Special Bargain in Our Basement Dress Goods Dept 25c Dress Goods at 122c

Black Silk Velvets at 39c

Having made a fortunate purchase of 100 pieces of black silk velvets, we 39c will place them on sale in our basement dress goods department at 89c a yard.

50c All Wool Waistings 25c

All this season's colorings in all wool waistlogs, reds, blues, greens, castors and blacks; the most desirable goods for ladies' waists or children's dresses, on sale 25c

59c Basket Cloths 29c

First showing of destrable dress goods in basket cloth, strictly all wool, in all shades of gray, brown, navy, also black; 40 inches wide,

OUR dress goods business has

past week. The pretty fall fabrics have been admired by the hundreds of buyers who came to us to find the latest and most fashionable dress

goods. We offer the correct fash-

\$1.25 quality.....75C

Heavy Creme Woolens, ex-

treme style. We are selling

ions at irresistible prices.

everywhere at

\$1.50

75c quality



Early Showing of Reigning Fall Modes

Grand Special Sale Black "Bonnet Silks"

In these fine black Lyons silks all the new weaves in dress silks that have never been shown before are displayed in great variety at our silk department. Bonnet's black peau de soie and taffetas have the reputation for high class trade only, but we have bought such large quantities that we can offer over 200 pieces at the following popular prices: 36-in. Bonnet Finest Pure Dye, worth \$2, at \$1.25

25-in. Bonnet Black Taffeta, worth 89c. at 55c 24-in. Bonnet Black Taffeta, worth \$1.00, at 69c 22-in. Bonnet Black Peau de Soie, worth \$1.39 at 98c 26-in. Bonnet Black Taffeta, worth \$1.25, at 75c 24 in. Bonnet Black Peau de Soie, worth \$1.75, \$1.25 30-in. Bonnet Oil Boiled Taffeta, worth \$1.75, at \$1.10 27-in. Bonnet Black Peau de Soie, worth \$2, at \$1.39 27-in. Bonnet Oil Boiled Taffeta, worth \$1.50, at 87tc 22 in. Bonnet Armure Brilliant, worth \$1.50, at 75c

Extreme novelties in velvet waistings, the most complete line ever shown in Omaha, new hollow cut velvet cords, new metallic printed velvets, new hair line two and three-tone effects, new velvet plaids, new printed velvets; about 35 different styles, all go at-

One case 100 pieces high grade taffetas in all the leading street and evening shades, including black and white-the best bargain ever offered in all silk taffetas. We especially recommend these taffetas for fine dress linings. Special Monday at,

Sixty-five pieces of 27-inch all silk, washable "Florodora" peau de soie-all the new fall shades-they have a rich finish not usually found in washable silk. Every yard is guaranteed. Our price Monday at half their regu-

125 pieces of new ideas in Moire, Velours, Antique and Francais something different from the old style Moire. We are showing the latest French chic effects in printed warps, Louis XIV, dots, Roman stripes, pointelle, canelle. The entire lot will be placed on special sale Monday at 75c and 98c a yard.

DRESS GOODS SALE

Blind pebble cheviot, 5 inches Fine Scotch flaked worsteds, wide, regular price 59c one of the most popular fan. Mistrals, 54-in. wide, 75c \$1.25, at...... for the season—in two regular price \$1.25, 75c

Mistral etamine, \$1.25**75c** at \$1.65. grade, 56-in., at... Twine etamine, \$1.25.75c quality, 46-in., at..

Eelskin cloth, east-

The above are black goods of the latest order.

grades - worsted sold else- Creme Cheviot, \$1.25. The regular \$2 grades Camel's Hair Panama, sold

31.05 New Waistings,

English Coronation Cloth, ern prices \$1.39, at 1.00 54 inches wide—the very swell effects worn so much in the Panama camelshair, 1.00 east—sold generally at \$1.50 and \$2.00 and \$2.00-

Coarse Twill Cloth Panama and Yachting Worsteds at-\$1.00 \$1.25 \$1.10 and \$1.50

75c-98c-125

50c

The Season's

Prettiest Suits

Here are the new Blouse, Norfolk, Fran-ces and Peplin suits-in the new oxfords zibelines and snov flake suitings — new black and white novel ties—with the new pa-quin, serventing and

quin, serpentine and flared skirts-all the new colors of the sea-

\$14.85, \$19, \$24.50

and up to \$69.

