# M. Brandria & Sona Bankera

4 Per Cent Interest Paid on Deposits Special Accommodations for Out-of-Town Depositors

III Brandeis & Sons Banders We Cash All Checks Free

# Marvelous Bargain Giving at Our Grand October Sale

The firm of J. L. Brandeis & Sons extends a cordial greeting to the convention delegates and other visitors to Omaha. We invite you to visit our store and make it your headquarters while you are in the city. Our tremendous October sale which is now in progress in every one of our vast departments offers rare bargain chances that cannot be duplicated in any city in the West.

# The Smartest Effects in Late Fall Dress Goods

75c Dress Goods at 39c a Yard-One large bargain square containing all wool camel's hair, zibeline effects, suitings, cheviots and serges, in black and blues, at a yard......

\$1.00 Dress Goods at 69c a Yard-These are all new materials bought for this fall, and consist of broadcloth, covert cloth, pebble creviots, basket weaves etc., in black and colors, on sale at a yard 49c and ...... 69c MOHAIR POINTELLE-The very latest thing in waistings-rich and bright-navy black and creme with black dots-forty-WAISTINGS AT 49c-New and stylish goods-sold else-STORM CHEVIOT-All colors, all wool, you pay usually 60c, on Monday at..... BURR ETAMINES-Fashionable dressy materials-\$1.00

SCOTCH FLAKED WORSTEDS-Pepper and salt, heather worsteds,

shaggy worsteds-all for tailoring-sold up to \$1.50,

\$1.00 Waisting Flannels at 39c a Yard-We place on sale plain and silk embroidered French flannels in old rose, cream, pink, blue and black, also striped waistings and Bedford cords in double widths for waistings—all on bargain square at a yard. 39c CREME DRESS GOODS

The demand for creme dress stuffs for waists and dresses is phenomenal. We have every desirable kind. CREME MOHAIR-Regular selling price CREME BEDFORD CORD-Sold at \$1.00 regularly-CREME CHEVIOT-50-in., shrunken goods, sold at 

BLACK DRESS GOODS We have 'he choicest and most popular dress goods of today's fashion. Cheviots, all wool and good 60c values, at.... 39c TWINE ETAMINE-popular cloth
-sold at 85c, special

CREPE EOLENNE-Silk and wool 

# Important Millinery News "Joseph" Pattern Hats at \$10



We have purchased from "Joseph" of No. 3 West 30th St., New York, the foremost designer and importer of Pattern Hats in America, one hundred and seventy-eight of the choicest models that you have ever laid your eyes upon. Among these goods are some of the very latest ideas from the famous Paris modistes sent to the United States in anticipation of the New York, Chicago and Baltimore Horse Shows the fall fashion events of the New World.

These hats have been liberally copied by Joseph for New York presentation and reach us in ample time to be fully in touch with the absolutely correct ideas that prevail up to the present moment. These models if offered two weeks ago would be priced at \$25. Your unrestricted choice of them at ....

Guaranteed Genuine Nap Beaver Hats \$1.95 

## 3.00 Street Hats at 75c

Twenty-four hundred of the most correct, stylish and serviceable street hats purchased for us from several of the leading manufacturers at 25c on the dollar We offer them on Saturday at the phe-There are all colors and the materials are of the long shaggy hair effect **75**<sub>c</sub> now so popular for hats and costumes. The regular price of these hats is \$3.00......

# Superb Trimmed Hats at 4.90

Exceptionally fine hats-here is the best value we ever offered for the money-some very fine hats in the assortment, beaver hats trim. 4.90 med with buckle, plumes, etc., at med with buckle, plumes, etc., at.....

## Latest Fall Silks at Commanding Prices

#### Autumn Silks NEW FRENCH PLAIDS-including

the latest blue and green effects-special at, per yard ..... NEW MOIRE VELOURS-snake skin patterns, Louis XIV effects-new

velours with dots-new moire velours Francais-new moire velours Pointelle 95c

at, yard ..... NEW LOUISINE SILKS-in twelve different size checks— 88c special at .....

