

Bennett's Grand Fall Opening

INTRODUCES THE GAITIES AND GLORIES OF AK-SAR-BEN. No store makes more unselfish efforts to please and delight Omaha's citizens and visitors than does Bennett's. We solicit a visit from YOU. Your trade we leave to the quality-bargain attractiveness of our goods. Come any day this week—tomorrow, next day and every day. Ak-Sar-Ben colors to the front, Strings of dazzling lights, palms, ferns and plants of tropic-like magnificence the entire store adorn. Kauffman's orchestra will render selections from 11 a. m. tomorrow and every day till the close of the carnival.

OUR CONVENIENCES for which our store is foremost in the west are yours. Have your baggage checked and left with us—your mail addressed to our care—use our telephones, writing and waiting rooms, information bureau—all FREE. Telegraph, postal and money order station on main floor. No store in the west beats ours in equipments and conveniences.

Visit Our Cafe on the third floor

where you will find everything in season on our bill of fare cooked by first-class chefs and served by experienced waitresses. Moderate prices.

IN OUR CLOAK DEPARTMENT

Furs! Furs!!

A Complete New Stock Amounting to Twenty Thousand Dollars.



- ASTRACHAN CAPES, up from13.90
- NEAR SEAL CAPES, up from18.50
- WOOL SEAL CAPES at18.90
- BEAVER CAPES, up from82.50
- NUTRIA JACKETS at55.00
- CLOTH CAPES, fur lined, up from30.00
- ASTRACHAN JACKETS, up from22.50
- NEAR SEAL JACKETS, up from25.00
- ALASKA SEAL JACKETS, up from125.00
- BOAS in all descriptions of fur. One noted style is a black, 50 inches long, at2.25

- SCARFS in mink, marten, beaver, fox, A HOUSE SUIT of fine Venetian—shades of gray and blue—handsome trimming, at11.00
- A BLOUSE SUIT OF THE NEW CANVAS CLOTH—shades of gray and shades of blue—a regular \$20.00 suit, for13.90
- GOLF WALKING SKIRTS—Every color, every new shape—prices up from1.98
- DRESS SKIRTS—Serges, Venetians, chevots, broadcloths, etamines, canvas cloths—latest styles—prices up from2.75
- WOMEN'S AND MISSES' JACKETS AND COATS—Our stock of these garments contains over one thousand pieces in all the very latest styles. Come and see our exclusive styles in Monte Carlo. Our one long English Postilion styles. We can't enumerate them here. Come and look them over—prices are from \$75.00 down to3.75
- CHILDREN'S JACKETS AND CLOAKS—From the toddling tot to the smart miss. We can supply them all. Make your price and we can match it up from1.95
- One of heavy golf cloth, colors tan and gray, at11.90
- One in the new snow flake cloth—Norfolk style, at14.50
- WOMEN'S STREET SUITS—We have set the pace for styles in women's suits during the past season. Many of our best styles are confined strictly to us for Omaha, Council Bluffs, so there will be no two alike in those cities. We invite inspection of three leaders that are sold at less than tailors' wages.
- A JACKET SUIT in fine cheviot, color black—price7.95

- WOMEN'S HOUSE WRAPPERS—New percales—all colors, \$1.25, 95c and89c
- New fleeced cloth in new combination colors, \$1.75, \$1.69, \$1.35, 95c and 85c.
- CHILDREN'S WORSTED AND ALL WOOL DRESSES—Ages from 3 to 14 years—handsome styles—prices \$2.45, \$2.90, \$1.75 and1.00
- Other Complete Stocks—Children's Fur Sets
- Children and women's wool knit goods fannellee night wear, saten and silk Petticoats of all kinds, silk, wool, fannellee and fancy waists of all kinds.
- Elderdown and French flannel kimosua, robes and dressing saques, up from90c
- Infants' and children's bonnets and hoods in wool, angora and silk.
- If you would see the most complete stock of ready-to-wear clothing for women and children ever shown in Omaha, visit our second floor.

GRAND FALL SHOWING IN MILLINERY DEPARTMENT

We will have on display all the latest designs and novelties of French importations, hats designed by the famous Parisian milliners as well as exquisite models from our own work room. Combination of fur and velvet with leather lace are very effective. Panne velvets, chenille mixed with chiffons, soft and delicate shades and tints, blue and green, burnt orange and plum—the latest colors.

SOME OF OUR SPECIALS

- The Marlow in all colors but black, fine fur felt all trimmed in silk and ornaments—worth 2.00, for69c
- Black and colors, felt crown, stitched rim, trimmed with quill—worth \$1.2559c
- Children's scratch felt crushes for school—sold everywhere at 75c—our price59c
- The finest hand-made black hat, trimmed with silk and leather2.98
- A handsome hat made in black, black and white, white and green, silk velvet, soft shaped crown, chiffon combined with chenille facing, trimmed with feather effect—worth \$8.00 anywhere. We offer for opening sale at5.00



SECOND FLOOR.

THE MUSICAL SEASON OPENS OMAHA WILL EXPERIENCE A MUSICAL FEVER THIS WINTER.

