal, \$2.95. Universal Oak, best on earth, best 'em all, \$15.95. The Universal Double Heating Base Burner, one of the very best made, for, \$28.50. Full size No. 4 cook, warranted, for, \$5.95. Steel Cook, same as a range, large 18-in. oven, a regular \$25 stove, warranted, for, \$18.95. 4-in. Pipe, 5c. Coal Hods, 15c. Weather Stripping, 15c. Steel Frame Wringer, 95c. Double Roasting Pan, 45c. Cast Steel Flow Hammer, 25c. 4-in. Elbows, 6c. 2x2x8 Wood Lined Stove Boards, 50c. The best Oil Stove made, \$4.15. Galvanized Tub, 35c. 2-piece Carving Set, 49c. 1-lb. Wall Coffee Mill, 35c.

Letting Down the Prices on Groceries

- Cornmeal, per sack, 15c. Oatmeal, per lb., 3 1/2c. Rye flour, per sack, 55c. New yellow beans, per lb., 4 1/2c. Health Food flour, worth \$1.25, reduced to, \$1.00. Neutra, per package, 10c. Best brand watermelon, 10c. Malta Vita, 10c. Good rice, 3 1/2c.

Teas and Coffees

Beautiful presents given away free. Ask for your checks. Fine new crop Japan tea for, 35c. Japan tea sitting, 10c. A choice English breakfast tea at, 25c. Fresh roasted Rio coffee, 12 1/2c. A good coffee at, 10c.

Special Prices on Meats and Fish

- Boneless rump corned beef, 7 1/2c. Best brand watermelon, 10c. New fresh Bologna, 5c. New Labrador herring, each, 2c. New anchovies, per lb., 10c. New scalded herring, per box, 15c. Snow Drift lard, per can, 30c.

Fruits and Cheese

- Fancy oranges, new crop, 15c. Lemons, new crop, 10c. Halloween dates, per lb., 5c. New 1902 mixed nuts, 15c. Wisconsin brick cheese, 12 1/2c. Wisconsin cream cheese, 12 1/2c. Family cream cheese, each, 50c.