NEW LYONS BRILLIANT LOUIS-INE-in the newest colorings. This superb silk is handled exclusively by us in Omaha-for wear and brilliant finish, it has no equal—special Mon-1.00 day, at .....

CREPE DE CHINE-45 different shades-all silk and 24-in. wide. ever offered in creps 67 C New Metallic Velvetcens—dots and stripes, at tively the best value

## Extraordinary Sale of Silks

We have purchased at a very low price the entire stock of silks from a large importer. We will place these magnificent silks on sale Monday in our silk department and on bargain squares, 15,000 yards of very fine silks.

All this season's new moire velours, new French plaids, new 27-inch wash taffetas, 27-inch and 36-inch black taffetas and dress silks, swell evening brocades, black and colored crepe de chine and over 30 different styles in coronation velvet corduroys-English velvet and metallic printed velvet.

Black Silk Velvet -15 piecesbargain at ..... This includes all the late evening Silk Faced Velvet-25 pieces-cardinals, navies, shades and black and white-posi- new greens, new blues, etc.-worth \$1.00, at ............ EXTRA SPECIAL

Black Silks

24-inch, all silk rustlins 58C taffeta, sold the world rever at \$1.25—special 75c 27-in. celebrated Bonnet kid finish 6-inch Phoenix mills

guaranted black taffeta, worth \$2.00, at..... 86;inch extra heavy Ragian taffeta-27-in. wide, worth \$1.50, at ... 36-inch double face black peau de sole for ragians, skirts

and jackets, worth \$2 a yard, at ...... 36-inch finest quality black peau de sole-very heavy and rich, soft finish, worth 1.85 \$3.50 a yard, at ..... 45-inch black imported, very lustrous

39c and guaranteed to wear 1 never sold for less 1.75 than \$3-special at ... 63C 54-inch Phoenix mills guaranteed black dress taffeta -worth \$3.50-

### Assemblage of Ultra Fashionable Cloaks and Suits

The new Monte Carlo coat, made fro m fine kerseys, meltons, oxford mixtures and velvet, in castors and black, 30 and 32 inches long; new puffed sleeves and cuffs, plain or trimmed with stitched bands, lined throughout with heavy satin, all sizes, on special sale at

## \$5, \$7.50, \$9.98, \$15, \$25

Fashionable Suits-

Our cloak buyer, who is at present in New York, ships us daily all new and up-to-date suits. The best assortment of covert cloths, meltons, cheviots and other new materials, in eton and blouse silk lined waists; also kilted or

Silk Lined Suits-

Ladies' silk lined suits in black and navy mixed materials, made in broadcloth or cheviots, blouse waists. An entire suit silk lined throughout with heavy taffeta silk, on sale at \$19.98 and ......

Box Coats-

Ladies' 32-inch box coats, in kersey, cheviots, in black oxfords and castors -with beaver fur storm collar or velvet coat collar-heavy 6.50 satin linedat ...... 12.50

Norfolk Suits-

Norfolk walking suits, in stylish black and white mixed materials or plain ox-fords or blacks, Norfolk jackets and \$10 white mixed materials or plain oxpleated or kilted skirts. These are strictly tailor-made, in all sizes, at....\$15



#### Special Bargain in LADIES' WAISTS

Silk Waist at \$3.98-A new lot of Silk Waists, in taffeta and peau-de-soies, all beautifully trimmed, new sleeves and cuffs, every one guaranteed to be \$5.00 quality, in all colors, including black, and all sizes, on main floor

French Flannel Waists at \$1.50 One bargain counter on main floor containing waists made of imported all wool French flannel, stitched and inverted effects, all this fall's fashionable shades, your 1.50 choice of the entire

bargain square 

#### assortment at ...... Clothing Remarkable Sale



Men's Fall and Winter Suits and Overcoats

From a well known manufacturer

This purchase was one of the greatest in the history of merchandising-an entire line of very fashionable and up-to-date clething secured on a spot cash deal.