Musical studios are opening. Teachers are busy already. Piano sales are enormous. Have you selected a piano out of our brand new fall stock? If not, you cannot afford to delay longer. Believing this fall will be a record-breaker in Nebraska for the sale of pianos, we have taken the precaution to make immense contracts with the several world-renowned piano makers whose products we market.

100 pianos just received, including the new standard of the world.

IVERS & POND, LINDEMAN, STARR,



SMITH & BARNES, BOARDMAN & GRAY,

and other recognized musical favorites. Pianos will be sold on the \$5.00 monthly payment plan, and best of all, on a strictly one price basis. This takes away the risk of buying, as it necessitates the proper grading and the lowest possible price. We guarantee you satisfaction or money refunded.

NEW PIANOS FOR RENT—One year's rental allowed if purchased. Rent applies on any piano we carry in stock. This, too, on the one price system—impossible to take advantage of the amount paid.

Do you know that a Paderewski recital at your own home each day free of cost can be had by owning one of the celebrated CHASE & BAKER self piano players? The little giant, endorsed by every one who hears it, and never tires. Durable in the extreme, handsome in design, takes up less room than any other. The Chase & Baker library the largest, containing all the master music as well as the popular and rag-time productions. One price the world over, \$250.00; sold on easy payments when desired. Recitals going on all the time.

Have your piano tuned by one of our expert factory workmen. We repair, refinish, move and store pianos.

MUSIC AND MUSICAL MERCHANDISE DEPARTMENT—Second Floor.

All the popular music of the day, up-to-date with the publishers. 50 per cent off regular price. Shirmer & Wood edition of classical music, 40 per cent off publisher's price. Mandolins, violins, guitars, banjos, accordions, in fact everything musical, to be found in our department. We invite you to call.

Grand Opening Sale Linen & Bedding Dept.

- 10-4 double cotton sheet blankets, heavy fleece, close weave, in gray and white—a 65c value—opening price,48c
- 11-4 large size, heavy double fleeced cotton sheet blankets in tans, grays and white—worth \$1.25—opening price,98c
- 10-4 guaranteed all wool double blankets, heavy, close weave, in gray only—worth \$3.75—opening price per2.98
- 8-4 heavy bed comforts—good quality—worth 85c—opening price—each49c
- Down Comforts
- We have just received a swell line of fine down comforts, made of the finest quality imported French feathers—all very beautiful colorings and patterns and the highest grade down filling.
- 34 babies size—opening price, each4.50 3.75,
- 66 sizes—opening price, each8.75, 7.50
- 67 sizes—opening price, each10.50, 8.75
- 17-in. wool elderdown—all shades in solid colors for house gowns and bath robes—worth 85c a yard—opening price19c
- 58-in. heavy loom damask table linen—both bleached and unbleached, in nice flower designs—worth 35c yard—opening price, yard23c
- 60-inch loom damask table linen, closely woven, heavy quality—a quality that will wear—worth 50c yard—opening price, yard39c
- 5-8 full bleached damask dinner napkins—good heavy quality—worth \$1.25 dozen, opening price, doz.98c
- 5-8 size grays bleached pure Irish linen satin damask napkins—a quality that will polish beautifully and give satisfaction—worth \$2.50 dozen—opening price, dozen1.89

OUR FALL OPENING STOCK OF LACES AND TRIMMINGS.

This includes all the newest and most fashionable ideas of the French, German and Swiss manufacturers. Appliques, Renaissance, heavy torchans, jewel passementeries, taffeta appliques, embroidered chiffons, Escurials, beaded and silk gimps, spangled gimps; also a fine line of German and French Valenciennes edges, insertions and beadings at the lowest prices procurable. OUR FALL OPENING STOCK OF RIBBONS is unsurpassed in the west. TAFFETAS—Satin taffetas, moire, gros grain and satins—all widths in all the new fall shades, also a full line of the newest fancy ribbons for neck or trimming purposes.

FALL AND WINTER UNDERWEAR AND HOSIERY

- We are prepared to show you the finest grades of ladies', misses', boys', children's fall and winter underwear and hosiery at prices that stand unequalled. Note a few of our fall opening prices:
- Children's union suits of good strong wearable fleece lined, gray ribbed— all sizes, at, suit25c
- Ladies' union suits, light weight fleece lined, gray color, Omega cut, full length, at, per suit69c
- Special for girls' and misses' Egyptian color ribbed, fleeced vests and pants—all sizes, garment25c
- Children's boys—good heavy fleeced balbrigan shirts and drawers— sizes 24 to 34, at, garment25c
- Hosiery at prices that will surprise you.
- Children's fleece lined hose, all sizes, heavy ribbed, pair15c
- Ladies' wool hose, ribbed top, fast black, full shaped—all sizes—opening sale price—3 pairs for50c

OUR FALL OPENING OF KID GLOVES

We have selected the best makes of kid gloves the French or German markets afford and can offer you all the newest and latest shades for street and dress wear.

