

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 5, 1902.

SINGLE COPY FIVE CENTS.

HAYDEN'S The Greatest Silk Bargains Ever Offered By Any House in America.

Monday and all the week the most startling reductions that were ever heard of. A wonderful stock of finest black and colored silks will be sold at prices that will surprise you all.

Just that little word Winslow means the best tafetta silk on earth. \$1.00. Elegant silks, worth 75c, \$1.00 and \$1.25, for 49c-100 pieces of fine black swivel and brocher novelties, tanzani and the new elegant silks; these comprise some of the newest and richest of this season's novelties, we offer these elegant silks for this week, 49c.

Taffeta ekaf-a Japanese taffeta for linings, all silk, all colors, 39c. Who ever heard of fine black taffeta being sold at such prices. This surely is the greatest sale of black taffeta ever held.

We offer 10 pieces of the celebrated 54-in. wide black taffeta, this is all silk and commonly sells for \$3.00, on sale here, for only \$1.25.

MAIL ORDERS filled-we prefer to have you send in for the goods, as samples cannot give you an idea of the great merit of these bargains. Trust to our judgment in selection, and if not satisfactory we refund your money.

Monday in the Bargain Room

We have been preparing for this day for the past three weeks. We have bought over 5 carloads of goods for this room from various manufacturers and we have now placed them on our counters for Monday at the most sensational prices that were ever seen in the city.

No Dealers, Peddlers or Manufacturers Sold to in This Room.

WOOL DRESS GOODS. In the wool dress goods department you will find a large line of goods brought in from the High Grade Dress Goods Department to be closed out quick. You will find in these goods \$1.50 figured mohairs made in England, black only, \$1.50 going cloth, 38 inches wide, suitable for walking skirts and rainy day skirts; \$1.50 extra heavy chevrons, \$1.50 French plaids, and other suitings consisting of selvetins, snowflakes, Scotch mottled mixtures. These goods run in from Monday to Wednesday.

A handsome taffeta, black and in 22 colors, new, strong and durable. These goods are sold at 75c in any silk department of the High Grade Dress Goods Department on sale at a yard, 49c. We have received a new line of silks from 4 or a different manufacturer, regular 120c value, on sale at a yard, 49c.

Special Underwear Sale

Beyond mention the most sensational values in underwear ever given in Omaha.

A \$50,000 purchase of fall and winter underwear for men, women and children, secured for spot cash from the leading manufacturers, including the American Hosiery Co., the New Brunswick Hosiery Co., the Harvard mills and the Sterling. The garments are made in the best selected fabrics, finished in the best possible manner, seams double stitched and points of wear thoroughly reinforced; neatly trimmed; in fact, dependable, neat, fresh, stylish garments, in all respects. In this sale you can buy them at one-third to one-half off the usual price.

Men's heavy fleece lined shirts and drawers, regular 75c quality at 49c. Men's \$1.00 quality wool fleece lined shirts and drawers, in pink and blue, at 69c.

Men's Sample Shoes on Sale

MEN'S SAMPLE SHOES ON SALE MONDAY. 2,500 pairs of both men's and women's sample shoes, made up in all styles and leathers, fitted with the best of silk and linings. It's a well known fact that samples are always better made up than regular goods.

Women's cork-filled Goodyear welt shoes at \$2.45. Men's Vici Kid, cork filled, Goodyear welt shoes, \$2.00. Men's Seta Calf, Bk. or Congress, worth \$2.00, 1.19. Women's and Misses' shoes worth up to \$2.50, .87.

HAYDEN'S Bargains for Those Who Waited.

Knowing the big Ak-Sar-Ben rush would run down stocks, we had our eastern buyers keep a sharp lookout for desirable purchases, and gave them a free hand as to quantities. As a result we can announce the receipt of

Thousands of Cases of Choice Dry Goods of All Kinds, Cloaks, Suits, Underwear, and Several Carloads of Furniture.

which will go on sale beginning Monday. Most of the dry goods from these big purchases will be in the bargain room. The cloaks and suits on the second floor, the underwear on the main floor and the furniture will be displayed on our three big furniture floors.

You Never Saw Such Gigantic Bargains, Such Vast Assortments, Such Sensationally Low Prices as Hayden's Now Offer You.

All the extra clerks hired for Ak-Sar-Ben week, have been retained to wait on you promptly. The goods are arranged to make selection easy and satisfactory. Mail orders filled, where any goods are left, when order is received.

Grand Millinery Sale

The grandest variety of exquisite fall and winter millinery ever shown. Charming and stylish productions from the leading Paris, Berlin and London milliners, with hundreds of exclusive and swell hats from eastern fashion centers, make a grand showing of the new fashions that will please every woman of taste.

China Dept.

You are invited to inspect our immense China department. You will be rewarded by seeing the largest display of fine China, Glassware and Bric-a-Brac you ever saw.

Extra Special Sales in Wash Goods Dept.

FOR WEEK COMMENCING MONDAY MORNING. THE GREATEST QUANTITIES, IMMENSE ASSORTMENT AND VARIETY, such as we will place on special sale this week, offer you the greatest facility for big savings on the newest and best of fall and winter fabrics in washable material.

