

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 19, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S The Greatest Sale in Transmississippi History

For the first time since their organization, all the railroads are making a rate of one fare for the round trip, and return, from every point in the U. S. to Omaha.

THE GRAND SALES ANNOUNCED IN EVERY DEPARTMENT show that our buyers realized the importance of this event. The sales begin Monday morning, Oct. 13th and will last for two solid weeks.

The Leading Dress Goods House of the West.

Over 30,000 styles always on hand—more dress goods and waists than the other combined stocks of Omaha put together.

- BLACK DRESS GOODS. \$1.00 black Botany broadcloth 1.98. \$1.50 black Botany broadcloth 1.65. \$1.50 black Botany broadcloth 98c.

\$50,000 Underwear Sale

The immense cash purchase of the surplus stocks of several of the largest mills in America now on sale.

- Ladies' fine silk and wool vests and pants, in extra fine quality and weight, worth \$3.00, at \$1.98 per garment.

Cloaks, Suits and Furs

The announcement in last Friday's paper of the big purchase from Frick & Silberman, the big New York cloak and suit manufacturer.

Special Sale of Curtain and Drapery Goods

Nottingham lace curtains, in neat patterns and extra quality, 75c, \$1.00, \$1.50 pair.

\$1 Embroideries for 29c Yard

This, without doubt, will be the greatest embroidery sale ever held. We purchased the entire stock of factory ends and odd lengths of strip embroideries of the largest concern in St. Gall, Switzerland.

Monday in the Bargain Room

Hayden Bros' Bargain Room has now been recognized as the great BARGAIN center of Omaha. Everything fresh and new.

- WOOL DRESS GOODS. \$2.50 suitings, strictly all wool, \$1.50. Black and colored suitings, 50-in. wide, and others goods, worth up to \$3.00.

Bed Sheet and Casing

Monday will be special sale day on bed sheeting and pillow casing; also table linen. We intend to make this a banner day and our prices will surprise you.

Table Linens

58-inch bleached damask, regular 35c, for 15c yard.

Napkins

5-8 dice checked napkins, regular 75c, for 45c dozen.

Wall Paper and Paints

The largest stock in the city to select from at the following reduced prices:

China Dept.

Flow Blue Fairy Villa Plates, 12 1/2c. These plates are regularly sold at from 25c to 50c each.

Flannel Dept.

2 case extra heavy Shaker Flannel per yard, worth \$1.50, at \$1.00.

Bed Spreads

2 cases full size crocheted fringed Bed Spreads, each worth \$1.50.

Bed Blankets

3 cases extra heavy all-wool Blankets; fancy border, \$2.75 per pair.

Grand Hat Sale

Our men's hat department is complete with all the new fall styles and all the popular shades and shapes.

Stiff Hats

These are popular shaped hats and very dressy. We have them in all the new shapes, including "Crown Prince," Knox, Dunlap and several other styles.

Fall Caps for Boys and Girls

All-wool golf caps for school wear, in neat assorted patterns, worth up to 50c, on sale Monday at 25c.

Grand Millinery Sale

The grandest variety of exquisite fall and winter millinery ever shown. Charming and stylish productions from the leading Paris, Berlin and London milliners.

Stupendous Stock of Silks and Velvets on Sale Monday and Until Sold.

This is a tremendous purchase of fine silks and velvets from the mills, bought at such a wonderfully low price that we can offer the greatest bargains in silks and velvets that Omaha has ever known.

- FINE BLACK COSTUME CORDUROY 25 inch wide Regular 25c grade. On sale \$1.50.

Hayden's Great Fall Opening Sale of Furniture

Eight thousand pieces of furniture to go in this sale at from 1-3 to 1-2 price. Every piece of furniture in this sale is warranted made from best selected woods.



Hardware, Stoves and Housefurnishings

Carload of soft and hard coal heaters just received. If you have to burn soft coal or wood we have the largest assortment and the best stoves for the money in Omaha.

Letting Down the Price on Groceries, Teas, Coffees and Provisions.

- An astonishingly special sale, made possible by direct spot purchase in enormous quantities from the highest concerns in America.

Extra Special Shoe Sale

Monday will be a great day in the Shoe department. Extra salespeople engaged. Come early if possible. Special sales all day.

Grand Notion Sales

THE NEW "POSTILLION" Belt on sale. This is the latest article in the line of ladies' belts. Monday's sale price, only 25c.

Fabrics for Skirtings

English velour, 36 inches wide, beautiful bright finish, worth \$1.50 yard, recommended for either undergarments or dress skirts.

