

B. H. ROBISON, PRESIDENT

Offers a Few Suggestions to the People of the East and Growing West regarding

THE BANKERS RESERVE LIFE

In An Interview Which It Will Pay all Insurers and Would-Be Insurers to Read.

"Yes, I believe the Bankers Reserve Life Association will have \$10,000,000 at risk upon selected lives in the west, by the close of 1903," said B. H. Robison, President of that vigorous and successful life insurance company.

"You see the people of the west learned a lesson during the panic which they are not likely to forget. Practically all our savings drifted to the money centers of the east during the prosperous years preceding 1893.

"We were not only large borrowers, paying immense interest charges, but practically all our insurance investments were with eastern companies.

"They collected \$15,000,000 in premiums during ten years. This large sum was made up of the savings of our policy holders. The bulk of it was loaned back to us at high rates of interest. In other words we were paying interest on our own money.

"This constituted a double draft upon our resources. We first sent our savings east. We then paid interest on the same money and sent that east. When the panic came we were called upon not only to repay the mortgages but the interest charges as well. We all know what happened.

"The organization of great fiduciary institutions in our midst became a commercial necessity. We must have within our own control the surplus which balances trade and prevents financial stringency.

"In these years of great plenty we can hoard our own savings and when times of distress come the simple process of transferring our money from one pocket to the other will make a panic less destructive.

"The Bankers Reserve Life Association sends no money to the Atlantic seaboard. Its surplus remains in this state and financial cataclysms cannot put it into money vaults where no benefits can be enjoyed from it.

"On this theory of home patronage we are inviting western people to help us while we help them in return.

"It is a straight business proposition, and the people are becoming enlightened upon the subject. Hence the Bankers Reserve Life writes more business in Nebraska, its home state where it is best known, than any competitor.

"Nebraskans especially should place their life insurance in the BANKERS RESERVE LIFE."

\$16,200 AND FOUR PIANOS FREE

TWO BIG WINNERS

Won \$1250.00



Rogersville, Feb. 20, 1902. Dear Friend— Your letter just received and I acknowledge the receipt of check for \$1,250.00 for which I feel very grateful to your journal. It was a through your kind and liberal offer that I sent my five guesses, among which the lucky number was, for which I thank you many times. I shall call it a very nice birthday present, as I received notice of my being a winner on the 58th anniversary of my birth.

"I have it safely deposited in the bank, and I hope it will do me much good in our declining years, as my husband and myself are going that way. I shall always have a good word for the promptness and fairness of your magazine. Again thanking you for your congratulations, I am very truly yours, MRS. A. O. NOBLE.

Won \$800.00



Fairgrove, Feb. 20, 1902. Gentlemen— I received your check for \$800.00 and was never more surprised than when I was notified of my good luck. I have tried many times in different contests, but have never before won. I must acknowledge the way in which the contest was conducted in every way honest and fair. I think I can safely say I am the first person to win any such amount as the above in this part of the country. I send you under separate cover my photograph. Respectfully yours, G. F. BILES.

THESE are two sample letters of scores which we have received from our patrons acknowledging the receipt of big cash prizes won in some of the big cash contests which we have advertised in the past. During the last three years the total amount of cash in the distribution of which the patrons of this house have shared, has been nearly ONE HUNDRED THOUSAND DOLLARS (\$100,000.00). The amounts paid to individuals have run from \$1.00 up to \$15,000.00. Have you been one of the fortunate ones? If not, we offer you one more chance to win a fortune, which you should take at once.

We now offer an opportunity to share in the distribution of \$16,200

AEHYS | FLGRDAIE | LLNDGVAEE | RRSNHIAO | TNGRA

Can you arrange these five different groups of letters into the names of five (5) former presidents of the United States? If so you can share in this distribution. We will give away \$16,200.00 in cash and Four Genuine Grand Upright Pianos among those who enter this contest and comply with one very simple condition which need not take half an hour of your time. Many, in fact, have accomplished it in less than ten minutes. READ CAREFULLY. REMEMBER we do not want one cent of your money when you answer this contest. In making the five names the letters can only be used in their own groups, and as many times as they appear in each individual group, and no letters can be used which does not appear in its own group. After you have arranged the five groups and formed the five correct names, write them out plainly and send to us and you will receive our reply by return mail. TRY AND WIN. If you make the five correct names and send them to us at once, who knows but you may get a big cash prize and also a GENUINE GRAND UPRIGHT PIANO. We hope you will, and anyhow IT COSTS YOU NOTHING TO TRY.

In addition to the prizes just named, we will give you absolutely FREE an opportunity to win without any further expense or labor any one of 1,000 Grand Cash Prizes amounting to \$15,000.00 more and divided as follows:

FIRST PRIZE \$5,000.00 IN CASH

Second Prize \$2000.00; Third Prize \$1000.00; Fourth Prize \$500.00; Fifth Prize \$300.00; Sixth Prize \$200.00; Seventh Prize \$100.00; and 993 OTHER PRIZES, ALL IN CASH AND COSTING YOU NOTHING

All these prizes will positively be paid in cash, and let us urge you not to lose this golden opportunity to win. Others have won in previous distributions. This is your turn. Try it! These 1,000 prizes amounting to Fifteen Thousand Dollars will positively be paid to those who send in the correct or nearest correct answers. It costs you nothing, there is nothing for you to do beyond sending in your answer.