Grand Cap Sale

All the new fall styles of boys' and children's caps, including golf, yacht, tam-o-shanters and a dozen other styles at 25c, 35c and 45c.

Flannel Dept.

Three cases best grade outing flannel; per yard, 7 1/2c. One case all wool skirting flannel; per yard, 35c, worth 45c.

Wall Paper and Paints

Never before have we sold wall paper at such ridiculously low prices. Every roll at 1/2 its actual value.

Grand Grocery Sale

A big deal in cereals and evaporated fruits just closed for spot cash enables us to quote prices less than wholesale. The biggest bargains in pure foods, meats, etc., ever put on sale in Omaha for Monday.

Hardware, Stove and Housefurnishing



SELLS ON QUALITY.

Just received a car of the celebrated G. Grubben and Sexton Universal Heating stoves in double heating base-burners, plain Oaks, A-rights and hot blast for coal or wood.

Furniture Sale

The grandest and most timely purchase and sale ever held in Omaha. We secured for spot cash over \$68,000 of finest furniture from the biggest and best factories of Wisconsin and Michigan. This includes the line of samples and their surplus stocks at from 1-3 to 1/2 the regular prices.

Grand Hat Sale

375 dozen men's hats in all the new styles and colors now on sale. Every hat in our vast fall stock conforms to the latest fall fashions in men's headwear.

Grand Ribbon and Embroidery Sale

Monday is ribbon day at Hayden Bros. The greatest ribbon values ever offered in Omaha: in plain and fancy at 12c per yard.

Optical Dept

Save money and save your sight. We sell correctly fitted glasses at less than half the usual price.

GRAND CARPET HAYDEN'S SALE

All the carpets and rugs used at Carnival grounds, soiled by the leaking of roof, handling and dust, will be on sale Monday. None of these goods will be returned to stock and must be closed out at once.

- 27-inch axminster rugs—only slightly soiled, at 1.98. 36-inch axminster rugs—only slightly soiled, at 2.98. 30x60 Smyrna rugs—at 78c. All the large size Brussels rugs used at carnival, 9x10-6 to 9x12 sizes, rugs that sold from \$15.00 to \$20.00—all go in one lot, at 9.98. 9x12 all wool Smyrna rugs—that sold at \$25.00, at 14.98. Every pattern of the best all wool ingrain carpet that was soiled—goods that sell at 75c, at 45c. Brussels, all go in two lots—at 39c and, yard 59c. Velvet carpets, in 10 to 30 yard lengths—close out the entire lot, at, yard 68c.

The Great Cloak and Suit Sale

Second and last shipment of Siegel, Levy & Cohen's tremendous stock of women's outer garments has arrived, and is in place for Monday's selling. The thousands upon thousands of customers who crowded this department last week can only be accounted for by the fact that the public appreciate our efforts and bargains.

- 100 women's suits, silk lined throughout, made of imported Venetians and other fashionable fabrics; made for Siegel, Levy & Cohen to sell for \$30.00, sale price 16.75. 200 suits made for Siegel, Levy & Cohen to sell at \$22.50, on sale at 12.00. Hayden's for 10.00. 100 Monte Carlo Jackets in brown, blue and a beautiful shade of red, trimmed with straps of satin bands and buttons, worth \$8.50, on sale at 5.00. 400 women's Monte Carlo Jackets lined with Skinner's satin, warranted for two years' wear, sale price only 10.00.

Women's Skirts by Thousands

- Women's rainy day skirts, 16 pleats, in Oxford grays and browns, 25.00 quality at 2.98. 700 women's pedestrienne skirts, slit seams, combination of colors, made to sell for Siegel, Levy & Cohen at \$8.00, \$10.00 and \$12.50, for 5.00. 50 fine sample pedestrienne skirts at 10.00. Silk skirts, 200 of them, Siegel, Levy & Cohen's price \$12.50 sale price 7.50. 200 ladies dress skirts worth up to \$10, on sale at 5.00.

Sheet Music Special

Call and see the nice sheet music we can sell you at 10c, 15c and 20c per copy. Plenty of all kinds to select from. We have a nice line of books containing the latest music, both vocal and instrumental, at only 48c per copy, regular price 75c.

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The Leading Dress Goods House of the West.

In this department can be found everything in High Grade Dress Goods from 50c to \$10 per yard. Priestly's etamines, volles and tailor suitings in blacks, are the best in the world. Lupin's volles, etamines and tailor suitings and chevots, in blacks and colors, are only surpassed by Priestly's. We are showing over 30,000 styles of dress goods, waistings, etc., and we buy direct from the manufacturers and our prices therefore are from 25 to 50 per cent cheaper than any other house in this western country.

BLACK DRESS GOODS. Priestly's black rebelle goods, worth from \$2.50 to \$3.98 a yard, will be on sale Monday at a yard, \$1.50. Priestly's coronation cloth, worth \$3.50 per yard, will be on sale Monday at a yard, \$1.98. Priestly's snowflakes, worth \$2.50, will be on sale Monday at a yard, \$1.50. Priestly's fancies are the finest made and worth \$2.50 a yard, on sale at a yard, \$1.50.