\$10, \$12.50 and \$15 Suits and Overcoats at \$6.90

The transfer of this immense stock was made at a private sale, and the terms of purchase forbids our mentioning the name of the great manufacturer, but we can announce positively that this is

The Greatest Clothing Sale Omaha Has Ever Experienced \$15, \$12.50 and \$10 Suits and Overcoats.

Every elegant garment in the purchase was

made for the choicest fall trade The manufacturer of whom we purchased these goods was a maker of the very highest grade clothing. The factory was renowned for the quality of its output of stylish and perfect fitting garments. All are extremely stylish and high

and \$15, your choice Saturday

grade. They are worth \$12.50

# A GREAT SPECIAL SALE OF CARPETS

west. When we advertise carpets at a special sale price we do not show you one or two rolls that are back numbers, but we show you thousands of yards and all of them new and up-to-date. Our carpet specials for Monday are record breakers—they make a money-saving opportunity that you cannot afford to miss. AT 49C A YARD-50 rolls of fine Brussels carpets in all the very latest designs . AT 69C A YARD-We will offer about 75 rolls of the finest tapestry Brussels carpets made—these are elegant goods and full 10-wire Brussels. They 69c and rich handsome colors. These are the grades of carpet

that is usually sold for 70c a yard-our price, Monday will be, yard ..... with or without border. They are regular \$1 grade-big bargain. AT 47%C A YARD-75 rolls of very heavy, strictly all AT 25C A YARD-We will sell about 50 rolls AT 98C A YARD-We will place on sale our whole stock of wool ingrain carpets—all new patterns and combinations of extra union ingrain carpets in a big variety of bright new patterns. These are the quali-

of color. These are no back numbers, but new, up-todate styles, and not a yard in the lot worth less than 65c a yard and up to 75c a yard for. They are a very special our price Monday, at, for Monday-at,

ties that you are usually charged 40c a yard 25c

fine Smith axminster carpets and all the elegant Wilton velvet carpets-the product of the best mills in the country. We have an immense assortment of new deright- comprising hundreds of rolls and when you consider what you have to pay elsewhere 98c for those goods you will appreciate the saving in buying them at, yard .....

# Special Sale of Blankets and Comforts on Monday

It is a conceded fact that we carry the most complete line of blankets and comforts and that we do the biggest business in that line of any house west of Chicago. former efforts.

1 4	T 25c EACH-25 cases of large and heavy fleeced cotton blankets on
1	sale Monday
	T 49c-25 cases heavy and large
1 :	CT 49c-25 cases heavy and large cotton blankets
l	at a pair
A	T 98c-Very large and heavy
	fleeced cotton blankets-the best
	ever shown at the price, would be
110	pair, at
A	T \$1.25 AND \$1.50 A PAIR-All the
	largest and heaviest cotton fleeced
	blankets—they are 12x4 size and ex- tra value at
	8 pale 1.25-1.50

AT 25.50 A PAIR—30 cases of fine wool blankets—very large and heavy—especially good value and actually worth \$5.88— Monday's price. AT \$3.98 A PAIR—500 pairs of extra weight wool blankets, in white, silver gray and tan, nice long fleece, not a pair worth less than \$5.50, on Monday at. 3.98 AT \$4.98 A PAIR-500 pairs of elegant strictly all wool blankets—a beautifull assortment of plaids in this lot-very large and heavy, this price is our leader and a grand 4.98

with white cotton-

AT 98c-60 bales of full size silko'ine comforts-tied with wool, filled AT \$1.25-50 bales of sillkoline comforts -extra size, either quilted or tied

AT \$1.50 EACH-50 bales of elegant sateen covered comforts, nicely quilted—worth \$2.50 1.50 1.50

Second Week of the

AT \$1.98 AND \$2.50-50 bales of the finest French sateen comforts-made of the best materials throughoutwith or without border-on sale 1.98-2.50 Monday

AT \$3.98 AND \$5.98 EACH-25 cases of elegant elderdown comforts-covered with finest French sateensome worth up to 3.98-5.98

