

THE GREAT AK-SAR-BEN FEAST IS THE FEAST OF BENNETT BARGAINS

Ak-Sar-Ben Week will be noted for the many elegant walking and evening suits that we are showing—in these garments our aim is style and exclusiveness rather than cheapness.

Of Special Interest to Women

- Women's Waists**—Printed cloth fleeced, handsome new colorings—all sizes—prices \$1.00, 75c and **50c**
- Wool Serge**—in new solid shadings, well lined and well made, at **98c**
- All Wool**—in solid colors and fancy trimmed. Every garment new this season **1.00**
- Fancy Novelties**—We call particular attention to our fancy novelty waists in velour, pique, corded velours and knapped sacking, they are the noblest creations of the season.
- Cloaks and Jackets**—Our jacket and cloak stock is so immense that it is impossible to give details, but we want you to see our MONTE CARLOS. They are our own exclusive styles—in all colors—prices \$20.00, \$16.50, \$14.50, \$13.00, \$12.50 and **12.50**
- Sample Cloaks and Jackets**—At half price. We are offering nearly two hundred sample garments, short, medium and long—no two alike, at the mill prices. Come and see them.
- Walking Suits**—The most complete stock in the west—Prices up from **1.98**
- Woman's Shawls**—We are showing a full line of shawls in all kinds, beaver shawls, soft and fleecy—Prices \$4.35, \$3.75, \$2.69 and **1.95**
- Double Wool Shawls** that wear a lifetime. prices \$5.75, \$4.75, \$4.00 and **3.75**
- Wool Shoulder Shawls**—98c, 85c, 60c, 35c, 25c
- Knit Wool Shawls**—in icewool and soft zeph. 25c

Big bargains in black and colored silks for Carnival Week.

- At 75c yard**—21-inch all silk black satin duchesse—our best \$1.00 quality—Carnival week—only **75c**
- At 60c yard**—21-inch all silk black taffeta—A fine 90c one at **60c**
- At 53c yard**—Colored taffeta silks for linings and waists, all colors in stock—cheap at 50c yard—Special this week **53c**
- At 48c yard**—20 pieces pretty fancy silks for waists or evening dresses. A good 75c quality—Special for this week **48c**

Visit our black dress goods department this week.

- At 73c yard**—46-inch black brilliantine, very high luster, very cheap at \$1.15 per yard—Special for this sale **73c**
- At 98c yard**—56-inch black all wool Lapsacking, the very newest weave, very handsome for whole suits and separate skirts can be made up without lining. A good \$1.25 value—Special for this sale **98c**

Colored Dress Goods

- At 50c yard**—58-inch extra heavy suitings in all colors, suitable for skirts or full suits, not necessary to line. Good 75c values—Special for this week **50c**
- At 98c yard**—50 pieces extra fine covert and Venetian, all the pretty new shades for fall dresses—values up to \$1.35 per yard—Special for this week **98c**
- New Snowflake Fancies**—We are showing a beautiful assortment of them—per yard \$1.25 to **98c**
- 20x50 Dresser Scarfs**—with drawn work and hemstitched edges, heavy round thread quality—worth 50c each at, each **35c**
- 22x54 Dress Scarfs**—of fine heavy satin damask, all linen, with drawn work ends, worth \$1.25 each, at, each **98c**
- 18x33 Linen Huck Towels**—hemmed, all white and colored borders—worth 14c each, at **10c**
- 23x46 in. All Linen Huckaback Towels**—fine and heavy quality, hemstitched—a regular 50c value, at **33c**

- Special Bargains in bleached and unbleached satin damask table linen**—a choice line of manufacturer's warehouse samples in lengths 1 1/2 to 3 yards, all handsome patterns, worth \$1.25. at **83c**
- 10x4 Bed Blankets**—in grays and white, heavy quality and guaranteed strictly all wool—worth \$2.75, at, per yard **2.98**
- 10x4 Full Size Bed Comforts**—fine French satin covering, nice clean white cotton filling, beautiful rich patterns, worth \$3.25, at, each **2.69**
- 500 Ladies' Belts**—in leather, tucked satin and silk satin and chenille with fancy buckles of the newest patterns. Colors—white, black, purple, pink and blue—worth up to 75c each—Monday we sell them at **10c**
- Ladies' Fall Neckwear**—Automobiles, Ascots, Windsor, and all the new shapes in all colors, worth up to 75c each—our special price Monday, each **25c**
- 200 Doz. Infants' Children's and Misses' wool hose**, fine ribbed, gray heels and toes—worth up to 25c per pair—our price for Monday, two pair for 25c, per pair **15c**
- 50 Doz. Children's—Misses' and Boys' underwear**, heavy flat fleeced lined—sizes 16 to 24—worth up to 40c—our price, according to sizes, from 35c to **10c**
- 100 Doz. Women's Vests and Drawers**—Fleeced lined ribbed, gray color, all sizes—worth 45c garment—our special price, per garment **25c**

- Sporting Goods!**
- Sporting Goods!**
- Special Ak-Sar-Ben prices for Monday.
- Boys' boxing gloves **\$1**
- per set, up from
- Men's boxing gloves per set **1.25, to 6.00**
- Striking bags, each— **5.50, 1.25**
- Boys' foot balls, 75c each
- Special sale on Winchester and League shells. Get our prices.
- Main Floor

- Woodenware Specials**
- High folding clothes bars **75c**
- 6 in. towel ring, 5c
- oak **9c**
- Feather dusters **9c**
- Folding wash benches **98c**
- Fancy imported salt boxes **9c**
- Want a satisfying washboard? Get "our roller" washboard—saves half the labor—half the time—half the soap—saves help, health, hands, clothes, money and self. See 11—our price **58c**

W. R. BENNETT CO.

16TH & HARNEY STS.

