

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, NOVEMBER 2, 1902.

SINGLE COPY FIVE CENTS.

WOMEN'S Sale News That Will Interest Every Woman

Read the money saving chances in every department. Varieties in newest goods that will please every taste. Agents for Butterick's patterns.

Agents for "Yama Mai," the new silk lining. Mail orders filled.

Read the silk sale and the great lace announcement.

The Leading Dress Goods House of the West

Monday we will force out several lines of goods in the high grade dress goods department at a great deal less than it costs us. These lines have been broken, yet there are a good line of colors.

- BLACK DRESS GOODS. 2500 Cheviots, 2500 Pardines, 2500 Priestly's Black Fancies and other lines of black goods, worth up to \$2.00 a yard, your choice for Monday, only at 1.25
Lapin's \$2.50 Colored Etamine, 1.50
Lapin's \$2.50 Etamine, in colors, 1.98
Lapin's \$2.50 Voiles, in colors, 1.50
Lapin's \$2.50 Mistrails, in colors, 1.50
Priestly's \$2.50 Novelities, for Monday only, at a yard, 1.49
Our \$2.50 Scotch Tweeds Monday at a yard, 98c
Our \$2.50 Broadcloths, in colors only, at a yard, 89c
Our \$2.50 Broadcloths, in colors only, at a yard, 1.25

Monday in the Bargain Room

We are now prepared in the Bargain Room to sell good merchandise at a lower price than in this city owns these goods. We have searched the markets and will place on sale Monday the most sensational bargains that were ever seen in this or any other town.

NO DEALERS, PEDDLERS OR MANUFACTURERS SOLD TO IN THIS ROOM.

- Wool Dress Goods. \$2.50 broadcloth, \$1.98 suitings, 50-inch brilliantines, \$2.50 plaid backed gold cloth and \$2.50 navy chevrons will be on sale Monday at a yard, 59c
All wool absolute all wool German henners, all wool venetians, worth up to \$1.00 and \$1.50, 49c
All wool challis, 25c
All wool French waists, 25c
Albatross waistings, 49c
A nice assortment of wool, silk and wool dress goods for Monday, 39c
Other dress goods, in wool and part wool, for 25, 15, 10c
SILKS. A large line of silks to select from in the bargain line, in jacquards, moires, tafetas and ribbons, all the latest styles, for 49, 35 and 25c
COTTON DRESS GOODS. The finest French imitation French flannel, by the yard, on the best bargain table, sold everywhere for 15c and 10c, your choice of 500 yards Monday at a yard, 10c
50c and 10c percales, 10c
Canton flannels, 10c
5c silklines, 10c
5c plaid dress goods, 8c
5c mercerized linings, 10c
5c cretonnes, 10c
LINENS. \$1.25 two-yard table damask, 75c

EIGHTH DAY OF THE Manufacturers' Stock Sale

To more fully impress upon your mind why we can sell these goods so cheap, we again give you the names of the manufacturers whose surplus stock we bought at from one-third to one-half price:

- Bohnet & Cohen, Furs.
Sharf & Silbermann, Ladies' Tailor-made Suits and Jackets.
Furtle & Felstiner, Tailor-made Suits and Jackets.
Kittinger & Zelenko, Children's and Misses' Jackets.
Conham & Co., Suits.
National Waist Co., Flannel Waists.
Brown & Hyman, Skirts.
Max Solomon, Silk and Wool Skirts.
B. J. Mann, Suits.
And many others, making in all about \$50,000 worth of manufacturers' stocks. This is why we are selling more ladies' tailor-made garments at less prices than any house in the west.

BOHNET & COHEN'S FURS—Women's heavy capes, made of 4-X best quality, lined with heavy furrier's satin; others ask you \$90.00; sale price, \$49.00.
Women's beaver jackets, made of 4-X quality best beaver, lined with heaviest furrier's satin, linings guaranteed two seasons, sale price, \$69.00.
Women's astrakhan capes, 30 inches long, lined with Skinner's satin; others ask you \$25.00; sale price, \$12.50.