Just think, will you, for a minute, what the winning of this big prize of \$5,000.00 in ready cash would mean to you and then remember that some one will surely get it, and it might be you as well as some one else. Why, it would start you in business or build you a fine home! It would pay all your debts or give you a good income for life! Properly invested it means from one to two dollars a day as long as you live and then you could will the entire sum to any person or good cause you wish. The possibilities of such a sum are almost limitless and the same can be said of the 999 other prizes of from two thousand dollars down.

Now, dear friends, we are putting all this within your reach. Will you just stretch out your hand to take it? We can't force you, to, if you won't, but who would be so foolish as to let a chance like this slip when they know that we will do just as we say and that the money will surely be paid as agreed? This is a bona fide offer of cash that is made in good faith, and we are sure that you are one of the enterprising friends who will seize the opportunity to win. Even if you have tried in other contests and failed do not let that keep you out of this one, for who knows but this will be the very time when you will succeed? It is surely worth this one more trial, at least when you think how many different prizes we offer you, so many in fact that it seems as if you could not help winning some one of the large sized ones.

Others have won large four-figure cash prizes in previous contests in which our patrons have participated. You may be the next. Don't be discouraged. This is positively the chance of a lifetime to get rich at one favorable stroke of fortune. Don't neglect and regret it forever afterward. If you would like a nice home of your own just think what this \$5,000.00 would do for you! If you are in debt or in business, think what you could do with \$5,000.00! If you are working hard for a living, think what a blessing it would be to receive at the end of the contest a certified cashier's check for \$5,000.00 which you could turn into that much cash at any bank in the land. All this is as possible for you as for any one. Write us at once. Do not delay, or you will regret it when this contest for these 1,000 prizes closes. Address your letter and send it at once to

Wood Publishing Co., Dept. 111, 291-3 Congress St., Boston, Mass.

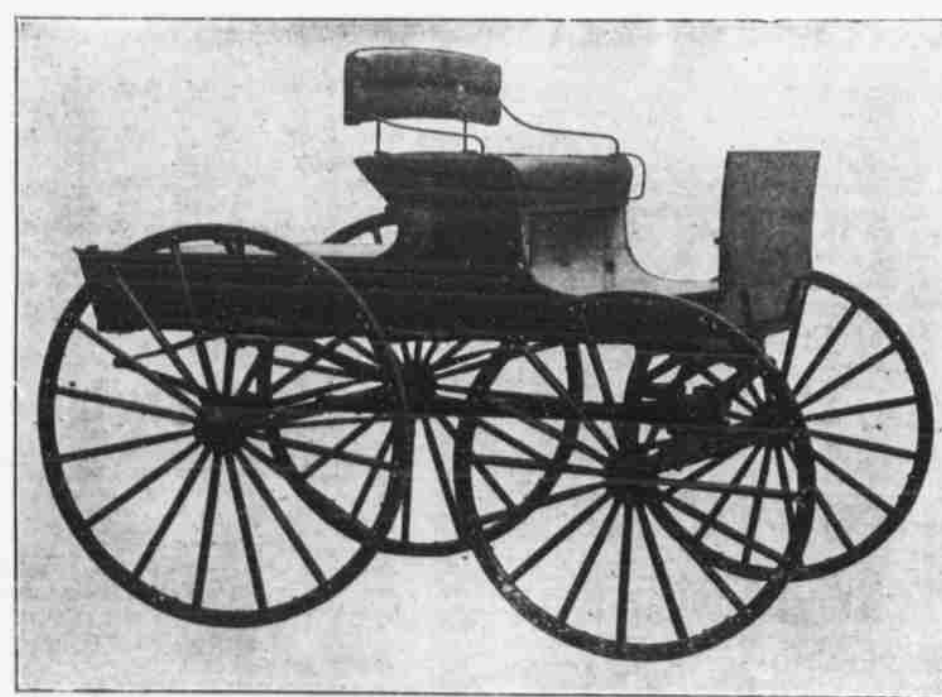
"Blue Ribbon" Beer

Made by Storz Brewing Co., Omaha, fast winning fame. A few quotations from the United States Health Bulletin, New York, June 4, 1902: "Blue Ribbon Beer yields the greatest tonic strength so much desired to assist digestion." "Such a palatable tonic must at once quench the thirst and also revivify the energy lost by high temperature of the blood." "For home use 'Blue Ribbon' excels as a table beer, being of value to wives and children." "As a summer beverage it is par excellence." "Supplies the proper stimulation to give a tonic strength to overcome lassitude." "BLUE RIBBON" is not a cheap beer, but a good wholesome beer, containing more food properties than any other beer. All danger from germs are entirely eliminated by complete sterilization.



