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Manufacturer to Consumer



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Popular usage has decided that a malted beverage best supplies the proper stimulation and tonic strength.
The best beverage is a pure beer—not a cheap beer that may prove an overtax to the liver and kidneys and thus cause headaches, but a pure beer that in itself combines those good features so much desired in a healthful beverage.
"BLUE RIBBON" beer, made in Omaha by the Storz Brewing Co., has gained considerable fame lately, being the subject of a laboratory analysis by the highest American authority in health, sanitation and hygiene, THE UNITED STATES HEALTH BULLETIN, NEW YORK, and pronounced the purest and best beer made. Such endorsement is certainly gratifying and cannot be questioned.



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Telephone 1290.

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which appear from time to time in The Illustrated Bee. On small portrait cuts we make a nominal price of \$1.00. On larger cuts, 6 cents per square inch. They are all in first-class condition.

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LANDIS, Box 6, Bowers Station, Berks Co., Pa.

\$6,000,000.00 IN FORCE

\$10,000,000 By the Close of 1903
and \$50,000,000 by the Close of 1909—This is the Plain Purpose of

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Founded in Omaha, Officered by Nebraskans. Of the West, for the West and With the West.

"When the year closes on the night of December 31, 1903, this company will have \$10,000,000 at risk," said B. H. Robison, the aggressive, energetic president of Omaha's favorite life insurance company, the prosperous BANKERS RESERVE LIFE ASSOCIATION.

"Furthermore," added Mr. Robison, "we shall pass the \$50,000,000 mark by December 31, 1909."

"Do you know what a \$50,000,000 life insurance company means to the city of Omaha and the state of Nebraska?"

"No? Well, it will be the biggest institution in Omaha. It will employ 300 people. It will collect \$1,500,000 a year and carry in securities for the protection of policy holders \$5,000,000, which sum will rapidly grow."

"It will expend in this community for advertising, commissions, clerk hire and other expenses, \$250,000 annually, and will pay out in dividends and benefits to policy holders at least \$250,000 more."

"It will be the greatest savings institution in the west, and will be the governor of the engine of Nebraska commerce, steadying its movements in panics and tiding us over financial difficulties without impairing its own credit or endangering the interests of its policy holders."

"Every business man and loyal citizen of Nebraska of insurable health ought to be a partner in our enterprise as a matter of personal interest."

"I wish you would tell your readers to investigate for themselves."

BANKERS RESERVE LIFE, OMAHA.



Educated and fastidious drinkers always demand a malt whiskey and only the best is good enough.
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Distillery,
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When Furnaces were first introduced, timid people were afraid of them, insurance companies refused to carry insurance and the medical fraternity gave doubtful expressions as to the health of people who would be rash enough to use them.
Spiral Furnaces have always been a success in one form or another and, while many improvements have been made, there will be greater improvements than ever in the next two or three years.
Fuel is becoming a serious problem. We now waste over 40 per cent of it, and to save this is the question of today.
Advice on the furnace question is being sought after by users of furnaces all over the country and probably no firm gives more gratuitous information than the Omaha Stove Repair Works, 1207 Douglas street, who carry in stock the largest variety of furnace repairs of any firm in the country. Their familiarity with nearly all makes of furnaces places them in possession of information not to be obtained by others. Furnace repairs are only a part of their stock—water fronts as well as supplies to fit all kinds of stoves made.

Had a Different Pair

Youth's Companion: Railroad accidents, so fruitful of tragic incidents, are also occasionally productive of bits of humor, although it is not often that the humor finds a place in the newspaper reports of the accident.

One amusing incident is reported by a woman to whose care a young man had been entrusted after he had been badly hurt in a collision. He was unconscious when he was carried to her house and did not open his eyes or speak for some time.

His first conscious moments were evidently full of bewilderment. He looked all about the room and finally let his eyes rest upon his bandaged feet. He looked at them long and carefully. A puzzled frown slowly gathered on his face. With a feeble finger he pointed toward the foot of the bed.

"Those are not my feet," he said. "My feet had russet shoes on them."

Log Cabin Philosophy

Atlanta Constitution: De righteous man hez a hard time in dis worl', en sometimes he feel ez lonesome ez a gray owl in de laytime.

Ef dey wuz ter take hell out er de bible de politicians er de country would soon raise it.

Many people not only cuts up dey shines in dis life, but hopes ter raise sand at de resurrection.

De man what spends half his life in 'limbin' ter de mountain top is so weary we'n he gits dar dat he don't appreciate de scenery.

Pointed Paragraphs

Chicago News: A little learning often saves a man from jury duty.

Some girls are engaged once too often and some once too seldom.

Fewer marriages would be failures if love were only blind in one eye.

A good many inventors plainly show that they are related to necessity.

It must be an awful strain on the red-nosed man who tries to look intellectual.

Beauty may be only skin deep, but the impression it makes extends much deeper.

If a man is in love his intentions are as serious as his attentions are ridiculous.

Nothing is more distressing than young men trying to act old or old men trying to act young.

Many an octogenarian can attribute his longevity to the fact that he never called another man a liar.

After blowing in his substance the foolish youth visits the pawnshop for the purpose of raising the wind.

Quaker Reflections

Philadelphia Record: It takes "rocks" to make a man solid.

The millionaire's chief end is the dividend.

One week in the country makes one strong in the city.

There are a good many "also rans" in the human race.

Home-made bread is responsible for many a crusty temper.

A man looks anything but merry when the laugh is on him.

A man has to have a pretty hard cheek to travel on his face.

The man who is looking for trouble can find trouble without trouble.

It sometimes happens that the grumpy doctor has the most patients.

It's funny that a politician becomes a hanger-on after he loses his grip.

The reason bachelors don't marry is probably because they believe that misfortunes never come singly.



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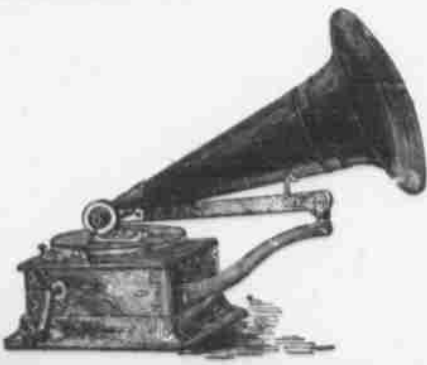
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