SAVED 60 PER CENT

How? By buying your laces at Hayden Bros. New Lace Dept.

Why? Because the tariff on every yard of lace brought into this country is 60 per cent—60c added to every dollar's worth—and every yard of lace bought in England, France, Germany, etc., costs \$1.60 when taken from the custom house in this country. Tariff act 1897, page 159, paragraph 331, of Vandergrift's United States Tariff book. And as

A complete lace factory has recently been erected and are now placing their product on the market at 60 per cent less than the same goods can be imported, Hayden Bros., recognizing the immense saving this means, have secured the exclusive sale of these goods for the city of Omaha and no other firm can secure these goods for sale in Omaha unless they purchase them from us.

ZION LACE INDUSTRIES, Zion City, Lake Co., Illinois, U. S. A., Oct., 20, 1902.

Hayden Bros., Omaha, Neb.

Dear Sirs—Yours of October 16th received, and in reply will say that we will today forward your shipment of goods, as per understanding in this letter. Namely, that you are to have exclusive sale of our product in Omaha.

The lace curtain business is included in this offer.

Thanking you for your favor, we remain, Yours faithfully, ZION LACE INDUSTRIES, Arthur Stevenson, Mgr.

The lace curtains mentioned in the foregoing letter are not yet of the machines. Due notice will be given when they are received. LACE SALE THURSDAY. These laces are now on exhibition in our windows and will be placed on sale Thursday. We also have a large stock of the regular imported line of laces which we will at once close out. These goods also go on sale Thursday at from one-half to one-third the regular price. In fact, the opening sale of these United States-made laces will be made

In Our Wash Goods Dept. Monday

- White fleece back pekay waistings, yard, 25c
Silk spot crepe albatross, all colors, yard, 25c
Washable 36-inch albatross, all colors and black, yard, 20c
Piece lined albatross for waistings and dresses, yard, 15c
Extra heavy dress flannel, every new style, yard, 10c
French flannel, full yard wide, elegant styles, yard, 12 1/2c
Mercerized striped fancy waistings in dark colors, yard, 25c
Fancy shirtings, new styles, printed on white ground madras, yard, 25c
White shirting madras cloth, 25 inches wide, yard, 20c
75c Quality Black Figured Mercerized Waistings per yard, 29c
60c Quality White Figured Mercerized Waistings per yard, 25c

Flannel Department

- 1 case 4 white linen and wool flannel, per yard 50c, worth 40c.
2 cases extra heavy Shaker flannel, per yard, 45c.
2 cases extra heavy embroidered skirt patterns, each 25c.
20 different patterns, 44-inch wide, all wool shirting flannel, per yard 50c.

Bed Blankets

- 2 cases 11-4 white and gray wool bed blankets, per pair \$2.49.
1 case all wool gray bed blankets, per pair \$2.75, worth \$3.50.
3 cases 11-4 extra large and heavy, all wool filling tan and gray bed blankets, per pair \$3.49, worth \$5.00.
29 cases tan and gray cotton blankets, per pair 40c.

Bed Spreads

- 3 cases extra heavy blue, pink and red bed spreads, to close out at \$1.25 each.
2 cases full size extra heavy Marseilles pattern, each 89c.
1 case full size marseilles bed spread, to close out at \$1.49 each, worth \$2.50.

Jewelry Dept.

- Keep your eyes on our watch department. Fall styles in best makes arriving daily. A gentleman's 20-year guaranteed case, Elgin, Waltham or Hampden movement, 12.98
A complete shipment of Rogers' silverware just received and selling at lowest prices. Everything in silverware and cut glass. A beautiful American cut glass bowl, 8-inch size, regular price \$8, sale price 3.98
Just received a new lot of the gold shell rings, in prettiest patterns, set of plain or chased at only 50c. 25c
Nickel watches, American movement 8c

Optical Dept.