Come tomorrow—You'll come anyway—come every day to our store during the carnival. Make it your headquarters. We lead in thoughtful conveniences—in money-saving attractions. Make yourself at home—leave your baggage with us—have your mail addressed to our care—station No. 1 U.S.P.O. is located on our Main Floor with all P. O. auxiliaries in line—make those roaring Ak-Sar-Ben bargains your own—Everything we offer is strictly new, money-saving and full satisfaction in every purchase. You need a reliable guide to the city—get Bennett's Red Book—just published. You can get it in any hotel in Omaha—"ask the man"—or get it at our store free. It is written for you.

See our superb Ak-Sar-Ben Windows—their nearest rivals are on State street, Chicago.

Tomorrow we continue our great

Annual Clean-up of Lace Curtains

In this sale can be found the very choicest of designs and weaves; every pair guaranteed clean and perfect. The following prices mean a saving of at least fifty per cent to every purchaser and are carefully selected goods—the kind that appeal to tasty people. Good brass extension rods, extend 54 inches, each 10c

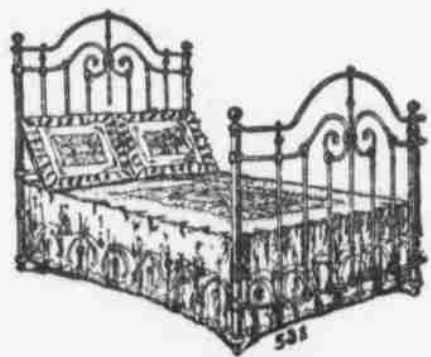
Lot No. 1	Lot No. 2	Lot No. 3	Lot No. 4
Is a lot of fine Nottingham Curtains, every pair of which are worth \$2.50, all fully 3 1/2 yards long—and a great many extra widths— 1.38	The kind that sell at \$4.25, all full size curtains and includes fine cable nets, in white and Arab, at, pair, 2.69	The cream of the looms are shown in this lot, all curtains worth \$6 a pair in such goods, French bobinets, ruffled and plain, ivory and Arabians, in fine cable nets, the greatest snap ever shown, at, pair 3.69	Contains some very fine Brussels Irish Points, heavily corded cable nets and the most exquisite line ruffled bobinet on the market—at, per pair 4.75

Furniture Furniture

Every inch of FURNITURE we offer is unpacked by us on our own floors, critically set up, minutely inspected, every joint and seam scrutinized by practical workmen before being delivered or shipped. We guarantee every stick we sell. Those ideas and designs we are showing are not surpassed for quality and variety by any house in the land.



Parlor Stand (like cut) both attractive and durable, golden oak finish, top 16 inches square, extra strong, legs well braced, with large shelf, well worth \$1.25—sale price **48c**



Iron Bed—(exactly like cut) very handsome and strong, trimmed with brass top rails and knobs, heavy posts, large tubings, bent foot end, finished in white and pea green enamel. regular value \$8.75—sale price **6.75**



75 Rockers—just like illustration made of best hand woven reed, full roll all around the rocker, extra large seat—the rocker is worth \$4.50—and we know of no instance where they were sold for less—our price for Monday and Tuesday **2.48**

Dining Table—made of solid oak, finely finished, beautiful top moulded with 1/2-inch rim, legs nicely fluted or rope twined, two styles to select from, value \$9.50—price **6.00**

Divans—mahogany finished frames, curved back, covered in best quality velours, price **5.85**

"Gilt Edge" Mattress—covered with best ticking, full weight—excellent workmanship— **4.95**

Folding Beds—golden oak finish neat and pretty designs, woven wire spring with support, strong and durable, price **9.50**

- Ak-Sar-Ben Crockery Bargains**
- 6-piece decorated toilet sets, in blue, green and pink, large size, latest shape, only **1.98**
- Table No. 1—assorted imported decorated china plates, mugs, sugars, creams, your choice **9c**
- Table No. 2—Assortment of crystal tableware, cake stands, celery trays, sugar bowls, fruit bowls, butter dishes, your choice **9c**
- Decorated assorted colors, water set, only **85c**
- Decorated table, lamps, only **75c**