- Lella Glace Kid, pair1.00
- Virginia Glace Kid, pair1.50
- Silka Glace kid, heavy and with outside seams—Pointe de Paris stitching, pair1.50
- Fashion suede gloves— pair1.50
- We are sole Omaha agents for all the celebrated makes, including Reynier kid gloves—the best of the most celebrated French makes—glace kid, pair2.00

We warrant and fit every pair of kid gloves sold. Kid gloves bought at our counters repaired free. Cleaning done on short notice.

Our First Grand Fall Opening of Swell Silks and Nobby Dress Goods

- Including everything new, nobby and up-to-date. All marked at prices that are bound to sell them quickly.
- 23-in. drapery silks, plain colors and fancy Persian and oriental colors, 50c to 60c values, at55c
- 24-in. handsome quality of drapery silks—beautiful patterns, light and dark colors—45c values at, yard55c
- 19-in. nice 50c quality black taffeta. Opening sale price30c
- 23-in. nice fine 90c quality black taffeta. Opening sale price50c
- 27-in. nice fine \$1.15 quality black guaranteed taffeta. Opening sale price80c
- 36-in. nice fine \$1.45 quality black guaranteed taffeta. Opening sale price1.19
- 1,500 yards beautiful fancy silks, lights, dark and medium—goods in this collection worth up to \$2.00 a yard—all go in the great opening sale price at, yard55c
- 24-in. best quality Lyons dye China silks, all colors, worth 60c a yard. Opening sale per yard40c
- 25 pieces 45-in. wide black satin face novelties with neat figures, guaranteed to be worth 50c a yard. Opening sale price45c
- 43-in. extra fine heavy quality black cheviot—good 75c cloth. Opening sale price50c
- 50-in. wide imported black cheviot camel's hair finish—a good \$1.00 value. Opening sale price75c
- 32-in. Venetian—a nice fine one—worth \$1.15 a yard. Opening sale price85c
- 100 pieces of fine colored dress goods—all the most every make of fashionable goods are in the lot, including tailor suitings, Venetians, granites, Armuros, chevots, serges, canvas cloths, camel's hairs, berrettas, albatross and zebelines—prices 75c to 90c a yard. All go in our grand New tailor suitings in plain and fancy checks—19 styles, 54-in. wide, cheap at 90c. Opening sale price59c
- 52-in. English storm serge in navy only, \$1.00 value special. Opening price, 70c59c
- able for skirts or full suits—can be made up without lining—58-in. wide, \$ color98c
- Tailor suitings, extra heavy weight, suitable for skirts or full suits—can be made up without lining—58-in. wide, \$ color98c

BENNETT'S GRAND FALL FURNITURE SALES



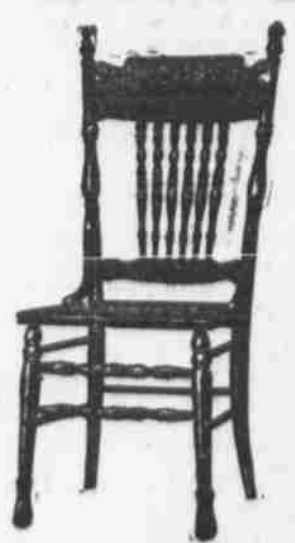
DRESSER (exactly like cut), unmatched as to general appearance. Has a shaped French beveled mirror, size 24x30, serpentine top and top drawers, standards that hold the glass are nicely carved, fitted with cast brass handles. This is a Grand Rapids make and is guaranteed well worth \$22.50—on sale14.75

FOLDING SCREEN (like cut), made of golden oak, nicely finished, made with three separate folds, panels filled with imitation silk. Size 62 inches high by 60 inches wide. Screen well worth \$1.40—on sale—90c

CENTER TABLE (exactly like cut), an excellent piece of furniture; golden oak finish, strong and substantially made, has a large undershelf—size of top, 24x24 inches square, worth \$2.50, sale price,1.15



DINING CHAIR (like cut), high back, six fancy turned spindles, long solid back posts, cane seat, back nicely carved, made of solid selected oak, brace arms—regular \$1.75 value—on sale for Monday and Tuesday at1.15



COUCH (exactly like cut), heavy and very durable, buttoned top or plain, fringed all around, covered in fine velours—good springs. These couches were bought at less than manufacturer's cost and we will put them on sale for Monday and Tuesday only,3.95



In Our Wall Paper Department

THIS DEPARTMENT WILL OFFER TO THE VISITING TRADE DURING THIS WEEK THE BEST VARIETY OF STYLES, COLORS AND PRICES EVER BEFORE OFFERED IN THIS CITY.

Foreign and domestic goods at such low prices that it will pay you to decorate your home this fall. A visit to this department will convince you that we have by far the best and most carefully selected line of wall paper in the city. Selecting wall paper is at times an all-day job as you go from one place to another unable to find what you want until you come here. If you come to Bennett's in the first place you will find just what you want.

ANYTHING AND EVERYTHING IN THE WALL PAPER LINE

- Wall Paper up from—per roll2 1/2c
- Room Moulding, up from—per foot1 1/2c

W. R. BENNETT CO. 16TH & HARNEY STS OMAHA