EYES CAREFULLY EXAMINED FREE in optical department by expert refractionist. Proper lenses in up-to-date frames made by the American Optical company on sale at greatly reduced prices. Come to us and save money.

HAYDEN BROS.

Omaha's Greatest and Most Popular Silk Department

Great Sale of All Kinds of Fine Black Silks

We bought a lot of real fine black silks at a tremendous sacrifice and place them on sale commencing Monday. There never was a time when black silks were in such strong demand, and the bargains that this grand purchase enables us to offer to you should prove a most wonderful attraction.

- 25 PIECES BLACK SILK on sale Monday, worth 90c, for only 50c. The quality is splendid—it is all pure silk and will wear Fine, rich black and, remember, all silk, the regular 50c grade, 25c
A MARVELOUS BARGAIN IN FINE BLACK GRENADINES, over 50 styles to select from, and the most beautiful designs made for this season, in Iron Frame, Mexican Mesh, Plisse, Crepon, Stripes, Checks and Plaids. These grenadines are now very stylish—all are the double width, 44 inches wide, and worth \$1.50, \$2.00 and \$2.50, sale price 59c
BLACK TAFFETAS, all silk and good quality, 27 in. wide, worth \$1.00, in this sale, 69c
BLACK TAFFETAS, all silk and good quality, 27 in. wide, worth \$1.25, in this sale, 75c
Special XX Black Taffeta—this number is the heaviest and strongest 27 in. Black Taffeta manufactured, especially adapted for dress skirts, linings or Russian Coats. This splendid silk is fully worth 90c, in this sale only, 59c
BLACK TAFFETA THAT GO ON SALE AT ABOUT HALF PRICE for pleatings and linings—these wide silks cut to splendid advantage, two numbers, and both are all silk fine grade Taffetas. 2-inch wide Taffeta, worth \$2.25, 1.25
44 in. wide Taffeta, worth \$2.75, 1.50
Three qualities in fine black pure dye FRENCH DRESS TAFFETAS—these are the most perfect Taffetas in the world—rich lustre and beautifully finished—PURE DYE FRENCH BLACK DRESS TAFFETA, 2 1/2 in. wide, worth 98c on sale for 75c
PURE DYE FRENCH BLACK DRESS TAFFETA, 2 1/2 in. wide, worth 1.25 on sale for 1.00
PURE DYE FRENCH BLACK DRESS TAFFETA, 2 1/2 in. wide, worth 1.50 on sale for 1.25
BLACK PEAU DE SOIE, pure silk, warranted to wear, 28 in. wide, worth \$1.00, on sale for 75c
BLACK PEAU DE SOIE, pure silk, warranted to wear, 28 in. wide, worth \$1.25, on sale for 98c
BLACK PEAU DE SOIE, pure silk, warranted to wear, 28 in. wide, worth \$1.50, on sale for 1.25
These are fine silks, warranted in every way. 30 FRENCH BLACK TAFFETA, Royal Alma, Gro Grains, Gro De Londres, Bengaline, Poplin, Satin Duchesse, Satin Rhams, Cashmere De Lyon, Satin De Lyon, Fille Francaise, Peau De Cygne. This magnificent lot of silks goes on sale Monday for 98c. MAIL ORDERS FILLED.

Grand Underwear Sale

HAYDEN'S BUY ENTIRE SURPLUS STOCK OF BIG LOCAL JOBBER AT HALF PRICE. The warm season left the local jobbers overstocked heavily. One of them offered Hayden Bros. his entire surplus stock of underwear, amounting to over \$10,000, to close at a sacrifice. After examining the goods the deal was closed for cash, and THIS GREAT PURCHASE GOES ON SALE MONDAY.