New Silk

Costume Skirts

The most fetching styles in costume shirts may be seen in this very special as-sortment—skirts made in the blased patterns and pleated effects— peau de sole, etamines,

\$12.50, \$17.50, \$20

\$25 up to \$62.50.

75c

season are wonderfully attractive.

skirts worth as high as \$10.00

and \$12.00 each. Your choice

Monday at

elty fall suitings-many are

worth as high as \$15.00-all in

one lot at.....

\$10 and \$12 Golf Skirts at \$5.98

that are to be worn this season-any one of these

Modish Walking Suits at \$8.98

75c-98c

Smart Suits and Skirts

jackets are to be seen in our suit department. The styles this

New patterns in the most stylish and fetching suits and

Two immense racks of elegant and stylish goif fall-in this display we have the new Prince

A very handsome lot of very modish golf and walk- latest in flounces, box pleat and kilted ef-

ing suits, mostly samples are shown in our suit de- new blue, which will be the rage for fall

partment at prices temptingly low. In this display coloring in skirts-at-

are the new Norfolk blouses, Etons, etc-All the nov- \$7.50' \$8.98

skirts-all the new mannish materials-with yoke, Henry, Norfolk, Blouse and Eton Jackets-

pleaf and box pleat and slot seams. There are 75 sam- feets-materials are the new cheviots and

ple skirts in this lot and no two are alike-all the colors sultings, exfords, meltons, black and white,

Watch Our Windows

NEW WALKING AND

SHOPPING SUITS

These suits will be very popular this

skirts in the new box and kilt pleated ef-

\$22.50 and \$39

Golf skirts in the new suitings, with the

\$9.98, \$12.50

and up to \$19

fects-all the popular shades including the

\$12.50, \$17.50,

STYLISH NEW

Millinery

Trimmed Dress Hats-Over 100 styles of pretty turbans, shepherdess and other new effects in fine quality velvet hats copied from very costly foreign models—first showing on Saturday 4.45

Ladies' and Misses' Tailor Made Hats at \$1.95—Thousands of handsomely tailored hats just arrived from New York City-made by the leading manufacturers and guaranteed to be absolutely the correct thing-Saturday at



Celebrated "Strauss" Tailored Hats-Here is a collection of the choicest tailored hats that you will possibly find for the money in America-perfection in the art of tailoring hats is certainly reached in this make. Ask for "Strauss" hats......

Trimmed White Street Hats- 1 Dozen Children's Felt Flats-Special showing of all the newest arrivals in trimmed white street hats at generally sold at \$1-on sale Monday 39c special prices

\$1.50 Ostrich Plumes at 75clength good ostrich plumes 75c a regular \$1.50 value, at.

in green only. The very newest Black Satin Roses -six in a bunch

-regular 50c value -Several hundred good quality 14-inch 75c Feather Pompons, 35c. 180 dozen fine feather pompons, edged

50c & 75c Embroideries 25c vd Big lots of all kinds of embroideries on bargain square, in medium and extra wide widths, namely, up to

\$1 and \$1.50 Corsets at 50c

Hundreds of styles of sample corsets, including all the well known brands, in every size and almost All Linen Handkerc'fs 8 ceach

On bargain square we offer a thousand dozen ladies' and men's all linen handkerchiefs, in all widths of hemstitch, medium weight and sheer & 1C linen, worth in regular way up to 20c, at 020

20-Cent Laces at 32 Cents

5,000 yards of fine laces on bargain square, in torchon, Normandy vals., Point d'Esprit, net top Orientals and black silk laces and insertings, all go at a yard.

with chenille, sold everywhere

at 75c-at

18 in. wide, in nainscok and cambric, in a great variety of styles; also insertings in medium and wide widths; many embroideries in this lot worth 50c and 75c a yard, go at

every style, including straight front effect; in white, back and drab, go at 50c

Newest Styles of Men's Clothing The very swellest garments for fall wear

Our Great \$7.50 Special

are on display. We show goods that are well fitting, well looking and priced so you

can well afford to buy.