- AK-SAR-BEN Hardware Specials**
- Perfection Oil Heaters—two sizes—\$4.68 and **4.24**
- Three-Burner Lamp **1.24**
- Stove **98c**
- Two-Burner Lamp **98c**
- Stove **48c**
- One-Burner Lamp **48c**
- Stove **48c**
- Baking or Roasting Pan—four sizes—75c, 85c, 95c and **48c**
- Waffle Iron— **74c**
- Paints and Oils—best and brightest.
- Solarine—best metal polish on earth—one pint, 25c; half pint, 14c—quarter pint **9c**
- Big line of all kinds of Brushes—up from **5c**
- Star Enamel—half pint, 24c—quarter pint **19c**
- Cementite—an unbreakable wall finish—five pounds **35c**
- Basement

- Candy Department**
- Venetian Caramels—per pound **30c**
- Maple Cream Peanuts—per pound **25c**
- Craacker Jack— **18c**
- French Cream Mix—per pound **18c**
- Chocolate Creams—per pound **15c**
- Snow Drops—per pound **15c**
- Mixed Candy—per pound **9c**
- Gum Drops—per pound **8c**
- Salted Peanuts—per pound **15c**
- Toast Marshmallows—per package **5c**
- California Figs—per package **15c**
- Monday special, Chocolate Creams, pound **10c**
- Best value ever offered.

Art and Picture Frame Department

Special for Our Fall Opening

- Pictures, Artistically Framed, Veneered, black and gold, green and gold and all gold frames—assorted subjects in colors, black and white and bronze, 55c, 45c, 40c and **35c**
- Our ready made fancy frames—all new designs and finishes to fit the smallest photo up to the largest portrait will be on sale up from **19c**
- Bring your pictures to us for framing. We have the largest assortment of patterns and finishes, at prices which will please you.
- Free lessons MONDAY in pyrography from the hours of 9 a. m. to 1 p. m. from 2 p. m. to 6 p. m. Get one of our specials pyrographic outfits at **2.25**

Millinery! Millinery!

Very gratifying to have so many compliments given us on our GRAND OPENING MILLINERY DISPLAY.

COME AGAIN! BRING YOUR FRIENDS!

SEE OUR IDEALISTIC MODES AND CREATIONS. None quite like them in town. Just received a new and pretty supply of dress shapes and street hats.

Specials for Ak-Sar-Ben—
—\$15 and \$10

Elegantly trimmed hats. Nobby and fascinating.

- A \$6.00 hat for **3.98**
- A \$5.00 hat for **3.85**
- A \$4.00 hat for **2.98**

Children's dainty trimmed hats, 45c to 50c.

Ak-Sar-Ben Jewelry Bargains

Just received in the Jewelry Department the newest things in ladies' belts, the new tab and big bow effect, fancy plaids, moire and peau de soie and leather.

- Leather Belts**—in tan, green and black and white—48c and **25c**
- The New Bon-Ton Bow** and tab belts—\$1.98 down to **59c**
- A Few Odds and Ends** in ladies' belts—worth up to \$3, go tomorrow at **50c**
- Our Stock is complete** with everything new and pretty in solid gold, plated and gold filled
- Jewelry**
- Sterling novelties—clocks, fine iron and bronze watches—new thin models, in ladies' and gent's chains, longnettes, opera glasses and silverware, cutlery.
- It will pay you to visit us before you buy.
- MAIN FLOOR.
- White Stone Brooches** and hat pins galore, and beautiful things—50c, 45c, 25c and **10c**
- Some contain from 8 to 15 stones, very beautiful and strong. Just the rage. Everybody wears white stone jewelry.
- Ladies' Oxidized—new** gray finish belt buckles (three pieces), large head and mermaid designs—each **48c**
- Banded Wrist Hand Bags** in every conceivable style and design, beautiful oxidized top and have crocheted mesh— **48c**
- New Novelty—silver** plated and fancy colored flower vases, a pretty thing for a souvenir, only **48c**

- Grocery** Headquarters for pure food. Every article guaranteed. Monday specials.
- Navy Beans—per pound **3c**
- Ginger Snaps—per pound **5c**
- Soda and Oyster Crackers—per pound **5c**
- Bread—large loaf—per pound **3c**
- Salmon—one pound can—per pound **10c**
- Jelly assorted—glass **5c**
- Baking Soda—per package **4c**
- Buckwheat—self-raising—2-pound package **12c**
- Cheese—per pound **12c**
- Neufchatel Cheese—each **4c**
- Cocoa—per can **10c**
- Olives—per bottle **9c**
- Pickles—assorted—per bottle **8c**
- BASEMENT.
- Lemon Extract—per bottle **5c**
- Rice—per pound **5c**
- Prunes—California—per pound **5c**
- Pineapple—3-pound can **10c**
- Lye—per can **4c**
- Mince Meat—per package **8c**
- Mustard—French—per bottle **5c**
- SPECIAL BARGAIN—Fairy Toilet Soap **4c**
- Choice Provision Snaps
- Fresh Country Butter—per pound—20c, 18c and **16c**
- Fancy Separator Dairy—per pound **22c**
- Bennett's Capitol Creamery—per pound **25c**
- Medium Soft Pickles—a pint **5c**
- Pure Fruit Preserves—a pound **9c**