THE OMAHA DAILY BEE: SATURDAY, JULY 5, 1902.

EARING SALE - GREATEST SAVING EVE QATURDAY MORNING AT 8 O'CLOCK OUR GREAT SEMI-ANNUAL CLEARING SALE BEGINS. No doubt a great number in the city and vicinity have been waiting for this notable event. Countless thousands appreciate the importance of this sale and the motive that impels us to disregard costs and values. To them we wish to say that in this clearing sale the prices must of necessity be cut lower than usual. The vast stocks of summer merchandise permits of no half-way measures. The reductions in every instance are decidedly radical. THE BRANDEIS METHOD OF MERCHANDISING REQUIRES THE SELLING OF THE GOODS IN THEIR SEASON-"carried over" stock is not tolerated here. We publish below a number of instances showing now greatly the prices have been lowered. They are the keynote to the entire sale,

Ladies' 50-cent Shirt Waists for 15c Ladies' \$1.00 Shirt Waists for 50c Ladies' \$2.00 Shirt Waists for 95c Ladies' \$2.50 Shirt Waists for \$1.25

Great Clearing Sale of

Boys' Clothing.

Children's Knee Pants Suits-

BOYS' SAILOR AND RUSSIAN BLOUSE SUITS-

PANTE SUITS-Worth 25c

REGATTA SUITS-of French ging-hams and Gulates's-all solid colors-100 values-

BOYS' WASHABLE KNEE PANTS-

\$

worth up to \$3 and \$3.50 a pair, made of very choice fabrics, on sale Saturday at.....

Made of fine serge, ele-gantly trimmed combina-tion collars-45 and \$6 values, Saturday.....



50c Ladies' Summer Corsets for 15c 50c Ladies', Misses' Sunbonnets for 10c 25c Silk Mitts, black and colored for 5c 15c plain, fancy Pearl Buttons, 1c dozen

**Clearing Sale of Wash Suits & Skirts** 

Tailor Made Suits and Dress Skirts.

The reductions are without a parallel in Cloak Selling-Unusual values.

Shirt Waist Suits-Made of the finest lawns, dimities, linen crashes,

Wash Skirts-Of fine crashes, fully 500

all styles and fabrics-\$10.00 to \$13.50 values-

Swisses, etc., lace and inserting trimming, \$6.00 and \$7.00 3.50 values-clearing price

Ladies' Summer Jackets-Many samples and our own odd garments.

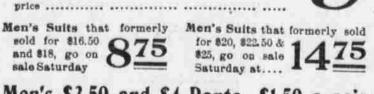
\$6.98 for \$15 and \$17.50 Tailor Made Suits.

\$9.50 for \$20 to \$25 Tailor Made Suits.

## **Great Clothing Clearance**

Our entire clothing stock has been relotted and each respective assortment offers truly phenomenal values-Observe these prices:

Men's \$10, \$12.50 and \$15 Suits for \$5 Saturday we will place on sale an immense variety of men's suits at a price that will clear them out quickly. They are suits that have been selling for \$10.00, \$12.50 and \$15.00. The fabrics are of superior quality and the patterns strictly in vogue. We doubt if there is another instance when such high grade and stylish men's suits were offered at such a low



Men's \$3.50 and \$4 Pants, \$1.50 a pair These pants are made of fine worsteds, chevlots and fine outing fiannel-pants for dress, working or outing purposes-\$3.60 and \$4.00 values—on special sale Saturday— 1.50 per pair .....

Great Clearing Sale of

Men's Furnishings.