### Special Basement Bargains For Monday

worth 40c a yard, but go in this sale at per yard..... lines. These are in comfort patterns, regular price GINGHAMS-One big table of best quality chambray CHECK GINGHAMS -One big table of 5c quality French fiannel, 36 inches wide, in mill lengths,

At the Linen Counter

#### Striking Values in Fine Underwear Our great sale of women's, misses', children's and boys' un-



Infant's and Children's

made in every way:

Boston Store

derwear has been an unqualified success. We continue the sale with many additional special prices: Here is some of the finest ladies' Ladles' extra fine ribbed underwear ever shown—camel's hair, natural wool, Saxony wool ribbed allows extra fine ribbed underwear in ribbed, in medium light and heavy—on sale 39C

pants and drawers. 25c Medium weight cotton, fleecy lined and wool union suitsworth up to \$1.75, at plenty of small sizes 10c 39c, 49c, 75c, 98c

A huge bargain square filled with ladies' kid gloves, all of them made in the latest fashion—these gloves comprise the entire stock of "mended gloves" of an eastern manufacturer, only slightest imperfections, wearing power is in no way impaired, every pair is worth \$1.00 to \$1.50—all on bar-gain square at.

50c Silk Ties at 15c

A splendid array of dainty and beautiful elik ties, made of chiffon and liberty slik

J. L. Brandeis & Sons

and mousseline de soie, the pretty, gauzy effects now so popular -they come in white, black and all colors with fine embroidered

ends, each one worth 50c, at .....

Fast Black Tights-Ladies'

fast black tights 25c Misses', children's and boys' fleece lined, clastic ribbed vests, pants and drawers, worth 15c

Boston Store

Ladies' \$1 and \$1.50 Kid Gloves 59c

BOSTON STORE.

\$2.50, \$3, \$3.50, \$4 and \$5 Shoes for Men

and Women The opening of this new shoe department on the second floor marks a new era in Omaha shoe business. It is the best assorted and largest stock in the West. Each line of shoes is complete and kept as if it were a special store of its kind. Separate and distinct departments for ladies', men's,

WE SELL THE FINEST SHOES THAT MONEY WILL BUY We are Sole Agents for Dr. Reed's cushion shoes

misses', boys' and infants'

J. L. BRANDEIS & SONS.

BASEMENT Women's 50c rub-bers 29C

Misses' Donkidskin 89c

Men's work shoes 75c Ladies' house slippers-40c, 59c, 75c, 89c Boys' calf shoes 15 69c

BASEMENT

#### MERCERIZED SATEEN-One big table of finest quality black and colored mercerized sateen, in mill remnants. These are

SILKOLINES-One big table of 40-inch wide full piece silko-stardard apron check ginghams, a yard ......2c IMITATION FRENCH FLANNEL-One big table of imitation a yard ..... 10c 85c CASHMERES ETC-One table of mill lengths of all kinds of 

# Men's Fashionable Apparel

Perfection in the art of tailoring has been reached in the finer grades of suits and overcoats that we carry in our diversified stocks. While we carry greater lines of inexpensive and medium priced clothing than any clothing house in the city, we also excel in the quality and style of our finest grade of men's apparel. We are sole agents for

Rogers, Peet & Co.'s Suits and Overcoats The Best Ready-to-Wear Clothing

in America Here is clothing that is the equal of the best custom tailored clothing at barely half the price. The fabrics and workmanship are better than the ordinary made-to-order garments and the style is far superior. These are the goods that the most careful dressers choose in order to avoid the trouble and unnecessary expense incident

to the purchase of custom made apparel. Men's Elegant Suits-The finest and most stylish coronation tweeds, fancy Scotch mixtures-tailored in all the proper styles and in the most faltless manner. Extra tall, extra easily from our immense stocks as 17.50 to \$25

Men's Stylish Overcoats-The very swell paletots, Chescerfields and short box styles—cut according to fashion's decrees in the proper dress for men-all the best fabrics and most desirable patterns-coats 17.50 to \$35 for the most careful and exacting