Try a case. Telephone 1235. Storz Brewing Co., OMAHA, NEB.

Advertisement for Baker Bros Engraving Co. featuring a large illustration of a watch and text: SUBSCRIBE FOR THE ILLUSTRATED BEE AND SEE SAMPLES OF OUR WORK EACH WEEK. BAKER BROS ENGRAVING CO. OMAHA



Grocers' and Marketmen's Short Order Wagons. Built by P. J. KARBACH & SONS, 13th and Howard, Omaha. Ask for prices

Advertisement for Iler's Pure Malt. YOU OUGHT BY ALL MEANS TO DRINK A MALT WHISKY AND ILER'S PURE MALT is conceded to be the purest and best malt whiskey in addition to being by far the finest in flavor. W. H. LOW SPRINGS DISTILLERY, Omaha, Neb., U.S.A.

Advertisement for The Bee Publishing Co. YOU CAN BUY OUR HALF-TONE ENGRAVINGS which appear from time to time in The Illustrated Bee. On small portrait cuts we make a nominal price of \$1.00. On larger cuts, 6 cents per square inch. They are all in first-class condition. Our photographic department will also print additional copies of our original photographs at a reasonable rate. The Bee Publishing Co., Omaha, Neb.

Advertisement for A. I. Root, Printer. A BUSINESS DISPUTE is easily settled when accounts are properly kept. Don't practice false economy by trying to save on BLANK BOOKS. We will make you a set ruled and printed to order at such a small cost that you can buy the best. A. I. ROOT, PRINTER, 414-416 S. 12th St., OMAHA, NEB.

Advertisement for Arnica Tooth Soap. ARNICA TOOTH SOAP The Best International Dentifrice. Makes the teeth beautiful, the gums hard, the breath sweet. Preserves as well as beautifies teeth. Overcomes all the objectionable features found in powders and fluids. Convenient to use and carry. 25 CENTS. At all drug stores. C. H. STRONG & CO. Chicago, U. S. A.

Advertisement for J. Manz Engraving Co. What's in a Name? Nothing, ordinarily, but if you see "MANZ" on a drawing or engraving it means something—means that it's right. Manz engravings have for years been a standard of perfection. That's why you ought to use them. "MANZ" has steadily grown, and with the installation of a large plant in New York, their facilities for prompt service are materially increased. Write us about your order. We'll take care of it. J. Manz Engraving Co. CHICAGO: 195-207 Canal St. NEW YORK: 23-25-27 City Hall Place

Advertisement for Water Filter. I can draw as good as that Cut This Out. If you have a liking or a natural talent for drawing, cut this out, mail it with your address and receive our Free Sample Lesson Circular with terms, and twenty portraits of well-known newspaper artists and illustrators. NEW YORK SCHOOL OF CARICATURE Studio, 85 World Bldg., New York City.

Advertisement for Water Filter. \$1250 TO \$3600 Per Year & Expenses. FOR HUSTLERS—BOTH MEN & WOMEN. At home or traveling. Let us start you. Our Paritan Water Filter—a wonderful invention. Great seller—big money maker. Enormous demand. Over 50,000 already sold. Everybody buys. It purifies the foulest water by distillation—removes every impurity. Furnishes absolutely pure, aerated, delicious drinking water. Beats Filters. Saves lives—prevents fevers, sickness, doctor bills—cures cholera. Write for NEW PLAN AND OFFER. HARRISON MFG CO., 12 Harrison Bldg., Cincinnati, O.

Advertisement for Dogs for sale. Refined young widow has cash and fine western property to the amount of \$49,000. Wants immediately kind, honest husband to manage same. Address White, 224 Morgan Street, Chicago. Dogs for sale of all kinds. Fancy pions, Belgian Hares and Perrets. Send 5 cents for catalogue. LANDIS, Box 6, Rowers Station, Berks Co., Pa.

Advertisement for MaWhinney & Ryan Company. ESTABLISHED 1864. MANUFACTURER TO CONSUMER. No. 180—Turquoise, Ruby or Emerald with Pearls, solid gold \$6. No. 30—Solid Gold Sieve Buttons, \$2.00. No. 114—Solid Gold Brooch, with any colored stone, \$6.00. No. 63—Solid Gold Scarf Pin, \$2.00. No. 190—With Ruby or Emerald Doublet—solid gold \$7.50. Write us for anything in the jewelry line. We have the largest stock and lowest prices. MAWHINNEY & RYAN COMPANY, Dept. B., 15th and Douglas, Omaha.

Advertisement for Boyles College. BOYLES COLLEGE OMAHA, NEB. Business, Shorthand, Typewriting and English. Day and evening. Students furnished work for board when desired. Gregg Shorthand by mail. Send for catalogue. New York Life Bldg., Omaha, Neb.

YOUNG WIDOW; NO CHILDREN; OWNS fine farm and other property; also \$10,000 cash; wants kind, reliable husband. Hart, 47 Park Ave., Chicago.