

IN THE DOMAIN OF WOMAN.

BARGAIN COUNTER DAYS.

Odd and interesting facts in the Psychology of Shopping.

NEW YORK, June 27.—It is the bargain counter that does the rushing business these days.

vest of dotted yellow and white silk moulin. Silk moulin is the material of the parasol.

There is, by the way, a brand new hobby in parasols. This is, firstly, the Mosaic wood handle, which comes from Paris.



AFTERNOON CALLING GOWN.

the thermometer at 94 degrees in the shade the women hunted up from the country

the very absorbing interest in this sterner sort of neck dressing arises, no doubt, from the attention nine-tenths of country dwelling femininity is giving to

The really elaborate point to which the fashionable and yet thoroughly useful golfing dress has been lifted is shown by a sketch of an ideal hot weather suit

laced shoes and heavy gloves with perforated palms are still worn with this type of dress, but nine-tenths of the women wear, instead of silk, mohair or gingham

Mercurized Muslin. This is a muslin the imitation of which is bound to prove the truest economy and ornament.

Such a muslin calls for lace gloves and so far as we have progressed this season the proper lace glove shows a deep tan tint, with applications of heavy lace down the back



SMART BATHING SUIT FOR GIRL OF EIGHT YEARS.

black velvet ribbon. The ribbon is tied on just above the elbow or exactly at the wrist

White hose and white shoes have been authoritatively pronounced the fashionable footwear whenever and wherever possible.

As to summer lingerie, now. Are not the petticoats here displayed exquisite? It would seem that, if there was one point on which the prospective summer girl or

Woman's Nature Mother's Friend. Is to love children, and no home can be completely happy without them, yet the ordeal through which the expectant mother must pass usually is so full of suffering, danger and fear...

Mother's Friend. I was to love children, and no home can be completely happy without them, yet the ordeal through which the expectant mother must pass usually is so full of suffering, danger and fear...

PLAIN GIRLS HAVE THE CALL.

Good-Lookers Not Wanted in the Department Stores.

Sorrowfully the appointment clerk of the big department store shook his head, relating a New York letter.

"I fear it will be impossible to make a place for you behind our counters," he said reluctantly.



MARY DEAN.

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GRACEFUL SUMMER NEGLIGES AND A NOVELTY CANVAS GOWN FOR A YOUNG GIRL.

and mohair beach and bathing suit trimmed with broad and narrow bands of very sharply bright Yale blue mohair braid.

seems to be nothing for me in all New York. "You're a cold-blooded proposition."



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FELLS OF FASHION.

Clusters of cherries are a favorite decoration for hats of burnt straw.

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Recognizing the Grape Cure as the most potent factor in modern medicine, The Lightning Medicine Co., of Rock Island, after years of scientific experiment perfecting

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NOTE—If used with a little chopped ice in hot weather it will be found a delicious drink.

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