Everybody is talking about our \$7.50 suit sale. Hundreds of customers have come in for the purpose of seeing just how good a suit we were offering. They found just what we told them they would—a \$12.50 or \$15.00 suit selling for \$7.50. These suits are all wool-they are new, fresh and stylish-they come in a great variety of patterns-they are in fact just the sort of suits you have always paid about double the money for. Fall weight and fall cut. It is most emphatically the suit to buy if you want a swell, well fitting suit at little

Swell Fall Suits at \$10

Newest effects, awellest designs, fashionably tailored. Values that loudly speak their own praise. Thousands of suits in worsteds, cassimeres, cheviots, thibets, tweeds, serges and clay worsteds, in any size or shape required. Only for the fact that we have bought them in great quantitles can we offer you these real \$15 and

Grand Sale of Oilcloth, Linoleum

MONDAY is the big sale of Oil Cloth and Linoleum for which we have been preparing you for some time. It is the entire stock on hand and accumulated lots and remnants of Oil Cloths and Linoleums of a well known western manufacturer, who was forced out of business by the forming of a trust. The stock had to be sold for spot cash and closed out quick, so we bought it all and bought it very, very cheap.

We offer the biggest bargains in Oil Cloth and Linoleum that has ever been heard of, We are going to sell all the remnants of Floor Oil Cloth that was in this stock, no matter what kind or quality. It all runs in long remnants and there are hundreds of pieces to match, so it is equally as advantageous as though it were in

full pieces, and they go at a square yard.....

yard, at

We will sell all the remnants of Linoleum no matter what kind or quality. There are hundreds of pieces of one pattern, they are all in long lengths, per square

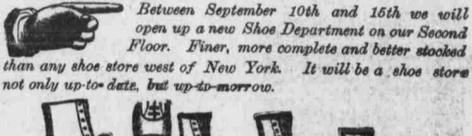
All the full pieces of Oil Cloth. These goods are absolutely sound and perfect and in full pieces, nothing the matter except that we bought them remarkably cheap, and offer them Monday, as long as they last," at a square yard

We will sell all Inlaid and Mosaic Linoleum, in long lengths; there is no better Linoleum made; it generally sells for \$1.50 a yard, at a square yard.....

All the Linoleum in full pieces that is worth up to \$1.00 a yard. This is all absolutely sound and perfect, goes at a square yard

All the Table Oil Cloth, all qualities, grades and kinds, from this immense stock go at a yard

Never Was There Such a Sale.





We guarantee every pair and will replace any that go wrong free of charge. If ever a seam rips, we will sew it up free-will not cost you a cent. Boys' Satin Calf Shoes-Girls' button calfakin shoes-

Sixes 814 to 13-on sale in basement at Girl's Dongela Shoes-sizes 12 to 2-spring heellace-in basement at Girl's Dongola Shoes-sizes 11% to 2box calf and velour calf 4

Girls' Titan calf lace shoesalzes 81/4 to 11 Girls' button calf skin shoes-Youths' satin calf shoes— sizes 12 to 2, \$1.50, \$1.25 and 98c spring heel-on Boys' calf and vici kid shoessizes 2% to 5, \$1.50 and 1.25



Four new fall styles and genuine vici kid lace shoes with patent tip, cloth top, Cuban heel and extension sole, at-



sizes 12 to 2......89c

Special

\$1,98, \$2.50

Half Ladies' vici kid shoe with a patent tip, \$2.50, \$3 kid top, extension sole and military heel

And two styles of Ideal kid, patent calf and Half a dozen new styles of French kid shoes with Louis heels and Empire heels, plain kid and cloth toppings, at..... \$3, \$3.50, \$5 Ladies' enamel patent goat and genuine Ideal kid shoes, with

military, Louis and half Cuban heels, plain welt, extension and rope stitched soles with the three new toes.



Rogers, Peet & Co, 's Clothing Correct in Style-Perfect in Fit

The fall styles of this celebrated clothing are the handsomest creations in men's wear to be seen in Omaha. This firm makes the best ready to wear clothing that skill and Elegant Fall Suits at \$15 talent can devise. The general These are absolutely high class suits. run of custom tailored suits equal in quality and superior in fit and cannot be compared to them in five to ten dollars more money. Try them beauty or workmanship. It is on, examine them carefully and if you are the clothing for well dressed will say. All styles and colors can be men-those who take pride in found in this magnificent lotthe fit and style of their gar-

Suits and Overcoats \$17.50 to \$35.00