Men's 25c All Silk Covered Shield Bows-hundreds of patterns..... 1222c

Men's 50c Leather Lined Belts-In seal,

Men's Balbriggan and Fancy Ribbed Un-

Men's 25c and 35c Police and fremen's leather end Suspenders. 15c

Men's \$1.00 Shirts-Laundered, fancy

patent leather and

derwear-50c

## \$20 and \$25 Pattern Hats, \$5.00

Saturday we will place on sale a New York importer's stock of Paris and New York pattern hats, comprised of the season's most beautiful and costly designs. Hats that up to now have been priced \$20 and \$25. To those ladies who wish to replenish their wardrobe preparatory to their vacation outing and those who will stay at home as well, we say buy one of these handsome hats, as they are as choice as any ever offered in America. We also in- 🥰 🚃 clude all our own patterns-which practi- 🍄 🗖 cally gives you the choice of any hat in the house, for .....

\$1.00 Street Hats, 19c \$2.00 Palmetto Hats, 95c \$1.50 Leghorn Hats, 49c 98c Black Turbans, 25c \$2.50 Chiffon Hats, 75c \$1.00 Split Sailors, 49c

Children's \$2.50 Trimmed Hats, \$1-Several hundred very fine leghorn flatsalso fine brain hats-exquisitely 100 trimmed with handsome materials on sale Saturday for .....



Summer Felt Hats-We have a bewildering array of the newest styles and colors, including all the smart things in white, green and blue-prices are 95c, \$1.95, \$2.95



The inclement weather has retarded the sale of Summer Underwear to a considerable extent. Our stocks are far too large. We depend on values like these to close them out quickly. Misses and children's 10c vests, Sc. Women's ribbed vests for 3c. Women's 20c lisle vests, 10c. Women's \$1.00 silk vests, 50c.

Women's \$1.00 lisle union 50c suits-all sizes, Women's lisle pants, trim-med with lace-worth \$1.00 50c

## Great Clearing Sale of Silk Parasols and

Handkerchiefs Ladies' silk parasols, beautiful, plain and fancy colors; great variety to choose from; regular \$2.00 values. 98c

Men's fine handkerchiefs with colored bor-

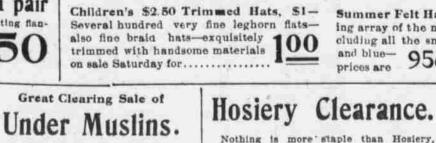
Ladies' fine embroidered, hemstitched Mexican drawn work, and sheer linen handkerchiefs-the latter have hand embroidered initials-they come in a great

Great Clearing Sale of Ladies' Neckwear

A New York importer's and manufacturer's entire sample line of ladies' neckwear and all of our stock will be offered Saturday at astonishingly low prices. The most fashionable neckwear can be purchased at half and a third the regular selling prices. Some of the styles are stocks, ascots, antomobiles, etc. They are made of fine silk, satin, chiffon, lace and wash fabrics-also collars of lace and batiste-on sale as follows;

## 10c, 19c, 25c, 50c, 75c

Fine Ruffs-made of chiffon and Liberty silk in black, white and black



A sweeping reduction of prices on still we cut the prices deep to clear out all Muslin Underwear-saving possithe odds and ends without any delay. bilities of great magnitude present themselves to you during this sale. Note the savings: Read the details below. All the gar-Children's 15c Hosiery ..... 84c pair ments are beautifully trimmed. 39c Fine Muslin Drawers..... 25c Boys' 15c School Hose..... 8½c pair 39c Corset Covers for ..... 25c Misses' 15c Fancy Hose ..... 8%c pair 75c Chemises for ..... 49c Misses' Black and Tan Hose ..... 8%c pair 75c Corset Covers for ..... 49c Men's 15c Hose, in black ..... 81/2c pair 75c Drawers, all styles..... 49c Men's 25c Fancy Hose ..... 12%c pair 75c Muslin Night Gowns ..... 49c Ladies' 25c Lace Hose ..... 15c pair 75c Muslin Skirts..... 49c Ladies' 25c Lisle Hose ..... 121/2c pair Misses 20c Lisle Hose ..... 121/2c pair \$1.00 Drawers for ..... 69c \$1.00 Night Gowns for ..... 69c