- Ladies' extra heavy Jersey ribbed vests and pants, hand-crocheted, worth \$1.50, at 1.00
Ladies' Harvard mills vests and pants, in fine Jersey ribbed fleece lined, silk crocheted, hand-finished, extra fine quality, at 49c
58-in. Bleached Damask in beautiful designs, which sells regular at 35c yard, Monday for 19c
64-in. Cream Damask, which sells regular at 35c yard, Monday for 22 1/2c
60-in. Cream Damask, all linen, extra heavy quality, 75c value, Monday for, per yard, 49c
75-in. Bleached Damask, all pure linen, extra heavy quality, \$1.00 value, Monday for, per yard, 65c
75-in. extra fine double satin damask, sold regular for \$1.60, Monday for, 98c
Also napkins to match above damask, for, per dozen, \$2.50

Men's \$1.50 Underwear at 89c

- Men's extra heavy all wool jersey ribbed shirts and drawers, Men's silk fleece lined. Also all wool suits and drawers in fancy stripes. All regular \$1.50 value, at 89c
Men's \$1.25 wool fleece lined shirts and drawers, in pink and blue, on sale at 69c
MEN'S \$2.50 AND \$1 UNDERWEAR AT 1.75
Men's fine silk and wool suits and drawers, \$2.50 and \$3.00 on sale at 1.75
Men's wool union suits and pair wool, at \$1, \$1.50, \$2, \$2.50 and up.

Hardware, Stoves and Housefurnishings

Look out for snow—Put up your stoves. We have the greatest variety of Oak stoves in this western country, for soft or hard coal or wood. We have an extra nice oak stove, air-tight, 12-in. for, \$5.49
A very fine Hot Blast, with ash pan, perfectly air tight, a regular \$20 stove, for, \$14.50
Wood Air Tight, cast top and bottom, a very fine wood stove, a great heater, for, \$5.95
26-in. Wood Air Tight, burn anything but coal, \$2.95
Universal Oak, best on earth, best 'em all, \$15.95
The Universal Double Heating Base Burner, one of the very best made, for, \$28.50
Full size No. 4 cook, warranted, for, \$5.95
Steel Cook, same as a range, large 18-inch oven, a regular \$25 stove, warranted, for, \$18.95
4-in. Pipe, 5c
Coal Hods, 15c
Weather Stripping, 15c
Steel Frame Wringer, 95c
Double Roasting Pan, 45c
Cast Steel Flaw Hammer, 25c
4-in. Elbows, 6c
2x2x8 Wood Lined Stove Boards, 60c
The best Oil Stove made, \$4.15
Galvanized Tub, 35c
2-piece Carving Set, 49c
1-lb. Wall Coffee Mill, 35c

Letting Down the Prices on Groceries

- Cornmeal, per sack, 15c
Oatmeal, per lb., 15c
Rye flour, per sack, 55c
New yellow beans, per lb., 4 1/2c
Heath Food flour, worth \$1.25, reduced to 1.00
Neutra, per package, 10c
Force, 10c
Malt, 10c
Good rice, 10c

Teas and Coffees

- Beautiful presents given away free. Ask for your checks.
Fiji new crop Japan tea for, 25c
Japan tea sitting, 10c
A choice English breakfast tea at, 25c
Fresh roasted Rio coffee, 12 1/2c
A good coffee at, 10c

Special Prices on Meats and Fish

- Boneless rump corned beef, 7 1/2c
Best brand watermelon, 10c
New fresh Bologna, 5c
New Labrador herring, each, 2c
New anchovies, per lb., 10c
New scalded herring, per box, 15c
Snow Drift lard, per can, 30c

Fruits and Cheese

- Fancy oranges, new crop, 15c
Lemons, new crop, 10c
Hallowe'en dates, per lb., 5c
New 1902 mixed nuts, 15c
Wisconsin brick cheese, 12 1/2c
Wisconsin cream cheese, 12 1/2c
Family cream cheese, each, 50c